

THE VALENTINE DEMOCRAT.

I. M. Rice, Editor and Proprietor

VALENTINE, NEBR., THURSDAY, FEBRUARY 11, 1909.

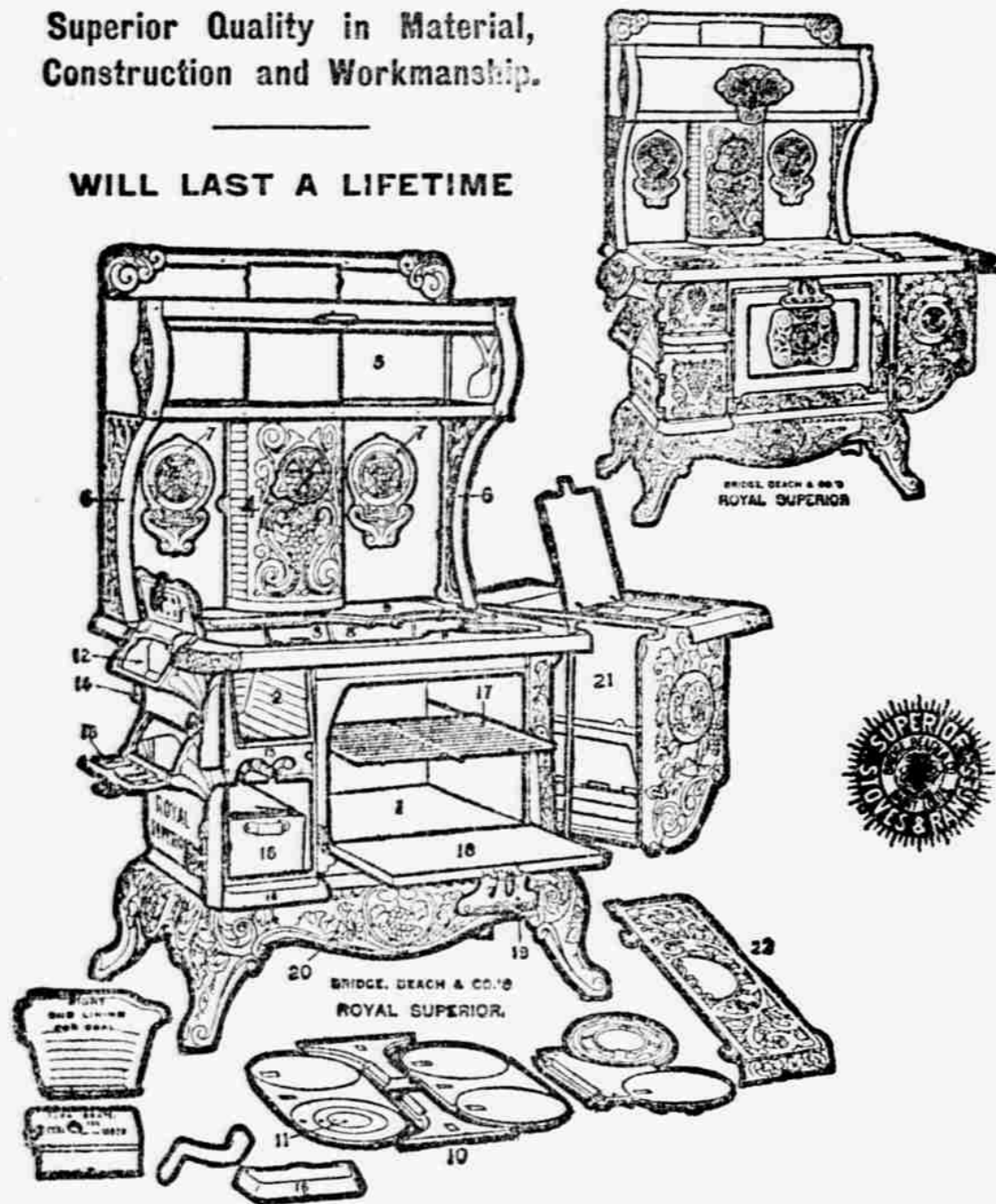
Volume 24, No. 5

BRIDGE, BEACH & CO.'S

"ROYAL SUPERIOR."

Superior Quality in Material, Construction and Workmanship.

