

THE CITY OF NORFOLK.

Leading Institutions and Prominent Business Men of the Metropolis of North Nebraska.

ITS BUSINESS INTERESTS AND ENTERPRISES.

Advantages Offered by Norfolk as a Trading Point--Large Stores and Splendid Stocks--Why the People of This Community Should Purchase at Home.

BY G. H. CHRISMAN.

The aim of every newspaper should be not only to guard the interests of the community where it is published, but more than this to push forward its claim as a business center, trading point and place of residence among those who might not otherwise perceive the situation. With this view in mind The News in this issue briefly sets forth some of the advantages offered by Norfolk, with short sketches of different industries and lines of business now in operation in the city.

Located in practically the center of population in the northeast part of the state, on three great systems of railroad, which reach all portions of this section, the city is the commercial metropolis of North Nebraska and presents splendid openings for jobs and manufacturing houses. Here is now located one of the three great sugar factories of the state, besides flour and cereal mills, brick and tile works, foundry, planing mill, cold storage plant, grain elevators and kindred institutions. Electric light and city water plants, a handsome new opera house, solid banking institutions, splendid mercantile establishments, two of the best hotels in the state, good schools, churches of nearly every denomination and the best of society, coupled with never failing crops, a genial climate and pure water, signify that Norfolk is essentially a home town.

A city of nearly 5,000 people, Norfolk is situated in a most desirable location to draw trade from the whole surrounding territory. The merchants carry stocks of the very best in every line, and their success demonstrates the correctness of their methods. Nearly every branch of trade is represented here, but there are many openings for manufacturing plants. Norfolk has every facility for a first-class city and any bona fide institution will be welcomed. We need no boom, but we are a progressive community. All values are now on a legitimate basis. The future holds much for the city and surrounding country. For the homeseeker, farmer, investor or capitalist we challenge the country to produce better opportunities than are today offered by Norfolk and Madison county.

People who are desirous of building up their own cities should patronize home industries. Not only the farmers of the country surrounding Norfolk but the business men of the city should patronize home institutions instead of sending money away. A great many people have the idea that they can save money by going to Sioux City or Omaha, or sending to Chicago for their supplies. While they may save on a few items by pursuing this course, in the long run they will pay as much or more than if they buy at home. Besides, by patronizing home industries the money is kept in the community, the town grows on the margins, and as the town grows property raises in value, whether it be city property or surrounding farm property. The merchants of the city need the trade of the community and if you go elsewhere to buy, you not only do them an injustice but it is an injury which reacts upon yourself.

Attention is directed to the following sketches of business houses and their interest here. They are liberal, progressive and enterprising and the favorable mention made of them is fully deserved.

American Beet Sugar Co.

The business prosperity, enterprise and solidity of a city are, in a large measure, indicated by the extent and character of her manufacturing institutions. The great mercantile establishments of any city exercise a wonderful influence. Our purpose in this review of the business interests of Norfolk is to refer in descriptive sketches to the represented institutions in every branch, a fit testimonial for general information of those who have assisted in making Norfolk what she is today. The city of Norfolk holds a deservedly high position not only in the state of Nebraska, but throughout the United States and Europe, and is known as the Sugar City of Nebraska, the home of the American Beet Sugar Company. The Beet Sugar Company was established in 1891 by H. T. Oxnard at a large expenditure of money and energy, and today it stands prominent among the leading industries of the state. It is the pride of not only the citizens of Norfolk, but the state of Nebraska. We do not claim that the American Beet Sugar Company is the largest in the world, but we do assert that it is the best appointed and most completely equipped concern of its kind in the United States, being supplied with all the most modern machinery and appliances known to the business.

The factory furnishes employment to

about 300 people, the pay roll amounting to about \$50,000 per annum.

Somewhat to the cost of running an institution like the one boasted by Norfolk may be obtained from the following figures, showing the amount of material used in a day's operations:

Of coal there is used between 80 and 90 tons.

Six tons of coke are used each day in burning lime.

Fifty tons of lime stone are turned into the lime used for clarifying each day.

Of beet there are 375 tons passed through the various processes.

No small item is the bags for packing the sugar. Of these there are 700 used per day.

Filter cloth is another large item, 1,000 yards being used in each day's operation.

