business, this house is taying a fore-most position in the commercial interest of Norfolk. It is an excellent illustrat on of the part that the merchants are taking in the forward march of trade in our city and at the same time presents a good example of the generally excellent character of our merchant enterprises.

The stock carried is one of the most extensive in the county, embracing in part heavy and shelf hardware, cutlery, builders' supplies, mechanics' tools, barbed wire, stoves, ranges, oil and gasoline stoves and a complete line of everything usually found in a completely stocked hardware store, while the prices are invariably beyond the reach of successful competition and everything is done that can be to fully meet the requirements of the public and every opportunity is taken advantage of to foster and cherish an ever increasing patronage. The strictest principles of mercantile honor are rigidly enforced in all affairs and there is no house here engaged in a similar line more worthy of the liberal patronage which it enjoys. If you wish to save money you cannot do it better or easier than by patronizing this establishment.

Personally Mr. Moore is a pleasing man and the business done at this store is evidence of the confidence reposed in him as a thoroughgoing business man, fair in all transactions and is highly esteemed for his strict integrity and sterling personal worth.

H. A. Pasewalk.

FARM IMPLEMENTS, VEHICLES, ETC.

Probably no one thing has had more to do with the development and general prosperity of the country than the use of improved farm machinery, enabling the farmer to greatly multiply the products of his labor. A reliable and very popular establishment for handling farm machinery, vehicles, harness, etc., of all kinds in Norfolk is that of H. A. Pasewalk, who established business here

He always has at his warerooms the latest and most improved manufactured farm implements and machinery, making a specialty of the celebrated Champion binders and mowers, and is sole agent for the American Steel & Wire Co.'s celebrated Waukegan wire fencing for cattle and hogs. He does a general supply business and carries a full line of repairs and extras for all machines and farming implements. The store-rooms are located on East Main street and visitors are always welcome and are invited te call and inspect stock and get prices before purchasing elsewhere. He also carries a most complete stock of carriages, buggies, wagons, which are made by firms whose names are a guarantee of excellence, and are sold at prices that simply defy successful competition.

Personally Mr. Pasewalk is an enterprising, progressive business man who takes an interest in all matters pertaining to the upbuilding of Norfolk, and his enterprise is an important factor in the business life of our city and county.

E. B. Kenyon. WIDE AWAKE CLOTHING STORE.

The enterprise owned and conducted by E. B. Kenyon, known as the Wide Awake Clothing store, has developed into one of the leading and most popular clothing establishments of Norfolk.

It was established in 1896 and occupies one of the most convenient business houses in the city. There is displayed one of the most complete stocks in its line to be found in northeast Nebraska. It embraces men's, boys' and children's wearing apparel of every style, design, variety and pattern, including all of the most recent fabrics, both in fine and medium grades. These are manufactured in the highest and most artistic fashion and are equal to any goods that are merchant tailor made. Mr. Kenyon adheres to the one price system, faithfully fulfills all representations and maintains the most favorable relations with his patrons and the general public. The store is replete with the better grades of everything that pertains to outfitting, including fine white and fancy shirts, novelties in neckwear, collars and cuffs, underwear of all kinds, fancy vests, silk and linen handkerchiefs, jewelry, gloves, hosiery, etc. The hat and cap department also embraces all the latest styles in that line. The superiority of the goods carried, the careful selection of stock and selling at prices that challenge successful competition, together with the close supervision maintained over all the details of the business, combined with liberal and honorable treatment of customers, has secured for Mr. Kenyon his present popularity and prosperity and made the establishment a popular headquarters for the citizens of Norfolk and farmers of the surrounding country to procure their

wearing apparel,
Personally Mr. Kenyon is not only enterprising and progressive in business but takes an interest in everything that is of public benefit and the upbuilding of his home city.

Geo. B. Christoph.

That a first-class pharmacy kept according to modern ideas and conducted with personal skill and intelligence is a great boon to any community, is too palpable to admit of question. In this respect Norfolk is well provided for in the establishment of Geo. B. Christoph.

