

UNION PACIFIC

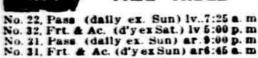
West-Bound Trains. Overland Limited...11:46 a. m .. Overland Limited. 11:46 a. m China & Japan Mail 6:58 p. m .. Oregon Express. 2:00 a. m Los Angeles Limited 2:35 p. m .. Fast Mail ... 11:30 a. m .. Denver Special .. 1:27 a. m .. Colorado Special .. 1:27 a. m .. Colorado Express. 6:23 p. m .. Ore. & Wash. Lim. 3:05 p. m North Platte Local 12:15 p. m. Grand Island Local 8:39 p. m

East-Bound Trains. .Atlantic Express. 4:32 a. m China & Japan Maii 3:12 p. m Denver Special... 5:30 a. m ... Colorado Special.. 10:28 p. m

BRANCH TRAINS

Freight ar .. 6:10 p. m Spaiding E. G. BROWN,

Ticket Agent.
A. R. M'KEEN,
Assistant Ticket Agent. BURLINGTON TIME TABLE



Office with Dr. Tlesing, 1010 Murray St.

Especial attention given to Eye, Ear, Nose, Throat and Surgery.

Phone Bell office 43 Residence 120, Phone Ind. office 291 Residence 223.

Dr. Dora Wiede Randers, Especial attention given to Diseases of Women and Children.

Office and Residence 1006 Murray St. Phone Bell 130: Independent 223

Charles H. Campbell, M. D. EYE, EAR, NOSE and THROAT Glasses Fitted

BOTH PHONES COLUMBUS, NEB.

W. M. CORNELIUS Attorney-at-Law

Commercial Bank Building COLUMBUS. - NEBRASKA

DR. F. H. MORROW PHYSICIAN AND SURGEON

Office New Luschen Building COLUMBUS, NEB.

Bell Phone Red 12 Ind. Phone 12

ATTORNEY AT-LAW POST OFFICE BLOCK



GOOD SEWER WORK

is essential to first class plumbing. All the nickel and tile in the world will not ground up.

OUR SEWER WORK

trouble with your plumbing? Maybe the sewer connections are not right. We can tell.

COAL COAL

Semi-Anthracite and

PENNSYLVANIA

are now arriving. Please give us your winter orders

Garl Kramer Successor to Speice Coal Co.



The Making Of The Crop.

making of a large or profitable crop. necessity of maintaining the supply at all. The essential elements of fertillity in either by the growing of grasses, es-... Colorado Express.. 2:16 p. m the soil, the potash, the phosphorus pecially the clovers, or by the applica-Ore.-Wash. Limited 5:53 p. m and the nitrogen must be present in tion of harnyard manufes. and the nitrogen must be present in tion of barnyard manure. ... North Platte Local. 1:00 p. m the soil or they can not appear in the ... Grand Island Local. 7:12 a. m these are present in such abundance in making of a big crop Plants take all tion whatever to their supply.

physical condition or else the plants crops this year have been measured by can not use them. The soil can not, the amount of water which the roots under ordinary circumstances, or under any circumstances, be in proper ing grain. physical condition unless it contains a considerable amount of vegetable mat- been very light, for the simple reason sippi valley that fail to produce crops water per pound of dry matter as corn. fail not because of any lack of potash, including both the stalk and the grain. No. 22, Pass (daily ex. Sun) IV. 7:25 a. m | nor ordinarily in the newer lands of | We have a great many barren stalks phosphorus. They are frequently lack- in our corn fields this year, more than ing in nitrogen, however, simply be- we realize until we go into the field cause they lack vegetable matter, or, and actually count them, for the simspeaking broadly and not technically, ple reason that the roots were able to humus, with which much of the soil furnish enough water for the stalk,

cropping of the soil, or cultivating ing to start an ear; and even when

But even with all these, as our farmcrop. Other elements there are, but ers have found out this year, there with the possible exception of lime must be other things that go to the without an abundant supply of moisture Even when these are all there in in some way, it is in vain that we of the plant could supply to the grow-

In some sections the oat crop has ter. Most of our soils in the Missis- that oats require nearly twice as much nitrogen is combined. The constant but not enough to justify it in attempt-

The experience of this season has without cropping, naturally exposes to ear was started, the intelligence of the taught farmers that something more the atmosphere and burns up this veg- plant taught it that it must shorten than soil fertillity is essential to the etable matter. Hence the imperative this ear if it would produce any corn

> Other years the crop has been limited by he temperature. Corn, being a semi-tropical plant, requires intense till later? What can I put on them tion will heat and spoil. summer heat, and some times the crop to keep them? They are ripe. is shortened for lack of it. The crop this year has, however, even where the plant food was abundant, been measured by the amount of water that the roots could deliver to the plant. The skill of the farmer has been shown in maintaining a large amount of vegetable matter in the soil, thus enabling it to hold water which would sical condition.

serious thinking on what soil fertility of the best.

mesms and the conditions that must be supplied to enable the plant to use it.

