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CHANGE IN ADDRESS—When ordering a change in the address, subscribers should be sure to give their old as well as their new address.

The membership of the "Singed Cat Club" has been increased by the admission of Senator Tillman.

The Republicans of Ohio refused to endorse the record of Foraker as senator, and retired him to private life.

Burton served a term in prison, Mitchell died before the sentence of the court could be carried out, and now the question is what will be done with Tillman?

Certainly, Representatives Tawney and Smith are opposed to using secret service men for detecting frauds and uncovering the dirty work of grafting congressmen.

Lincoln wants the state to purchase six blocks of land adjoining the state university grounds in order to enlarge the athletic grounds.

One of the special interest senators who never passes up an opportunity to leave a chunk of ice in the direction of the White House, is Senator Hale.

Congress continues to "kick the President's message under the table" but the members do not appear to realize that they cannot kick the messages out of the newspapers.

The members of the house and senate are too sensitive. They do not seem to realize that they were elected to represent the people and not the passions and prejudices of the special interests.

SHELDON AS A REFORMER.

The attempt on the part of ex-Governor Sheldon to commit the Republican party to the plan of state wide prohibition is not in harmony with his record on the liquor question.

Saloon League, which resulted in the election of Shallenberger. The returns prove that had Sheldon been supported by such strong anti-saloon counties as York, Polk and Boone, he would have defeated the Democratic nominee.

If the Republican party follows the advice of the former governor and declares for state wide prohibition, it will give the Democrats of Nebraska the opportunity that party took advantage of in Iowa when the question of prohibition was submitted to the people.

GOVERNOR SHALLENBERGER'S MESSAGE.

In his message to the legislature, Governor Shallenberger advocates the creation of a non-partisan board for the control of state institutions.

The governor, in his message, also declares that the present primary law is unsatisfactory, and calls attention to the expense incurred in holding an election under its provisions.

The billonaire was explaining how to bestow gifts. "Make them conditional upon others giving as much," he said.

Practical Labor.

"George," spoke his better half, "you are interested in the temperance movements, are you not?"

TO WHOM IS HONOR?

RECORDS SILENT AS TO AMERICA'S FIRST HUMORIST.

Progenitor of Long Line of World's Most Distinguished Men Has Yet to Be Identified—Is It Nathaniel Ward?

Who cracked the first joke in America? The early records do not state. We are not even quite sure as to the first American who tried to be funny on paper.

But the first man to do it with malice aforethought and with the intention of publishing also seems to have been the New England preacher, Nathaniel Ward (1578-1652).

Ward was a widower of considerable standing in point of time when he perpetrated the "Simple Cobbler," a fact which may have some bearing on the tenor of his remarks.

"To speak moderately," says he, "I truly confess it is beyond the ken of my understanding to conceive how those women should have any true grace or valuable virtue, that have so little wit as to disgrace themselves with such exotic garbs, as not only dismantles their native lovely luster, but transmits them into gant barbae, ill shapen, shotten shellfish, Egyptian hieroglyphics, or at best into French farts of the pastery, which a proper English woman should scorn with her heels.

Women and care, and care and women. And women and care and trouble. "It is a more common than convenient saying that nine tailors make a man; it were well that 19 could make a woman to her mind. It is no little labor to be continually putting up English women into outlandish casks; who, if they be not shifted anew once in a few months, grow too sour for their husbands.

Simple Menu of Queen.

Queen Alexandra, who is retaining her beauty marvellously, makes her daily menu something like this: Before rising she eats a few thin slices of brown bread, spread with unsalted butter.

Precaution.

The melancholy visitor peered about the grocery store. "You keep the only commercial emporium in the place, do you not?" he asked of the proprietor.

Pleasure of Giving.

The billonaire was explaining how to bestow gifts. "Make them conditional upon others giving as much," he said.

The Chair of Forgetfulness.

"What I want," said the fretful magnate, "is to find some way of forgetting my troubles."

WITNESS OVERTHROW OF DEVILS

Crowds Flock to Peculiar Church Ceremony in Spain.

At San Mateos, a village of the Spanish Levant, the annual fair for driving out devils has just been held, tens of thousands of peasants attending the weird ceremonies.

When the time for the fair arrives "the possessed" flock thither in large numbers from all parts of Spain. This year the greater part of the devil ridden, asking for relief, were epileptics and semi-idiot.

Furthermore tradition has it that demons leave the human body only by the finger tips. Hence at the annual fair cords with slip knots were fastened to the fingers and toes of the possessed.

Both Doing Their Duty. A woman reporter attached to a New York newspaper was once sent to obtain an "interview" with the late Bishop Potter.

Instantaneous Relief for Group. Group can be cured in one minute, and the remedy is simply alum and sugar. The way to accomplish the deed is to take a knife or grater and shave off in small particles about a teaspoonful of alum; then mix with twice the amount of sugar to make it palatable, and administer it as soon as possible.

