





RULES OF CONTEST

- 1. Name and signature of attending physician must be affixed to record of birth
- 2. Date hour minute place must be specified.
- 3. Name, sex, weight of baby.
- 4. Parents must be Cass Co. residents.
- 5. Mail entry to FIRST BABY CONTEST PLATT-MOUTH JOURNAL not later than January 15, 1956.
 - 6. All gifts must be claimed by January 31, 1956.
- 7. In case of a tie, prizes will be awarded to earliest entry submitted.



To the winner we will give

\$3.00 in Trade

on anything in our store. We have a complete line of baby furniture.

FARLEY FURNITURE



Congratulations lucky baby . . We will give you a package of

> 100 Disposable Diapers

we're glad you're here.

WARDROBE Helen Eiting, Prop.

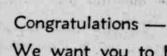


For you . . . A pair of soft soled

First Step Shoes'

If Dad faints because he is the daddy of twins . . . we will buy him a box of

WOSTER SHOES



We want you to be the healthiest baby in our territory . . . we'll help you get the right start with a gift of Alamito milk! Fortified with Vita-



ALAMITO DAIRY



WELCOME TO YOU . . .

We have a gift of a dozen cans of Baby Food

for you

HINKY-DINKY

Everything for Baby -We are delighted to give you a gift of

\$5.00 in Trade on any of the fine

baby items in our store



on any item in our store!

WELCOME TO YOU

FIRST BABY OF '56

We have for you a \$5.00 Gift Certificate

C. A. RUSE APPLIANCE

HAIL THE WINNER

We have a gift

Bottle Warmer

for you Come see us soon



CASS DRUG



Congratulations to You . . . PLAYTEX BABY SUPPLIES Value \$5.00 Dryper Pads - Dryper Pants Bib - Fancy Pants

Infant's Department

SOENNICHSEN'S



WE WELCOME YOU -

a pair of comfy

We have a gift of

Slipper Sox for you at

H SHOES

FELDHOUSEN DRUG



FOR YOU, FIRST BABY OF '56 We have a Feeding Spoon,

Starter Spoon & Fork A 3 piece silver set for beginners Congratulations

GROVE JEWELRY



WE'RE CLAD TO WELCOME YOU!

We have a gift

\$5.00 Worth of Baby Food Mother can pick it out

RUBACK'S SUPER MARKET



We are happy to present you with a \$5.00 Gift Certificate

on any item in our store We have a complete line of nursery furniture

> GAMBLES HERB FREEBURG, Owner

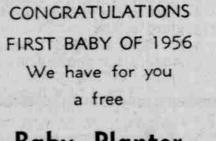


Especially for you . . . FIRST BABY OF '56

A \$3.00

Gift Certificate

on any item in our store STYLE SHOP



Baby Planter

for your nursery

BROWN FLORAL SHOP



We want to congratulate you and your parents. We want to help your mother. We will give you FREE WASH AND DRY OF 81/2 LBS. OF LAUNDRY

Welcome Little Newcomer . . .



Whirlpool Launderette