The store, which is one of the finest in the city, is complete in all its appointments and well stocked with an assortment of pure, fresh drugs, medicines, chemicals and druggist sundries of every description, including a judiciously se-lected line of proprietary preparations of standard value and merit, while everything about the establishment betokens thorough system and practical judgment. Physicians' prescriptions and family receipts are compounded with skill and accuracy, and receive at his hands that attention their importance demands, the prescription department being under the supervision of experts in pharmacy and none but those competent are allowed to handle physicians

He has a large trade and all the available space in the store is occupied with the stock of a first-class drug store, including physicians' and surgeons' requisites of all kinds. He also keeps in stock toilet and fancy articles, sponges, soaps, perfumes, books, stationery, etc., and one of the most complete assort ments of wall paper, paints, oils, etc. and is sole agent for the celebrated B. P. S. paints-"Best Paint Sold"-all of which has been carefully selected from the most reputable sources of supply.

Personally Mr. Christoph is a pleasant courteous and enterprising business man, prompt and accurate in all busione of the finest soda fountains in the city and promises the public some surprises in this line during the summer season.

Spencer & Ovelman.

SHOR STORE.

Standing foremost among the representative business houses of Norfolk and closely identified with many of the movements in the work of improve-ments that has helped onward the growth and contributed to the prosperity of the city is the shoe store of Spencer & Ovelman, who have succeeded by utilizing natural ability and a system of honesty and integrity in building up a trade of large proportions The premises occupied are fitted up with all necessary conveniences to facilitate business.

This is one of the most popular estab-lishments in the city, and draws trade from the whole surrounding country. They carry a full stock of all the latest novelties and styles in boots, shoes, slippers, rubbers, etc., for ladies', men's and children's wear, and sell at prices that challenge competition, and all challenge of its products, largely classes of customers can rest assured of contribute to the industrial and trade having as large a variety of footwear to activity of Norfolk and speaks in the

The fact that this store can supply made the house the name, reputation, and extensive business it is now en-

matters tending to promote the progress of trade in this vicinity and the upbuilding of our city.

C. H. Krahn. MERCHANT TAILOR.

For fine merchant tailoring the above gentleman has achieved the most envi-able reputation of any in this section. This is unquestionably the headquarters for fashionable tailoring, where garments to measure embody every feature of grace and elegance; where measuring and cutting are done on correct principles and where a stock of fine, fashionable goods is kept to select from. Among the novelties which are noticed are fancy striped suitings, plaids, clays, cheviots, diagonals, kerseys, cashmeres and an endless variety of piece goods in all the latest textures and designs. Every garment sent out of this establishment is sure to attract one or more new customers, being so admired and favorably criticised as to act as an advertisement for the maker. Mr. Krahn has been in the business since 1892 and claims, and justly so we think, that his prices cannot be duplicated in this section. The fit and the latest style being always guaranteed and this is undoubtedly the largest merchant tailoring establishment in this part of the state and fatigable energy and foresight of her pared to give estimates on all classes of employes from six to eight men constantly.

Mr. Krahn is determined to stand at the head of the merchant tailoring business and to hold that position on merit. Call and see him when in need of a suit very large are scarcely sufficient to conor overcoat and be convinced as to the tain the quantity of hardware, cutlery, style, fit and prices. style, fit and prices.

C. W. Braasch.

COAL AND GRAIN DEALER.

conducive to the general prosperity as to are using them to be superior to any tion at our hands. established in 1880 and from its inception has been steadily increasing until sentations pleasing to customers a large now it has reached proportions of considerable magnitude. The office and and the most honorable and upright yards are conveniently located, between methods are pursued in all transactions. Main street and Madison avenue, near the Union Pacific tracks with yards also on the F., E. & M. V., which are conveniently located for the receipt and distribution of coal, and he has large and commodious sheds with a large storage capacity, which enables the house to always have a good supply on hand and admits of prompt delivery as soon as ordered. He handles nothing but what is first class in every respect. The connections of the house with leading mines give it an advantage which places it on a par, as far as competition s concerned, with any house in the state. He is exclusive agent for the celebrated Sweetwater Rock Springs coal and always sells Scranton hard coal. which is acknowledged to be the best coal on the market. Mr. Braasch is also an extensive grain dealer, having an elevator on the line of the F., E. & M. V. railway which has a capacity of about 2,000 bushels of grain. He pays the highest market price for all he can get, always giving the farmers the benefit of the market.

