

Store Hours:
Weekdays 8 to 6
Saturdays 8 to 9



We've Got Some Buys That Won't "Hatch" And We're Tired Of "Setting" On 'Em!

Somehow our buyers got some "bad eggs" and we're "scrambling" our prices!
Don't be hardboiled... these prices are a "yolk," so hurry in! Save!



Bargains start hatching
at 8 o'clock sharp
Friday Morning,
January 29th!



Final Clearance!
All sizes 7 to 15, 10 to 18, 12 1/2 to 26 1/2

DRESSES

Regrouped and repriced... now save up to \$15 on one dress!
Three great value groups to choose from... drastically reduced!

DRESSES	DRESSES	DRESSES
Reg. 12.98 to 22.50	Reg. 8.98 to 10.98	Regular 5.98
Juniors, Misses, Half-Sizes	Juniors, Misses, Half-Sizes	Misses and Half-Sizes
Savings galore on famous fash- ions. A full range of sizes.	Pay only \$5 and save up to 5.98! Pretty styles for now and later.	Famous K a y Whitney dresses! Shop early!
\$7	\$5	\$3

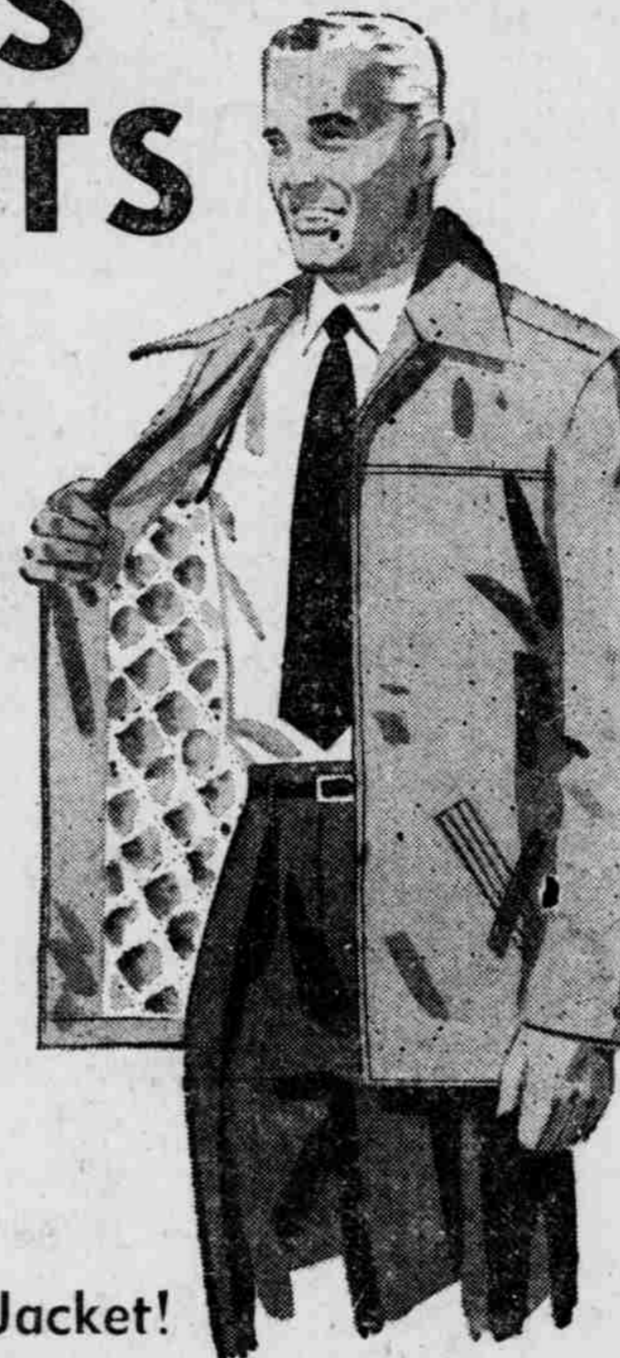
MEN'S JACKETS

Quilt-lined, famous-brand men's
jackets, now reduced as much
as \$16 each! Save now!

Regularly 15.98 to 25.00

NOW \$9

Sizes 36 to 46



Tremendous savings on
men's winter jackets!
Choose from many styles
and colors in a full range
of sizes. You can save up
to \$16 on every jacket, so
see them now, today!

Save Up to \$16 on Each Jacket!

Men And Boy's Jackets And Sportcoats

Boy's Plastic Jacket Reg. 13.98 A give-away price on weather-proof boy's wear, sizes 8 to 14.	Boy's and Men's Sportcoats and Jackets Reg. 8.98 to 13.98 Corduroys, gabar- dines and many other fabrics. Good range of sizes.	Men's All-Wool Sportcoats Reg. \$25 Save \$14 now on a top-quality group of sportcoats.
\$9	\$5	\$11

SAVE UP TO 50% AND MORE!

Boy's and Men's "Grab Table"

Your Choice of Any Item for Just One Dollar!

* Men's Trousers * Dress Hats * Caps * Boys Vests
* Men's Vests * All kinds of sensational bargain buys!

Regularly 1.98 up to 7.98! Look 'em over!

