Roger Heedum's .514 Leads Legion Midgets at Plate

A REAL PROPERTY AND A

Roger Heedum batted 514 on Jim Wuelling and Heedum Fred Applegate expected about sion of football practice at Platts-19 hits in 39 at bats in 16 games were the hardest working pitchto pace the Plattamouth Amer-ican Legion Midgets the past Heedum had a 3.78 earned run which opened today. Two daily season, according to statistics average per seven inning game practices at 8:30 a.m. and 2 p.m. compiled by P. J. Dingman, and Wuelling had 4.09. scorer for the Legion teams. The Midgets won 10 and lost

Roger Lanum with .385 and Bill Parrell with .364 were next. It advanced to the semifinals of the District Tournament. The statistics: The schedule limited in the semifinal of the District Tournament.

MIDGETS BATTING

million	10 1	24111	NG			
ALC: 1 1	g	ab	1	h	rbi	pet.
Jim Gruber	1	1	0	1	0	1.000
Roger Heedum	16	37	11	19	- 9	.514
Roger Lanum	- 6	13	3	5	8	.385
Bill Farrell	11	13	17	12	- 4	364
Dick Church	20	56	20	19	15	.339
Dick Spangler	13	42	13	14	10	.333
Gary Christensen	7	16	7	5	3	.313
Dennis Smith	16	33	16	10	7	303
Jim Wuelling	_20	56	12	16	10	.286
Carl Glup	14	28	10	8	7	.286
Mark Endelicato	8	14	3	4	3	.286
Scott Smith	5	7	2	2	2	.286
Jack Gorton	19	39	5	11	5	.282
Gary Wilson	12	19	7	5	1	.263
Dale Fogelatrom	12	20	- 4	5	4	.250
Walt Fulton	13	28	6	4	3	.143
Dave Nielsen	5	7	2	1	0	.143
Larry Arenda	11	23	3	3	2	.130
Jim Bieri	B	8	2	1	2	.125
Dick Osterholm	15	38	5	4	4	.105
Phil Meisinger	8	10	3	1	2	.100
Steve Sullivan	- 4	3	0	0	0	.000
And a second sec	1000	10.00	10.00	1.4.10.41		2010

team totals 145 531 150 MIDGETS PITCHING

0.00

5.33

3.78

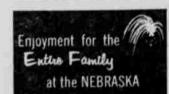
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Arends Wuelling 63.35 12 -4.09Spangler 21 Heedum 12 33 34

COMPOSITE BATTING Midget-Jr. Legion

Midget-Jr. Legion	Eich 1 itterior
Heedum	Bar Fish Littering
	342 Curally Duckland
Spangler	Smelly Problem
McGraw	295 TINCOLN _ Anglers discard.
	193 ing part of their catch on the
	banks of heavily used fishing
	286 among are posing a had and
	amplie problem according to
The second s	286 M O Steam Game Commission
	director 000
	270
	the second secon
	Disease Desidention Asso Tt In
	and a second discoverable second
NO. ATTRACTOR AND	manage in other areas
	100 If a work over the sector of the sector
	The second line distants of the stants wanted average
	IDI and the second second second second second second
STATES AND	the take hower are addating at
	43 least three of our state laws,"
	118 Steen said.
	115 The most important law that
and statement of a set of a se	00 these anglers are disregarding
and the second s	187 is that part of the Nebraska
	142 game statutes that prohibits the
Augula and an augula and a second and a second a second and a second	abandoning of any edible portion
Sullivan	of fish in an unsanitary man-

ment for 30 days, or both. Ieda Maria Vargas, native of Brazil and winner of the Miss Universe title; "It's all so much, so very much. So many people, always so many people. And I cannot even understand them. regulation, It's so confusing." **Roger Snodgrass**



40-Man Football Squad at Louisville

LOUISVILLE (Special)-Coach 40 Louisville High School boys

School officially opens Mon-

The schedule includes nine games. Louisville is a member of the Eastern Nebraska Confer-

ence The schedule: Sept. 6, Millard, here; Sept. 13, Platteview, there; Sept. 20, Waverly, here; Sept. 27, Gretna, there; Oct. 4, Arlington, here: Oct. 11, Elkhorn, there; Oct. 18, Bennington, here; Oct. 23, Fremont Bergan, there; Nov. 1, Weeping Water, here.