Mr. Braasch is not only an enterprising business man, but also takes an interest in all matters of public benefit. the coal and grain business and the business is so conducted as to commend the establishment to the favor and confidence of all with whom it has dealings.

One of the things that is sure to be noticed and commented upon by a person who is visiting a blacksmith shop is the manner in which horses' hoofs are line of business more worthy of the treated in the process of shoeing, for they are scraped and hammered as if they were made of stone, and even if they were made of stone they could not escape serious injury under such treatment. Every horse owner should exercise care in the placing of orders if he wants work properly done. In this connection we may fittingly make mention of the shop carried on by J. W. Edwards. It is one of the best equipped and most carefully managed in the city and many owners of valuable horses make it a rule to have them shod exclusively at this shop. He gives particu-lar attention to the treatment of stumbling, interfering, corns, quarter cracks sense of the word a metropolitan conand other defects of the feet. Owner's cern, and reflects great credit not only would advise parties having lame or interfering horses to give him a call. He will give prompt service and at moderate

As a citizen Mr. Edwards is trustworthy and reliable in all transactions and enjoys the confidence of his patrons and the general public in a marked de-

Fred Karo.

MEAT MARKET.

The principal requirements of a firstclass meal is nice, fresh, juicy meat, such as can be had in this neat and tastefully arranged market. This market has the reputation of handling noth-

Moore. Though a newly established ness transactions. Mr. Christoph has best brands of cared meats. This place the interests of the trade and needs ing and progressive business man, who pleasure to patronize. Patrons are senting goods to any customer the store always treated courteously, given the best cuts when desired and always get tion in this community. the lowest prices consistent with good steak, roast, boiling piece, ham, mutton, sausage, bacon, smoked meats of all kinds, or anything in this line go to this reliable market, where you are always sure of getting the best meats, good weight and low prices.

Personally Mr. Karo is not only enter prising and progressive in business, but takes an interest in all matters of public benefit and he enjoys the respect and esteem of all.

Winter & Schulz,

HARNESS AND HORSE FURNISHINGS. The above house by the extent of its operations and the standard and genselect from as can be found in the larger strongest terms of the enterprise and cities.

strongest terms of the enterprise and energy of the proprietors. The stock, which is one of the largest in the city, anything in these lines and is known to embraces light and heavy harness, be independent of all competition has whips, robes, blankets, saddles, hardware, turf goods and everything in the line of horse furnishings usually found in a completely stocked harness store man are enterprising and progressive in business, and take an interest in all matters tending to promote the done promptly and neatly, making a specialty of extra parts for harness such as lines, tugs, collars, etc. Only the choicest material that money can buy is used in the products. This enterprise we regard as one worthy of special mention, not only for the superior stock, but for the advantages that are tendered buyers, who show their acknowledgement of these benefits by steady and increasing patronage. Those who wish to save money and be honestly dealt with should direct their patronage to this reliable harness store.

Messrs. Winter and Schulz are characterized for their liberality and upright business methods and are well and water heating establishments in Norfavorably known throughout the city and county.

Albert Degner.

HARDWARE, STOVES, RANGES, ETC. A representative and popular estab-Albert Degner who established here in 1882 and is steadily pushing his way to public favor through the channels of well directed efforts, and today stands in the front rank of our commercial entransies. When one considers the past, he must need admit that the indemerchants have formed a solid and subexcellent illustration of this fact. Some extent of the business may be gleaned from the fact that the premises though hardware, shelf goods, and tools for all trades, guns and ammunition to rent, as well as farm and garden tools, stoves, ranges, oil and gasoline stoves, making factor in the business life of our city. An industry of such importance as a specialty of the Malleable Steel ranges that conducted by C. W. Braasch is so which are acknowledged by those who other rauge on the market, all of which The business was are sold at prices which challenge successful competition. Through repreand prosperous trade has been built up Personally Mr. Degner is one of our

most enterprising and progressive business men and one who takes an interest in all matters tending toward the upbuilding of Norfolk.

