to circulation.

vote?

factories.

gress to ratify the treaty.

through advertising.

their lavish use of printer's ink. It is

purely a question of sales. They

would no more think of getting along

without advertising than they would

Here and there, however, one finds

some one of the smaller merchants

who thinks he can get along without

this factor of salesmanship which the

great stores find essential. Actually

the little store needs it even more

than the big store. The big store

would not be apt to make any money

if it quit advertising, but it would draw

a certain minimum of trade by its

very bigness. If the small store quits

times for every once he passes a given

any showing made in a window, which

ta's own selfish interests at heart and,

ed the people of this district in an

come ever and ever more valuable to

his constituents. There is no question

but that a great many people last No-

vember voted to return Latta because

they knew that, although he had done

nothing of credit during his first two

years, another term would equip him

all the more for successful service.

They did not realize, because he de-

show window displays.

thus been sold out.

unfair way.

out clerks to wait on customers.

What will the insurgents do?

GOOD FOR FRISCO.

THE CANADIAN TREATY

The News, Established 1881. The Journal, Established 1877

THE HUSE PUBLISHING COMPANY

W. N. Huse N. A. Huse. President. Secretary

Lvery Friday By mail per year, \$1.50 Entered at the postoffice at Norfolk Neb., as second class matter

Telephones: Editorial Department

Culebra may not be the unkindest

An honest American citizen would it was before. lead a wretchedly lonely life in Adams

Dr. Wiley, the national chief chem ist, is a brave man. He is going to marry a suffragette.

It is natural that high colored tales of bribery should come from Vermillion county, Illinois.

Captain Hobson and General Wood seem to be the two worst scared mer in the United States.

Although the price of salt has been reduced 30 cents a ton, the salt of the earth are just as scarce as ever.

A realization of the cost of govern ment to each citizen, is the first step toward economy in government.

New Orleans and San Francisco are acquiring a long term exposition debt.

There's a negro farmer down in Kansas that is worth \$50,000 and he's very little interested in the race prob-

The Chinamen are giving up their queues peaceably, but the majority of them still stick to the laundry busi-

Harry Whitney is going in search of the south pole. He is wise in not trying to find the north one. That's hoodooed.

Although Oklahoma has put the lid Tke's coattails

The Japanese are going to lay down a 40,000-ton battleship, and if our jackies don't lay down when they see her, we don't care.

Thirty-four million dollars are to be spent by the French in digging a can Uncle Samuel in preparation al from Aulnay to Epinay to check the rising of the Seine

blessing to humanity

Both democrats and republicans are collecting tariff data, so that congress shall have plenty of public documents to sell to the junk dealers.

The corset coat and slim trousers is a transparent bluff of the tailors to separate downtrodden man from last summer's slightly worn suit.

The more he learns of the Baltimore conference, the better satisfied must Mr. Bryan feel that he was not there and did not even send a message.

shovel off one or two snow storms needed? from their front walk they felt less inclined to dispute Peary's claim.

Although Governor Dix promises to

fied unless there are some amputa- not advisable for people to lie awake men in the inner circle of the navy President Fallieres of France now

gets \$750,000 a year. The job's worth it, in a country where they use high officials for a target in place of clay pigeons.

insures more protection to the Pana-

or small stores, but works for the general good.

Governor Patterson of Tennessee new Dreadnaughts. pardoned and commuted 173 convicts at the close of his term. Why did he not appoint them to office while he was about it?

features of the ocean voyage are be be is still problematical. ing eliminated.

Booth at his word and try what he much as they do in European coun- be resumed by the United States gov. gard the welfare of the people of this enough that, now that puffs and rats

the help of a few millions

n doing two emotional roles in a day few persons. is marvellous, but could she come into some of our kitchens and do one of

A great German criminologist who s visiting this country, thinks highly of our prisons. Judging of their crowded condition, there are numer-No. 22. Business Office and Job Rooms, our residents who thoroughly agree them. with him.

Fourteen thousand dollars of good cut of all, but it's certainly the costli- money was wasted on the Ballinger investigation, which did no one any good, and left the matter just where

> Luther Burbank has produced a strawberry that weighs an ounce. Now if he will have that size of berries clear to the bottom that will be appreciated, also.

