

Business Directory

Every Loyal University Student is urged to patronize these Nebraskan advertisers, and to mention the paper while doing so.

- * **BANKS**—
- * Central National.
- * First Trust and Savings.
- * Farmers & Merchants.
- * **BAKERIES**—
- * Folsom.
- * **BATH HOUSE**—
- * Chris', Eleyenth and P Sts.
- * **BOOK STORES**—
- * Co-Op.
- * Porter's.
- * University.
- * **CIGARS**—
- * Cole & McKenna.
- * **CLOTHING**—
- * Farquhar.
- * Magee & Deemer.
- * Mayer Bros.
- * Palace Clothing Co.
- * Speler & Simon.
- * Cerf Clothing Co.
- * **COAL**—
- * Gregory.
- * Whitebreast.
- * **CONFECTIONERY**—
- * Lincoln Candy Kitchen.
- * **DANCING ACADEMIES**—
- * Lincoln.
- * Williams.
- * **DENTISTS**—
- * J. R. Davis.
- * Yungblut.
- * **DRY GOODS**—
- * Kerpolsheimer.
- * Miller & Paine.
- * **DRUGGISTS**—
- * Riggs.
- * **ENGRAVERS**—
- * Cornell.
- * **FLORISTS**—
- * Chapin Bros.
- * C. H. Frey.
- * **FURNISHINGS**—
- * Budd.
- * Cerf Clothing Co.
- * Fulk.
- * Magee & Deemer.
- * Mayer Bros.
- * Palace Clothing Co.
- * Speler & Simon.
- * Fred Schmidt & Bros.
- * **GROCERIES**—
- * Nebraska Grocery & Meat Co.
- * **HATTERS**—
- * Budd.
- * Fulk.
- * Unland.
- * Cerf Clothing Co.
- * **ICE CREAM**—
- * Cameron's.
- * Franklin Ice Cream Co.
- * **JEWELERS**—
- * Hallett.
- * Tucker.
- * **LUNCHEONETTES**—
- * Folsom.
- * **LAUNDRIES**—
- * Evans.
- * Merchants.
- * **OPTICIANS**—
- * Shean.
- * **ORCHESTRA**—
- * G. F. Thornberg.
- * **PHOTOGRAPHERS**—
- * Townsend.
- * **PRINTERS**—
- * George Bros.
- * Simmons.
- * Young & Van Tyne.
- * **SHEET MUSIC**—
- * E. J. Walt.
- * **RESTAURANTS**—
- * Boston Lunch.
- * Cameron's.
- * **SHOES**—
- * Cerf Clothing Co.
- * Beckman Bros.
- * Branthwalte.
- * Budd.
- * Cincinnati Shoe Store.
- * Sandersons.
- * Rogers & Perkins.
- * Petty.
- * Hereford.
- * **SKIRTS**—
- * The Skirt Stros.
- * **TAILORS**—
- * Elliott Bros.
- * Herzog.
- * Ludwig.
- * Marx.
- * College Tailors.
- * Scotch Woolen Mills.
- * Gregory.
- * **THEATERS**—
- * Lyric.
- * Majestic.
- * Oliver.
- * **TYPEWRITERS**—
- * Lincoln Typewriter Exchange.
- * Underwood Typewriter Co.

Quality Counts

—THAT'S WHY—
Franklin's Ice Cream

IS SO POPULAR

We make a specialty of fancy creams, sherbets, ices and punch for Frat and Sorority Parties.

Auto 3131 Bell 205
1816 N Street

PATRONIZE OUR ADVERTISERS!

Hot Drinks

are now in season. Do you know any place where you can get as

..Quick Service..

as you can at our new store? No need of being crowded.

Lincoln Candy Kitchen
14th & O
S. W. Corner

SUBSCRIBE FOR THE RAG NOW.

CINCINNATI

Cut Price

SHOE STORE

AND

Electric Shoe Repair Factory

Saves You

TIME-AND-MONEY
1220 O Street

PATRONIZE OUR ADVERTISERS!