WILL LAST A LIFETIME



- | | |
|--|---|
| 1 Large Square Roomy Oven | 14 Large Fire Box, extension for Wood |
| 2 Fire Back Guaranteed 5 years for Coal; 15 for Wood | 15 Removable Duplex Grate, for Coal or Wood |
| 3 Cast Flue Box and Curved Flues | 16 Large Ash Pan; Nickel Ash Guards |
| 4 Cast Pipe with Nickel Check Damper | 17 Aluminum Oven Rack |
| 5 Extra Large Warming Closet | 18 Drop Oven Door forms Shelf |
| 6 Nickel-plated Closet Brackets | 19 Self-Locking Oven Door Handle |
| 7 Nickel-plated Drop Tea Shelves | 20 Elegant Cast Base |
| 8 Hiding Draft Damper | 21 Detachable Encased Enameled Reservoir |
| 9 Sectional Top | 22 Back Shelf, can be used instead of Reservoir |
| 10 Superior Covers and Centers | Water Heater for fire box when desired |
| 11 Reducing Ring Cover | Silver Finish Nickel, easy to clean |
| 12 Large Pouch Feed | |
| 13 Drop Draft Door | |

Red Front Merc. Co.

Recently we have added a large line of

Trunks, Suit Cases, Steamer Trunks
Telescopes and Traveling Bags

Before going on your trip look over our assortment and purchase what you need. We guarantee our goods to be the best and at the lowest prices in the city.

Frank Fischer.

Eureka Saloon

ROBERT McGEER, Propr.

Fine Wines, Liquors and Cigars

Bourbon Whiskies:

Old Crow,
Hermitage,
Cedar Brook,
Spring Hill,
and Jas. E. Pepper.

Rye Whiskies:

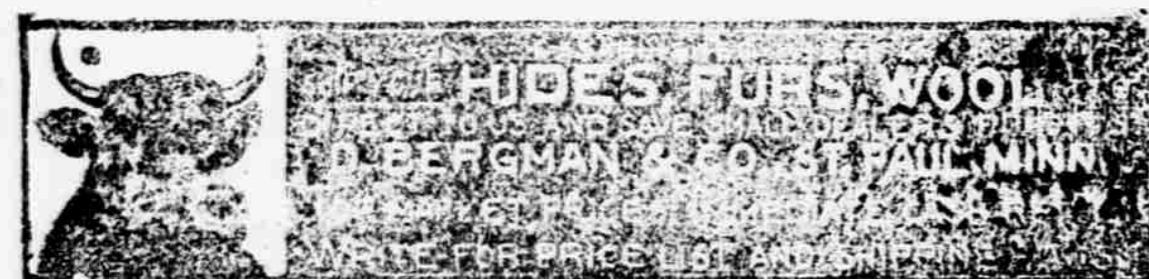
Sherwood,
Guchenheimer,
Sunny Brook,
and 27-year-old
O. F. C. Taylor.

These whiskies were purchased in bond and came direct from the U. S. government warehouse. They are guaranteed pure and unadulterated. Unexcelled for family and medical use.

Three Star Hennessy and Dreyfus Brandies. Imported
Gordon and DeKuyper Gins. Guinness's Extra Stout.
Bass Ale. Storz Blue Ribbon and Budweiser Beer.

Valentine - Nebraska

Read the Advertisements



The Circulation Bill.

The following letter received from J. C. Seacrest, who is business manager, we believe, of the State Journal, explains in part our comment at length upon the subject. Further, we will say that men representing two leading daily papers of the state and another a large weekly, were largely responsible for the bill two years ago denying editors the privilege of exchanging advertising for railroad mileage. If these parties were known it would probably cause one to believe that J. C. Seacrest, Ross Hammond, Richard Metcalf and two or three others were behind this movement:

Lincoln, Neb., Feb. 1, 1909

Dear Sir:

I have today consulted with Senators Miller and Brown regarding the introduction of a bill requiring publishers to print in their papers the number of copies circulated. Every publisher who now tells the truth about his circulation will be protected by such a law, and even those who are in the habit of somewhat exaggerating the figures will find no pecuniary loss, as in the case of country papers one of 100 circulation must charge as much per inch for advertising as one with 200.

Would be glad to have you write me your ideas about this matter.

Yours fraternally,
J. C. SEACREST.

Valentine, Neb., Feb. 5.
Mr. J. C. Seacrest,
Lincoln, Nebr.

Dear Sir:

I have your communication of the 1st before me regarding your proposed bill before the legislature requiring newspapers to publish their circulation and must say that I am not in accord with you on this measure for several reasons, some of which I will enumerate.

1st. Because a newspaper's circulation is not of sufficient public importance and affects no one excepting the advertiser pecuniarily and he may learn such information from the proprietor of any newspaper should he desire to know, and it is not the advertiser that is behind this bill asking for it to become a law.

2nd. The people or general public have not demanded such a law nor thought of it nor do they care. They are not concerned about the matter, excepting possibly as an idle curiosity since being mentioned.

