

SPECIAL JULY CLEARANCE SALE

OF ALL SUMMER GOODS

We will hold a special clearance sale of all SUMMER GOODS. Prices will be Marked down on all the Summer Goods throughout the entire store during July. Profits not considered during this sale. All

Wash Dress Goods, Hosiery, Wrappers, Corsets, Muslin Underwear, Children's Dresses, Ladies' Dress Skirts, Children's and Men's Summer Clothing must be closed out

Come early as it will pay you to attend this sale.

ALL LACE AND EMBROIDERIES 25 PER CENT DISCOUNT

July Clearing Wash Dress Goods

Consisting of Lawns, Dimities, Percales, French Ginghams and Scotch Zephyrs, Mercerized Novelties and a complete line of White Goods, India Linens, Persian Lawn and Dotted Swiss

All Challies and Lawns former price 7c now	4 ¹ / ₂ c
All Dimities and Batiste former price 10c 12 ¹ / ₂ c now	8 ¹ / ₂ c
All French Ginghams former price 12 ¹ / ₂ c now	9 ¹ / ₂ c
All Jacquard Novelties former price 15c now	11 ¹ / ₂ c
All Voile, Voile Cordis former price 20c now	14 ¹ / ₂ c
All Persian Fancy Lace Stripes former price 25c now	17 ¹ / ₂ c
All Mercerized Novelties former price 35c now	23 ¹ / ₂ c

During this sale we will offer for sale all Muslin and Staple Prints at special prices—all you want while they last.

Ladies' Hosiery

Ladies' Seamless Fast Black Hose, extra value 10c this sale 8c

Ladies' Seamless Fast Black Hose, value 12¹/₂c during this sale 10c

Ladies' fine quality Fast Black Hose ribbed or plain, value 20c, during this sale 12¹/₂c

Ladies' fine quality Fast Black or Tan, plain or lace stripes, value 35c sale price 25c

Ladies' extra fine quality fancy lace Hose value 50c sale price 39c

Ladies' Knit Underw'r

Ladies' ribbed Cotton Vests value 12¹/₂c during this sale 10c

Ladies' ribbed Cotton Vests fancy lace trimmed, value 20c sale price 15c

Ladies' Jersey ribbed Vests, fine quality, value 25c during this sale 19c

Ladies' Mercerized silk lace Trimmed Vests, value 35c, sale price 25c

Ladies' ribbed lace Vests, value 50c sale price 39c

Also a good assortment of Children's Hosiery and Knit Underwear at reduced prices during this sale.

Ladies' Wrappers and Children's Dresses

A new line of Ladies Wrappers in indigo blue, black and white percales to be closed out during this sale

All Wrappers, value \$1.25, sale price \$1.00

All Wrappers, value \$1.25, sale price \$1.25

All Wrappers, value \$1.75, sale price \$1.50

A splendid assortment of Children's Dresses, Calico, Ginghams and Percales, in white and colors going at reduced prices during this sale

JULY CLEARING SALE



Correct Wear For Summer

The choosing of correct summer wearing apparel is not always an easy matter. You will be considerably aided in your choice by coming here to look at the

Friend Hand-Tailored Clothes

For summer wear. Correct in price, style and durability. 20% Discount on all Summer Clothing during July Clearing Sale.



Three Specials in Skirts

Muslin or Cambric Skirts, deep flounce and hem-stitched former price \$1 now 69c
Muslin or Cambric Skirts trimmed in lace or embroidery former price \$1.25 now 99c
Muslin or Cambric Skirts extra fine lace or embroidery trimming former price \$1.50 now \$1.59

Ladies' Muslin Underwear

Four Specials in Gowns

Muslin Gowns, embroidered and hem-stitched former price \$1.25 now 99c
Muslin Gowns lace and embroidery trimmings, price \$1.50 now \$1.19
Cambric Gowns lace or only trimmings former price \$1.75 now \$1.29
Cambric Gowns lace or only trimmings former price \$2 now \$1.49

Entire New Stock of Ladies' Umbrellas and Parasols at 25 per cent discount.

10 CENTS A COPY 80c. A YEAR
THE LEADING FASHION MAGAZINE
DESIGNER LATEST STYLES ILLUSTRATED MONTHLY

Standard Patterns
Standard Patterns.

J. H. GALLEY

505 Eleventh Street COLUMBUS, NEBRASKA