

FELDKHOUSEN'S B-I-G

11th

Anniversary Sale

Wed. - Thurs. - Fri. - Sat. - MARCH 19 - 20 - 21 - 22

Anniversary

DRUG ITEMS

Aspirin Tablets 5 Gr. 250 Size For Only	59 ^c
100 Size For Only	.29 ^c
Lysol Disinfectant 59c Size For	49 ^c
Milk of Magnesia Reg. \$1.00 Size	69 ^c
Rubbing Alcohol 1 Pint, Reg. 59c Value for	29 ^c
Mineral Oil Heavy, Pint Size	49 ^c
Nose Drops, Pediatric Children's 75c Size	39 ^c
Digestosol Anti-Acid Powder \$1.00 Size	59 ^c
Analgesic Balm Large \$1.00 Tube	49 ^c
Cough Syrup, Flemex Large Size	39 ^c
White Vaseline 1 Lb. Jar, a 90c Value for	69 ^c
Pile Ointment, Rectogene \$1.50 Size Only	89 ^c
Eye Lotion With Cup Large Size	39 ^c
Hesto-C Cold Tablets \$1.00 Size For	79 ^c
Geritol, (For Tired Blood) \$6.00 Size A Tonic	\$5 ⁴⁹
Raid Household Bug Killer \$1.49 Bomb For	89 ^c

SPECIAL BARGAIN CENTER

Assorted Clearing Items
Values Up To \$5.00 — They Go At . . .
25c - 50c - 75c & \$1.00

Anniversary

COSMETICS & TOILETRIES

Max Factor Creme Puff & Lipstick \$2.00 Value For	\$1 ²⁵
Bright Touch Shampoo \$2.00 Size For	\$1 ⁰⁰
Lucien LeLong Colognes Assorted \$5.00 Sizes For	\$2 ⁵⁰
Woodbury After Shave Lotion \$1.00 Jumbo Size	69 ^c
Fancy Floral Cologne Ass't'd Odors, Reg. \$2.00 Sellers, Ea.	\$1 ⁰⁰
King's Men Shaving Needs Reg. \$2.50 Size	\$1 ⁵⁰
Reg. \$1.25 Size	.75 ^c
Tussy's Wind & Weather Skin Lotion, Reg. \$1.00 Size	50 ^c
Deep Magic Skin Cleanser 60c Size 2 For Only	89 ^c
VO-5 Hair Dress & Rinse-Away \$1.40 Value For	\$1 ⁰⁰
Seaforth After Shave Lotion \$1.00 Size Only	50 ^c

BE SURE TO VISIT OUR STORE DURING THESE SPECIAL ANNIVERSARY DAYS. YOU WILL FIND MANY MORE SPECIAL BARGAINS ON SALE.
SAVE! SAVE! SAVE!

STATIONERY

Extraordinary Values
50c to \$3.00 Values

**YOUR CHOICE
1/2 PRICE!**

Thanks to you wonderful people of Plattsburgh — FELDKHOUSEN DRUGS is now **SELL**Lebrating its 11th consecutive year of service to the community Because it has been YOUR loyal friendship and patronage that has enabled us to grow — and to become the leading drug store in this ENTIRE area — WE are going to throw an ANNIVERSARY PARTY for YOU! That's right — it's OUR BIRTHDAY but YOU get the presents in the form of way-down-low prices in EVERY department of the store. So, if you're in the market for ANYTHING in the drug, cosmetic or sundry lines — be sure YOU visit FELDKHOUSEN DRUGS' sensational 11th ANNIVERSARY SALE — and pocket some of the SUPER SAVINGS we've in store for YOU!

FOUNTAIN PENS

Values from \$2.00 to \$15.00
To Go At

\$1.00 to \$5.00

Anniversary

EXTRA SPECIALS

Alarm Clocks \$2¹⁰

\$2.98 Value for Only

WRIST WATCHES

\$25.00 Value for \$7.50
\$19.00 Value for \$5.00
\$6.50 Value for \$2.00

Electric Mantle Clocks
Regular \$8.95 Value Only \$6⁹⁵

Electric Kitchen Wall Clocks
Regular \$6.98 Value For Only \$5⁴⁹

Bath Room Scales
Regular \$7.95 Sellers. Now ONLY \$4⁹⁵

CIGARETTE LIGHTERS

Values up to \$1.25 Each \$69^c
Values up to \$3.00 Each \$1.50
Values up to 5.00 Each \$2.50
Values at \$10.00 Each \$6.98

Cameras
127 Box, Regular \$5.75 Only \$3⁵⁰

Camera Set
Regular \$35.00 Set Only \$23⁰⁰

Gadget Bags
\$2.00 To \$15.00 1/3 OFF

These are only Samples of this Group.

