

COLUMBUS

GRAY'S

NEBRASKA

TIMELY SUGGESTIONS

For

HURRIED SHOPPERS

As much can be done in an hour early, as in two hours later.

THERE IS AN AN ADVANTAGE IN DOING YOUR SHOPPING IN THE MORNING

Fine Decorated China for Christmas.

There is nothing that the house wife will appreciate more than some fine china for the table. Here is a chance to secure some exceptional values in China suitable for Christmas gifts.



- Salads.....25, 35, 50, 75, \$1.00, 3.00
- Cake plates.....35, 50, 75, \$1.00
- Chop dishes.....75, \$1.00, 1.50, 2.00
- Bread and butter plates.....25, 35, 50
- Cream and sugars.....35, 50, 75, \$1.00
- Fruit dishes.....10, 25, 35, 50c
- Articles you can buy for 10c. Fruits, cup and saucers, bread and butter, shaving mugs, Children's cups, Tooth Pick holders, salt and pepper, cake plates, vases, compots, creamers and sugars.

100 Piece Dinner Set in Haviland for \$27.50

- Just received three beautiful patterns in Haviland dinner ware that we are going to sell less than you can buy the plain white for 100 pieces for.....\$27.50
- Mush and milk sets.....50c
 - Beautiful line of Japanese cup and saucers.....25, 40, 50, 65, 75, \$1.00
 - Beautiful German Hand Painted plates.....75, \$1.00, 1.50, 2.00
 - Hand Painted berry dishes.....35c
 - Hand Painted salads.....\$1.50
 - Hand Painted sugar and creamers.....\$1.50
 - Japanese sugar and creamer.....65c
 - Hand Painted trays.....75c
 - Ramkins 24 pieces.....\$3.00
 - Hand Painted salads.....\$2.00
 - Japanese salads.....\$2.75
 - Beautiful Gold Trimmed salads.....50c
 - Chocolate set 14 pieces.....\$1.95
 - Prussian berry set.....\$3.98
 - Prussian cream and sugar.....\$1.00, \$1.75
 - Beautiful Japanese tea pot.....50, 75c
 - Romane tea pots.....\$2.50, \$3.00
 - Japanese bread butters.....50, \$1.00
 - French Hand Painted bread and butters.....75, \$1.50
 - Fern bowls.....\$1.25, 1.75
 - Comb and Brush trays.....75, \$3.50
 - French Hand Painted nut bowls.....\$2.50
 - French Hand Painted mayanise bowls.....\$2.00, \$3.00
 - Hand Painted bon bon.....\$1.00, 3.50
 - Hand Painted fruit plates.....\$1.50, 2.75
 - Hand painted chop plates.....\$2.00, 4.00
 - Prussian vases.....\$1.25
 - Hand Painted cups and saucers.....\$2.00, 3.00
 - Jardiniers for everybody.....50, \$7.50
 - Beautiful decorated lamps.....\$3.50, 5.00, 7.50
 - Cuspidors.....20, 25, 50c
 - Chamber sets.....\$2.00, 12.50
 - Water sets.....\$1.50
 - Tomatoes, sugar and creamers.....50c
 - Milk pitchers.....50, 75c
 - 5 patterns Needle etched glasses worth.....\$1.25 at 75c

Beautiful Cut Glass.

We have on display now the largest and richest collection of cut glass ever shown in Columbus. The pieces seem to be alive with brilliance by the prismatic coloring. Hear our hints of the beautiful prices.

- COMBS—Are an acceptable gift. Our assortment was never better for the holiday season. Jet trimmed combs. Queen Isabella, high top comb Spike and Ball top, Roman or caper finish. Prices.....25, 35, 50, 75, \$1.00, 1.25, 1.50, 5.00
- BELTS—in plastic beaded belts, silk and leather in a large assortment of styles, prices.....35, 50, 75, \$1.00
- SILKS—Rich silks for waists. The beautiful plain weaves, persians, plaids, dresdens, next check the latest in medium and large black checks, black silks for dresses, prices.....50, 75, \$1.00, 1.00

Black Dress Goods.

