

ARGO

Gloss Starch

Is the whitest, purest and strongest of all Starches; is peculiarly adapted to fine Fabrics and Laces, and gives to all Clothes a beautiful, snow-white Satiny Finish that is so much desired and admired.

A Pure Starch is a White Starch, and a White Starch (being pure) is a Strong Starch.

Argo Starch satisfies every demand, causes no injury, and is perfect for all uses.

Argo Starch is packed in all styles and sizes of packages and can be obtained of all Leading Grocers.

National Starch Company,

NEBRASKA CITY, NEB.

A Fashionable Migration To California

Every winter, to enjoy lawn fetes, balls and novel entertainments of the smart set.

Lavish hospitality here creates a metropolitan atmosphere in semi-tropic gardens.

Persons you like to meet—in resort hotels and on **The California Limited** Tri-weekly, Chicago to Los Angeles.

Beginning late in December, daily, Chicago to Los Angeles and San Francisco, via Kansas City.

SANTA FE ROUTE.

For illustrated pamphlets, address
General Passenger Office

The Atchison, Topeka & Santa Fe Railway,
TOPEKA.

Tourist Cars to California.

Assuming that you have made up your mind to spend the winter in California, the only question that remains to be decided is: How to go?

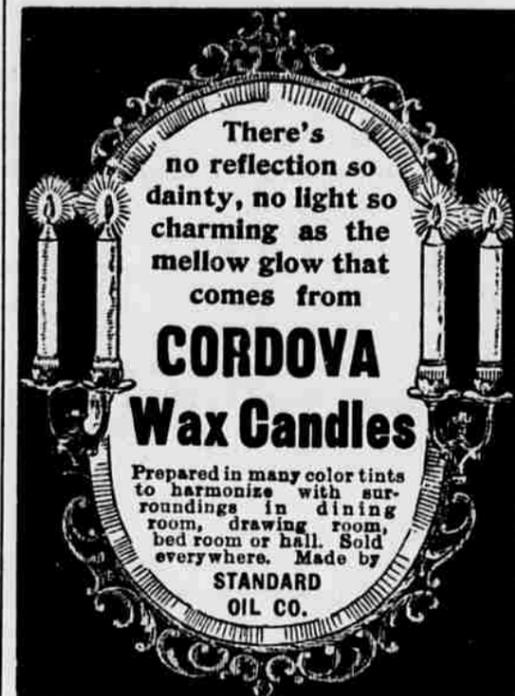
The answer is: In a tourist sleeping car, personally conducted, via the Burlington Route.

The Burlington Route operates tourists cars three times a week from Omaha to Los Angeles. One car runs via Kansas City; the others via Denver and Salt Lake City.

If the experience of thousands of travelers has any weight with you, you will go to California by one of these routes and come back by the other. No additional expense is involved and the sight seeing opportunities are just twice as great as would be the case if you used the same line going and returning.

"California," a beautifully illustrated book of 72 pages, will be mailed to any address on receipt of six cents in stamps.

J. FRANCIS, General Passenger Agent, Omaha, Neb.



SEVENTY- SEVEN HOTELS

Within from one to fifteen minutes you can reach any one of 77 New York hotels from the

NEW YORK
CENTRAL'S GRAND
CENTRAL STATION,

the best place in New York to land or start from, it being the center of the American metropolis.