W. J. Gow & Bro

NEGOTIATIONS OF FARM LOANS. The rapid growth and development of our thriving western cities may be at tributed in a large measure to the energy, sagacity and liberality of their real estate dealers and loan men. This is true of Norfolk, which owes much of its thriving condition to the efforts of such agencies. Prominent among and one of the best known agencies of northeastern Nebraska, engaged in the business of negotiating loans, is that of Gow Bros., who established their business in Norfolk in 1890. They also represent insurance companies that for reliability and soundness are among the best in the world and their facilities for amount are second to no other agency garded as being among the best posted be bettered in this section of the state. He is conversant with every detail of the coal and grain business and the bus.

on the value of farming property in this Mr. R. B. Weller, the manager, is section of the state. They can place among our most enterprising and proloans on farming property to any amount at the lowest possible rates and have since their inception into business loaned a million dollars on real estate, first class mortgage security, the most perfect satisfaction resulting to all concerned. In conclusion we take pleasure line of business more worthy of the liberal patronage it receives.

Personally Messrs. Gow Bros are strictly honorable, upright and perfectly responsible in every way. They stand in the front rank among our progressive, public-spirited citizens, working for the upbuilding of Norfolk.

Oscar Uhle. FINE FAMILY GROCERIES.

As an establishment of the highest As an establishment of standard the above named house is supplies which command the standard the above named house is supplies which command the standard the above named house is supplies which command the standard the above named house is supplies which command the standard the above named house is supplies which command the standard the above named house is supplies which command the work which command the standard the above named house is supplies which command the work which command the standard the above named house is supplies which command the work which command the standard the above named house is supplies which command the work which command the standard the above named house is supplies which command the work which command the standard the above named house is supplies which command the standard the above named house is supplies which command the standard the above named house is supplies which command the standard t enterprises of the city, and is in every general mercantile interests of the city. The stock, which is extensive and well implements. He conducts a general of staple and fancy groceries, fine teas, coffees, relishes, sauces, table luxuries, canned goods of all kinds, butter, cheese, flour, and the very best of everything the market affords.

has the reputation of being the place to get just what you want and at the right

An uninterrupted continuance of the by zealous, enterprising methods, ster-ling integrity and close application to Personally Mr. Sattler is an enterp ising but the best butchers' stock, and the ling integrity and close application to

is first class in all its appointments, be- of customers is deservedly merited. By takes an interest in all matters tending ing neat, well kept and one that it is a giving good weight and never misrepre- towards the upbuilding of Norfolk, and

Personally Mr. Uhle is among our enquality. The market has always been terprising and progresssive business well patronized and its prosperity has men who is well and most favorably not spoiled it, but has stimulated it to known in social and business circles and further efforts to accommodate its in- who always takes an interest in all matcreasing trade. When you want a nice ters tending to promote the progress of

As an establishment of the highest the banking institutions of this county, standard the above named house is A very popular institution of this kind worthy of special mention. It stands in Norfolk is that of the Norfolk Buildin the front rank among the commer- ing and Loan association. This associal enterprises of the city and reflects ciation was organized in great credit not only upon the proprietors, but also upon the general merchan-well known citizens of Norfolk: H. A. sheet music of the day. tile interests of our city. The estab-lishment has been a favorite with the vice president; W. H. Bucholz, treaspublic since establishing business here urer; C. B. Durland, secretary; all in 1900. The premises occupied are business men and citizens of this centrally located where every conven- community, whose names are synonyience has been provided for the accom- mous with integrity and whose interests modation of patrons. An immense are allied with the growth and prosper-stock is carried, everything in the line of ity of the city and county. As soon as fine and medium grades in hand and money is earned it is necessary to look machine made boots, shoes, slippers, for some place to put it. There is no rubbers, felts, etc., for ladies', men's and place that combines safety, security and children's wear, also all the new and profit better than a well conducted ity of Norfolk none are more worthy of fashionable novelties of the season building and loan association. They liberal mention than those of the Sal-Their \$3.50 special lines are unequaled for style, quality and comfort, selected with the greatest care and purchased from the principal manufacturers of invest their earnings. Members can the country. The house has superior borrow under certain conditions and bushels of grain, and they pay out over connections with the leading manufac- build houses to live in or rent, or if you \$100,000 per annum to the farmers in turers, buying their supplies in large have a lot the association will build you the vicinity of Norfolk, which in turn is quantities for cash, thus securing the a house and you can pay for it monthly distributed among our merchants for most favorable discounts which enables and have your own home. The borthe necessaries of life, thus keeping the them to sell to the public at prices rower is benefited because he becomes money in the community. They always which challenge successful competition. The Norfolk Shoe Co.'s policy is to monthly cost little, if any, larger than ket, generally making the price equal to supply the best goods obtainable at the monthly rental of the same property. any other dealer in the vicinity and as a prices which will secure quick sales and enable them to quickly replenish their can offer stronger safeguards or better secure grain and seeds to this elevator every prices which will secure quick sales and stock with the newest and most stylish curity for the protection of its members goods in footwear to be found in the than the Norfolk Building and Loan hard and soft coal and are prepared to market. The officers are eminently deliver as soon as ordered. We are glad