UNIVERSITY JEWELER & OPTICIAN

C. A. Tucker
JEWELER
S. S. Shean
OPTICIAN

1123 O STREET, YELLOW FRONT

Your Patronage Solicited

SUBSCRIBE FOR THE RAG NOW.

Bell Phone 482 Auto Phone 1481

COMPLIMENTS OF
Nebraska Grocery

and Meat Company

Fancy and Staple Groceries
1036 P Street

Every Order Given Special Attention

PATRONIZE OUR ADVERTISERS!

Want - Ads

* Advertisements for the want ad column should be left at the business office, basement Administration Bldg., between 10 a. m. and 12 m., or between 2 p. m. and 5 p. m.

Cash must accompany all orders for want ads, at the rate of 10 cents per insertion for every fifteen words or fraction thereof for the first insertion; three insertions 25 cents; five insertions 40 cents.

HELP WANTED.

WANTED—A student to work for his board. Call at 119 So. 12th. 118-99-2t

FOR SALE.

FOR SALE—A good dress suit; size 36. Cheap. Auto 3470. 105-90-1f

FOR SALE—A new high-grade bicycle at 25 per cent discount. Inquire at Nebraskan office. 91-1f

LOST AND FOUND.

LOST—Lady's ring; 3 sets—1 garnet, 2 small diamonds. Return to Nebraskan office. 117-97-3t

Reservations for plates at the alumni banquet are coming in rapidly. The plan of doing away with annual dues and charging for only necessary expenses, is meeting with general approval. This banquet of the alumni is to be held Friday at 6 o'clock p. m.

The class in economic geography, under the direction of Mr. Bingson, visited the carpet and rug department of the Rudge & Gunzel dry goods store. Mr. Morris, the head of the department, gave the class a talk on Oriental rugs that was highly instructive and was appreciated very much by the members of the class.

Superintendent A. H. Biglow, 1887, now head of city schools at Lead, S. D., visited the university Tuesday. He is on his way home from Chicago, where he was in attendance at a meeting of public school and college officials. Mr. Biglow is an alumnus who has made good. On many occasions he has employed university graduates and at present several of the high school teachers at Lead are graduates of this school. Supt. Biglow will be remembered very kindly by students whom he aided in securing employment in the Homestake mines last summer. While at the university he arranged to complete his graduate work in education and geography.

PROFESSORS ADDRESS SCHOOLS

Members of the Faculty Make Recent Trips.

Recently many of the university professors have had occasion to go over the state and even into other states to deliver lectures before the high schools, normal schools and clubs. This is indicative of the prominence which the university is beginning to assume in the life of the country, and is work along the line of university extension.

Professor Fossler left Tuesday for Kearney where, in the evening, he spoke before the Nineteenth Century club of that place. Wednesday morning he addressed both the high school and the state normal of that place, returning to the university yesterday afternoon.

Miss Howell, of the elocution department, left this morning for Norfolk, where she will give selections before the Woman's Club this after-

NOTED ACTOR SPEAKS

NORMAN E. HACKETT DISCUSSES PLACE OF SHAKESPEARE.

NEED FOR HELP OF UNIVERSITY

Makes Eloquent Plea for the Use of Purer English in the Educational Institutions of the Land.

Before an audience that filled the Temple theater yesterday morning Norman E. Hackett, the noted actor and Shakespearian student, delivered an address that left a deep impression upon those who heard him. Speaking from the standpoint of the practical actor and yet with the enthusiasm of the student of Shakespeare his talk left with his hearers a vivid idea of the reality and importance of Shakespeare's work. Mr. Hackett spoke in part as follows:

"I am intensely interested in the improvement of the American stage, and for that reason I have chosen to speak to you today on the same subject on which I spoke to you when I was here before. I shall speak of humanity's everlasting dead man, of humanity's son, Shakespeare.

No Longer Popular.

"Shakespeare's plays are no longer popular and the trend of the times seems to be to things that are sensational in their nature. There is now room on the American stage for only a few actors to play Shakespearian plays, and all have been crowded off except the old line Shakespearian actors. This means that within the next ten years Shakespearian presentation is to be a thing of the past unless we are able to look to the universities of the land for the inspiration of the future."