This is a good investment and will be appreciated as a present for your wife, sister, mother or any relative or friend. Beautiful black Panama.....50c

Nice rich taffeta tatiote at.....75c

German taffeta makes a beautiful dress \$1.00, 50 in. shelma cloth at.....\$1.50

Rich broad cloth at.....\$1.00 to \$2.25

\$1.00 black Prunella at.....69c

COLORED DRESS GOODS—Eoliennes in plain and fancy Panamas, Batiste, Henreitta at.....59c

Surges, German Taffetas, Mohairs, Eoliennes, price.....50, 75, \$1.00 1.25

50 in. Shelma cloths at.....\$1.50

Ladies Near Seal coats.....\$40.00

Ladies Wool Seal coats.....\$37.5

Beautiful winter hats at.....\$3.75, 4.00, 5.00

BATH ROBES—Bath Robes are much in demand for Christmas presents, prices.....\$2.00, 5.00

Ladies Hosiery.

Pretty stockings for gifts, and there is quality in every pair. Any woman would like to have from one to six pairs in a neat Christmas box. The best assortment of superior quality are to be found in this department. The styles are particularly attractive and the price right.

Plain black hose.....10 to 50c

Fancy embroidered and lace hose.....25 to \$1

Silk hose per pair.....75 to \$2

Kid Gloves for Christmas.

A splendid German lamb glove at.....65c

Two button kid gloves at.....\$1.15

An exceptional good kid glove for street wear color only.....\$1.25

System Jay kid glove in black and colors.....\$1.50

Black kid gloves at.....\$2.00

Ladies silk lined mocha gloves in browns and grays.....\$1.25 and 1.50

Extra heavy elbow length Silk gloves.....\$1.00, 1.25, 1.50, 2.00

Elbow length in kid gloves in both black and white.

FANCY NECK AND HEAD SCARFS—crepe de chene, colienne in plain and fancy, prices \$1.00 and up.

SHAWLS—knitted wool shawls, bordered and fringed, two toned scarfs, Newport scarfs, silk shawls, black and white colors.



Silkateen gloves white and colors look like silk and wear better.....50c

20 per cent discount on all ladies cloaks and suits.

UMBRELLAS—For ladies make a very useful present. We are showing a beautiful line of good silk umbrellas with plain and fancy handles. These are the kind that any lady should be proud to own. Prices.....\$2, 2.50, 3, 3.50, 4, 4.50, 5, 6, 7.50

Ladies Chiffon Lace Stocks in Christmas Boxes

Women's neckwear—superb. There never was a time when we could justly enthuse more than at present. Ruffs of every imaginable sort here and the most wonderful variety ever shown in the city. Scarfs, boleros, jacket, collar and cuff sets, turnovers and etc. In fact any thing you could wish in neckwear for ladies. Prices 5c and up. Beautiful stocks.....50, 75, \$1

Waistings

Beautiful line of waistings consisting of mohair, silk, wool challies, any color desired put up in waist pattern lengths in a nice Christmas Box. Colors cream ground, with colored dots and sprays also colored ground with light colored figures. Prices per yd. 35, 40, 50, 50, 75c

ONE LOT OF PILLOW TOPS WORTH UP TO 50c SELLING NOW AT.....10c

Holiday Linens

One of the richest of Christmas Gifts. Ask a house wife to show you some of her choicest treasurers and nine times out of ten, she will show you linens. Perhaps a cloth or maybe a collection of daintily worked doilies and center pieces or possibly a scarf given to her years ago. We have made special preparations for our holiday customers. Irish Embroidered center pieces, doilies, tea cloths, side board scarfs, also Japanese Open Work doilies, tea cloths and scarfs, table cloths and napkins to match \$4.50 to \$12.50 per set. Damask by the yard and napkins to match. Floral designs and plain centers, prices 50c to \$2.75 per yard.

LADIES FLANNELLETTA NIGHT GOWNS AND SKIRTS—embroidered trimmed, plain white and colored. These gowns are very generous in size, not a skimpy made garment in the lot. Prices.....50c and up

LEATHER HAND BAGS FOR GIFTS—For the special Holiday Season we are showing an immense variety of styles in fine goods. Bags in the following leathers. Seal grain, Walrus grain, Horocoo, Goat seal, Baby Walrus, Genuine seal, Genuine Walrus, Beaded bags. Pin seal, real horn Alligator, Peter Pan purses. Prices.....25c to \$7.50

Grocery Department

Christmas delicacies now. For the next two weeks Christmas good things to eat and drink will be the foremost of the people. Toothsome delicacies for every course are prominent here, displayed and priced to promote quick trading. Stock up now for your needs as we can give better service than wait for the last few days. If you will come to our store we'll show you a variety and stock of domestic and imported goods not excelled by Metropolitan stores. Christmas decorations and greens will be due about December 15th, including trees, holly, evergreens, mistletoe, California Pepper Grass, etc. Oranges the fancy navel variety, sweet and juicy. Imported and California Figs large and meaty. Dates Persian and Fard varieties, Malaga Grapes, Laver Raisins. A fine selection of all kinds of fresh nuts.