W. H. Rish. PLUMBER.

W. H. Rish conducts one, of the most folk. He is a specialist in the science of properly heating and ventilating buildings. His premises are located first door south of DAILY NEWS office, where he has every facility and convience on hand for the successful prosecution of the busshment in its line in the city is that of house drainings, sewerage, steam fitting, iness. Sanitary heating, water service, Albert Degner who established here in etc., are special features of his work,

always carried in stock, and he is prework in these lines. Mr. Rish's reputastantial growth. The above house is an tion for fair prices and honorable dealings is well known throughout Norfolk and this alone has secured him many orders. In the heating of all classes of buildings he has no superior, putting in hot water and both high and low pressure steam heating with perfect success.

Personally Mr. Rish is among our enterprising and progressive business men and his enterprise is an important

Chicago Lumber Co. LUMBER AND BUILDING MATERIAL.

The trade in rough, dressed and manufactured lumber of every description is conducted in Norfolk by the Chicago Lumber Co., who established business here in 1885, making one of the oldest lumber firms in Northeast Nebraska. Nothing commends itself more thoroughly to the consideration of the average American citizen than enterprise, and we know of no more worthy

example of it than the above undertak-The yards are conveniently located, with large, convenient and well arranged buildings and sheds that contain about three quarter million feet of common lumber. The yards and office cover half a block and contain all the finer building material, together with a large stock of dressed and undressed lumber, as well as all kinds of sash, doors, window frames, blinds, mouldings, etc., of every description, interior finish and house trimmings of all kinds being a prominent feature of the business. Shingles, lath, siding, flooring and everything in the line of building material is carried in large quantities. And if you think of building or doing any repairing it will pay you to give them a best in the world and their facilities for call, as they are prepared to furnish effecting perfectly safe insurance to any anything, from the rough lumber required for the frame to the finest inside in the state. They are conservative, yet finish, and on terms which are invaria-liberal in their dealings and are rebly satisfactory, while the prices cannot

gressive business men, and under his personal management the enterprise has become one of our most substantial institutions, playing an important part in the business life of our city and county.

H. C. Sattler. FARM IMPLEMENTS, VEHICLES, ETC.

In all important lines of trade there as the leaders in their respective lines and direct purchases. They cordially from the complete and thorough invite intending purchasers to call and knowledge of the business as well as the inspect stock and get prices before purcharacter of the goods in which they chasing elsewhere. deal. In this connection it is with pleasure that the attention of the public ability and are enterprising and proby H. C. Sattler, who established busi-

ness here in 1892.

He carries in stock specialties in standard agricultural implements and manufactured, including binders, threshers, plows, rakes, cultivators, harrows and everything used on and extras for all machines and farm chosen, comprises everything in the line supply business throughout this section and those intending to purchase are cordially invited to call and inspect the stock and get prices, as an inspection of

stock incurs no obligation to purchase. His line of farming implements is The greatest care is taken in the selection of stock so as to always have on hand fresh goods. The establishment has the reputation of being the place to He also carries a large stock and complete assortment of wagons, carriages, buggies, etc., which are up-to-date. of vast patronage which has been built up the best material and sold at prices that

Norfolk Building and Loan Association During the last few years a class of institutions have sprung up in the United States intended to meet the requirements of persons with small means, who desire a safe and profitable invest-1885 of people who desire a safe institution to

qualified to administer the trust reposed. in them and are extending the busi- iness as this as it creates a trade center ness throughout this section of the state.

