

OUR THIRTEENTH ANNUAL HOLIDAY SALE!

**A Wakening Up Sale in Prices of Merchandise!
A Big, Bright Stock! The Big, Busy Store!**

Our buyer has just returned from the Chicago Markets. Our stock is filled with goods bought for this sale. Shop in our store.

All Excuse SALES Outclassed.

Cloaks! Cloaks!



50 New Stylish Garments, fresh from the manufacturer, just received. Our sales have been the largest in our history and assortment was broken, but we now are able to show as large and complete a stock as at any time this season. **BUT THEY ARE SELLING RAPIDLY.** We suggest an early look at our Garments.

Furs.

Now over 100 Garments to select from. High Grade Select Furs, or practical low priced garments within the reach of all.



- Real Stone Martin, 80 inch Scarf and Muff to match.....\$45.00
- Real Blue Lynx, 80 inch Scarf and Muff to match.....\$35.00
- Real Isabella Fox, 80 inch Scarf and Muff to match.....\$30.00
- Large variety other Scarfs at from \$1.50 to \$15.00
- Collarettes.....\$2.50 to \$20.00
- Muffs and Child's Sets.....75c to \$10.00

Astrachan Capes.....\$8., \$10, \$13.50, \$20

Fine Electric Seal Jackets, Beaver and Martin trimmed Astrachan Jackets. We will be pleased to show you our large display of Furs.



DOLLS!

You know our reputation for cheap Doll selling. See our Doll Show and look sharp to our prices before assortment is broken.



**Push Carts
for the Dolls.**



Sheet and Pillow Case Sets.

Fine muslin and beautiful hemstitched and drawn work sets, sheet and pillow cases, at special prices you cannot duplicate, \$2.00, \$2.50, \$3.00, \$3.50, and \$4.00 per set.

- Hemstitched Table Linen Sets.....\$5.00 to \$8.00
- Satin Damask Table Linen, per yard.....\$1.25 to \$2.50
- Satin Napkins.....\$3.00 to \$5.00

The Latest in Belts.

The largest assortment new Belts for our holiday sale.

Santa Claus Sale and Souvenir.

The great gift giving holiday draws near. Into a few busy days must be crowded the purchasing of thousands of articles suitable for gift making. In keeping with the character of our store and adapted to sensible present making, we have on display **OUR USUAL HOLIDAY SALE ASSORTMENT.**

The characteristic feature of our sale, will be **THE MONEY SAVING PRICES THROUGHOUT.** INTELLIGENT SHOPPING WILL PROVE THIS FEATURE.



- "Daulton" High Art Bronze Statuary, each.....\$1.50 to \$3.50
- Chatelaine Bags, hand made, each.....\$1.50 to \$5.00
- Ebony articles, each.....10c to \$5.00
- Beautiful Silk Pillows, each.....\$3.50
- The new Ebony Mounted Pictures, each.....10c to \$2.50
- 1 gross decorated fancy Plates, sold everywhere for 25c, our price.....18c
- Child's Knife, Fork and Spoon Set, Pearl handles, best quality, set.....\$1.50
- Genuine Sterling Silver Mounted, Ladies' Pocket Book.....68c

Handkerchiefs.

Our usual holiday assortment embroidered, from.....10c to \$1.50
 Handsome Honiton Lace Handkerchief.....\$1.50 to \$2.50
 Special Ladies' Handkerchief with tasteful floral wreath and initial.....15c
 Ladies' pure Linen Hemstitched Handkerchief.....10c
 Ladies' pure Linen Hemstitched Handkerchief.....15c
 Gent's large Jap Silk Handkerchief with very handsome silk initial, each 50c

New Skirts.

New hair line stripes in greys and black. New Walking Skirts, Silk Skirts. Prices, style and sheer merit speak for us in this department. We challenge comparison of values.

**OUR THIRTEENTH
Annual Souvenir Day,
Monday, December 2.**

To every lady who visits our store on Monday, December 2nd, we will be pleased to present **Our Annual Holiday Souvenir.** We think this the choicest one we have ever given, and trust it will be the most pleasing. Our supply is 1,000, and please do not be disappointed if you come later and they are exhausted.