Shraft's Chocolates—put up especially for the Christmas trade in quarter, half and pound boxes.

Red Cross Brand Chocolates—An excellent piece of goods, per pound.....24c

Red Cross Brand of Fine Candies—Two tons of fine candy to retail at 12c per pound, and we will sell every pound. Come and look at it—then taste it. No one can touch us for quality and price and you will say so after going the rounds.

Salted Peanuts—per pound 12c, the price our competitors pay for them.

Hardware Department

This is the department where you can get good solid substantial presents. Presents that will please and be of practical benefit and appreciated by the recipient.

Rochester Nickel Plated Ware—So many articles in this line are intended for every day service and yet handsome enough to grace any table.

- Nickel plated tea pots at.....90c, \$1, 1.15 up to 2.50
- Nickel plated coffee pots at.....80c, \$2, 1.15 up to 2.50
- Nickel plated trays.....50c up to \$1.50
- Nickel plated crumb trays.....25c up to \$2.00
- Nickel plated soup ladle.....\$1.25
- Nickel plated pitchers.....75c, \$1.25, 1.35
- Nickel plated salt and pepper.....25c
- Nickel plated baking dishes with granite baker.....\$2, 2.25, 3.50
- Nickel plated syrup pitchers.....\$1.00
- Nickel plated Chafing dishes.....\$3.50 and up
- Coffee Percolators aluminum or granite.....\$4 and up



Cutlery—Every carver, every pocket knife or pair of scissors is sold on the understanding that if not satisfactory in every respect we will exchange for a new one. Carving sets from.....75c up to \$6.50

Bird carving sets.....\$1.50 and up

Pocket knives (not warranted).....10c to 25c

Pocket knives stag and pearl handles from.....25c up to \$2.25

Scissors warranted from tiny embroidery up to large size.....25c and up

Nut picks and cracks from.....45c up to \$1 per set

Roger's Solid Silver metal Knives and Forks. Wear like solid silver, no plate to wear off price per set.....\$3.50

Community Silver knives and forks warranted to wear for 25 years per set.....\$4.50 to 6.50

Solid Silver metal and Silver plated tea spoons, dessert spoons, orange spoons per set.....50c and up

Special on Henry Sears 12 dwt. Silver plated knives and forks equal or better than any plated knives and forks except Community silver per set.....\$2.98

Could you think of any better present than a Round Oak Steel Range for quality or price? Throw the old cook stove out and surprise your wife with an up to date range, you will never regret it. Price from.....\$44.00 up

The "One Minute Washer," the best washer that ever knocked dirt out of clothes. The easiest running—a child can handle it. Price.....\$10

The Defender Washer an old stand by, but a back breaker for \$3.25

Asbestos Sad Irons per set.....\$1.75

Mrs. Potts Sad Irons per set.....\$1.00 and up

Skates for boys and girls the Barney and Berry kind best made from 50c up

Food Choppers from.....75c up

Carriage Heaters—Don't risk comfort, health and life itself by going through cold drives of another winter without the Standard Carriage Heater keeps you as warm as if you were at home and at a cost of less than 5c for a whole day. Price.....\$1.50 and up

Guaranteed unconditionally. Coal for Carriage heaters best quality per dozen.....75c

The Savory Seamless Roaster—Needs absolutely no attention Self Browning, Self-Basting Air-Tight, Seamless, Sanitary, Satisfactory. After you put in the roast, you forget it and the Roaster becomes your best Chef. Price.....\$1.25 and up

Enders \$1.00 Safety razor with 12 blades, fully warranted or your money back. Beyond your own barber. You need no experience. Class Safety, Gem Safety and Gillett Safety from.....\$3.50 and up