The lesson has been a severe one: not only farmers, but all classes of about three feet wide, one foot deep citizens, need severe lessons of adversity in order that they may be compelled to learn wisdom. Fortunately, in the dry section nature has been doing a good job of plowing, such as no plow could do, and preparing the soil by pulling the particles apart, for an vored with normal temperature and rainfall. - Wallaces' Farmer.

Harvesting and Storing. Potatoes.

A Missouri correspondent writes: "Can you tell me how to keep pota- however, to provide ventilation. Potoes? Should I dig them now or wait tatoes in a large mass without ventilaact just as represented. About four

vines as long as possible and yet be dug before frost. If it is possible to otherwise evaporate, and at the same large quantity of potatoes over winter. should, if possible, be cooled off at time keeping the soil in proper phy- A good storehouse for potatoes must once and kept cool until used. - Wallnever fall below 30 degrees in tem-The man who has land rich in humus perature nor rise much above 40 deor vegetable material, who has so grees. It should be well ventilated. cultivated it that he can draw upon dry, and dark. The cellar of the or- Is a great medicine of proven value even the short supply of moisture dinary dwelling house meets these re- for both acute and chronic kidney and stored below, has been rewarded by a quirements fairly well, although the bladder ailments. It is especially remoderate crop of corn. The man who tempreature here often rises too high, commended to elderly people for its failed in this can see clearly the re- and there is danger of it falling too wonderful tonic and reconstructive sult. It is important that we do some low; also the ventilation may not be qualities, and the permanent relief and

By one who understands the art, potatoes may be successfully stored in pits. A trench is dug in the ground, and any length desired. The potatoes are then piled in till there is a pile three or four feet deep. Straw is piled over the potatoes to the depth of ten or twelve inche, and a layer of soil is put on except over the top. which is left open for ventilation until the realy cold weather comes. As the weather gets colder it may be necessary to add a layer of manure over the soil, and care must be taken to plug up the ventilating hole at the top every evening and during the extremely cold days. It must frequently be left open,

In large potato growing districts, special potato storage buildings are Late potatoes should be left on the constructed. They are provided with ventilators, a thermometer, and oftenget a reasonable price, the average times a stove. At night the ventilagrower had best sell his surplus pota- tors are closed, but during warm toes soon after digging. Under ordi. days they are opened. The objet is nary market conditions, only men who to always keep the temperature pehave good root cellars or potato stor- tween thirty and forfy degrees. Poage houses are justified in holding any tatoes immediatly after digging aces' Farmer.

Foley's Kidney Remedy (Liquid)

WHY IT SUCCEEDS

Because It's for One Thing Only, and Columbus People Appreciate This.

Nothing can be good for everything. Doing one thing well brings success. Doen's Kidney Pills do one thing

They help sick kidneys. They relieve backache, kidney and ladder trouble. Here is Columbus evidence to prove

Mrs. John Burrell, 522 W. Eleventh St., Columbus, Nebraska, says: "I cheerfully give Doan's Kidney Pills years ago my kidneys became weak and disordered and there were symptoms of inflamation of the bladder. My back was painful and I felt miserable in every way. Not until I used Doan's Kidney Pills did I find relief. They completely corrected the annoyances. During the past two years I have been perfectly free from kidney complaint and I give Doan's Kidney Pills the credit."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United

Remember the name-Doan's-and take no othher.

Wanted-A girl for general housework. L. Gerrard, 420 West 16th St.

BUILDING **BUSINESS**

BY DUNDAS HENDERSON

Advertising Manager of the C. E. Zimmerman Co., Chicago



SALESMANSHIP IN YOUR ADVERTISEMENTS

tailer must think about when he starts but one who has a first class knowledge out to consider the question of filling of advertising art. Then, it requires the advertising space he has bought considerable study and experience in C. N. MCELFRESH sell my goods successfully through the est in goods-even in those you are newspaper? The best answer to the selling daily. Again to bring convicquestion is undoubtedly another ques- tion to the mind of a reader surely tion. He must ask himself: If I had and successfully, necessitates a knowlto sell these goods in my store, how edge of how it has been done in thou-COLUMBUS, - NEBRASKA would I apprach my customer-how sands of other cases. paper space as well as in his store.

from the space.

been called salesmanship on paper, advertising. When a retailer can distinguish that road to advertising success.