E. J. Schoregge.

BAKERY, CONFECTIONERY AND GROCERIES.

For purity and quality of goods no establishment in or around this town excels that of E. J. Schoregge. The premises are neat and inviting and his bake house is ample and complete in all its appointments. A large assortment of fine fancy groceries are carried in stock besides his delicious bread, rolls, buns, fresh, plain and fancy cake of all kinds, pies, pastry, choice confec-tions and a most complete assortment of mixed candies, fruit, etc. A specialty is made of his well known breadstuffs, including rye, graham, Vienna and home made bread which cannot be excelled anywhere. Banquets, weddings, order trade which extends to all of the surrounding towns of this section. The establishment is one of the best in the city and Mr. Schoregge enjoys a very fine city and country patronage and is a highly esteemed and energetic business man. He fully merits the large share of public favor he enjoys.

Ahlmann Bros. MANUFACTURERS OF AND DEALERS IN

BICYCLES. quarters in Norfolk for the manufac ture, sale and repairing of bicycles is that of Ahlmann Bros., who established business here in 1897. Their workshop and salesroom are conveniently ar ranged and are in every way adapted to the purpose to which they are devoted. The stock carried is a large and repre sentative one and includes all those of the newest make and with the latest improvements. They also build any special or regular wheel to order, either chain or chainless, tandems, triplets or quads. These will be known as "Ahl mann Specials." Their leading wheel, the Orient, made by the Waltham Manufacturing Co., of Waltham, Mass., is the finest, strongest and fastest wheel in the world today. It is the leader of all leaders, ridden by all the leading professionals, holding all world records. Their prices will be from \$20.00 up for good, honest-made wheels that are fully

dries, parts and repairs is complete, and the largest ever brought to Norfolk. They are also able to make any part to a bicycle on short notice, and you should patronize them with your repair Machines are sold at the lowest possible price for cash, or on the installment plan at reasonable rates of payment and approved credit. Owing to an increase of business and for want of more room for their large stock Messrs. Ahlmann Bros. will move into new quarters located in the Ahlmann block. It is the aim of Messrs. Ahlmann Bros. to do first-class work and furnish the latest improved machines to customers at reasonable prices, and this they are enabled to do by means of their close are houses that stand prominently forth relations with leading sources of supply

guaranteed. They will also handle

some cheaper wheels, such as \$16.95

and \$18.75, in order to compete with

mail order houses, but these they do not recommend. Their stock of sun-

Messrs. Ahlmann Bros. are of unusual is called to the establishment conducted gressive in business and enjoy the respect and esteem of all in the community.

C. S. Hayes.

JEWELER AND OPTICIAN. One of the most elegantly appointed and finest stocked jewelry establish-

ments of Norfolk's most prominent business thoroughfare is that of C. S Hayes, who established himself here in directions are strictly followed, and we upon the proprietor but also upon the a farm, and carries a full line of supplies 1881 and today has one of the finest stores in the city, which is fitted up in modern style with handsome glass cases which are stocked with an admirably selected assortment of fine watches and jewelry in great variety, including diamonds, rings, pins, studs, fancy goods and clocks in all sizes and styles, silverware, optical goods and everything usually found in a first-class jeweler's establishment. The stock of silverware is very attractive and embraces the products of our best makers. Particular attention is paid to fine watch and jewelry repairing, Mr. Hayes being a finished workman himself, there being no work in this line too difficult for him to undertake and the reputation acquired in this department of the busi-

ness led to a patronage which is steadily increasing.

