

Have You Seen Those Swell Spring Novelties

Those Latest Eastern College Styles

Made to Order \$20.00 and Higher.



AT
Elliott Bros.,
TAILORS
Both Phones. 1210 O St.

BASE BALL GOODS



Sole Agents for D. & M. Baseball and Athletic Goods. We also carry the Spalding line. Special prices to clubs on bats, balls, mitts and uniforms.

LAWLOR CYCLE CO.
1324 O St.

Only bicycle and sporting goods house on O street.

Cluett
COAT & SHIRT
ON AND OFF L E A COAT. THE MODERN SHIRT IDEA. WHITE OR COLOR. FAST FABRICS.
\$1.50 AND MORE
CLUETT, PEABODY & CO.
MAKERS OF CLUETT AND ARROW COLLARS

SPECIAL LADIES' MAN TAILORED SUITS.....\$11.35 to \$40.00
JACKETS.....7.35 to \$21.35
SKIRTS.....\$4.00 to \$18.65
Misses' Suits..\$10.00 to \$18.00
Work, goods and fit guaranteed.. Also
GENTS' TAILORING
R. C. HUBERT,
117 No. 12th Street

FIRST NATIONAL BANK

CAPITAL.....	\$400,000.00
Surplus and Profits.....	100,000.00
DEPOSITS.....	3,628,000.00

T. J. THORP & CO.
Rubber Stamps, Stencils, Seals, Trade Checks, Keys, Lock Smithing, General Machine Works, Medal Makers, Etc.
308 So. 11th, LINCOLN

"HOW THE COLD WORLD FEELS."

Second Article on the Subject by Miss L. Stetter, 1906.

The second article on "How the Cold World Feels" is written by Miss Leta Stetter, who graduated from the University last year. Miss Stetter discourses as follows:

In writing on "How the Cold World Feels," permit me to submit the following from my observations "out in the weather":

The time is approaching when a new class will pass out from the alma mater into this same world, and perhaps they are already drawing their mental cloaks tighter and shivering at the prospect. Believe me, you who are on the threshold, "the cold, cold world" is nothing but a proverb with a fallacy in it,—like the saying that "every man has his price."

My observation up to date has been that "the world" derives its "temperature" largely from the individuals who go out into it. If the person will see to it that his own "temperature" be of a genial and sufficient warmth, "the cold, cold world" can never freeze him. He will find it comfortable and good. He can never know that there is such a quality as "coldness," any more than a lighted lamp can realize what darkness is.

"Cold" is negative. If the individual radiate the positive quality, it will be dispelled inevitably.

The man who first gave utterance to the doleful and widely quoted sentiment concerning "the cold, cold world" was undoubtedly either a Chinese laundryman who wanted to be president, or one of those numerous creditors to whom the world owes a living. Its author voiced a fallacious philosophy, and the fallacy lay in mislocating the source of misery.

If an individual be prepared for his work, and have a shafe of the "warm" qualities,—cheer, good-temper, amiability,—he will never feel the "cold."

This last may sound like a paragraph from a sermon, but I am sure other alumni will bear me out in these observations.

LETA STETTER, '06.

ON THE TRAIL.

Freshmen Are Earnestly Searching for Their Man.

At the latest report last night the Freshman master of ceremonies, kidnapped some time Thursday, had not yet been definitely located by the anxious Freshmen. It was rumored for a time that he was imprisoned in a second-story room on O street, but a diligent search revealed nothing.

The Freshmen, however, declare they will rescue Mr. Holland before tonight, and that he will preside at the Freshman Hop this evening. The wires were hot with detective work late yesterday afternoon and evening, and it is evident that the first year men are doing all in their power for their man.

Seniors Did It.

In accordance with the plans as mentioned in yesterday's Nebraskan, the Seniors took charge of special Convocation at 5 o'clock yesterday afternoon. The program, with but one or two exceptions, was followed as announced and all "did themselves proud."

GEORGE BROS. PRINTERS
COPPER PLATE ENGRAVERS
FRATERNITY BLD. 13 & N.

O I C
You are wearing better clothes than formerly.
YES,
and for less money.
Dresher, The Tailor
143 South 12th, Lincoln,
makes my clothes now.

SPALDING ATHLETIC GOODS

ALWAYS PASS BECAUSE THEY ARE KEPT UP TO THE MARK AND NEVER FALL BELOW THE OFFICIAL STANDARD.

Recognized Universally as Best for Athletes.

SEND FOR THESE BOOKS NOW—TEN CENTS PER COPY

No. 238. Group XVI—Muscle Building. By Dr. L. H. Gulick, Director of Physical Training, N. Y. Public Schools.

No. 27. Group XII—College Athletics. By M. C. Murphy, the well-known Athletic Trainer, now with Univ. of Penn.

No. 246. Group XII—Athletic Training for Schoolboys. By Geo. W. Orton of the Univ. of Penn. and a famous athlete himself.

A copy of our complete catalogue of athletic goods will be mailed upon request.

MAIL ORDER DEPT.
A. G. SPALDING & BROS.
126 Nassau St., NEW YORK. 149 Wabash Ave., CHICAGO.

RESULTS TELL

We claim to be the best CLEANERS and DYERS in Lincoln and are here to prove it. Our methods and machinery are the VERY LATEST and our workmen the best that money can secure.

We clean the finest dresses and robes without danger of fading or shrinking and guarantee not to injure them in any way. We also clean gentlemen's clothing of all kinds. Goods called for and delivered. All goods thoroughly sterilized. We do altering and repairing.

Phone Bell 147 1320 N street. Phone Auto 1997
Call or write for price list. Lincoln, Neb.

J. C. Wood & Company

FRATS—

When in need of COAL call and see the

WHITEBREAST CO.

We will treat you right.

Phones: Bell 234; Auto 1610.
Office 1106 O.

UNION COLLEGE TAILORS Main College BUILDING

For First Class Tailoring at Low Prices...
Auto, 48 College View

The IVY PRESS
Has Done Your PRINTING

Why Not Let Them Do It Now?
NEW LOCATION—222 S. 12th.
BOTH PHONES

ALLEGRETTI CHOCOLATES AT RECTORS