The long record walks of many pegle day cover something like twelve good, legitimate advertising and is go-

The house is against raising circuit judges' pay from \$7,000 to \$10,000. If any of the judges are living on such anarchy in Mexico and all that has starvation diet that they can't hold stood for the past third of a century cold handout.

An Ohio surgeon has examined a hundred cats and found tuo-rcular germs in all of them. This may be another way the white plague is befighting bitterly for the privilege of ing spread. The next slogan will be "Floot the cat."

> If elections are to be bought as they have been in Illinois and Ohio. why not advertise for proposals for the right to hold office, and sell to the highest bidder, saving the people the cost of elections?

Alaska has twenty-five sawmills on Prosecution. the coast, cutting about 27,000,000 board feet yearly. One-third of it goes Oregon or Washington.

Russia proposes to build a \$75,000,-000 fleet of battleships for the Black all restrictions are removed it will on the fight pictures, it is not yet pru- sea. Since other countries cannot not be built high enough to meet the dent for the tenderfoot to pull Alkali send war ships to the Black sea ports, present and pressing necessities, the fleet will be as safe there as any where they could store it.

and fifty million dollars spent by your penditures for half a year were four fashion. No consideration of local ilization.

The democratic party is overstocked but with Uncle Sam it is different. with candidates for the presidency. It St. Louis alone has 16,200,000 eggs would do well to swap them off and Mrs. Pankhurst and her daughter. in cold storage. This cold storage get more voters. It really needs a the English suffragettes, who are over proposition is not an unmitigated good many of the latter if it is to win here to show the American women out in the coming presidential elec- how they do it in London, are said to think of opening some morning with-

A Chicago woman with a keen sense men they are leniently dealt with. of the fitness of things, called out the fire department when her furnace The sterilization of water by ultravi- advertising, it gets practically no As soon as the congressmen had to not to furnish fires where they were that the rays of a mercury vapor lamp

They are dancing now at the white and finding people when they were water but with that used in the prehouse. Things are getting so blamed wanted. In Baltimore, it is said that paration of mineral waters. The wa- the bulk of the buying public never formal that a congressman must blow the police have found 8,000 more peo- ter is not chemically changed by the sees. in part of his salary for a jimswinger pie than the census enumerators were process, but is freed from all germs.

probe the state departments of New | 000 years from now between the earth the world as proof that we had a navy York, the public will hardly be satis and the star, Vega. However, it is that could do things if necessary. Now worrying about it now. There is time cepartment de are that our fixed for one planet or another to shift its couldn't lick a postage stamp. Who's

of a great new party in 1912. It's not navy it is not good for anything, what hard to guess who Mr. Riis would is the use of continuing to waste pub-A dollar spent in fortifying the place at the head of this new party. lic money on further additions? Hawaian islands is better than two The question is, will be carry the big spent on the Pacific coast and also stick as a scepter or will it be an olive branch of peace?

In Europe a cheap parcels post has pension is a lot of money. However, Whitney's cotton gin did. All these been an established institution for that isn't the question of even part of years it has been firmly believed that years. It has not ruined small towns the question. If the decrepit defend nothing but human hands could harers of this country need it, this coun- vest the cotton crop. Consequently at try can better afford to pay \$45,000, the cotton picking season great num-

Washington, the latest state to adopt as much in half an hour. It is preit, will be watched with great inter- dicted that the harvester will open a est. There is no question but wo- new and enlightened era in the realm A device to keep ships from rolling man suffrage is making a steady if of King Cotton. will be cordially welcomed by many not very rapid advancement and what voyagers. One by one the memorable the ultimate effect on the country will

Andrew Carnegie might do a great that is claimed for it by its friends, country in the proposition that the vanity with public office and Washingdeal worse than to take General we do not need it in this country as coinage of 5-mill or half-cent pieces ton society, would be willing to disre-

The Nurfolk Weekly News-Journal could do toward universal peace with tries where hereditary privilege, en- ernment. England has its farthing, district and desert his post of duty, have gone out of style, they lay on tail and the law of primogeniture which splits the penny into fourths; whether or no. have concentrated the great body of in France there is the 2-centime piece. It is apparent that Mr. Latta made Madame Bernhardt's performance land in the hands of a comparatively equal to a little less than two-fifths of a bargain with Dan Stevens promis-

When one-sixty-fourth of a man's estate amounts to \$200,000 more than was expected, it is some estate. J. S. Kennedy, the New York railroad mag. Francisco won an initial point in the plethora of riches.

destrians are matters of common in. Americans to move into the Canadian can help Nebraska. terest. But it is estimated that the northwest this spring. The Canadian journeys of a tailor's needle in a sin- government understands the value of ing after the people in a way that congress who have been howling will "fetch" some of them, at least.

