

# College Men are Interested in Sterling Clothes

Because they Contain More of Style, Quality and Service  
Than the Ordinary Ready to Wear Clothing



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BRANDRETT, HANCOCK & WOOD

Our determination to give the best values in whatever price you wish to pay, and our constant efforts to make our manufacturers bring other garments up to our standard, has resulted in the production of such clothing as any man would be proud to wear, and pay the price for,

**We give you an all wool suit as low as \$15 and finer  
and better fabrics at \$18; \$22.50, \$25, up to \$35**

Sterling clothes are the strongest fabricated, the most cleverly tailored, the prettiest patterned, and the lowest cost garments you will see this season. **See our Handsome line of black suits, all styles.** The proper thing for commencement and evening wear.

**We'll hitch more value, satisfaction and service to you dollar than you've been getting heretofore**

1217 O St.

*The Sterling*  
CLOTHIERS  
LINCOLN NEB.

LINCOLN

**UNIVERSITY JEWELER & OPTICIAN**

C. A. TUCKER, Jeweler,  
DR. S. S. SNEAN, Optician

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YOUR PATRONAGE SOLICITED.

**DONARA AN ARROW**  
Cinapeco Shrink Quarter Size Collar  
15 cents each, 2 for 25 cents  
CLUETT, PENNODY & CO.  
Makers of Cluett and Monarch Shirts

**Pctry Bakery Co.**

Baking Orders Filled Promptly.  
Fine Rice Bread Our Specialty.  
Phone up and Your Order Will Receive Prompt Attention.

**L. J. HERZOG**

The University Man's Tailor  
THE FINEST WORK DONE AND PRICES RIGHT  
1230 O STREET

**A Photometer.**  
The department of Electrical Engineering has just received from England a new photometer, which is very unique and modern in its construction and operation. The photometer is an instrument for measuring intensity of illumination, and the department expects to make several experiments on opera house, street and other forms of lighting.

**Staff Change.**  
Owing to the resignation of Paul G. Burt from the Nebraskan staff, S. P. Dobbs has stepped back into the place he occupied at the beginning of the year, the position of general news reporter.

L. W. Chase, who has charge of the department of Farm Mechanics, gave an interesting talk on "the Principles of the Gas Engine" to the Engineering Society on Wednesday evening. His talk was illustrated by lantern slides, and, on the whole, was a most instructive and helpful discussion. He took up the early history of gas engines and gave a detailed description of the several parts which go to make up the engine, pointing out the difficulties met in their operation and how to overcome the same. He called attention to the many defects in the gas engine, which had not yet been overcome and suggested it as a field for much original research for the coming engineer.

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**J. C. Wood & Company**

**O I C**

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**YES,**

and for less money.

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143 South 12th, Lincoln,

makes my clothes now.

**Where Can I Get a Hack?**

At the Forbes Stables, of course

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