

## Public opinion is never far wrong

You can cheat it for a time, but only for time. The average life of a paten medicine is less than two years. They are pretty well advertised, some of them, but it isn't what is said of them, but what they are able to do which carries them through the years

## AYER'S Sarsaparilla

has never recommended itself to do what it knew of itself it could not do. It has never been known as a cure-all in order to catch all. For half a century it has been the one true, safe blood purifer, madie in the best way out of the best ingredients. Thousands of families are using it where their fathers and grandfathers used it before, and its record is equaled by no other medicine.

Is the best any too good for you?

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