All that stands between order and court, the neighbors should bring in a is the strong hand of President Diaz. His regime is not what the United States would call republican government, but it is the only kind of gov ernment that Mexico is fitted for as

It used to pay best to have a good "forgettery" when one came across the Atlantic from a European trip. But times have changed since that man Loeb became custom house officer at New York. A woman who recently "forgot" to declare her \$19,000 necklace, found that it cost her \$25, 000 before Uncle Sam finished the

The business center of Chicago has been rebuilt three times since the time, at least until the present century shall be well spent; but there is a belief in some quarters that unless

The condition of the national treasury improved materially during the If it is true that an ounce of pre- first half of the fiscal year 1910-11. vention is worth a pound of cure then The expenditures were only \$4,000,-Andrew Carnegie's ten million dollar, 000 in excess of the receipts. Of peace fund is better than one hundred course, the ordinary man whose exmillion in excess of his receipts would not be on the high road to prosperity, tive of the home town, tempts them to

be very modishly refined in their manners and remarkably handsome wo-Three hundred St. Louis women are men. That is the reason the English enlisted in a crusade against the authorities find the suffragette rioting smoke nuisance. A similar crusade methods so hard to deal with. If the in Chicago compelled one of the rail- women mobs of London came from roads to burn coke in its locomotives, the east end and were ragged and unwhich was something gained for clean- couth, they would have been disposed of long ago, but as they are largely well to do and quite aristocratic wo-

went out. What would you naturally olet rays has now entered upon an trade except what comes from its suppose a fire department was for, if industrial stage. It has been proven kill in a few seconds all bacteria contained in clear water within a radius For the first time in history police- of about one foot. The process is be- shop window. Hence the value of the men have succeeded in filling the bill ing employed not only with drinking advertisement is worth far more than

The country recently spent a mil-A collision is predicted about 400, tion dollars to send our fleet around who and what's what, on this navy business, anyway? If, after all the Jacob A. Riis predicts the formation millions that have been spent on our

A cotton picking machine has at last been perfected which it is believed will do as much to revolutionize Forty-five million dollars increase in the cotton business as the invention of 000 to their support than to build four bers of extra hands have been hired, many of them undesirable. An energ getic field hand can pick 250 pounds The effect of woman suffrage in in a day. The new machine can do

There is a wonderful interest-won. ceived them, that they were voting

a cent; in Germany the pfenning, ing that for Stevens' help in the camabout one-fifth of a cent; in Norway paign, Latta would get out of the of-The German crown prince has kill- and Sweden the ore, one-fourth of a fice and in turn do what he could to these emotional scrimmages with the ed his "first tiger" in the same place cent and in Russin and its dependen- boost Stevens into his job. In other in India where the czar of Russia, the cies the copeck is split into four words, Mr. Latta and Mr. Stevens tolate King Edward and King George parts, each worth about an eighth of gether formed a little combination in each shot his "first tiger." Evidently a cent. The United States is the only restraint of trade whereby they would slightly embarrassed yesterday when they have a preserve there where tig- nation which compets its people to manipulate this district to suit their greeted on the street by a small child ers are kept in good order waiting give something for nothing in their own personal political interests, and who cried in a shrill voice; "Doctor, unto him in a flame of fire out of a bush." for some royal hunter to dispatch smaller dealings. It would be well the public would fall for it.

worth while to restore the half-cent But whether the people of this district will stand for any such trafficing in their votes, remains to be seen, ive changes in railroad officialdom, graduate work. Luther is first a back

THE PHILLIPS SHOOTING.

