

Complete.

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THE CONSERVATIVE.

J. STERLING MORTON, Editor.

THE CONSERVATIVE will be issued on Thursday of each week. THE CONSERVATIVE has been established and will be published in the interest of the conservation of all that is deemed desirable in the social, industrial and political life of the United States.

It will advocate the conservation of the public funds by rigorous honesty and frugality in the administration of precinct, town, city, county, state and national affairs. It will demonstrate that the greater burdens of taxation upon the American people are caused by extravagance and mismanagement in local governments. And THE CONSERVATIVE will insist that to preserve democratic forms of government, local, state and national affairs must be committed to men qualified and fitted, by study, experience and high character, to manage them. THE CONSERVATIVE will, in short, advocate and defend the civil-service merit system, by which only an efficient, honest, safe and just government of the people can be perpetuated.

THE CONSERVATIVE will, under all circumstances, at all times, and in defiance of all opposition, declare for and stand up for equal rights to all the intelligent citizenship of the republic.

THE CONSERVATIVE will recognize no attempted division of American citizens into antagonisms by which designing men endeavor to separate Americans into "plain people" and "rich people," into "laboring classes" and "capitalistic classes."

THE CONSERVATIVE will treat all Americans as laborers, either with hands or heads—doing either manual or mental work—or both. There is no menacing "leisure class" in the United States. Conflicts between money and muscle have nearly always been inaugurated by politicians seeking prominence and profits through public offices.

THE CONSERVATIVE will defend the rights of labor. It will respect the rights of capital. It will contend that capital without labor or labor without capital is as incapable of producing prosperity as eggs are incapable of producing chickens without incubation.

The rights of individual citizens will be asserted and protected. The rights of de-individualized corporations will likewise be proclaimed and defended.

THE CONSERVATIVE will declare for the continuance of the single gold standard in the monetary system of the government of the United States. It will combat the free coinage of silver at 16 to 1. It will contend that the relative value of coins made of silver and gold depends, not upon an enacted ratio, but upon the relative market value of the silver and gold bullion which those coins contain.

THE CONSERVATIVE will publish, from time to time, the legends and traditions of the primitive prairies and plains of the great West. It will strenuously endeavor to transmit historical truths as to the territory and state of Nebraska, and, in agreeable form, preserve the records of its pioneers.

Nearly all commodity or merchantable values depend upon the portability of products, and from that point of view the commercial question of passenger and freight transportation will be intelligently discussed by THE CONSERVATIVE.

Railroads and the other power agents and methods of facilitating the exchanges of the products of one part of the country for those of another part of the country, or for exchanging by transportation the industrial output of one nation for the results of the labor of another nation, will be candidly considered, debated and elucidated, without bias, without prejudice, and with the single desire and sole intent of finding the truth, declaring it and fighting for it.

THE CONSERVATIVE enters upon its existence with the hope of becoming useful as a truth-teller, and influential as a militant exponent of everything in American social, industrial and political life, which the experience of one hundred and twenty-two years of national independence has proved to be worth conserving.

Citizens everywhere who wish to encourage such a publication, or to aid such an enterprise, may subscribe for THE CONSERVATIVE. Terms, \$1.50 per year, invariably in advance. The job department is prepared to do all sorts of printing for banks, merchants, railroads, manufacturers, farmers, telegraph and telephone companies, packing houses, theatres, colleges, universities and churches.

The Printing House, with full complement of all the latest appliances for a modern periodical, has just been completed in Nebraska City. It is a substantial brick building 100x40 feet. It is especially designed and arranged for a printing office. The machinery room, in which the type are set, and the presses, folder, ruling-machine and stitching apparatus are operated, is 80x40 feet and lighted by twelve windows. Thus, from its beginning, THE CONSERVATIVE is perfectly equipped with all the mechanical appliances and material which money can secure or good taste suggest for making and publishing a typographically beautiful and attractive journal.

Subscriptions, advertisements and orders for job work should be addressed to Morton Printing Co., Nebraska City, Neb.