Safe-guard for Coal.

The best preventive for spontaneous ignition of coal, says Compressed Air, is a small cylinder containing compressed carbon dioxide, fitted with a fuse plug melting at 200 degrees Fahrenheit.

Sound "Taps" on Mayor.

A "striking" ceremony marks the expiration of the Grantham (England) mayor's tenure of office. The robe is stripped from him, the chain is taken from about his neck, and with a small wooden hammer the town clerk taps the ex-mayor on the head in token of the demise of his authority.

NOTICE TO NON-RESIDENT.

To Merritt Fuller, non-resident: You are hereby notified that on the 15th day of December, 1908, Jennie Fuller filed a petition against you in the District Court of Platte county, Nebraska, for a divorce from you on the ground of desertion.

NOTICE OF INCORPORATION.

Know all Men by these Presents: That we, Homer B. Robinson, Albert J. Rasmussen and Homer B. Robinson, hereby associate ourselves together for the purpose of forming and becoming a corporation in the State of Nebraska, the transaction of the business hereinafter described.

White Deer and a Black Fox.

Something unusual in the animal kingdom has just been killed by Prince Edward hunters and brought home. It is a deer pure white in color, save for two small black spots back of its ears.

A Point Spotted.

"Why," shouted the orator, pointing to the national ensign, "why, I ask you, does that flag hang there? I repeat, what is the reason that that flag is displayed upon these walls?"

She Was Next.

Him—I was reading in the paper to-day where one of these food cranks says that a couple can live comfortably on three dollars a week. Do you think that possible?

Caspian Sea Puzzles Scientists.

No one can tell what is happening in the Caspian sea. For years past its waters have been falling, and it has been supposed that the great inland sea was gradually drying up.

How to Have Bright Eyes.

There is nothing better for the eyes than simple salt and water, for salt is a stimulant and a disinfectant. When the eyes are inflamed, drop a little boric acid in them. It will take all the inflammation out of them.

The Law of Speculation.

Big men are given to taking profits, while smaller men are laying a basis for profits that may or may not be shown. The law of the fishes in the sea applies in speculation.

Clock Made of Straw.

A shoemaker named Wegner, living in Strasburg, has a clock of the grandfather shape, nearly six feet high, made entirely of straw. The wheels, pointers, case and every detail are exclusively of straw.

Instantaneous Relief for Group.

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The ABC and XYZ of ADVERTISING

A SERIES OF TEN TALKS ON ADVERTISING No. 10 written by Seymour Eaton of Philadelphia

A man succeeds not because he advertises his business but because he lives it; because he eats it, sleeps it, dreams it, builds air castles about it.

The great motive power of any business is the strenuous personal faith of the man back of it.

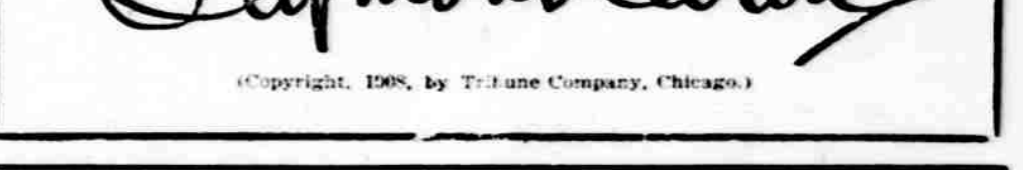
Put your name to the front; your own personality. This is a tremendous force in advertising. People like to know individuals. They like to feel that they are being served by men; not simply getting their goods out of the hopper of a treadmill.

Advertisements are written to appeal to live people, and nothing can get into the heart of humanity so easily as another heart.

If you have faith in your goods and the public has faith in you the circuit is complete. The advertisement is simply the transmitter through which your faith operates.

The trunk lines are all laid. Every home is connected up. To put your shop in communication with one hundred and fifty thousand possible customers is dead easy.

Advertising isn't grammar; it isn't pictures; it isn't type; it isn't top of page position. It is something far more real than these things. These are merely accessories.



Stick to the Phone. Many a man who has heard his glowing letters read in a breach of promise suit realizes that, after all, the telephone is cheaper in the end.



Globe A Wernicke. Let's do about time to discard that old clumsy old business, that never accommodated your books or your space, and start a Globe-Wernicke "Elastic" Bookcase that grows with your library and always fits it, that is made up of units and can be arranged in a variety of artistic designs.

UNION PACIFIC TIME TABLE. WEST BOUND. No. 11 2:37 a.m. No. 1 11:22 a.m. No. 9 11:46 a.m. No. 15 6:20 p.m. No. 50 7:55 a.m. No. 62 5:50 p.m.