

Plattsmouth Merchants' BIG Annual BABY DERBY

CONTEST

FIRST BABY

Prizes galore are in store for 1959's first baby!

Yes! These Plattsmouth Merchants Are All Set To Give A Ringing Welcome -- And Wonderful Gifts To The First Baby Born To CASS COUNTY Residents In 1959.

Everyone Is Breathlessly Awaiting The News Of The Birth Of The Number One Cass Countian Of 1959. Who Will Be First? Watch The JOURNAL!

CONTEST RULES

- (1) Name and Signature of attending Physician must be affixed to record of birth.
- (2) Date, Hour, Minute and Place of Birth must be specified.
- (3) Give Name, sex and weight of baby.
- (4) Parents must be residents of Cass County.
- (5) Mail entry to FIRST BABY CONTEST, PLATTSMOUTH JOURNAL not later than January 15th, 1959.
- (6) All gifts must be claimed by December 31st, 1959.
- (7) In case of Tie, prizes will awarded to earliest entry submitted.



Soennichsen's

Congratulates The
Parents Of The

FIRST 1959 BABY
And Offers A

\$5.00 GIFT CERTIFICATE

To Help Outfit The Newcomer

• **SOENNICHSEN'S** •



Congratulations

Mom! And Dad, Toe.

the beauty box Will Perk The New Mother
Of 1959's First Baby With A

HAIR CUT, SHAMPOO & SET

• **the beauty box** •

Margo Sailors

Congratulations

To The Parents
Of 1959's
First Child



We're Proud To Present The First Baby
Of The New Year With A

BABY PLAY TABLE
VALUE \$14.95

• **GAMBLES** •

Herb Freeburg, Owner

Welcome To You

The First Baby
Of Our
Community of 1959



If You Are A Girl
We Will Give You A —
PRETTY NEW DRESS
And — If A Boy —
A CUNNING SUIT

• **Wee Wardrobe** •

Helen Eiting

We Welcome The
New Queen or King
OF
1959



RUBACK'S Will Give The
First Baby Born To Cass County
Parents

\$5.00 Worth Of Assorted Baby Foods

From Our Store

• **RUBACK'S** •

HINKY DINKY
CONGRATULATES

The Parents of 1959's
First Baby.
Our Gift To The
New Arrival



A \$5.00 GIFT CERTIFICATE

For Baby Food In Our Plattsmouth Store

• **HINKY DINKY** •



We Welcome The First
Baby Of 1959 To Historic
Cass County With A

\$3 GIFT CERTIFICATE

Good On A Crib, High Chair,
Stroller or Baby Buggy

• **Farley Furniture** •



A Rousing Welcome
To You —
Miss or Mister
1959

We Welcome The First Baby Of The New
Year With A Gift Of A Pair Of

BABY SHOES

To Set Your Steps Aright

• **B & H SHOES** •

Your Friendly Family Shoe Store



FELDHUSEN'S Join In
CONGRATULATING The
Parents Of The First
Baby Of
1959

Our Gift —

A \$5.00 GIFT CERTIFICATE

For Merchandise In Our
Drug Store

• **FELDHUSEN DRUG** •



KNORR'S

Join In Welcoming The
First New Cass County
Citizen of 1959

Our Gift To The Parents

A \$5.00 GIFT CERTIFICATE

Good On Merchandise In Our Store

• **KNORR'S 5c & 10c** •

GROVE'S --

The House of Gifts For
Every Occasion. Joins In
Welcoming The First
Baby Of 1959



Congratulations To The Parents
Our Gift —

A SILVER FEEDING SPOON

• **GROVE JEWELRY** •

"Hello Little Guy or Gal!"
Ruse Is Happy To Join In
Extending A Hearty Wel-
come To The First Baby
Of 1959



We Offer The Proud Parents A —

\$5.00 GIFT CERTIFICATE

Good On Any Merchandise In Our Store

• **C. A. Ruse Appliance** •

Congratulations

To The Parents
Of The
First Baby Of
1959



We Want You To Enjoy The Best Of Health,
So -- -- We Offer

**20 Quarts Of Famous
Alamito Milk**

To The First Baby

• **ALAMITO DAIRY** •

The Journal

Joins In Welcoming The
First New Citizen Of
1959 And Our Newest
Future Reader.



So That He Or She Will Become Accustomed

To Reading It -- -- We Offer A

6 Months Subscription

TO THE

• **Plattsmouth Journal** •