The contract this year is the most liberal that has ever been offered by any organization of its kind in the country and pays the grower \$4.00 per ton for all beets that test 14 per cent, or less, with an additional 25c. per ton for each and every per cent. of sugar above 14 per cent., fractions in proportion, "purity not being considered in determining the price." It also provides that the grower who hauls his beets to the factory by wagon receives 25c. per ton more, and the company pays the freight on the beets that are shipped in by rail.

The management never loses an opportunity to impress upon the farmer the fact that intense cultivation is required in producing the crop to give the best results both to the raiser and the factory. A farmer of this section of the country ordinarily believes also that the land is so rich that no fertilization is needed. The management believes that this is a very necessary thing, even in the rich country tributary to the factory, and they know that if the lime cake refuse or other good fertilizer were more liberally used more satisfactory results would be obtained. In California, where the land is ordinarily very rich and productive, the farmers have learned the value of lime cake as a fertilizer and it brings the price of \$1 per ton. The farmer cannot be too prodigal with cultivation, as the more beets receive the better results are obtained.

Some idea of the benefit it is to the grower may be obtained from the fact that the factory pays each month for beets about \$40,000, a large proportion of which is paid to the local grower.

Referring to the above figures it will readily be seen what a great benefit the factory is directly to the merchant and property owner of Norfolk, and indirectly to the whole community.

Associated with the Sugar Company are technical men is Mr. W. A. Conolly, who as a sugar man is without a superior and has but few equals. His experience in the business in Nebraska and California dates back to the beginning of the industry in Nebraska ten or twelve years ago, and he gradually rose in his profession until about three years ago he was made the superintendent of the Grand Island plant. About a year ago he was appointed to his present position, bringing his family with him from Grand Island and it is hoped by the Norfolk people that he will be kept here for some time to come.

The management keeps in touch with the material interests of the community, being liberal in its dealings with farmers and generous contributors to all public enterprises of merit. Mr. J. N. Bunkley, who has been the local head of the industry during the past year, is not only popular in a commercial circle but is a gentleman who preserves all the characteristics of a successful business man, and he evidences the same by systematic methods, sound and discriminating judgment and superior management of the establishment.

The Johnson Dry Goods Co.

To Norfolk belongs the honor of having located within her borders the largest, best equipped and most complete dry goods establishment west of Sioux City. We allude, of course, to the Johnson Dry Goods Co., which is one of the best known and most popular stores in this section. Few stores today are better known than the Johnson Dry Goods Co., and through their judicious and extensive advertising and fair dealing are known all over Madison county, and it is undoubtedly one of the most rapidly growing stores in the country. Their line embraces a class of dry goods, furnishings and ready-made garments that bear distinction and style, and no store in the larger cities will produce any better or newer textures. They also show a most complete assortment of carpets. They are always first in the field and not afraid to buy a novelty as soon as it can be had. The Johnson Dry Goods Co.'s buying facilities vary from the average merchant, and they are in a position to show a line second to none. Their prices are reasonable and they live up to their advertisements and make every possible effort to please the trade. The store is one of the brightest in the city and its show windows have all the up-to-date attractions and contain displays equal to any in this line in the largest cities, while the interior is strictly up to the standard and has every convenience usually found in first-class establishments of this kind. The Johnson Co.'s ideas are original and they are not afraid to quote prices to none. They make bold statements, and they never have and never will be undersold. Their new spring stock embraces a line that is worthy of your patronage and they will take pleasure in showing

you what is new and at reasonable prices.

Messrs. Johnson & Co. are not only progressive business men but take an active interest in everything that is of public benefit and for the upbuilding of Norfolk, and by strict commercial integrity and correct business methods have built up this important establishment to a recognized place among the leading business establishments of the county.

Sugar City Cereal Mills.

The writing of the influential factors which contribute to the general prosperity of Norfolk, none are more worthy of liberal mention than the Sugar City Cereal Mills.

The business was established in 1899 and is most advantageously located for receipt and distribution.

The mill is a substantial building containing the most improved facilities for the production of an excellent quality of fine flinty flour, mill feed, graham flour, etc., making a specialty of their celebrated Wheatling, which has no superior on the market as a cereal food that cannot be excelled and is rarely equalled for prime quality, purity and general excellence. It is in general use throughout this and surrounding counties and the demand is steadily increasing. There are many good housewives of Madison county and vicinity who can testify to the rare quality of the flour and meal furnished by this mill. The proprietors take special pride in having the brands reach perfection and they are admirably suited to their desire. This is an industry deserving of the support of Norfolk and Madison county, and as you patronize and insist on buying the products of this mill so do you help yourself by increasing the market for the farmer, thus keeping the money in the community. Thus it is to your interest to buy the celebrated Bon Ton and Sunshine flour which are products of this mill, are in general use in the market and are unsurpassed for prime quality by any mill in this or any other state. Corn meal and mill feed of all kinds are also carried in stock and sold at market price, while the highest market price is paid for all kinds of grain, generally making the price above other buyers in this section of the state.

