

SPECIAL JULY CLEARANCE SALE

OF ALL

SUMMER GOODS

We will hold a special clearance sale of all SUMMER GOODS. Prices will be Marked down on all the Summer Goods throughout the entire store during July. Profits not considered during this sale. All

Wash Dress Goods, Hosiery, Wrappers, Corsets, Muslin Underwear, Children's Dresses, Ladies' Dress Skirts, Children's and Men's Summer Clothing must be closed out

Come early as it will pay you to attend this sale.

ALL LACE AND EMBROIDERIES 25 PER CENT DISCOUNT

July Clearing Wash Dress Goods

Consisting of Lawns, Dimities, Percales, French Ginghams and Scotch Zephyrs, Mercerized Novelties and a complete line of White Goods, India Linens, Persian Lawn and Dotted Swiss

- All Challies and Lawns former price 7c now **4¹/₂c**
- All Dimities and Batiste former price 10c 12¹/₂c now **8¹/₂c**
- All French Ginghams former price 12¹/₂c now **9¹/₂c**
- All Jacquard Novelties former price 15c now **11¹/₂c**
- All Voile, Voile Cords former price 20c now **14¹/₂c**
- All Pandora Fancy Lace Stripes former price 25c now **17¹/₂c**
- All Mercerized Novelties former price 35c now **23¹/₂c**

During this sale we will offer for sale all Muslin and Staple Prints at special prices—all you want while they last.

Ladies' Hosiery

- Ladies' Seamless Feet Black Hose, extra value 10c this sale **8c**
- Ladies' Seamless Feet Black Hose, value 12¹/₂c during this sale **10c**
- Ladies' fine quality Feet Black Hose ribbed or plain, value 30c, during this sale **12c**
- Ladies' fine quality Feet Black or Tan, plain or lace stripes, value 35c sale price **25c**
- Ladies' extra fine quality fancy lace Hose value 30c sale price **39c**

Ladies' Knit Underw'r

- Ladies' ribbed Cotton Vests value 12¹/₂c during this sale **10c**
- Ladies' ribbed Cotton Vests fancy lace trimmed, value 20c sale price **15c**
- Ladies' Jersey ribbed Vests, fine quality, value 25c during this sale **19c**
- Ladies' Mercerized silk lace Trimmed Vests, value 35c, sale price **25c**

Ladies' ribbed Hosiery, value 50c sale price **39c**

Also a good assortment of Children's Hosiery and Knit Underwear at reduced prices during this sale.

Ladies' Wrappers and Children's Dresses

- A new line of Ladies' Wrappers in indigo blue, black and white percales to be closed out during this sale
- All Wrappers, value \$1.25, sale price **\$1.00**
- All Wrappers, value \$1.50, sale price **\$1.25**
- All Wrappers, value \$1.75, sale price **\$1.50**

A splendid assortment of Children's Dresses, Calico, Ginghams and Percales, in white and colors going at reduced prices during this sale

JULY CLEARING SALE



Correct Wear For Summer

The choosing of correct summer wearing apparel is not always an easy matter. You will be considerably aided in your choice by coming here to look at the

Friend Hand-Tailored Clothes

For summer wear. Correct in price, style and durability. **20% Discount on all Summer Clothing during July Clearing Sale.**



Three Specials in Skirts

- Muslin or Cambric Skirts, lace flounce and hem, attached former price \$1.00 now **69c**
- Muslin or Cambric Skirts trimmed in lace or embroidery former price \$1.25 now **99c**
- Muslin or Cambric Skirts extra fine lace or embroidery trimming former price \$2.00 now **\$1.59**

Ladies' Muslin Underwear

- Four Specials in Gowns**
- Muslin Gowns, embroidered and hem-stitched former price \$1.25 now **99c**
- Muslin Gowns lace and embroidery trimmings, price \$1.50 now **\$1.19**
- Cambric Gowns lace or embroidery trimmings former price \$1.75 now **\$1.29**
- Cambric Gowns lace or embroidery trimmings former price \$2.00 now **\$1.49**

Entire New Stock of Ladies' Umbrellas and Parasols at 25 per cent discount.

DESIGNER

Standard Patterns

J. H. GALLEY

505 Eleventh Street

COLUMBUS, NEBRASKA