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WEDNESDAY, NOVEMBER 12, 1908.

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What has become of Tom Darnell?

In the defeat of Pollard, Nebraska loses the ablest representative in the lower branch of congress.

Thomas & Schlitz, Carnes & Krug, Battie & Gund are the names of some of the political firms that assisted in defeating George L. Sheldon.

In Lancaster county the issue on election day was county option, and that issue won out—about the only place it did. When the Republican party adopts a side line issue it usually gets the worst of it.

Here are some of the measures the Democrats of Nebraska stand pledged to enact: A bank guarantee law; an act providing for the election of township assessors and an act locating a state agricultural college in the western part of the state.

The State Journal wants the next legislature to appropriate money to purchase land in Lincoln and erect homes thereon for instructors in the state university.

There is a growing suspicion among county optionists that they have been "worked" by Thomas, Battie & Carnes.

That extra session of the legislature the Governor threatened to convene after the election returns commenced coming in will probably never be called.

The banner Republican county of the United States is not in the north but in a section of the country where one would least expect to find it.

The Nebraska Capital, started by Frank Harrison with the evident intention of assisting grafting politicians in both parties, and boosting county option and guarantee of bank deposits, accomplished its object in Lancaster county.

There is a disposition on the part of some of the county option papers to place upon Victor Rosewater responsibility for the defeat of Governor Sheldon.

WHO DEFEATED SHELDON?

Fusion of the county optionists and brewers defeated Governor Sheldon. Without the votes of the optionists the breweries would have been on the losing side and Sheldon would have been elected.

When the Republican convention met at Lincoln a platform was adopted. On that platform the candidates went before the people and asked for re-election. The platform was silent on the question of county option.

It was not until after the campaign for county option had opened that the breweries entered the contest and decided to throw their influence to Shallenberger.

In Boone county, which is usually Republican, Shallenberger received a majority of 121 over Sheldon, but the county option candidate for the legislature received a majority of 404 votes over his opponent.

In Polk county, where the county option candidate for State Senator on the Republican ticket received a majority of 383, Shallenberger, with the assistance of the optionists, had a majority of 159 over Sheldon.

In York county, another stronghold of the county optionists, Sheldon was slaughtered by prohibition votes.

The prohibitionists have always been the foe of the Republican party. Wherever the Republican party has taken up and endorsed or fought for the radical ideas of those opposed to the liquor traffic the party has got the worst of it.

If Republicans hope to be successful two years hence they must get together—pull together and work together. If the party allows the radical element to control and dictate its policies and platforms it cannot hope to succeed.

Convert to New Creed. At a dinner recently given in honor of Augustus Thomas, the playwright, Mr. Thomas discussed his recent efforts at writing plays about telepathy, the occult, etc., and said: "I am compelled to admit that the occult is becoming popular.

"Well, I declare, Mr. Brown," she exclaimed, "if this isn't odd. Here I was just thinking of you this minute, and now you turn up. I always did believe in osteopathy."—Rehoboth Sunday Herald.

WHAT WE HAVE DONE WITH OUR PRESIDENTS

Mr. Roosevelt Will Find Distinguished Precedent for Either Retiring to Private Life or Returning to Public Service in Some Capacity Less in Rank Than That of the Presidency—John Quincy Adams and Andrew Johnson Went to Congress After They Retired From the White House.

Some one once said that America was getting to be a nation of unwritten laws. It was before the day of emotional murders and the term referred entirely to the number of recognized, but baseless customs growing up among a supposedly democratic people.

It is a little remarkable, but quite a truth, that the president of the "world's greatest free government" is bound about by numerous more or less staid and archaic usages, the disobedience of which is shunned with all sedulity.

In Mr. Cleveland's administration, many may remember, the President was taken to task for going into Canadian waters while fishing among the Thousand Islands and a fuss was raised about it, though Cleveland had his headquarters on an American island.

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Quincy, Mass., and lived quietly for some years. So bitter was he that he that he drove away from the capital at 6 o'clock on the morning of March 4, a few hours before the time was set for Jefferson's arrival, leaving the author of the Declaration of Independence to go through with that simple formality as best he might.

Adams died July 3, 1820, a few hours after Jefferson breathed his life away, with a final exclamation which showed how completely time had healed the old wound.

Jefferson died before the common school portion of his great plan had been realized but he did manage to found the University of Virginia, as you may read on his monument.

Monroe lived only seven years after his retirement and he spent all of that time at home. It was when asked to become an elector that he declined with the famous declaration that an ex-President should never become a party leader.

