

At the House that Ward Built



Business is brisk. Fall orders are coming in heavy and everybody is busy. Have you given any thought yet to your Holiday purchases? We want our patrons to "come early and avoid the rush." We can take care of everybody nicely, but why wait until the last moment. Look over our catalogue now and see what you'll need in the next 30 days. You can save 30 to 50 per cent by ordering all your supplies of us.

If you haven't our catalogue and don't know how to get it, ask your nearest neighbor. If he doesn't know try the next. Something is wrong in your community if you can't find out without asking more than three people.

DO YOU NEED GROCERIES, HARDWARE OR DRY GOODS NOW?

Christmas goods can be shipped at the same time, thus saving freight charges. Order blanks or any information desired will be promptly sent free of charge. Address

Montgomery Ward & Co.

Michigan Avenue and Madison Street

Chicago

The House That Tells the Truth and Sticks to It

way of five to one, 20 per cent of the population of this city is railway employees—nearly 15 per cent of Omaha, Council Bluffs and South Omaha.

In short, it is the railways which made the sale of all these millions of acres possible in the time designated, and made the men rich who bought them.

It was the railways which built up and made this city. It was the railways which opened up avenues and means of distributing the commerce from this city to every population center in the west and northwest and south, as well as the east. It was the railways which conquered the Indian and overcame the impossibilities of the Rocky Mountain impediment to the Pacific coast trade.

It was the railways which makes possible access to the oriental markets, as well as to the Atlantic cities and Europe, and there is no city in the United States which has a more perfect radiating system of railway connection with the surrounding world than this city of Omaha.

They have practically made the city, and to a considerable degree are supporting its local markets. And while the railways are proud of, and love Omaha as practically their own creation, Omaha is not far wrong in being proud of her railway systems which center here.

THE COUNTRY BOY.

No boy need ever regret that he was born in the country and reared on a farm. He may lack the keenness and polish of his city cousin. He may be embarrassed by his own awkward-

ness and feel that he is at a hopeless disadvantage in the race; but the country boy has the advantage of a wider range of practical ideas. From the very first his little services are in demand. He becomes at once a part of the force that is making for home comfort and prosperity and feels the independence of one who is helping to support himself and add to the general store.

The country boy is likely to regard his life as one of drudgery, and such it may be if he loses interest in his surroundings or is pressed with a continued round of duty.

There is something heroic in the country boy's struggle with the elements. Rain and snow and sleet only brace his courage. The garnering of the crops, the housing and feeding of the domestic animals, the gathering and preparation of the winter fuel, give a purpose and zest to his toil.

Then there is the long tramp, sometimes of miles, to the district school; lessons learned before and after long hours of labor. Is it any wonder there are keen wits developing all outside of graded systems and in defiance of pedagogical order? It is the intensity of purpose with which the mind acts under the influence of vigorous health and the conscious value of time that accounts for these results. So from the farms is being supplied a stream of active world workers—men not afraid to do their duty and bubbling over with energy and ambition.

From the little red school houses come into our colleges and schools of higher grade, aspiring youth. Some

are seeking an education as a means of emancipation from the drudgery of labor. Others come with a true thirst for knowledge. They find their way into the professions and business world, but few go back to the farm.

What an ideal thing it would be for the young men trained in science and holding the key to nature's mysteries and beauties, to go back to live broad, cultured, and quiet lives in the midst of the most delightful environment in which God has ever placed man!

Touch the country-bred boy, now the merchant prince or the successful professional man, and how responsive he becomes to every suggestion of rural life. The same cannot be said of boys reared in the midst of any other surroundings. It is the contact with nature that makes the indelible impression upon his life. No greater gain could come to the country at large than to promote the love and appreciation of rural life. Health, happiness, purity, and peace are the natural inheritance of those who dwell surrounded by fresh air, beautiful scenes, bright skies, and pure social influences.

The invitation extended to President Roosevelt to attend the Charleston exposition and his acceptance, indicates a disposition on both sides to be friendly and conciliating and to forget the Booker Washington incident and the needless agitation which it created. The war has been over thirty-seven years, and it can be of no possible advantage to anybody to revive the bitter asperities which it engendered. Let us have peace.—Kansas City Star.