# Plattsmouth Merchants' Big Annual Baby Derby!



What A Lucky Baby - The First Cass County Baby of 1961. These Plattsmouth Merchants Are Co-operating To Give Him Or Her-A Rousing Welcome-And Wonderful Gifts To The Parents Of The First Baby Born to Cass County Residents.

### RULES

- 1. Name and signature of attending Physician must be affixed to record
- 2. Date, Hour, Minute and Place of Birth must be specified.
- 3. Give name, sex and weight of baby.
- 4. Parents MUST Be Residents of Cass County.
- 5. Mail Entry to FIRST BABY CONTEST, PLATTSMOUTH JOURNAL, Not later than January 15th, 1961.
- 6. All gifts MUST Be Claimed By March 1st 1961.
- 7. In case of tie. Prizes Will Be Awarded to THE EARLIEST ENTRY

# PRIZES FOR THE

EACH YEAR EVERY ONE ANXIOUSLY AWAITS THE NEWS OF THE ARRIVAL OF THE FIRST CASS COUNTY CITIZEN OF THE NEW YEAR. WHO WILL BE FIRST IN 1961? WATCH THE JOURNAL!!



### Soennichsen's

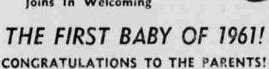
**Extend Congratulations To** The Parents Of

THE FIRST BABY OF 1961! WE OFFER A \$5.00 GIFT CERTIFICATE

TO HELP OUTFIT THE NEW BABY . SOENNICHSEN'S

### Grove's

"The House Of Gifts" For Every Occasion Joins In Welcoming



OUR GIFT A CHILD'S FEEDING SPOON

Grove's Jewelry

# The

Style Shop Joins In Extending

A Welcome To THE FIRST BABY OF 1961!

Our Heartiest Congratulations To The Lucky Parents!

OUR GIFT A \$3.00 GIFT CERTIFICATE TO THE MOTHER FOR HER USE.

STYLE SHOP

# B & H Shoes

Are Happy To Be On

The Welcoming Committee For THE FIRST BABY OF 1961!

Our Congratulate To The Proud Parents OUR GIFT

A PAIR OF BABY SHOES TO START BABY WALKING RIGHT!



# Helen Eiting

Is Happy To Join In Welcoming

THE FIRST BABY OF 1961! OUR CIFT

IF A GIRL -A PRETTY NEW DRESS

A DARLING SUIT

**Wee Wardrobe** 

# Chas. Warga

Joins The Plattsmouth

Merchants Who Welcome

THE FIRST BABY OF 1961! WE PRESENT A

\$5.00 GIFT CERTIFICATE

CHAS. WARGA

SALES & SERVICE

# Hinky Dinky

Is Happy To Help

Welcome

THE FIRST BABY OF 1961!

We Want Him or Her To Get Aquainted With Our Store Early In Life So We Offer . . . .

\$5.00 GIFT CERTIFICATE

HINKY DINKY

# Ray & John's

Congratulate The

Parents Of

THE FIRST BABY OF 1961!

We Know The Parents Will Be Proud and Happy. OUR GIFT A

\$5.00 GIFT CERTIFICATE

SALES - SERVICE



## Ruback's

Are Happy To Welcome The First New Customer

THE FIRST BABY OF 1961! To The Parents Of This Lucky Baby We Offer . . . \$5.00 WORTH OF ASSORTED **BABY FOODS** 

RUBACK'S

# Feldhousen's

Congratulate The

Parents Of

THE FIRST BABY OF 1961! And All The Other Parents To Be In 1961.

OUR GIFT A \$5.00 GIFT CERTIFICATE Good On Merchandise In Our Store

Feldhousen Drug



#### Gamble's

Are Proud

To Help Welcome

THE FIRST BABY OF 1961! We Offer Our Sincere Best Wishes To This New Citizen and Give The Parents A

\$5.00 GIFT CERTIFICATE

HERB FREEBURG

# Knorr's

Join In Welcoming The First New Cass County Citizen



THE FIRST BABY OF 1961!

We Are Happy To Offer The Parents Of This Lucky Baby A

\$5.00 GIFT CERTIFICATE

Good On Merchandise In Our Store

Knorr's 5c & 10c •



#### Ruse says:

"Once Again We Are Happy To Be On The Welcoming Committee For The

THE FIRST BABY OF 1961! OUR GIFT A

\$5.00 GIFT CERTIFICATE Good On Merchandise In Our Store

## **Edith Farley**

Is Happy To Congratulate

The Parents Of THE FIRST BABY OF 1961! Our Gift To The Lucky Parents A

\$5.00 GIFT CERTIFICATE Good On A Crib, High Chair, Stroller or Baby Buggy

Farley Furniture



#### The

**Alamito** Dairy Route Men

Congratulate

The Parents Of

THE FIRST BABY OF 1961!

We Are Happy To Present The New Baby 20 QUARTS OF ALAMITO MILK

**ALAMITO DAIRY** 

## The Journal

Is Happy To Welcome A

New Subscriber and Congratulates The Parents Of

THE FIRST BABY OF 1961!

To Make Sure The Child's Learns To Read It Early - We Offer . . .

A 6 MONTHS SUBSCRIPTION TO THE

Plattsmouth Journal •