Toward the end of Adams' service in the House, the slave question became a decidedly livid issue in Congress, and as attempt was made by the slave sympathizers, then in powerful majority, to abolish the reading of the petitions for the abolition of slavery in the nation generally, but in the District of Columbia in particular.

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to petition and be heard. Adams fell dead of heart disease on the floor of the House, where his voice so often had rung. A bronze tablet marks the spot where he died.

Andrew Jackson took a decidedly active part in politics after his last term elapsed. His letters on public questions were famous and one of them ruined his friend and partisan Martin Van Buren, losing the control of the Democracy to the slavery wing.

William Henry Harrison was the first President to die in office. He was succeeded by John Tyler, who after retirement, took a feverishly active interest in the affairs leading up to the Civil war and was elected a member of the permanent Congress, but died in 1862 just before it was convened by Lincoln.

James Buchanan, one of the least active of the Presidents, retired to his home in Pennsylvania in 1861 and lived there until his death in 1868. He was lost in the stress of the great Civil war and forgotten until his death stirred the recollection of his disaffected and ungrateful countrymen.

General Grant made his widely known trip; returned to the ruins of his toppled fortune and wrote his memoirs while he lay patiently awaiting death.

Chester A. Arthur was defeated for renomination and retired to his home in New York, a virtual political recluse. He died less than two years later.

Thus Mr. Roosevelt may find distinguished precedent either way.—Kansas City Star.

BELIEVES IN WOMEN'S CLUBS.

Mrs. Julia Ward Howe Thinks Them a Power for Good.

Mrs. Julia Ward Howe, now almost a nonagenarian, is still moved by living enthusiasm for the cause she has so long supported. To a young southern writer who was introduced to her in Boston last year Mrs. Howe, after due exchange of conversation, said: "And now, my dear, go home and start a little club for women; any kind of a little club, but make them meet and read and talk. That is what I did. I can't tell you how many little clubs I've started in my day."

"How are you getting on in your endeavor to win the hand of Miss Skads?" "Fine." "Why, I heard that the entire family was down on you, all but she?" "Well, isn't that doing fine?"—Housatonic Post.

The ABC and XYZ of ADVERTISING

A SERIES OF TEN TALKS ON ADVERTISING No. 7

The advertising science is anything but exact. It is an easy matter to diagnose symptoms. But in advertising, as in medicine, very different causes produce very similar disturbances; eye strain, a wobbly steamer deck, or green watermelon; each means an upset stomach.

But there are some broad general principles which are as permanent as the eternal hills.

Mouth to mouth talk is the great secret of popular advertising success. As a general rule people are short on talk. They are always running out. The hopper must be fed. The shrewd advertiser scores every time he produces a new topic of conversation.

Talk can be created about the most commonplace things; baked beans or tooth powder or linen collars. You need only to know what switch to turn on.

Human nature has not differed for six thousand years; but the point of view is constantly changing.

If the people remained the same; if business conditions remained the same; if society and the weather remained the same, then the advertising of last year would apply this year. But it doesn't. The point of view is different. We are in a continuous turmoil of change.

Make goods or entertainment or social position hard to obtain or scarce in amount and then it is that people fall over each other in the mad rush to see somebody else get left.

Journeator (Copyright, 1908, by Tribune Company, Chicago.)

DODGE THE CUSTOMS OFFICERS.

Women Adopt Novel Means of Smuggling Their Pet Dogs.

An enquiry to the king of Saxony was recently summoned for endeavoring to smuggle a pet dog ashore at Dover, England. It was noticed that his wife, the countess, looked bulky round the waist when she landed, and on examination it was found that she had a dog in a bag hanging from her waist and under her coat. This is really the most fashionable smuggling that is done at the present day.

Mrs. Julia Ward Howe Thinks Them a Power for Good. Mrs. Julia Ward Howe, now almost a nonagenarian, is still moved by living enthusiasm for the cause she has so long supported.

FEELS THE LOSS OF HIS HOME.

Nature Student's Cruel Experiment with the Hermit Crab.

"At the seashore it is an interesting experiment to look for those little shell-dwelling crabs called hermits," said a nature student.

EVERY MEMBER OF THE FAMILY should be photographed at regular intervals. The photographs are a pictorial history of their progress and growth. HAVE YOUR FAMILY PHOTOGRAPHED DeHART STUDIO.



DeHART STUDIO. Successor to Wm. Helwig. DeHART STUDIO.