Nebraskans should rejoice that San A seething mass of tragedy lies al nate and philanthropist, left this lower house of congress Tuesday on ways under the seemingly smooth amount of his fortune to Columbia the Panama expositon. The interests crust of civilization. As far as surcollege, and it finds itself the posses. of Nebraska would seem to demand face signs go, human character grows sor of the extra \$200,000, a sort of that the Pacific coast town get the more self-contained in the evolution show. That would bring hundreds of of personality, so that more and more thousands of visitors through this the smoke and flames of inner tumult The Canadian government is con-state and give Nebraska unlimited are concealed. Occasionally it bursts ducting an educational campaign in advertising. It is hard to figure out in some wild deed of madness, Now, the east, in an effort to get 25,000 where holding the fair at New Orleans showing the eternal flame beneath the surface. Thus it was with the shooting of the novelist David Graham Phillips Are the insurgent republicans in

Our civilization seems to be developing an increased number of characters against the Payne-Aldrich tariff measof this morbid type. In the case of ure, going to have the nerve to back the assailant of Mayor Gaynor, the their talk by voting to ratify the new mental attitude that produced the act Canadian treaty which President Taft seemed to be an exaggerated form of has asked congress to accept? Or 'The world owes me a living" idea. are they going back on their relig-

The case of Goldsborough, assassin ious principles, fearing the farmer of Phillips, is quite different. Coming from a prominent Maryland family, a It is generally conceded that the gifted musician, he was a needy and new tariff agreement would put fooddespondent music teacher. His life stuffs-commodities raised in the agwas one of strain to make good in a ricultural middle west-and open the highly competitive civilization. His door to Canadian trade for eastern inheritance from a substantial family was ever at war with his own indus President Taft says it will reduce trial unfitness. the cost of living and he depends on

The too small esteem which we give the people, the consumers, without to honorable work in humble callings regard to party lines, to compel conmust produce many types of charac ter like Goldsborough, now dead by his own hand. Men of this type would feel it a disgrace to make a simple liv-THE GROWTH OF ADVERTISING. The most phenomenal change which ing by some such calling as farming the publication business has seen dur- They fail to realize that man's first ing recent years, is the growth of ad- duty is to till some small corner of into salmon cases. This coast tim- fire of 1871. It may not be necessary, vertising. We have in mind many God's vineyard, so that they shall ber is not equal in quality to that of for any reason, to rebuild it a fourth journals on our exchange list that are make bread for themselves, and for printing nearly twice the number of their families if they have them. Not pages that they were able to fill ten until a man knows he is able to per form this primary duty, has he any Their news columns have not great-right to seek success among the haz ly enlarged during that time. The col- ards of art, literature and music,

lection of local and telegraphic news. This shooting is one more lesson of was highly developed at that period. the danger of allowing men to go arm-The change has come about because ed without limit. It is not merely in business men have found out that they Lone Gulch. Nev., that the tragedy of can make a great deal more money the gun-toters occurs. But as this event shows, it happens equally under The department stores have worked the shadow of the schools and church time from his main business. pride, in a newspaper as a representa-

AROUND TOWN.

Can you beat this for climate?

Some splash McCurdy made, at that

The Stehr case is up. (To get the effect, pronounce it "staircase.") This column has contracted a cough

and would like to break the contract

Wouldn't it be strange if old Doc Cook would, after all, succeed in dividing north pole honors with Peary?

About 6 a. m. daily we feel as if we ould sleep fifty hours, just as that hypnotic subject did, without half try-

It would have been warm enough vesterday to have deserted furnace golf and return to the cow pasture The average person will read a newspaper advertisement scores of

A Norfolk woman is anticipating a trip to the coast with great joy because they serve such good soup on the dining cars. But what if the welfare of the dear

people should demand further service from Tekamah Jim in congress? Don't the people count? A CORRUPT POLITICAL BARGAIN. Announcement from Washington by They hypnotized a man in Norfolk Congressman Latta of the Third Ne- the other night and put him to sleep braska district, that he positively will for fifty hours. The street cleaning

retire at the end of his present term, department has been slumbering at may well cause consternation among the mayor's suggestion for almost fifty the people of this district, who have weeks. The city attorney announces that Congressman Latta had no right to he will move onto a farm where he lieu of the real thing in enthusiasm. ask election without frankly announc- can put motions to suit himself. If ing to the people in advance that he he violates the laws of scientific farmintended to take the office, if elected, ing as he did the rules of parliamen-

for this term only. He had Mr. Lat- tary procedure at the council meeting

by a shrewd political turn, has trickcrop of weeds to harvest. A certain safety razor company has sent us a circular, declaring that our The Third Nebraska district has name was given them by J. K. We ong hoped to find the right man and don't know whether the insinuation hen to keep him in congress for a is that our shaves aren't up to snuff. very long term of years, realizing that or that our butchered appearance inas the man got onto the ropes in dicates the need of greater safety. Washington, his services would be-

