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TELEPHONE 478.

The arrangements which Captain Smoke has made regarding encampment are highly satisfactory. Especially are the students in general fortunate in being able, through his efforts, to secure rates to the camping grounds and special privileges at camp. No doubt there will be a large number who will visit the battalion while it is partaking of military life.

SUMMER PLANS.

The long vacation is coming, and a hundred thousand college men will soon be "locked out" of lecture rooms and dormitories, and thrown upon the world for two or three months, putting new life and vigor into many a city home, many a country inglenook. To not a few college men vacation brings sport of one kind or another. Rifles and shotguns are pulled out of their cases and cleaned for active service; long, lazy days with line and fishhook among mountain brooks bring balm to the tired brain; while training for the great intercollegiate contests of the fall absorbs the time of hundreds of other young men favored by fortune, physique, and friendship, in achieving positions on "the teams."

Thousands of other college men, however, cannot have any rest or recuperation which does not bring with it some chance for money-earning, and a few words written by the publishers of a great New York magazine (Success), may be worthy the attention of many of our men:

"Among all the ways which men have devised and ambitious seekers after knowledge or a start in life have followed for earning their first money, few or none have been so uniformly successful, so generally profitable, and so valuable in character-building, as 'field-work' for a great magazine. All young people are inclined to be shy, diffident, afraid of themselves, and unused to the ways of the world. They do not know how to approach people—how to win confidence—how to gain ends. Salesmanship of any kind is good training for the future. By brushing against people, learning their peculiarities and how to overcome them, one is often able, early in life, to make more progress toward success-winning than can be measured by years of mere office or factory work. 'Get out into the world and study it,' ought to be the advice of every wise parent—the determination of every aspiring young man or woman.

"If all this is true of salesmanship in general, how much more true is it of that salesmanship which has to do with literary treasures and inspirational values such as are found in the high class magazines? What favor

can be rendered to a friend or neighbor greater than by bringing good literature into his or her life, to brighten, cheer, and inspire it? What more dignified employment is there than making a business of doing this, particularly when that business can be made self-supporting, profitable and a means to an end?

"Now, this field work is profitable—highly profitable. Not only are large commissions paid by several of the leading periodicals, (such as Success), but monthly and season prizes are often offered, which largely increase the earnings of the successful worker. It is by no means impossible to earn from one hundred and fifty to three hundred dollars per month, even if all one's time be not given to it.

"Work, of this kind, moreover, is not necessarily drudgery, but, in addition to all the experience and knowledge of the world which will be gained in a three months' canvassing trip, an immense amount of genuine fun and pleasure can be obtained, particularly if the trip be made by two or three college friends working together. If such a trip is planned through some section of the country new to the men, and if bicycles and cameras are taken along as helps and pleasures, a gay, free, independent, light-hearted life can be led—even with a good deal of hard (and profitable) work. Many a jolly laugh will ring out over the relation of the day's experiences, many a pleasanter trip to some point of interest will be obtained, and, best of all, the work 'pays the freight' and leaves a substantial monthly balance to the credit of next year's college expenses."

Professor Bessey is rejoicing in a new book on "Nature Study," which has just come into his hands. There is generally so much gush and immitigated nonsense in books on this subject that it is encouraging to find one which is strictly sane. This book was prepared by Professor Hodge of Clark University.

NOTICE OF INCORPORATION.

Notice is hereby given that the undersigned have formed a corporation under the statutes of the state of Nebraska. The name of the corporation shall be The University Publishing Company. The principal place of business of such corporation shall be at the city of Lincoln, Lancaster county, Nebraska. The general nature of the business to be transacted shall be the printing, publishing and selling of books and periodicals, and the manufacture and sale of school furniture and supplies of all kinds. The amount of capital stock authorized shall be \$20,000, fully paid and divided into 200 shares of \$100 each. The time of existence of such corporation shall be fifty years from the 1st day of May, 1902. The highest amount of indebtedness or liability to which such corporation shall at any time subject itself shall be 25 per cent of the capital stock. The affairs of the corporation are to be conducted by a board of directors, elected annually by the stockholders. Signed,

J. W. CRABTREE,
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