Personally the members of the company are thorough and skilled in every department of the business and are among our most enterprising and progressive citizens, and the milling business under their management has become one of our most prosperous and substantial institutions, and it plays an important part in the business life of our city and county.

Norfolk National Bank.

As a rule the important part played by banks is not fully appreciated by the people. A very large majority look upon them simply as a place of safe keeping for money, and have no adequate conception of the fact that they constitute a most important part in the success of all legitimate enterprises. These suggestions cause us to say a few words about the Norfolk National Bank, of Norfolk. The management of this bank is typical of Norfolk business methods. In it our interests are carefully looked after, and it is ready at all times to do what it legitimately can to advance the interests of the city and county upon whose welfare and progress its own prosperity so largely depends.

It is conservative, as it should be, but all approved ventures in commercial and industrial lines find it a liberal supporter and promoter. The Norfolk National Bank has identified itself with the growth and business interests, and has made itself a bank for the people; leading business men, farmers and capitalists frequenting its counters daily. It is one of the strongest banking institutions in this section of the state, in point of capital, aggregate resources and volume of business. The officers and directors are men who first and always have been foremost in the management of all that affects the welfare of material interest. And it is due to their intelligent and judicious policy that the bank has reached its present high standing and prosperity.

The officers of the bank are W. H. Buck, president; E. W. Zerk, cashier; and vice-president, E. W. Zerk. These men are not only well regarded as able and experienced financiers, but they are citizens of irreproachable character, whose names are a better guarantee of the funds of the patrons of the bank than the vaults in which the funds are kept. They give careful personal attention to the current affairs of the bank and keep a watchful eye on all its operations.

The bank conducts all legitimate banking transactions, such as discounts, collections, buys and sells foreign and domestic exchange, deals in government, state and local securities. Such a bank is a credit to our financial stability, and its policy and management worthy of emulation.

Chas. H. Johnson.

DEALER IN ALL KINDS OF FURNITURE, CARPETS, CHINA, QUENSWARE AND CHICKEN PLUM.

Ranking as one of the leading furniture establishments of eastern Nebraska and one of the best of its kind in the state is that of Chas. H. Johnson. This house was established by Mr. Johnson in 1885 and shortly after he erected one of the finest residences in the city. In 1895 the original store was burned and then came the handsome two-story brick structure now occupied, the first floor being 29 by 176 feet.

In preparing our notes, etc., for this write-up the writer called on Mr. Johnson and was received most courteously. In looking through the store a most striking feature is the neatness and good taste that meets the eye on every hand. And from our observation and the many compliments we heard expressed we can safely say that this is one of the best stocked furniture establishments west of Sioux City and northwest of Omaha. Mr. Johnson handles nothing but reliable goods, buying them by the carloads direct from the manufacturers. The store is handsomely arranged and an extensive stock is constantly carried on hand, which embraces in part elegant chamber suits, substantial and handsome dining room and kitchen furniture of every description, exquisite china cabinets, book cases, rockers, etc., etc. Richly upholstered goods, sofas, couches and a complete assortment of everything in the furniture line. The style and finish of the parlor, dining and office furniture displays a degree of cultivated taste and skilled workmanship rarely excelled.

There is also displayed a beautiful and most complete assortment of china, crockery, lamps, glass and quensware, art goods, dinner sets, tea sets and toilet sets. Bottom prices prevail and customers may feel assured of getting honest value for their money in every article they buy. He is continuously in competition with the Montgomery Ward Co. and others and successfully underselling them and is selling and shipping to all adjoining towns. Mr. Johnson is always pleased to show customers through the store, and an inspection of the stock incurs no obligation to purchase. He does not tolerate misrepresentations. What he sells is sold on its merit and for its true value.

Personally Mr. Johnson is not only a progressive business man but takes an active interest in all matters of public benefit, always in the van in assisting or encouraging progressive movements for the benefit of the town and community, and by strict commercial integrity and correct business methods, he has built up a place recognized as one of the leading business establishments of our city.

Louis C. Mittelstadt.

LUMBER AND BUILDING MATERIAL.