How about it, J. K.

the other night, he's apt to have a

When you get so old that your hair begins to get thin on the top of your head and you begin to turn grey (that is, your hair does) it's some consolation to meet people every little while who can say: "Why I can remember when you wore knee pants."

golf last week. Didn't get any \$10 ploys 700 men. derful no less for its extent than for for a man who merely wanted the cash prize for it, but saved \$10 worth the favorable comment which the pro- glory of going to congress for this of coal. Only one tubful of ashes for Even if the single tax would do all posal is exciting—throughout the term and who, having satisfied his the week. Here's where we get back at the c. m.

an extra amount of the stuff.

Now somebody WILL see that first

If the weather man tempts us many more days, we're going to break in some of those Christmas golf balls.

A prominent Norfolk physician was Freddie ain't got fits any more.'

The crop of rumors about prospect still thrives.

The auntie-overcoat brigade ought to enjoy this weather. "Auntie." because it shows signs of having visit-

ATCHISON GLOBE SIGHTS.

Men look out of place at a matinee Post card philosopby: "Do Him

The older the business the more lead timber.

A husband, to be satisfactory, must also be liberal. Almost any woman will give advice

Even a lecture will draw if the doors ire thrown wide open.

on any subject.

No grown boy is as good as his nother believes he is

Why is it no one ever kicks about

the high price of whisky? storks often travel in pairs.

A farmer will stand for a longer ousiness letter than a town man.

It's astonishing how much cold girl with pretty arms can stand. Gossip, remarked a man today,

erested in. Laugh heartly at a man's joke and e'll have another one for you the jext time he sees you.

something everybody is greatly

ever bothered by insomnia along about 5 o'clock a. m. Then there are the people who don't care what kind of tollet soap

they use, just so it is pink

Remember that your family joke may not seem very funny to the company that comes to dinner.

look after a side issue without taking

Most men have a great contempt for the valet until they get rich enough to hire one for themselves.

Daughter never gets over wondering what sort of argument father must have put up to induce mother to say

Occasionally you encounter a man whose thirst for knowledge is chiefly concerned with the things he should not know.

It is all right to go back to the farm if you feel like it, but don't base your ideas of agriculture on life at the country club. One way of showing your shiftless-

ness, if you are a grown man living in town, is to become excited over a good rabbit snow It is said every actor has an ambi-

tion to get into vaudeville, nothwith-

standing the fact that vaudeville is pretty bad as it is. Nearly anyone can practice on a piano, but only a few can practice in way to keep the preaching about

that subject from being bitter.

Don't forget that there are martyrs who take considerable pride in their own crown of thorns, even to the ex- his eyes, and lo, there was God! tent of putting it on straight.

desire to vote, and in several other particulars he is more gentle than a British suffragette in action. A counterfeit is usually detected.

manages to fool quite a number of If a woman really leves a man, she will tell him occasionally that he works too hard even if the man in the

case is holding a political job or is an army officer. One trouble with the old fashioned man who would fight at the drop of the hat, is that he would go further: he would drop the hat himself in case

It is so hard for a girl to take a part in amateur theatricals without complaining because her folks won't let her go on the stage in a professional way, and make a lot of money.

no one else felt like it

There is a peculiar man in Atchi-We made a Bogey score at furnace for a town than a factory that em-

No man who keeps his smoking tobacco in a glass jar can help from feeling slightly superior to the one who fills his pipe from a muslin bag Some women are just contrary carried in the hip pocket with the

## SATURDAY NIGHT SERMONS REV. SAMUEL

THE BUSH AFLAME WITH GOD.