Mr. Hayes is also a graduate optician and is noted for the skill and care he exercises in the treatment of all cases that come under his attention. Mr. Hayes is a graduate of the Chicago ophthalmic college, which is recognized as the leading institution of the kind in the country. He makes a specialty of testing and correcting difficult cases of imperfect vision. He has all the latest and ment for their funds, and known as building and loan associations. They have already taken a high rank among every department of the business and is enabled to guarantee reliable work to all who have business relations with this very reputable establishment. He also handles the leading pianos and organs manufactured and carries a full line of

sheet music of the day.
Personally Mr. Hayes is an enterprising and progressive business man in whom may be placed the greatest confidence and our readers can feel assured that nowhere will a more appropriate selection be placed at their disposal

Salter Coal and Grain Co.

GRAIN, LIVE STOCK AND COAL DEALERS. In writing of the influential factors which contribute to the general prosperhave always proven to be friends of the ter Coal and Grain Co., which is working man, the farmer and all classes among the largest coal, grain and live

stock dealers in Norfolk. Their elevator has a capacity of 9,000

day. They also handle all kinds of to see Norfolk in possession of such busfor grain. It is this class of business that builds up a town and makes it a trading point.

Messrs Salter & Son are among our most enterprising and progressive business men and take an interest in all matters tending to promote the progress of trade in this section.

Edwards & Bradford Lumber Co. LUMBER AND BUILDING MATERIAL.

In the progress of a city, its growth and enlargement the people become aware that the lumber dealer plays a most important part in their upbuilding. The stocks carried by these concerns indicate the class of city which is being developed, and by examining these stocks we may judge of the value of improvements carried on.

The lumber interests of Norfolk are parties, etc., are catered to and at reasonable rates. He has a large mail find the establishment of Edwards & important, and among the dealers we Bradford who carry an extensive stock of dressed and undressed lumber, sash, doors, blinds, mouldings, and all kinds of building material. They are prepared to furnish anything from the rough lumber to the finest inside finish, and at prices that cannot be duplicated in this section of the state. The stock is housed, thus assuring that it is in prime condition for use. Those intending to build or do any repairing will do well to give them a call. The proprietors permit no misrepresentation of stock which fact in itself accounts in a large measure for the some what remarkable success

of the business. Personally Mr. J. K. Boas, the mana ger, is an enterprising business man, respected and esteemed for his integrity

and straightforward dealings. He offers every advantage and con-venience to purchasers and is in a position to quote prices that will be found most satisfactory. We strongly recommend our readers to give this yard a trial and be convinced as to its honorable dealings and fair prices.

John Friday

HARDWARE. Among the prominent and representative business men engaged in the hardware trade in Norfolk special mention must be accorded to Mr. John Friday, who established business here in 1884, since which time he has built up a large first class trade, at the same time sustaining a high reputation for his enterprise and business sagacity. It would be impossible as well as impractical to attempt an enumeration of the various articles pertaining to this important branch of commerce that may be found at this establishment. The stock is very large and the specialties in some articles of which he carries many are of such a nature and bear such a character of use

fulness as to claim universal attention

and general patronage. The general stock carried embraces every known article in the line of hardware, cutlery, tools, manufacturer's supplies, builders' hardware, shelf goods and general supplies in iron goods and tools for all trade as well as farm and garden tools, stoves, ranges, oil and gasoline stoves, making a specialty of the celebrated Garland stoves and ranges and the genuine Beckwith Round Oak stoves and furnaces. All of which are sold at prices which challenge competition. By addressing or calling upon Mr. Friday our readers will be afforded immediate information relative to facilities of the house, as also prices and terms for the supplying of any goods. Callers may further depend upon receiving that attention and consideration in keeping with the character of one of the best establishments of its kind in this section of the state.

Personally Mr. Friday is a progressive business man who takes an interest in all matters tending to promote the upbuilding of Norfolk.

E. M. Ziesche. CIGAR MANUFACTURER.

Among the leading and most popular cigar manufacturers of this section of the state, prominent mention must be accorded E. M. Ziesche, who is kept busy in the manufactory of a superior quality of cigars and enjoys a prosperous trade throughout this section, which is steadily increasing.

Mr. Ziesche has acquired a high reputation, which he has fairly earned by the careful selection of stock manufactured, promptness in filling orders and reliability in all transactions. cigars manufactured are in large demand on account of their purity and ex-cellent flavor, with all who have ever smeked them. To those who have never smoked them we would say try them. Don't be wedded to one particular brand.