



Kiddie DAY

CELEBRATION SALE



Piece Goods Specials!

From our regular stock . . . Fruit-of-the-Loom 80 - square prints go on sale.

Here's your chance to stock up for summer sewing.

3 Yds. \$1

Plain Colors 49c Yd.

Special Purchase

Of Drip Dry Fabrics, Sail Cloth and Metallics. Values to 89c on sale for Kiddie's Day at

2 Yds. \$1

Special on Thread

Giant 425 yard spool mercerized sewing thread. White and Black ONLY. Sizes 40-50-60
5 Spools Only \$1.00

Men's Lee Overalls

Fisher Stripe - Sanforized Reg. \$3.69 Most Sizes 30 to 50 Lengths 29 to 34 Sorry - Only 5 Dozen At This Low Price
\$3.00 Pair Stripe Only

Men's Blue Chambray **WORK SHIRTS** Full-cut - Sanforized Sizes 14 1/2 Thru 17
\$1.00 Each

Young Men's Strap-Back **IVY LEAGUE SLACKS** Broken Sizes - Lee - Big Smith Plains-Stripes - Polished Cottons Sizes 29 thru 36 Values to \$5.00
\$2.98 Pair

Men's White **T-Shirts** (Slight Imperfects of \$1 Quality) STOCK UP NOW
2 FOR \$1

BOYS' Hobby Jeans Sizes 12 & 14 Only
2 Pair \$3

Men's **Stretch Nylon Socks** Reg. 79c
2 Pair \$1

Rag Rugs

Large 23 x 43 Yarn Plaid Rug

Use this rug anywhere, patio, porch or basement.

Buy several at this low price.

99c Each

Cotton Slips

Good quality cotton slip with embroidery trim.

Regular \$2.98 value on sale Fri. and Sat. only

\$1.69 Ea.

Sizes 32 to 40

Bath Towel

Large 24 x 48 bath towel

Just right for the beach or those extra towels you need for summer.

Slight irregular to a regular \$1.00 towel. Plain colors in Aqua, Lemon, Pink, Green, White.

69c Each

Woman's Gowns & Pajamas

Waltz Length Gowns & Pajamas

In Cool Cotton Batiste and Plisse Crepe.

Values to \$3.98

\$1.99 Ea.

Nylon Bra

By Bestform. Regular \$2.00 value, made of easy care nylon. White only. Sizes 32 To 40 A B & C Cup. Only
\$1.29

EARLY SUMMER dress dream



GROUP I

Values To \$10.98 In Summer Fabrics

\$4.99

GROUP II

Values To \$14.98 Better Dresses

\$6.99

SHOE SALE!

Women's and Children's Spring and Summer Casual Play Shoes.

Canvas — Straws — Leathers Straps — Pumps — Slippers

2 Pair \$5.00

SOENNICHSEN'S BUTCHER SERVICE MEAT DEPARTMENT. MEATS CUT TO YOUR ORDER

U. S. D. A. Choice Graded

Beef Pot Roast lb. 43c

So Delicious For Old Fashioned Pot Pie

Choice Grade Boneless

Beef Stew Meat lb. 55c

See Sam For Special Prices on Choice USDA Graded Beef For Your Locker

SWIFT'S PREMIUM "TENDER GROWN" FRESH DRESSED FRYERS — 2 To 3 Lb. Avg. CUT UP OR WHOLE

Shurfine Grapefruit

SECTIONS

2 NO. 303 CANS **39c**

Shurfine Wax or Green

BEANS

2 NO. 303 CANS **35c**

Telephone Sour Pitted

CHERRIES

2 NO. 303 CANS **39c**

Sacramento

TOMATOES

2 NO. 303 CANS **37c**

Shurfine

CHEESE

2 LB. BOX

69c

Shurfine Sliced American — Swiss — Pimento

CHEESE

6 OZ. PKG.

29c

Shurfine

Salad Oil

Pts. . . **35c**
Qts. . . **67c**

Stockton's Tomato

CATSUP

12 OZ. BOTTLE

17c

Lipton's Black

TEA

1/4 Lb. Pkg. **45c**

Tea Bags Pkg. of 48 **69c**

Shurfine

Plain or Buttermilk

BISCUITS

Pkg. of 10 **2 FOR 19c**

Shurfine — Frozen

LEMONADE

3 6 OZ. CANS **27c**

Sno Fresh or Hershey — Frozen

PEAS

10 OZ. PACKAGE

10c

NEW!



KRAFT Italian Style SPAGHETTI DINNER

8 OZ. PACKAGE **27c**



HEY KIDS

TAKE MOM AND DAD TO THE BIG SHOW At Plattsmouth Sale Barn Friday — Saturday — Sunday June 20 — 21 — 22



Salad Size

Cucumbers Each **5c**

California — Vine Ripened

Cantaloupe lb. **10c**

Firm Ripe

BANANAS 2 lbs. **25c**

Chenille Spreads

Special purchase of viscose rayon chenille spreads. Washable and lint free.

Full bed size Assorted Colors **\$3.99 EA.**

HELP YOUR COMMUNITY BY HELPING YOUR CHURCH — DEPOSIT YOUR SALES SLIPS & TAPES

SHOP SOENNICHSEN'S AND SAVE

"A Member of Associated Grocers, Inc."