-Ex. 111, 2

God's schools are queer. Not many would choose them for under or pos woodsman monk. Columbus weave rugs. First India missionary is Carey, the cobbier. God takes a negro boy and puts him at Tuskegee. An unsuccessful tanner becomes a great gen eral. He takes a boy born in poverty raised in obscurity, uncouth, ungainly, and makes a Lincoln of him. He picks Moses, a slave child out of the Nile, puts him in a king's palace to learn statecraft, then sends him back of the desert to learn worldcraft. There he cares for cattle, shears sheep, weaves wool, learns the stars, beasts, birds, trees and bushes in the great university of outdoors. He sweats at common toil. How the Bible glorifies labor! Amos, the farmer; David, the shepherd; Elisha, the plowman; Gideon, the thrasher; Saul, the drover; Peter, the fisherman; Paul, the tentmaker; Christ, the carpenter. The kingdom of heaven is easier to a busy man than to an idle one.

The Burning Bush. One evening Moses is coming home

along the edge of the desert with his sheep. He's a man now, matured Poor people say that wolves and by sad experience. Eyes full of mighty, deep, heart hunger. Forehead lined with questions yet unanswered. The yearnings of forty years pent up in his soul. No vision yet of God. No light along his sky line. A third of life gone, old age creeping on apace. He has staked his all on Jehovah's being God, and there's been no answer. Tonight he's coming along the side of Mount Horeb. He's trodden it for years. It's toward evening. The sun's going down rapidly in the west. Shadows are length ening. Dusk and gloom of evening on forest and mountain, and in the fields of Jethro, way off yonder in It is our theory that no one was the valley, the sheep are bleating. The smell of the flock is heavy in the damp evening air. The cry of a jackat is heard way up on the hill. An owl hoots mournfully in the tall cedars near the summit. Suddenly in the quiet of this familiar trail he stops. Look at that acacia bush up there! Is it the glint of the evening sun? He's seen that very bush scores of times, but never like that. Why, it's on fire! Yes, it burns. But look! It is an unusual person who can Faith of the fathers, it is not consumed! It is a critical moment for the lonely shepherd. Moses turns aside to look. And as he turns the world turns with him! The Voice.

Then the Voice speaks to him. "Put Reverence to start with-a lost art today. People don't even bow their heads in God's house. Of course God doesn't speak to them. and they see no flame. The mountain might blaze like Vesuvius, but they wouldn't be impressed. They might look, but they wouldn't see. There's a difference between looking and seeing. Some people look at the sun set, others see the sunset. Earth's crammed with heaven.

And every bush aflame with God, But only those who see take off their shoes. Moses saw the bush, and it burned in his brain from that day till the one "by Nebo's lonely mountain," when he heard the same voice calling, "Moses, Moses!" Has God sent you back of Horeb, brother? Kept you there with out a vision of better things? Same old task, same old path, lots of thorn bushes, but none on fire? "Now, preacher. I know what you are going to say, but I've missed it. I've been to the church. I've gone through the Bible even. But I've gone by the place. It's too late in the day for me.' I guess that's what Moses thought. Many a long day and year he had trudged along this very road. When suddenly one year, one day, one hour,

Today's Call.

one particular moment, he lifted up

Has the flame died out and the voice An anarchist doesn't have much of ceased? Or is God still near? Possibly the vision is daily, commonplace. Maybe we are up looking at the bush. Kicking at its roots with our heavy heels, measuring at its height, pinching the berries, nipping off a leaf. but the imitation a woman puts up in feeling the point of a thorn with our thumb. Yes, we know this bush-it's an acacla, sure; botanically, it's a "leguminosa." Meanwhile the ether is a-quiver and the atmosphere is vibrant with the unconsumed power. Yes, the church is built of wood and stone. The Bible is the same binding and print as any other book. And Christ came a baby, like your own, my good moth er. Is that our view of the bush? God be patient! There's a trick of the eye in looking, men. That's an abomination to the Lord. Has your vision failed? Is the God of the bush no more? Is he the God of the ancients only? No! As Jehovah-Jireh liveth, no! He's not the God of the dead only. though their name be Abram, Isaac, Jacob and Moses. Is he the God of the fathers? Then by the living bush he is the God of the sons! Now are we the sons of God! Be not disheartson, and this is about the only way bush affame with God, and a voice "rattling ball team" is a better thing Abraham! Moses! Samuel! David!

> Call and see the cook or servant whose ad today makes her seem

News want ads get the business

"eligible."