High Class Waistings.

Our out of town patrons should send mail order while assortment is large. Beautiful Persian designs, imported French Flannels, 20 styles. Pattern Special at \$2.00. Very stylish applique work on plain, very effective and fashions best, at.....\$2.50 and \$3.00
 Large assortment made up Fannel Waists.....\$1.00 to \$3.00

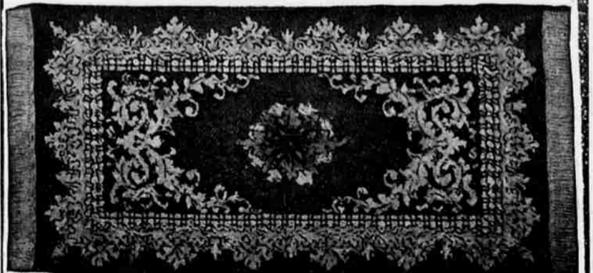
Dressing Sacks.

New, special prices for this sale. Iderdown and Ripple effects from plain to handsomely applique.....\$1.00, \$1.25, \$1.50, \$2.50, and \$3.00

Holiday Parasols.

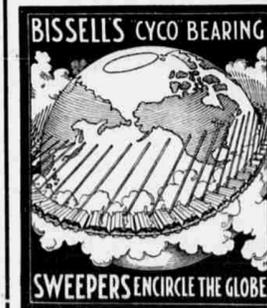
25 Ladies' 26 inch Umbrellas, Union Taffeta, fancy assorted Pearl, Silver and Dresden handles, worth \$2.50, for this sale, choice.....\$1.88

RUG SALE EXTRAORDINARY.



We have just received 75 new Rugs bought for this sale and offer them at **CONVINCING LOW PRICES** for our holiday attraction. They are high class Rugs and the new patterns for 1902, and we suggest a look at the beautiful designs.

- 18 x 36 Bun Daur Wilton Rugs.....\$1.68
- 27 x 54 " " " ".....\$3.25
- 36 x 72 " " " ".....\$5.00
- All sizes Moquette Rugs at special prices for this sale.
- 9 x 12 feet Room Size Tapestry Rug.....\$12.50
- 9 x 12 feet " " Biglow Body Rug.....\$20.00
- 9 x 12 feet " " Axminster Rug.....\$18.50
- 9 x 12 feet " " Heavy Smyrna Rugs.....\$20.00
- Other finer grade Room Rugs.....\$25.00, \$27.00, \$35.00



CARPET SWEEPERS.

- Bissell's \$2.75 Sweepers, holiday sale.....\$2.50
- Bissell's \$3.00 Sweepers, holiday sale.....\$2.75
- Bissell's \$3.50 Sweepers, holiday sale.....\$3.00
- Companion, a first class Sweeper.....\$1.98

Watch Sharp Our Prices.

We can only quote a few prices in our large stock but **VALUES** throughout our store will make this Sale **DISTINCTIVE.**

- Full Standard Prints.....4c
- The choicest made prints.....5c
- The best Comfort Prints.....5c
- The best New Outtings, worth 10c at.....8c
- Good Patterns fair Outtings at.....6c
- Fast Colors, Fleeced, cheap at 8c, at.....6c
- 1 bale Muslin, cheap at 6c, at.....4c
- Fancy Persian Outtings, cheap at 12 1/2c, at.....10c
- Women's, trimmed, full made Wrappers, worth 75c, at.....50c
- Men's Wool Fleeced Underwear, regular 75c value.....50c
- Women's Fleeced, Gray, Ribbed Vests or Pants, worth 35c, at.....25c
- Men's ready made Flannelette Night Gowns.....50c
- Women's ready made Flannelette Night Gowns.....50c
- 300 pair Cotton Blankets, at money saving prices.

Attend this Sale. We want to give you our **SOUVENIR** on **MONDAY, December 2.** Let us assist you in perfecting your Christmas programme.

THE JOHNSON DRY GOODS COMPANY.