

The Daily Nebraskan

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Lincoln, Nebraska.

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THE MASSMEETING.

If the students at Nebraska University wish to show where they stand on the question of the liquor traffic they now have the chance. Today's convocation is solely the result of student sentiment and the belief that this sentiment ought to be more widely known in Lincoln and over the state.

An educational institution ought to stand for a clean community in which it is located. The old argument that prohibition will not accomplish this result is mere pandering with the issue and particularly in a city like Lin-

ing election. There can be no question as to the answer.

A Nebraska case directly in point has been construed by two members of the law faculty as permitting but a very small number to vote. The decision in this case reads:

"The rule is well established that a student who goes to a college town with the intention of remaining there simply as a student and only until his education is completed and who does not change his intention, does not acquire a residence there and retains the domicile of his origin. He must in order to gain residence have no other place to go in case of sickness." Again in the same case: "A person who comes to the seat of the University mainly for the purpose of gaining an education, if not dependent upon his parents for support and is accustomed to leave the University during vacation is entitled to vote at the seat of the University.

Clearly, there are very few men who can conscientiously fill all of these requirements, and no student ought to let his enthusiasm for a good cause influence him to swear to a lie in order to help the cause along. But we can be a help in the campaign by showing that we want Lincoln clean and that we think that making it dry will do a great deal toward accomplishing that result. Education and culture stand for nothing consistent with the liquor traffic and when the students of an educational institution are so directly affected there is all the more reason for a strong and determined effort to do away with an evil that is undermining the lives of so many young men.

Advertising in college journals has undergone quite a change in the last few years. This is nowhere more noticeable than in the Daily Nebraskan.

Now is the Time

We sold thousands of dollars worth at our big auction, but still have many beautiful pieces of jewelry and silver and they go at actual cost until April 1st., when the remodeling of our room commences.

HALLETT, Jeweler, 1143 O Street

coln, where the intemperance of so many young students, due to public drinking houses would be practically done away with by killing the saloon. A prominent member of the Faculty who is in a position to know, made the statement yesterday that one-third of the male students of this university go into saloons.

A big majority of these are young fellows who have learned to drink under the tutelage of older students. They are away from home and their associates easily influence them into going to the saloons by example which would not be possible even though liquor was obtainable in a more unlawful and difficult way. Not even the advocates of license among the students can deny that the student body would be materially benefitted in this respect by prohibition.

Why then, shouldn't the student body express its sentiment in the matter? The students of Illinois were able to considerably influence the city elections without voting, but merely by taking a definite stand for a dry town. There has been some discussion as to whether the students ought to register in order to vote in the com-

Nebraskan advertisers have almost passed the stage of the stereotyped "ad" boastfully declaring some generality about quality of goods and economy of price, as a glance at our columns will show. Lincoln merchants are paying as much attention to the advertisements they write for these columns as to those they write for the larger dailies. It has not been an uncommon thing to find an advertisement run in the Nebraskan one day and duplicated the next in one of the down-town papers, following in detail the "set-up" of the Nebraskan.

Does advertising in a college paper pay? Lincoln merchants no longer ask this question in regard to the Daily Nebraskan. In the old days it was often necessary for the advertising solicitor to get his "ads" by advancing a charity plea. The advertiser was told that he helping support a good cause, that the University brought a large amount of trade to Lincoln and therefore he should help out student enterprises. No such thing now-a-days. Advertising is solicited only on the merits of the Daily Nebraskan as an advertising medium and the Lincoln merchants are not slow to realize that their advertisements are being read with the same bargain-hunting zeal as those in the city papers.

—for young men

We present without exception
the greatest assortment of

kollege klotches

—compare our showing with others
and you will have the proof

Hats and Shoes, too

MAYER BROS.

UNIVERSITY BULLETIN.

Friday, March 27.
Non-Commissioned Officers' Hop.
Saturday, March 28.
Dramatic Club play.
3 to 5 p. m.
Silver Serpent reception to Sophomore girls.
8:00 p. m.—Armory.
Annual gymnastic exhibition.
March 30 to April 4.
Monday to Saturday, inclusive.
Mid-semester examinations.
Friday, April 3.
Engineering Society Hop.
Friday, April 10.
Junior Informal.

GEORGE BROS., Printers

COPPER PLATE ENGRAVING
—AND—
STEEL DYE EMBOSsing

A NICE LINE OF STATIONERY

Fraternity Bldg., LINCOLN, NEB.

"Your next." Aristo Barber Shop,
1206 O St.

RIGHT MATERIALS FOR
GRADUATION GOWNS

PLAIN FRENCH LAWNS

48 inches wide, very sheer, medium weight, crisp, launder well, 35c, 40c, 50c, 60c, 75c, 85c, \$1.00, \$1.25 and \$1.50 a yard.

CHIFFON ORGANDIE AND PARIS MUSLIN

Both 66 inches wide; like French lawn, but very light and airy; the first without dressing, the second with some. Each at 50c, 60c, 75c, 90c, \$1.00, \$1.25 and \$1.50 a yard.

PERSIAN LAWN

32 inches wide, soft, close, glossy, 18c, 20c, 25c, 30c, 35c, 40c, 50c and 60c a yard.
45 inches wide, 35c, 40c, 50c and 60c a yard.

SCOTCH ORGANDIE

32 inches wide, stiff, sheer; will launder, 18c, 20c, 25c, 30c, 35c and 40c a yard.

WASH CHIFFON

48 inches wide, sheer, light and airy, launders well, 50 and 60 cents a yard.

FIGURED IMPORTED SWISS

Small figures or dots, requires very little trimming, launders well, very serviceable, 32 inches wide, 50c, 60c, 70c, 75c, 85c, 90c, \$1.00 and \$1.25 a yard.

EMBROIDERED FRENCH MULLS

Without dressing, very light and soft, small figures, new and very beautiful, 40 inches wide, 85c, \$1.00, \$1.25, \$1.50, \$1.60, \$2.00, \$2.25, \$2.50 and \$3.00 a yard.

AIR LINE CLOTH

All silk, cloudy and airy, washes well, does not crush, very dressy, 48 inches wide, 85 cents to 1.00 a yard.

SILK VOILE

44 inches wide, \$1.50 a yard.

JAPANESE SILK

Washes well, soft, lustrous, 27 and 36 inches wide, 55 cents to \$1.25 in both widths.

CREPE DE CHINES

23 inches wide, 59 cents a yard
24 inches wide, \$1.00 a yard
40 inches wide, \$1.00 a yard

MILLER & PAINE