

BUSINESS DIRECTORY

Every Loyal University Student Is Urged to Patronize these Nebraskan Advertisers, and to Mention the Paper While Doing So.

- ART GOODS—Ross P. Curtice.
- BARBER SHOP—Green's, Palace and Mogul.
- BICYCLES-ATHLETIC GOODS—Siddes.
- BOOKS-STATIONERY—Co-op, Lincoln Book Store, Uni. Book Store, Brown Drug Co.
- BANKS—Columbia National.
- BOOKBINDING—Gillespie.
- BOWLING ALLEY—Crescent.
- CARPENTER—Geo. A. Wilson.
- CIGARS—Fred A. Powell, Royle & Walker, Lindsay, Young.
- CLEANERS AND DYERS—Elliott, Soukup & Wood.
- CLOTHING—Armstrong, Magee & Deemer, Unland.
- COAL—Gregory, P. D. Smith, Whitebreast.
- CONFECTIONERY—Maxwell, Lincoln Candy Kitchen.
- DAIRY—Leming.
- DANCING HALL—Fraternity Hall.
- DISEASES OF EYE, EAR & THROAT—Dr. Woodard.
- DRUGGISTS—Steiner, Woempener, Brown, Mann.
- DRY GOODS—Miller & Paine.
- ELECTRICAL SUPPLIES—Ross Electric Co.
- EXPRESS—Lincoln Local, Lincoln Transfer.
- FLORISTS—Chapin Bros.
- FURNITURE—Rudge & Guenzel, A. M. Davis, Hardy.
- GROCERS—Keystone.
- HABERDASHERY—\$2.50 Hat Store.
- HARDWARE—Rudge & Guenzel, F. E. Lahr.
- HOTELS—Lindell.
- JEWELERS—Tucker, Fleming, Wolff.
- LAUNDRIES—Yule Bros.
- LIVERY—Palace.
- LUMBER—Dierks.
- MANDOLIN INSTRUCTION—Mrs. R. W. Rhone, Studio, 1332 J.
- MILLINERS—The Famous.
- NOVELTY MACHINIST—Thorpe.
- OPTICIANS—Dr. J. J. Davis, off.
- PHOTOGRAPHER—Townsend, Hayden.
- PIANOS—Ross P. Curtice Co.
- PLUMBER—Korsmeyer Co.
- POOL AND BILLIARDS—B. P. Powell, The Ideal.
- PRINTING—George Bros., New Century, Ivy Press, Review Press, Griffin & Greer.
- RESTAURANTS—Westerfield, Home Cafe, Uni. School of Music Cafe, Good Health.
- SHOES—Sanderson.
- SHOE REPAIRING—Null and McCoy, Blue Front Shop.
- SHINING PARLOR—Union Shining Parlor.
- STENOGRAPHER—Frank E. Lee.
- SUTORIUM—Weber, Elliotts.
- TAILORS—Unland, Union College Tailors.
- TYPEWRITER—Remington.

In Other Colleges

The outlook for a victorious team at the University of California is not as promising this year as usual. Many of the old men are not on the team and it is necessary to develop an entirely new team.

The registration at the Stanford University of California shows the class of '08 to be the largest that has ever entered the university. The total number of registrations reaches almost 1,500.

A large torch light rally was held at the California University last week. The students filed into procession, each carrying a torch and marched to the Greek theater, where there was high revelry until a late hour.

The outlook for the Michigan football team is especially promising this year. Many of the best players are yet to report and it is expected that Captain Yost will be able to pick out two teams, both of which will be able to tip the scales at over a ton.

The French government has offered a medal to be given each year to the student of Minnesota University who shall pass the highest examinations on subjects selected by an authorized committee. It is believed that offer will materially aid the study of French in the university.

Minnesota University Juniors and Seniors have decided they will not lift their hats to the co-eds on the campus. The object of the anti-hat-lifting association is to do away with the necessity of "bowing to every girl a fellow meets."

"A man often has to lift his hat many times during a walk from one building to another," said a Senior. "Think of the trouble and also of the wear and tear on a chap who is studying."

None of the young men from the small towns or the country has joined the association. It is made up entirely of city boys.—The Kansan.

Low Rates East via Burlington.

Chicago and return	\$20.00
Chicago and return, via St. Louis	20.10
St. Louis and return	9.25
Coach rate.	
St. Louis and return	15.50
15-Day ticket.	
St. Louis and return	17.29
60-Day ticket.	

Tickets on sale at all the above rates and destinations until Nov. 30th, 1904. The Burlington's elegant service and quick time assure all of a pleasant journey, should they use the Burlington.

High Grade Chocolates and Bon Bons. Maxwell's, 13th and N.

Get the best—Henderson & Ames' uniforms, at Armstrongs.

Lincoln Transfer Co.; baggage. Phone 176.

If you got it at Armstrong's, it's right.

Chapin Bros., Florists, 127 So. 13th.

Visiting and Address Cards
Programs, Invitations and
Correspondence Stationery

GEORGE BROS.
PRINTERS
Fraternity Building

We also manufacture Advertising
Buttons and Mirrors.

Telephones: A349, 3400

ROSS ELECTRIC CO. 122 No. 14th Phone 372

Electric Supplies, Window Lighting, Electric Signs, Gas, Electric and Combination Fixtures, Dynamos and Motors. . . . **House and Store Wiring**

All kinds of Elevator Repairs LINCOLN, NEB

Low Rates East

October 11, 1904.

One fare plus \$2 for the round trip to many points in Indiana and Ohio, and to some points in Kentucky. Good to return for 30 days. Via the

Chicago, Milwaukee & St. Paul Railway

Through train service to Chicago from all points on the main line of the Union Pacific Railroad. Route of The Overland Limited. Three trains daily, Omaha to Chicago.

For Free Books and Folders Kindly Fill Out This Coupon and Mail Today to

F. A. NASH, G. W. A. 1524 Farnam St, Omaha

Name

Street Address.....


City..... State.....

Probable Destination.....

Frat Jewelry....

We expect to be appointed local agent for one of the largest Fraternity Jewelry manufacturing concerns in the country. Meanwhile we carry the best grade of Diamonds, Watches and Jewelry in Lincoln.

M. G. WOLFF
139 So. 13th



JACOB NORTH AND COMPANY
1118-1122 N Street
Printers and Bookbinders

A list of University Class Publications printed by us and which speak for us.

Senior Annual 1898	Sombrero, Class of 1895
" " 1899	" " 1898
" " 1903	" " 1902
" " 1904	" " 1904

Law Annual, 1898-1904

RIGGS
THE
Drug Cutter

Lindsey's Cigar Store
CARRIES MAGAZINES AND PIPES

Cry Lindsey's Mixture OF SMOKING TOBACCO

118 North 11th St. LINCOLN, NEB

GEO. A. WILSON
Contractor and Builder

Estimates Furnished upon Application. Job Work Promptly Attended to.

245 So. 10th Lincoln, Neb.

The Lincoln Candy Kitchen

Manufactures the Purest Candy in the city. All kinds of Novelties, Footballs, Watermelons and Fancy Boxes.

1337 O street Lincoln

THERE IS NO
Watch, Clock or Article of Jewelry
WE CANNOT REPAIR

C. A. Tucker, Jeweler
1123 O St.—Phone, Bell 634, Auto 1534

We Sell - -
Dollars for Nickels

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Mandolin and Guitar Instructor
Studio 1332 J St., Lincoln

Formerly instructor in University School of Music and Wesleyan University. For further information call at studio, or ring up. Auto Phone 1332

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