3rd. An unnecessary burden should not be placed upon the country publisher to keep an accurate account of all subscriptions that are in force from week to week, requiring extra expense of possibly another person employed.

4th. A subscription or circulation department of a daily paper has employees for that purpose who take no extra pains in furnishing a detailed statement each day, since they are always ready to report and make that matter their business, but it is different with a country newspaper where one man must write, print, publish, keep books after a fashion and very little of it sometimes during a busy campaign when every hour is needed for some other work, and also to collect or run the financial part to have money to pay paper bills and postage and perhaps rent and a printer or two, coal bills, light and living expenses.

5th. A newspaper's credibility might be measured by its circulation numbers without considering the field in which it circulates, the force of employees to promote a business and the extra inducements offered and pushed for a greater circulation, and yet may have a class of readers that supplement its work and coin or mould the thought that sways the masses. You could not include classification of readers in your bill and

Weekly Window Specials

This week's sale means a saving to you if you take advantage of the desirable bargains we offer you. We have on sale this week in our window specials

Men's Negligee Shirts

in good assortment of patterns and excellent quality of goods. Regular \$1.25 and 75c values at 89c and 49c.

Clearance Sale of Children's Natural Wool Underwear.

Broken sets and sizes. Regular 50c garments. Per garment 23c.

Take a look at our new assortment of trading stamp premiums in our window.

Ask for
Trading Stamps

The Corner Store

state how many leading men of the community were patrons, nor expatiate upon their influence if you did, consequently your bill providing and calling for publication of circulation would be incomplete and should include everything pertaining to the business, unless the motive of your bill is for selfish purposes or for a leverage to pry up and weed out the smaller concerns.

6th. It would work all right to publish one's circulation as long as the list was growing, as an incentive for further business, which seems to be the motive of those who now voluntarily publish their daily circulation, but in case the tide turned the other way and each day advertised the losing of business the effect would be to hasten the loss of all, if the former theory is good.

7th. Finally, will say that your proposed measure is only calculated to make the strong, stronger and intrench them in the stronghold of public confidence with the valor of successful conquest while the smaller concerns would bear the heavy burden of furnishing reading matter to induce circulation but would lack the financial patronage because of self advertised inferiority, taking circulation numbers as the standard.

Perhaps you can realize how the people will understand the effect of such a measure and the selfish interests that prompt its introduction and support, but I sincerely hope our legislature will have the good sense to have nothing to do with this or any similar measure. It is similar to the bill passed two years ago refusing publishers the privilege of exchanging advertising for railroad mileage, in its absurdness. This bill should have been declared unconstitutional from the first, and the measure you refer to might suffer a similar fate, unless you include as an amendment, that all stores and business concerns publish a sworn statement of their daily sales and business transactions, their profits, the wages paid each clerk or workman and the profit derived from each individual employed, and that these measures be printed upon a nine-foot bed sheet for the benefit of laboring men who have no time to read the papers, also including a monthly statement of all business transactions within the county of the above legal nature.

If you desire the bill you refer to I hope you will also include the amendment I have outlined for you and the laboring men will shout your praises, while the traveling men will vote you two nine-foot sheets per night until the law is pronounced unconstitutional if it should ever become enrolled as a Nebraska statute.

Very truly yours,
I. M. Rice,
Editor and publisher of
The Valentine Democrat.

Farm Implements

We sell farming implements as well as other merchandise at reasonable prices. Call and try us.

CROOKSTON, NEBRASKA.

MAX E. VIERTTEL.

DEALER IN EVERYTHING.

Chartered as a State Bank
Jun 1, 1884.

Chartered as a National Bank
August 13, 1902.

The FIRST NATIONAL BANK

Valentine, Nebraska.

(Successor to)

Bank of Valentine.

CAPITAL PAID IN
\$25,000.

A General Banking
Exchange and
Collection Business.

C. H. CORNELL, President.

J. T. MAY, Vice-President.

M. V. NICHOLS, Cashier.

CONFECTIONERY

Tobaccos and Cigars.

Canned Goods XX Lunch Counter
Pies Cakes and Breads

Phone
7

Home Bake

CITIZENS MEAT MARKET

Stetter & Tobien, Props.

DEALERS IN

All Kinds of Fresh
and Salt Meats. . .

Will buy your Cattle, Hogs,
Poultry, Horses, Mules and
anything you have to sell.



THE FAIR

Valentine, Nebraska,

has received a complete line of new, high grade

Fall and Winter Goods,

which are being offered at the lowest prices possible, the margin of profit being only reasonable. Prices are within the reach of all and plainly marked on every article. One price to everybody.

SUBSCRIBE FOR THE DEMOCRAT.