First and foremost among the interests of this country has always been the lumber trade both on account of the immensity of its natural resources and the enterprise of those firms and individuals connected with it. The consumption of lumber is annually increasing notwithstanding the fact that iron and other building purposes. And as the demand increases enterprising dealers keep pace with the wants of the public by providing the necessary market facilities. A very prominent establishment engaged in the lumber trade in Norfolk is that of L. C. Mittelstadt, who established business here in 1888, and his facilities are equal to any similar concern in the state, and it is fully prepared to handle its steadily increasing business. This yard carries a large stock of all kinds of building material which is kept under cover so as to be ready for use, and is able to guarantee the quality of all building material offered. And he handles such a variety of grades as have deservedly given the establishment the highest reputation among dealers and property owners. If you are thinking of building or doing any repairing in lumber, lath, shingles, pickets, doors, sash, mouldings, stairs, stair railings, stair posts and all kinds of building material, including lime, cement, stucco, plaster, etc.

Personally Mr. Mittelstadt, the proprietor, is the only resident lumber dealer in the city. He is enterprising and progressive in business, is always hustling for trade, believing that the best of material, low prices, honorable methods of business and courteous treatment are bound to succeed.

Secure prices from this yard before purchasing anything in these lines, as it will be to your advantage.

Baum Bros.

DRY GOODS.

This business house is beyond question one of the leading exponents of the dry goods and clothing business in Norfolk, and owing to efficient management it has been a most gratifying success. The store is filled with a bewildering array of everything in the dry goods line. The stock carried will compare in quality, variety and extent with the largest and best stores in the larger cities. The admirable location together with its popular management warrants the belief that it will always continue as in the past to be the most popular trade center in the city in its line. In fact this store is filled to overflowing with the very choicest designs of silks, dress goods, ready made suits, jackets, capes, wraps, underwear, hosiery, corsets, drapery goods, embroideries, lace curtains, notions, fancy goods and miscellaneous merchandise pertaining to this special line of trade.

While the clothing department is also stocked to overflowing with a most complete assortment of men's and boys' wearing apparel in every style, design, variety and pattern, including all of the most recent fabrics both in fine and medium grades, and are equal to any merchant tailor made and superior to most of them.

It is necessary to pay a visit to the store to appreciate or realize the immensity of the stock which has been selected with the most excellent judgment and taste, while on a whole the store presents a very tasty and attractive appearance. The fact that this store can supply anything in this line and in any amount, is independent of all competition, has made the store the name, reputation and extensive business it is now enjoying, and has gained for it the reputation of being the greatest bargain house in the city, and new bargains are being offered every day. Personally Messrs. Baum Bros. are not only enterprising, progressive business men but take an interest in everything of public benefit, and by strict commercial integrity and correct business methods have built up this important establishment to a recognized place among the leading establishments of the county.

S. K. Dexter.

COLD STORAGE PLANT.

In writing of the influential factors which contribute to the general prosperity of Norfolk none are more worthy of liberal mention than the cold storage plant, owned and conducted by S. K. Dexter. This is one of the best equipped cold storages in northeastern Nebraska. It is supplied with all of the latest improvements and is fully prepared to handle its large and steadily increasing trade. Some extent of the business may be gleaned from the fact that they shipped, last year, about 100 carloads of butter and eggs. They are the largest buyers and shippers of butter and eggs in this section of the state, paying spot cash for all they can get at the highest market price.

The enterprise is of much benefit to the town, it paying out on an average \$100,000 per annum to the farmers in the vicinity of Norfolk, which in return is distributed among the merchants of the town for the necessities of life. They always give the farmer the benefit of the market, generally making the price far above that of other dealers, and as a result farmers can be seen every day hauling their spare eggs and butter to this establishment. Fair dealings and liberality have characterized the house's course throughout, and by experience and intimate knowledge of all the details of the business it is enabled to give entire satisfaction. Nor-

folk is certainly indebted to Mr. Dexter for one of its most creditable establishments.

The Citizens National Bank.

A great deal regarding the wealth, resources and prospects of a city may be predicted from the number, extent and standing of its banking institutions.

The city of Norfolk is not only willing but proud to be gauged by this standard, for in no other direction does it show to better advantage. Leaving the general banking interests for a moment we desire to make mention of a banking house that since its inception has risen to an assured and foremost position among the solid financial institutions of the state.