Special Doll Offer!

JOLLY
The Doll of Distinction
A really \$5.98 Value
ONLY \$2.98

DENTAL NEEDS

Colgate Dental Cream Bomb Type 98^c

Crest Tooth Paste Regular 53c Size 2 For 89^c

Ipana Tooth Paste Regular 53c Size Only 33^c

Tooth Brushes Regular 69c Value 35^c

Pepsodent Tooth Brushes 69c Size 39^c

Pepsodent Tooth Paste 53c Size 39^c

Kolynos Tooth Paste 43c Tube For 29^c

Mouth Wash Astringent Red Type Pt. 29^c

Mouth Wash Antiseptic Type 69c Value Each 49^c

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VITAMINS

Betta-Pro-Plus B-Complex Vitamins & Minerals \$5.95 Size 3⁹⁵

Wheat-A-Min Vitamins & Minerals Regular \$2.50 Size \$1⁹⁸

Calcium and Vitamin D Capsules Reg. \$1.35 Size 98^c

Vitamin Syrup For Children \$2.25 Size \$1⁴⁹

Monagard Multiple Vitamins Reg. \$3.35 Values for Only \$2²⁶

Therapeutic Formula High Potency Vitamins, \$5.00 Size \$2⁷⁹

Vitamin C Tablets 100 mg's A \$2.25 Value For \$1⁵⁹

Geriatric Vitamin & Mineral Capsules A \$6.00 Value for Only \$3⁸⁹

Wheata-Vims Minerals & Vitamins 30 In All \$5.98 Size \$3⁸⁹

Iron & Yeast Tablets \$1.49 Size For 98^c

MANY OTHER VITAMIN BARGAINS

ELECTRIC SHAVERS

Schick Power shave Shaver Reg. \$29.95 Only \$16⁹⁸

Schick Varsity Electric Shaver, Reg. \$17.50 \$11⁹⁸

Sumbeam Golden Glide Shaver, Reg. \$29.98 For \$13⁹⁸

Remington Auto-Home Shaver, Reg. \$31.50 Only \$11⁹⁸

Norelco Speed Shaver Reg. \$24.95 For \$16⁹⁸

Ronsen Shaver \$19.95 Value For Only \$9⁹⁸

TOILETRIES

Hudnut's Creme Rinse \$1.75 Size For Only 98^c

White Rain Shampoo 60c Size, 2 For 89^c

Enchantment, Cream Shampoo 1/4 Lb. Tube 49^c

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SUNDRIES

Facial Tissues Velvet 400's 2 For 39^c

School Tablets 25c Size 3 For 50^c

Playing Cards Pack 49^c

Flashlights 2 Cell 89c 79c 59^c

Plastic Billfolds \$1.00 to \$1.50 Values Only 69^c

Nylon Hair Brushes \$1.00 to \$1.50 Values Only 89^c

Toilet Tissue Reg. 15c Value 5 For 49^c

Crayolas 48's A 79c Value For 59^c

Hot Water Bottles 2 Quart, Reg. \$2.98 For Only \$1⁴⁹

Musical Powder & Candy Boxes Values up to \$15.00, Your Choice 1/2 OFF

Baby Rubber Pants Assorted Materials . . Values to \$1.00 Only 59^c

Lead Pencils Each 3c Dozen 25^c

ALL LEATHER BILLFOLDS

Values from \$3.50 to \$15.00

YOUR CHOICE

\$1.00 To \$9.98

TOYS — GAMES — DOLLS PUZZLES — GIFTS

Odds and Ends Items
YOUR CHOICE 1/2 PRICE

LATEST BARGAINS

Cody's Perfumes \$2.00 Values, Only \$1⁰⁰

Bourjois Cologne 2 Reg. \$1.00 Size Bottles For \$1⁰⁰

Midnight Lipstick \$1.00 Size, Each 50^c

Face Cream, Tussy's Rich Cream, \$3.50 Value For \$1⁷⁵

Ciro's Assorted Perfumes Reg. \$2.00 Sizes Only \$1⁰⁰

SET YOUR OWN PRICE!

Selected Toilet & Perfume Sets

Values to \$25.00

All To Go To The Highest BIDDER

FELDKHOUSEN DRUGS
Your Friendly Drug Store
BRING US YOUR PRESCRIPTIONS - PHONE 6117

Save More With

J.N.

Green Stamps