All games begin at 7:30 Midget All Stars

Beat Bellevue Twice The Plattsmouth Midget All Stars made it two in a row over the Bellevue Cardinals in games

played last week. Wednesday evening, the All Stars belted the Cardinals, 17 to 2, behind the pitching of Larry

Austin 282Saturday afternoon, the Cardinals came to Plattamouth for a

101

62

62

21

ast three of our state laws," braska.

It is possible these rotting fish

repeat performance as the All Stars again pounded three Bellevue pitchers for an 18 to 4 win Johnny Fischer handcuffed the Cardinals in the Saturday

game which was tied at 3 to 3 at the end of the first three in-

All 15 members of the All-Star Call Your News And team suw action in Saturday's

68 Players Make 1st Grid Session

Sixty-eight boys turned out

mouth High School. It was an indoor session, be cause of the weather, but Coach Norris Hale hoped to have his squad on the field for the first time this afternoon at 5:30.

This morning, the session was limited to a chalk talk. Sessions will continue twice a

day, 6:30 a. m. and 5:30 p. m this week. Hale says he expects five or

six more boys to check in yet to swell the squad over 70 for the first time in many years.

There will be 15 letterwinners on the squad. Hale said that Ron Nolte, a letterwinner last year, had evidently decided to forego football this season.

Plattsmouth High is working loward an opening date here Sept. 6 against Ralston, The Junior Varsity opens

Sept. 9 with a Reserve game here against Nebraska City.

Grid Parents Meeting Tonight

Band Room at the High School, Coach Norris Hale reminded today It will be to orient them about

the most of leisure time living. administration of the football Featuring the versatility of wood program at the school, he said. in all phases of its construction, it will offer practical economy

> other plans for leisure time

g part of their catch on the anks of heavily used fishing Disease Diagnostic Centers in Nebraska reas are posing a bad and melly problem, according to **Established To Help Save Elm Trees** O. Steen, Game Commission

LINCOLN-Community diage ease control programs. nostic centers manned by vol- Persons who are in the

the success of the initial of other state. "The success of the initial community diagnostic centers is similar to other disease symptoms are should not be sprayed unless the disease has the state."

Members of the NU Depart- has not been present.

The most important law that ment of Plant Pathology con- The NU Dutch Elm Training ese anglers are disregarding ceived the idea of community di- Schools also include developthat part of the Nebraska agnostic centers several years ment of control programs in reme statutes that prohibits the ago. When Dutch Elm disease lation to the size of the city or reached the borders of the State community where the disease of fish in an unsanitary man-ner. Violation of this law is pur-Training School was held at the ticipants who return to set up diishable by a \$100 fine, imprison- College of Agriculture for volun- agnostic centers will be invaluteers from several communities, able to their communities in con-Following the training school ducting diagnosis and in adviscould be classed as pollution. The offender could be fined \$1,000 under the anti - pollution Hastings, Nebraska City, Peru

manned by a local person who attended the NU training school. This information was presented Local schools and colleges have by foresters at the University. made costly equipment avail- Dr. Weihing explains that some able for laboratory detection of of our waterways are heavily populated by elms and when these trees are suddenly lost,

THE PLATTSMOUTH, NEBRASKA, SEMI-WEEKLY JOUNRAL. Monday, August 19, 1963. PAGE FIVE

To

Arranging

the specialist

LINCOLN-"Maybe you're one before you plan to use them. of those lucky people born with Cut partly-opened buds and natural feeling for artistic your color will be better and flower arrangement. If not - flowers will last longer. and most of us aren' you Miss Pfister recommends that and most of us aren't you Miss Plater recommendations of the set of the set

Ing specialist at the University of Nebraska. "It's fun to de-velop that artistic touch which "To make the flowers stay in "To make the flowers stay in always adds charm, color and place, use one of the many cheer," she continued. kinds of frogs - needle-point,

Your container is the base and glass block, wire basket or hairheaviest part in your picture pin. For vases or baskets, use and should be kept so. Anything a piece of chicken wire fencing a piece of chicken wire fencing from a vase or bowl to a bread squeezed into a ball," she adpan will do. The main thing is vised, that they hold water, Miss Pfis-"Keep flower arrangements in

ter pointed out. There is no limit to the height and buds at the top and the of an arrangement, but the ac- heaviest flowers and colors cepted scale is that the height of the flowers or greens should appreciate the beauty of nautre and one-half times the he one

balance. Have the lightest colors when you arrange flowers," Miss height of the vase, according to Pfister concluded.