The Citizens National bank was established in 1886 by some of the most prominent citizens of Madison county, having a paid up capital of \$50,000. Since beginning business its record has been one of continual progress. The capital being \$50,000, and having a surplus of \$10,000, placing it in the front rank of the solid institutions of the state. Much of its success is due to the fact that every man connected with it, the most remote or direct way with its management is known for his integrity and business ability.

The following gentlemen comprise its officers: G. A. Luikart, president; Chas. S. Bridge, vice-president; W. H. Johnson, cashier; L. P. Pasewalk, assistant cashier.

These gentlemen are among the foremost business men of our town. They are known and respected for their rectitude, sound judgment, prudent business methods and a careful regard for the best interests of the city and county. An unostentatious adherence to a conservative yet accommodating policy has risen this institution to its present high standing.

It does a general banking business, such as discounts, collections, buys and sells foreign and domestic exchange, deals in government, state and local securities, and makes real estate loans at the lowest possible rates.

Davenport Bros.

SHOE STORE.

The leading and most popular shoe store in Norfolk is that conducted by Davenport Bros., who carry one of the largest stocks in northeastern Nebraska. They established business here in 1894, and owing to their efficient management it has been a most gratifying success. They occupy spacious and conveniently located premises which are fitted up in modern style and with special reference to the business. In the large and complete assortment carried may be found everything in the line of fine and medium grades in hand and machine made boots, shoes, slippers, rubbers, etc., for ladies', men's and children's wear, also all the new and fashionable novelties of the season.

These goods have been selected from the productions of the best makers known to the trade, and are unsurpassed in style, quality of material and workmanship. Being closely identified with many of the leading manufacturers, buying in large quantities and selling at a small margin of profit they can afford to sell at prices that challenge successful competition. Consequently the house stands high in the favor and confidence of the trade in this vicinity as well as doing a large mail order business.

Personally Messrs. Davenport Bros. are among our most enterprising and progressive business men, and by courteous treatment of patrons, fair and honorable dealings have gained for this store a most enviable reputation throughout this vicinity and has made it a most popular headquarters for the citizens of Norfolk and farmers of the surrounding country to procure their footwear. And they justly merit the success they have achieved by their ability and perseverance.

The Fair Store.

The well known and popular establishment known as the Fair Store has been successfully engaged in the mercantile business since 1886 and is steadily increasing its trade as a consequence of the superior selection and assortment of goods, the prompt and accurate manner in which all orders are filled, favorable prices and fair dealings. Owing to the steadily increasing business and the necessity of more room the Fair Store expects to move into the new brick block now being built three doors east of their present store, where they will have every convenience and facility for successfully conducting their business. The vast and varied stock of the house is adapted to the wants of purchasers and selected with special reference to assortments required in each of the departments of the business.

It embraces a general line of complete assortment of every description of silk, dress goods, ready made garments, jackets, caps, underwear, hosiery, corsets and miscellaneous merchandise pertaining to this special line of trade; while in the clothing department also there is shown a most complete line of men's and boys' wearing apparel in every style, variety and pattern and customers are rest assured of having as large a stock to select from as can be found in the larger cities.

The grocery department is also stocked to overflowing with everything in fine family groceries, fine teas, coffees, relishes, sauces, table luxuries, canned goods of all kinds and the very best of everything the market affords.

The connections of the house with the leading sources of supply gives it advantages which enables it to successfully challenge competition. The house enjoys a large trade not only in Norfolk but throughout the surrounding territory. This large trade is due to the simple fact of keeping the very best in each line of goods, selling at moderate prices and faithfully fulfilling each and every representation made to customers.

Messrs. Shurtz and Jenkins, the proprietors, are of our most enterprising and public-spirited business men, ever ready to assist in the upbuilding of our city and by strict commercial integrity and correct business methods have built up this important establishment to a recognized place among the leading business establishments of the county.

I. M. Macy.

PHOTOGRAPHER.

Among the skilled photographers of this section of the state there are none enjoying a higher reputation for superior work than I. M. Macy. This gentleman has had a most extended experience in the business. His studio is fitted up with neatness and good taste while the reception rooms contain all

conveniences. The operating department is provided with the latest and most improved appliances known to the profession. That Mr. Macy is familiar with all the details of portrait and picture-making one glance through his studio would readily demonstrate. In addition to photography he is giving special attention to water colors, ink and crayon work, all of which bear the impress of the master artist. Mr. Macy is fully up with the times as he is making all of the latest things in either glaze or platinum finish, the latter giving a beautiful carbon effect and it can be fairly said that in the finer branches of the profession he is not excelled by any other photographer in the country. He makes a specialty of children's pictures, executes work in all sizes and styles and guarantees satisfaction in every instance.