make up for poor sewer connections. or amateur help in his store to sell securing the right kind of salesmanship We do good plumbing work from the his best goods he would be classed as on paper, the kind that will enable a fool. Why then should he not also him to get one hundred per cent valbe put in that category if he employs ue from his advertising space. One amateur salesmanship in his newspaper of the best means is to buy syndicated is just as honest as the plumbing work space? He pays good money for both advertising service. Some of these which is always in sight. Have you any and should get the same degree of services have been brought up to such satisfaction for his expenditure.

salesmanship whether personal or on the best that has made success for the sible customer must be obtained; sec- advertisers. A. DUSSELL & SON ond, interest must be created in the Constructing advertisements is like goods you are going to sell; third, the the practice of medicine or law, it re-

to make the purchase. his customers face to face.

four principles successfully through low prices at which the services are more returns than a bad salesman in large number sold throughout the his store. And let me state here that country. For some of these services no ordinary merchant can get the high. the prices are as small as one dollar est grade of salesmanship in his news. per week. paper space without help. There are Full particulars of these syndicated many reasons for this. It has been advertising services may be obtained found, for instance, that the best way from the editor of this paper. It is to secure attention is to use a good unwise for any retailer to be without illustration. Nothing has a surer hu- such means of securing sure returns man interest effect or gets quicker ac. from his adverrtising when he can get tion than a well selected picture. To success bringing advertisements for get such illustrations you need not these low prices.

The most pertinent question a re- only a high grade experienced artist in the local newspaper is, how can I descriptive literature to create inter-

could I interest her and in what way All this means that the up-to-date should I convince her?" Last of all merchant who degsires to make his adhe must ask himself whether he is vertising scientifically certain must capable of doing all this in the news- either study retail advertising as a part of his business training or em-When a merchant has answered ploy an experienced advertising conthese questions satisfctorily he may structor. There is more in planning commence compiling his advertise- and writing a successful advertisement. But until he realizes that sales- ment than the ordinary retailer realmanship is just as necessry in the izes. And the smaller the advertisenewspaper space as in his store when ment the more difficult the process. selling goods, he can never hope to get Only those who have mande big sucthe value he has every right to expect cesses by the employment of advertising in its most efficient form know Successful newspaper publicity has the true value of salesmnship through

The time is now due for the amkind of salesmanship and appreciate bitious retailer to learn something its value, he is a long way on the about this art. If he does not care about plodding at acquiring knowledge If a retailer employed inexperienced himself there are plenty of means of a pitch of perfection that much of Four main points enter into all their advertising is rated as equal to paper: first, the attention of the pos- big department stores and national

customer must be convinced that she quires a special training to do it sucwants the goods, and last, but by no cessfully. The average merchant can means the least, she must be convinced no more build an advertisement that will bring sure returns than the aver-In planning his advertising, there- age advertisement writer can cure fore, the merchant has to apply these your body or argue your case in the principles in such a way that, from courts. And the average merchant his announcements, results are obtain- who attempts to do it is perpetrating ed as a matter of course. But he as much harm to his business as the must remember always that salesman- amateur would do to a human body if ship on paper is more difficult than he tried to doctor it. Those syndicat-salesmanship in person because he cannot make his selling arguments felt by experts of a national reputation in the same degree as when he meets who have had many years' experience in that class of work and who are paid Unless a merchant can apply these large salaries for their services. The advertising, his publicity will get no offered are only made possible by the

WHYPAYRENT

In the East when you can buy a farm of your own in Cheyenne county, Nebraska, which is just as productive as the farm you rent?

You are barely making a living because your high rent eats up your profits. The landlord is growing fat and you are growing thin. You will never save up enough money to buy the farm you rent and even if you could you would only be making rich the man who bought the land when it was about the same price at which you can buy in Cheyenne county now. Your landlord did not get rich buying \$100.00 LAND. He made money because he bought his land when others hesitated and were afraid. He bought it when it was cheap. You have exactly the same opportunity in Cheyenne county.

Why not take advantage of the opportunities offered in Cheyenne county to become independent, or are you going to continue in the same old rut year after year? Better make a start now, the chance for getting Cheyenne county lands at the present low prices will not remain open long. Those who are wise enough to come now will ever remember the occasion as one of the most important in their lives. If there is anything that is not clear to you, please remember that we are always glad to furnish the desired information. NOW is the time to get busy.

We Will Make a Cheyenne County Trip on September 26th

Expenses will be low. Now is the time to go. Come in and talk it over

Land is the Safest and **Most Profitable** Investment Known



We Court Investigation and Ask You to Examine Our Bargains

Karr & Newlon Co.

Over the 5c and 10c Store

Columbus,

Nebraska