

The Daily Nebraskan

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OUR ADVERTISERS.

The Nebraskan would like to call the attention of the University public to the position the advertising patrons of this paper occupy and the course of action incumbent upon us therefrom. However much a college daily may differ from other news publications in many salient points, it nevertheless has one point in common with them, viz., it relies primarily upon the space sold to advertisers for financial solvency. This is indeed the case with the Nebraskan and further than that, under the present system the "Daily" could not continue for a week if it were not for the funds paid in by the local business men. In consideration of these facts it would seem that anyone interested in the prosperity of the paper and desirous of continuing the publication, would feel bound to patronize those business men who support it with their patronage. This attitude is justified from principles of reciprocity as well as from a feeling of loyalty. And if it became generally known that the students showed a preference for those advertising in student publications there would be decidedly less difficulty in se-

The Forward Pass.

(By John B. Foster.)

To what extent the forward pass will be used this year is a question that no one can answer. Rather to put the matter more accurately, it is probable that the forward pass will be used one hundred percent oftener than it was in the season of 1906.

Roper, of Princeton was a great believer in it last year, and he worked his team with it from the start, but under the very eyes of everybody Yale perfected a system of forward passing which was brilliant, spectacular, flashy and nerve-racking in its first exhibit, as no one seemed to think it possible of success.

No football crowd of the tremendous size of those which witnessed the eastern university games ever sat in more breathless astonishment than that which witnessed Yale and Princeton play last year when Veeder, the Yale back, made the first of those giant forward passes which were the sensation of the year.

Nor was there more of a demonstration over a play than there was when Yale succeeded with the long pass, which shows that the American public, for one thing, is very apt in gathering the finer points of all the pastimes which it favors and takes a notion to commend.

The pass by Veeder was not of the nature of the low, driving pass which is characteristic of English rugby. It was a high arching throw. Veeder, at the extreme end of his line, paused after a feint run, turned about and threw the ball far over the heads of those who were trying to block him, and far beyond the line of defence of the Harvard team—the illustration, by the way, showing a play in the Harvard game—where Alcott, the Yale end, was waiting to catch it.

When the forward pass was first experimented with in the early part of the season most of the coaches had in mind that about all there was in it was a possible handing of the forward by one member of a team to another at a psychological moment in the

RESULTS TELL!

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curing advertising patrons. It is not fair play to pass by a generous advertiser's place of business and make your purchases of some one who is not interested enough in the University to buy advertising space or is mean spirited enough to presume that you are obliged to patronize him and any expense on his part would be foolish. When intending to make purchases look over the names of business men in the Daily Nebraskan's business directory and select some one from it. The trade of students is acceptable to the local business men generally but the student should see that the firm patronizing the student publication should have the preference over the firm that thinks it does not pay to advertise.

Miss A. E. Soukup, dressmaking. Special attention given to students. 1136 O St. Auto 1737.

game, or a quick toss around the ends. Both Princeton and West Point worked largely with the fast passing at the ends, and both made profitable gains with the play. Nobody had thought of throwing the ball half the length of the field as one might toss the ball in basket ball.

It is said that Quill, down south, worked out the play and that he wrote to Yale and advised that it be attempted. The Yale men were hesitant about taking it up, but Yale seldom lets anything get away without giving it a trial, and while others were wholly in the dark as to what the Ellis were doing they practiced the play and sprung their sensation in the Princeton game. Well, they gained by it, and they also gained with the same play in the Harvard game.

It is true that it is a very risky performance, unless you have the mater-

Suiting the Hard to Suit Men

The harder a man is to please with clothes, the more particular he is in regard to style and detail in general, the more anxious we are to have him come here for his fall suit and overcoat. Remember, every garment in the house made this season.

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—AUTO 48—COLLEGE VIEW—

ial to accomplish it successfully and a general in charge of the eleven to know when it is the right time to use it.

UNIVERSITY BULLETINS.

- Saturday, October 19.
6:00 p. m.—St. Paul's Church.
Y. M. C. A. Chicken pot pie supper. All University men invited.
- Sunday, October 20.
4:00 p. m.—U. 106.
Y. W. C. A. Vesper Service. Mrs. Hinmon and Miss Joegg.
- Tuesday, October 22.
11:00 a. m.—Memorial Hall.
Convocation. Mr. C. B. Anderson and Mr. Geo. Coupland, republican candidates for University Regents.
- 11:30 a. m.—Memorial Hall.
Freshmen class meeting.

Professor Barbour has been in Chicago for the past few days visiting the Field Museum.

Why not take your bath at Chris' bath house, Eleventh and P streets?

New line of fall hats. Special attention to students. Nichols, 116 No. 13th.

The best place to eat in town is at Dons Cafe 114 So. Eleventh street.

Cheapest place for students, 127 No. Fourteenth street.

Dr. Chas. Youngblut, dentist, 202 Burr Blk.

Board, \$3.00 per week, 127 No. 14th.

Chapin Bros., florists, 127 So. 12th.

Try Francis Bros.' restaurant, 1020 P

Patronize Capital Hotel Barber shop.



We manufacture all of our **Candies & Ice Cream**. We make the finest and most delicious drinks in the city. TRY OUR FAMOUS ATHENIAN BITTER SWEETS CHEW "NUT LOVET" and EAT "SAUER KRAUT" MADE BY OLYMPIA CANDY CO., 1131 O St.

HAIR CUTTING A SPECIALTY —THE— Quick and Easy Barber Shop C. W. EMMERT, Prop. 205 SOUTH ELEVENTH STREET Give me a call

Have your clothes pressed at Weber's Sultorium, Cor. 11th and O. Try Church's 20 cent meals, Twelfth and P streets.

Eat at The Windsor Cafe

Best and Cheapest Cafe in the city, quality and service considered