### Che Daily Nebraskan

A consolidation of The Hesperian, Vol. 31, The Nebraskan, Vol. 10, Scarlet and Cream, Vol. 4.

Published daily, except Sunday and Monday, at the University of Nebraska, Lincoln, Neb., by the Hesperian Publish-

#### Board of Directors.

Laurence Fossler. A. G. Schreiber. Dwight Cramer.

Athletic.....R. A. Van Orsdel

Editorial Rooms U 2041/2. Business Office, U 2111/2. Post Office, Station A, Lin-coln, Neb.

Office hours of Business Manager and

Telephone......Automatic 1528 Night Telephone.....Automatic 2365

Entered at the postoffice at Lincoln, Neb., as second-class mail matter under the act of congress of March 3, 1879.

Subscription Price, \$2 per year in advance

Individual notices will be charged for at the rate of 10 cents for each insertion. Faculty departmental and university bulletins will gladly be published free, as heretofore.

### THE NEW MUSEUM.

Now that plans are being discussed provided for by the last legislature, and in view of the fact that the new building will be the first of a series, all of which must follow it in style and appearance, it is perhaps permissible to enter an objection against the present plan. According to the decision of the building committee, it seems probable that the new building will be constructed of the same material which is being put into the new administration building. This should call for a hearty protest from every one con- 2; war and accident, 3; died from unnected with the University, for of all known causes or disappeared, 10; the ugly buildings in Lincoln, the one from various diseases (fever, appendinow being constructed on the very citis, cancer, diphtheria, paresis, dissifront of the campus is certainly the pation, etc.), 12.

tensions to being handsome than to put up a larger one which will probably be torn down as soon as the University is able to put up another in its stead. And if two more buildings are to be constructed on the same plans as the museum, we would rather have no museum at all than to have it built in the manner now intended.

### Life Shortened by Athletics?

In answer to a recent article by Editor-in-Chief.......J. D. Clark President James of the University of Manager.....Fred Naughton Illinois, in which it was claimed that the life of the college man is shortened and his value as a business man lessened by his participation in athletics, Dr. William G. Anderson presents some strong arguments in an article published in the current number of a monthly magazine.

> "The hostile criticism," says Dr. Anderson, "that athletes 'die young' has been so often made without definite refutation that it passes for truth among those who mistake rumor for fact. An investigation of the health and longevity of college athletes must be exhaustive to furnish trustworthy

"Realizing the importance of such statistics, Prof. Franklin B. Dexter, the librarian of Yale, has recently comfor the erection of the new museum pleted the task of collecting the records of 761 athletes who competed in intercollegiate events and won their 'Y's' on the eleven, the nine, the crew, and the track team between 1855 and 1904. The material was gathered for a prominent life insurance company, and later given to the director of the gymnasium. The main deductions are as follows:

> "Of these 761 athletes, 51 have died since graduation. The causes were: Consumption, 12; pneumonia, 4; drowning, 6; heart disease, 2; suicide,

By special arrangements which the Y. M. C. A. has made with Mrs. Day, the Uni. people will have the opportunity of obtaining a 10-cent lunch on the campus. Lunches consist of sandwich, pie, cake and fruit. Each lunch is packed with special care in a carton and may be had at Y. M. C. A. rooms each day between 11 and 12:30.

prize winner. This is not due to the style of architecture, but to the material used in construction. Students returning from vacation and seeing the new building for the first time could not believe that it was the sober intention of the authorities to erect such an eye-sore on the campus, and everyone expressed the belief that there was going to be a veneer on the outside of the ugly brick in the wall. No one will deny our assertion that one such building is enough, and that the new museum should be constructed of something that will look a little better at least. The Physics Building isn't any model of beauty, but it is far ahead of the Administration Building, and we would like to see the museum built of the same material if nothing better can be procured. We realize that the state legislature is not particularly fond of the University, and is rather niggardly in its appropriations, but it is certainly better to erect a smaller building having some pre-

"Of these 51 men, 18 rowed, 16 played football, 11 were track athletes, and 6 played baseball. The ages of those who have died show these extremes and averages:

Average ages. Extremes of age. at death. Crew ........ 20 to 68 years 41.7 years Football .....22 to 37 years . 30.3 years Baseball .....20 to 39 years 28.3 years 

"Turning to the 710 living athletes; those who have passed 40 may be thus grouped: 113 men are between 40 and 49 years of age; 86 men are between 50 and 59 years of age; 22 men are between 60 and 69 years of age.

"Of the Yale athletes in their latter years, 14 are between 60 and 61, 1 is 65, 3 are 66, 1 is 67, 2 are 68, and 1 is 69. In brief, barring violent deaths, only 40 of these 761 Yale athletes, in a period of nearly 50 years, have been lost from the ranks of the living.

"I have been assured by a life insurance expert that college athletes,

There are Many Imitations of Baker's Cocoa

## Baker's Chocolate

Don't be misled by them!

Our trade-mark is on every package of genuine goods. Under the decisions of several United States Courts, no other chocolate or cocoa than Walter Baker & Co.'s is entitled to be sold as "Baker's ook for this Trade-Mark Cocoa" or "Baker's Chocolate"

Our handsomely illustrated recipe book sent free.

Walter Baker & Co. Ltd.

Established 1780 Dorchester, Massachusetts

45 Highest Awards in Europe and America

barring the track men, show a better average expectation of life than their non-athletic classmates, and much better than the general average of insured lives."

The honorary sophomore society at Tufts, Sword and Shield, has appointed a committee to confer with the senior society, Tower Cross, with the junior society, and with the executive board of the freshman class in regard to the abolishment of the flag rush between the two lower classes. In order to decide the right of the freshmen to fly their flags, it has been suggested that the freshmen be required to win a majority of the class athletic events this

### Notice.

All men interested in cross country running meet in Dr. Clapp's office at chapel time this morning. Arrangements will be made as to the time each man is to run, and the squad divided accordingly.

Dress suits, \$35 and up. Ludwig's

# Defective Eyesight

Is one of the chief causes of most nervous disorders. Properly fitted glasses will afford relief in the majority of cases. The eyes are too valuable to be tampered with. Do not listen to any kind of advice as to where you should go. A firm established thirtyfive years must have been well tested. Try us

JEWELER-OPTICIAN

1143 0

The ... New Century Printers

1241-N STREET-1241

Especially solicits the trade of those who wish it well printed.

QUALITY OUR SODA TASTES LIKE MORE Riggs, The Drug Cutter 1321 O St.

### FRESH EVERY DAY!

Our Candies and Baked Goods are Always Fresh and Good. Catering our specialty.

THE MAXWELL O. 13th and N Sts.

TAKE YOUR CLOTHES AND GO TO

SOUKUP & WOOD EXPERT CLEANERS AND DYERS

BELL TEL. 147. AUTO 1292. 1320 N STREET.

BARBER SHOP AND BATH

Electric Massage Treatment For Head and Face

GEORGE'S PLACE - 120 No. 11th St.