Mr. Hackett told briefly of a visit which he made recently to the home of Shakespeare at Stratford-on-Avon. He related the incidents of his visit to the places which Shakespeare has made immortal by his presence, and told of the vivid impressions which he received of Shakespeare's personality through contact with the things

ULTRA ORNATE FASHIONABLE MIFTY PRINTING
YOUNG & VAN TINE
134 NORTH 13TH
Programs, Menus, Invitations, Etc.

noon and the Art Association in the evening. From there she will go to Madison to appear before the high schools Friday, returning to Lincoln Saturday. The selections which she will give both at Norfolk and Madison will consist of "The Man and the Mouse," together with other shorter pieces.

One noticeable thing which Professor Fossler observed while at Kearney was the number of university graduates. He says that Nebraska can feel proud of her representation in that part of the state, as there are many graduates both in the high school and state normal of Kearney.

NOTICE TO SENIORS.

All seniors interested in inter-class indoor meet should meet in the armory Saturday afternoon at 2:30 for tryouts. Every senior, "N" man or otherwise, is eligible and urged to get out.
L. C. HUMMEL.

NOTICE.

The following bargains in fountain pens at Uni. Book Store are offered today: \$2.00 values 90c, \$3.00 pens at \$1.50, \$6.00 pens at \$2.50, \$8.00 pens at \$3.95.

Indiana university is seeking the services of John Koehler, of Denver university, to take the position of football coach next fall, made vacant by the resignation of "Jimmy" Sheldon. Koehler made his reputation as a football player with the Nebraska, and later with the Chicago university team. Sheldon intends to take up the practice of law.

that he had been associated with during his lifetime.

No Real Mystery.

Mr. Hackett declared that although many people talk of the mystery of Shakespeare's life we know enough about him to see revealed the tremendous genius of the man. "We find," he declared, "in his plays the proof of a powerful imaginative mind. His works are not deep, or vague or beyond our power of comprehension. He is the fruit of the wonder and bloom of the world as he found it.

"The three most potent influences in our civilization are the church, the school house and the theater. We cannot put down the theater; it has come to stay, and is a vital part of our civilization. We can, however, discriminate, and we should stay away from such things as musical comedies that have no real meaning."

Mr. Hackett concluded his talk with a plea for the use of purer English in the universities of the land. He declared that the use of pure English was the mark of true refinement, and was made one of the requirements in English colleges before a person would be graduated. He gave striking illustrations of the vulgarities that have crept into every day speech and urged that a crusade be started in American universities to preserve the purity of a language that is fast being corrupted.

Now, did you hear the noise? Uni. Book Store is selling \$2.00 Satz pens today for 90c.

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Eat at Green's Place
The UNION CAFE
1418 O street
Open Day and Night

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THE UNI SMOKE HOUSE
Welcomes all Students.
B B PIPES and Silver Letter Inlaid Work a Specialty.
UNI SMOKE HOUSE
1122 O Street

PATRONIZE OUR ADVERTISERS!

A Music House
Where you can always find that sheet of music in stock.
EDW. J. WALT
1120 O St. The Music Man

SUBSCRIBE FOR THE RAG NOW.

THE FIRST TRUST & SAVINGS BANK
Owned by the Stockholders of the First National Bank
Interest Paid at 4 Per Cent
First National Bank rooms, Tenth & O

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HAVE THE EVANS
Do Your Washing

PATRONIZE OUR ADVERTISERS!

ALL Makes of Second-hand Typewriters sold, rented, or exchanged. Underwood Typewriter Co., 714 P St., Both Phones.

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E. FLEMING
Finest watch and Jewelry Repairing in the city. Give us a call.
Bell A794, Auto 8894. - 1211 O St.
We solicit a share of your patronage

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L. J. HERZOG
THE UNIVERSITY MAN'S TAILOR
Come in and get that \$15.00 Suit to your order
1230 O St. Lincoln

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All makes rented with stand \$3 Per Month.
Bargains in Rebuilt Machines.
LINCOLN TYPEWRITER EXCHANGE
Auto 1155—Bell 1181. 122 No. 11th

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