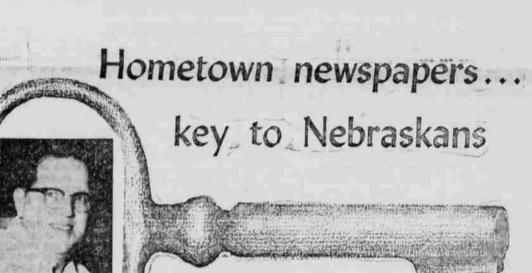
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1.5

5 10

make flowers last longer,





Social Items to 2141 game

, beetle at this time is not as ef-Persons who are in charge of fective as spraying in the spring specially critical in the Gavins unteers are saving Nebraska local diagnostic centers have before elm trees leaf out. He had training in the isolation of suggests spraying with DDT or Dutch Elm disease as Dutch Elm fungus from diseased methoxychlor while the trees

rough fish they do not want take home are violating at Weihing. Extension plant path-lead to an error in diagnosia. area.

particularly when the disease

\$1,000 under the anti - pollution Hastings, Nebraska City, Peru

BraktanBURG, S. C.—Army Pfc. Roger P. Snodgrass, son of Mr. and Mrs. Elwood P. Snod-grass. Plattamouth. Neb. parti-cipated in Exercise SWIFT STRIKE III, a U.S. Strike Com-

At State Fair New vistas in leisure time fam-Parents of Plattsmouth High ily living wil be presented to the gasgrill for patio cooking and gas School football squad members public when the "Blue Flame torches and lights. Other appli-

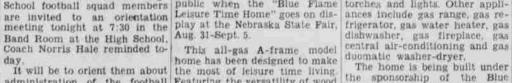
This all-gas A-frame model home has been designed to make

combined with warmth and na-tural beauty. This plan, and

homes, are available from your Leisure Time local lumber dealer. The home will be completely Home' Feature decorated and furnished, and fully-equipped with modern gas appliances. Among the newest gas developments to be featured are a gas solar-flo patio heater

The all-gas Blue Flame Leisure Time Home, which will be

on display at the Nebraska State Fair Aug. 31 - Sept. 5.

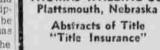


central air-conditioning and gas duomatic washer-dryer. The home is being built under the sponsorahip of the Blue Flame Gas Association, the Ne-

braska Lumber Merchants Association and Gold's of Nebraska Blue Flame Gas Association members are Kansas-Nebraska Natural Gas Co., Metropolitan Utilities District, Natural Gas

Social Items to 2141

THOMAS WALLING CO.



Distributing Co., Nebraska Na-tural Gas Co., Northern Natural Gas Co., Northwestern Public Service, Peoples Natural Gas Co. and Western Power and Gas Co. Call Your News And



JIMMY DEAN ROY ACUFF **GINNY TIU**

In STATE FAIR VARIETIES with many other acts. Jimmy Dean, TWO NIGHTS. Sept. 1-2; Roy Acuif, TWO NIGHTS. Sept. 3-4; Ginny Tiu, FOUR NIGHTS. Sept. 1-Sept. 1-Sept. 1-PLUS

H. 5: Dig Car Races, R. 1-3-5; Stork Cat Sept. 4; Children's Aug. 31 and Sept. 3. Races

MILLIONS OF DOLLARS in agricultural, in-) and many other). See huge discount Aug. 31 - Sept. 5 LINCOLN

STRIKE III, a U. S. Strike Command exercise in Georgia and ceived for a training school on North and South Carolina, in- Dutch Elm disease at the Col-North and South Carolina, in-volving more than 75,000 armed lege of Agriculture this fall or forces personnel.

Took Part in

Carolinas Exercise

SWIFT STRIKE III pitted two partments of Plant Pathology task forces against each other in a four-week mock war, ended Aug. 16, and included airborne maneuvers, long-distance airlifts, air-ground support missions and counterguerrilla operations.