1.00

BOY'S FURNISHINGS

Boy's Sport Shirts

Reg. 1.98 **1.00**
All Sizes 4 to 12

Boy's Denim Jeans

Reg. 1.79 **1.00**
All Sizes 6 to 16

Corduroy Slacks

Reg. 5.98 **3.00**
Waist Sizes 24 to 28

Boy's Lined Jackets

Reg. 7.50 **5.00**
All Sizes 6 to 16

Boy's Better Jackets

Reg. 12.98 **9.00**
All Sizes 14 to 20

Boy's Boot Socks

Reg. 95c **2 FOR 1**
Sizes 8 to 9 1/2

MEN'S FURNISHINGS

Flannel Work Shirts

Reg. 2.98 **1.79**
All Sizes 14 1/2 to 17

All Wool Sweaters

Reg. 8.95 **3.00**
Broken Sizes

All Wool Slacks

Reg. 12.98 **6.00**
Broken Sizes

Men's Western Shirts

Reg. 6.98 **3.00**
All Sizes 14 1/2 to 17

Men's Sport Shirts

Reg. 3.98 **2.00**
All Sizes S-M-L-XL

Better Sport Shirts

Reg. 5.98 to 7.98 **3.00**
All Sizes S-M-L-XL

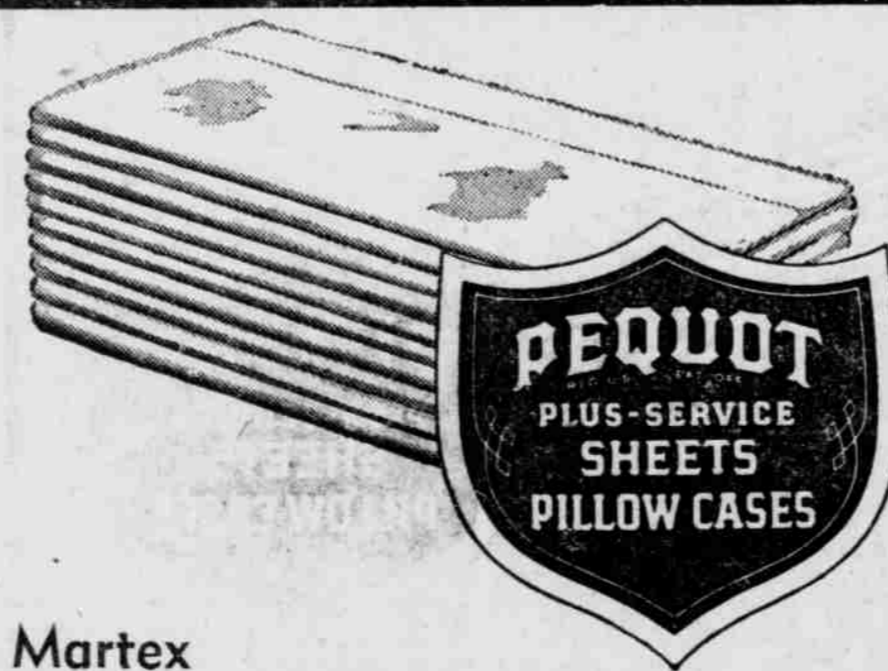
Last Two Days! JANUARY WHITE SALE ENDS SATURDAY NIGHT AT 9!

Your last chance to save on Pequot sheets, Martex towels, flour sacks and fabrics at these prices!

Pequot "One-Thirty" Sheets and Cases Reg. 2.59 81x108... 2.09 Reg. 49c cases, now 39c	Pequot "Plus-Service" Sheets and Cases Reg. 2.99 81x108... 2.29 Reg. 59c cases, now 49c	Pequot "Trimfit" Fitted Sheets Reg. 2.49 and 2.69 Double... 2.29 Twin... 2.09	Pequot Colored Sheets and Cases Reg. 2.69 81x108... 2.39 Reg. 69c cases, now 49c
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All prices good through Saturday only! Hurry!

Regular 35c 100 Lb. Flour Sacks ● No holes ● No tears ● Double-weight 4 FOR \$1	Regular 19c Cannon Utility Towels ● Lintless ● All firsts ● Colored border 3 FOR 25c
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Martex Dacron Reinforced Towels

Reg. 1.39 **24x44 Now 99c**
Dacron - rein-
forced for extra
wear, and sale-
priced too!

Reg. 1.39 Bath...99c
Reg. .79 Hand...59c
Reg. .39 Cloth...29c

3 Piece Set...1.87

Regrouped... New, Deeper Price Cuts!

SHOE CLEARANCE

Men's Shoes! Women's and Misses Shoes! Save Now!

Regular 3.98 to 5.98 Women's Casuals Flat pumps and wedgie styles in a wide variety of colors Sizes 4 to 9 Widths AA to C 1.98	Regular 5.95 to 7.95 Women's Pumps and Sandals Suedes and calf leathers ... in brown, black and navy. Sizes 5 to 9, AA to B. 2.98
	Regular 8.95 to 10.95 Men's Shoes 6 to 10, B to D ● Loafers ● Oxfords ● Casuals 3.98

"WHERE QUALITY COSTS LESS"
Soennichsen's
DEPARTMENT STORE