Mr. Macy is well and favorably known as an expert in the profession and an agreeable and courteous gentleman.

The Star Clothing Store.

Here is an establishment that we are proud of and we feel that it is entitled to a most liberal mention in our review of the business interests of Norfolk. They carry a stock of clothing and men's furnishings that suit our people exactly, and they meet all honorable competition. Hence our residents have special advantages as to prices and quality in dealing with the Star.

Every year sees an increase in this business, and an establishment like this is a benefit to the entire community. This is one of the best things in town, and its doors are always on the swing. There is displayed a most complete assortment of men's, boys' and children's wearing apparel in every style, design, variety and pattern, including all the most recent fabrics both in fine and medium grades and nothing in the way of inferior shoddy is allowed on the shelves or counters. They have a thorough and comprehensive knowledge of the trade in all its branches. Efficient and courteous employees attend to customers promptly and politely. It is in every sense of the word a metropolitan concern and reflects the greatest credit not only on the proprietors but also on the general mercantile interests of Norfolk. The windows are tastefully and attractively arranged and invariably draw the attention of the passerby. Space will not permit us to describe in detail this establishment and the genuine bargains that are daily offered. Suffice it to say one trial will convince anyone that this is one of the best clothing establishments to be found in this section of the state.

Personally Messrs. Mayer Bros. are not only enterprising and progressive in business but take an interest in all matters of public benefit and the upbuilding of Norfolk.

Hoffman & Smith.

FURNITURE AND UNDERTAKING.

One of the most popular furniture stores in this section is that conducted by Messrs. Hoffman & Smith. They have a handsomely arranged place of business where is displayed a complete assortment of furniture, including parlor, dining room, office, chamber and library furniture, book cases, hall racks, couches, rockers and, in fact, everything desirable manufactured in the different lines indicated. They are also prepared to do all kinds of picture framing, and the reputation of this house has demonstrated beyond question that the stock carried is unsurpassed in elegance, durability and finish, while the prices are within the reach of all. Anyone desiring anything in the furniture line should by all means give this house a call and inspect this magnificent stock and get prices before purchasing elsewhere.

A special feature of the business is the undertaking department, which is under the personal supervision. They have had a large experience in the business and are considered at the head of the profession. The house carries a complete assortment of caskets and burial cases, with every variety of trimmings and undertaking upholstery to meet the requirements of all classes, and has all the facilities and conveniences on hand for its successful prosecution, while every detail is conducted in the most systematic and courteous manner. Personally Messrs. Hoffman & Smith are enterprising and progressive in business, and take an interest in all matters tending to promote the upbuilding of Norfolk, and they enjoy the respect and esteem of all in this community.

Kiesau Drug Co.

A drug store conducted by experienced and skilled chemists is that of the Kiesau Drug Co. The store, which is one of the finest in the city, is neatly and handsomely furnished, complete in all its appointments, and contains a full and general assortment of drugs, medicines, chemicals and druggists' sundries of every description, including a judiciously selected line of proprietary medicines of standard value and merit; also physicians' and surgeons' requisites of all kinds as well as toilet and fancy articles, soaps, sponges, brushes, books, stationery, etc., and carries one of the largest assortments of wall paper, paints, oils, etc., to be found in the city, making a specialty of the celebrated Monarch Mixed. All of which has been selected from the most reputable sources of supply. Special attention is exercised in the prescription department which is supplied with the purest drugs and chemicals obtainable. This well known and popular establishment, in fact, is most favorably known over the entire county and is conducted upon the highest standard of professional ability. Patrons will in the future as in the past find every element of satisfaction both in the variety and freshness of stock, with reasonable charges.

Personally Mr. Kiesau & Co. are active and reliable business men who take great interest and pleasure in promoting the progress of trade in the section, and are eminently popular in social and professional circles of the county.

G. E. Moore.

HARDWARE, STOVES, RANGES, ETC.

Whether it be for house furnishing utensils, nails, cutlery, tools or a thousand other articles that are in daily requisition, the mechanic and agriculturist all have their special needs and each in his turn must come to the hardware store to get his wants supplied.

It would be impossible as well as impractical to attempt an enumeration of the various articles pertaining to this important branch of commerce that may be found at the hardware store of G. E.