Snodgrass, a rifleman in Com-pany A, 2nd Battalion of the 1st Armored Division's 52nd Infantry

SELLING NEBRASKAland

PLATTSMOUTH, NEBRASKA

at Fort Hood, Tex., entered the Army in December 1961 and completed basic combat training at Fort Carson, Colo. The 24-year-old soldler is a

IN THE SERVICE

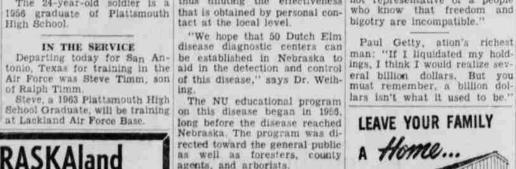
IS OUR BUSINESS

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NEBRASKAland Stamps

BEFRASEA | and

of Raiph Timm



tinct advantage in that local

people have immediate diag-nostic assistance and recom-

tional program.

Orville Hatcher, Omaha city forester, made the first isolation of Dutch Elm disease in Nebraska. A single tree was found in 1960 and was quickly removed.

"The early detection and removal, undoubtedly had a favoreffect since able three years passed before Dutch Elm dis-ease was found again in th Omaha," according to Dr. Weih-

Diagnostic centers at Nebras-ka City and Peru isolated Dutch Eim fungus from suspicious trees in Nebraska City and in Nemaha County in mid-June this year. The alert efforts of people manning these centers, along with excellent isolation procedures, gave them an early and positive start in the development of appropriate Dutch Elm dis-

ease has been positively identified should arrange to institute a full control program. This involves removing and burning winter. Members of the NU Dedead elm trees or branches Dead elm wood should be burned and Entomology are cooperating in the Dutch Elm disease educaand trees should be pruned to destroy breeding places for the elm bark beetle which transmits "The fact that a community the disease has a diagnostic center is a dis-

Robert E. Roselle, NU Extension entomologist, says that spraying to control the elm bark

mendations," Dr. Weihing points Adlal Stevenson, U. S. ambasout. It gives the community the sador to the United Nations: ability to forcefully handle a problem which would otherwise "The few who resort to violence, who defy law and order, are be directed from a state level, thus diluting the effectiveness not representative of a people

> Paul Getty, ation's richest man: "If I liquidated my hold-ings, I think I would realize several billion dollars. But you must remember, a billion lars isn't what it used to be.

LEAVE YOUR FAMILY A Home NOT A MORTGAGE! MORTGASE Suppose something happened to you. Wouldn't you like to leave your home math-gage free? For so lints as 1 per cent you can buy cur Martgage Cancellation From. For dutails cell of

For dutails cult of **CLEM WOSTER** Phone 6297

Plattsmouth, Nebr.



Curly Nelson, one of Oakland's most successful merchants, attributes a key to his auccess to advertising in his hometown newspaper. An Oskland na-tive, Curly came back to this Swedish community after serving in World War II to build a volume and quality slore in a relatively short time, thanks o his belief in newspaper space.

Oce of a sertes of tul atte sideles, aurver Passaration for Ders Wullfarth

In Oakland, Nebraska curly Nelson is a highly successful grocer. And, he is a believer in hometown newspaper advertising. The 39-year-old Oakland merchant has built his grocery business from a \$75,000 gross ten years ago to a \$350,000 gross in 1962 . . . and a great share of the success he attributes to advertising in his hometown newspaper, The Oakland Independent. • Ten years ago Nelson's Groceteria was a small, corner grocery store operated by Curly and his dad, carrying a 2x9 ad in the weekly Independent, Business increased and the ad size increased to 2x12 in 1954. By 1958 the store was carrying a 4x11. Today "The Groceteria" is now a Jack and Jill supermarket owned and operated by Curly and doing business in a new modern building twice the size of the old wooden structure, And, today Mr. Nelson regularly runs a 6-column-by-16-inch ad weekly, sometimes jumps up to a double truck.
Nelson runs distinctive ads, and he gets layout and copy help from his local publisher, Bob Bogue. He uses plenty of cuts, he uses bold type with plenty of white space. He sacrifices wordage for readability. . "Where would I be if I didn't advertise? I'd be at the bottom of the pile. The more you advertise the more people you are going to reach," said the successful northeast Nebraska merchant.

空下をまた とうかい

Hometown newspapers lock up the market

No matter what you have to sell, newspaper advertising is the easiest and most economical way to get the job done. Full information about advertising in any one, any group or all of Nebraska's newspapers may be had by contacting Nebraska Press Advertising Service (phone 432-2851), 835 "P" Street, Lincoln 8, Nebraska.