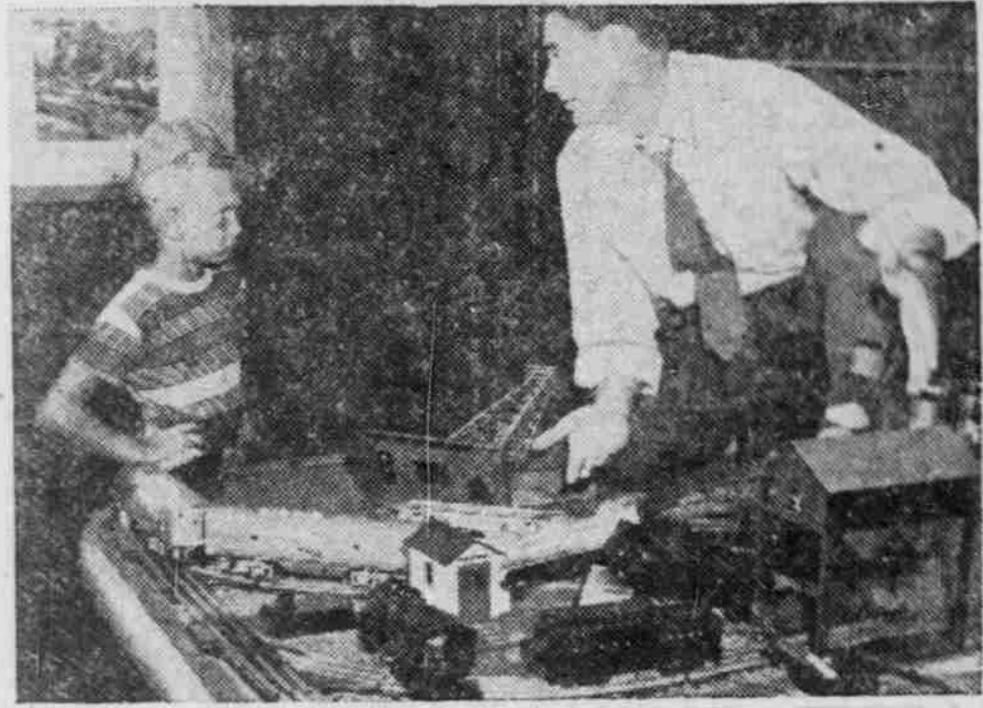


Dad Goes For a Ride



Fur Presents A Big Future

Perfect Christmas Gift Gives Luxury-Plus

The utmost in winter comfort plus superb beauty and luxury is the combination that makes for an ideal Christmas gift. Her

look of incredulous delight when she finds fur on Christmas morning will be proof to any Santa that he has found the way to a woman's heart.

Of course, a full-length fur coat is the dream gift — be it mink, muskrat or Persian lamb. But for less extensive budgets there are many other fur gifts that will flatter her and keep her warm.

Short, boxy fur jackets are high in fashion favor and lower

in price than their full-length sister furs. There are stoles and capes and scarves in countless styles and price ranges. Furs are important in so many new shapes and colors.

Most can be found in a fashion form that she prefers and, this year, are handled so adeptly that even budget furs have a true luxury look.

Little furs — muffs, boleros, collars and hoods — bring prestige and accessory versatility. And fur trimmings on blouses, sweaters, belts and gloves are so prevalent that no lady need be without fur this Christmas.



WHAT IS THIS? Modern youngsters are fascinated by old-fashioned vehicles. This model steam-driven fire engine is by Ideal.



Gift of Fragrance Fills the Bill for Santa's Darlings

Whether grandma or niece, teacher or best girl—every lady on your Christmas list will be suited and delighted with a gift of fragrance.

And whether it's a purse-sized cologne stick tucked into her gift package, a brightly decorated stocking stuffer or a glamorous set of bath or travel cosmetics — your present will be both flattering and useful.

For a truly individualized fragrance gift, it's a good idea to match the scent to personality. A business woman or civic leader, who keeps up with Paris fashions, would prefer an oriental fragrance that contributes to her air of sophistication.

A suburban matron, whose clothes are tweedy and casual, would be pleased with a floral bouquet scent that is light and lifting.

There are A Thousand and More Ways to Make Their Christmas Wishes Come True This Year



GIFTS OF BEAUTY AND DISTINCTION are gifts of silverware and jewelry. Among the former, serving pieces, cigarette iron, bon bon dish and well-and-tree platter. Among the latter, for her, bead necklace with matching earrings and for him, cat's eye ring and silver tie bar with cuff links to match. Suggestions assembled by the Jewelry Industry Council.

College Girl Will Like Knee-Highs

A wardrobe of knee-highs meets the requirements for a co-ed's gift. They range from bulky wool versions to nylon sheers for formal wear.

There is a large choice of smooth surfaced and patterned knee-highs in a variety of yarns and weaves. Some are combined with slipper socks.

WOOD AND SAND Wooden toys are recommended for play in sand boxes. They won't rust nor will moving parts such as wheels, get clogged.

BOOK HIM FOR YULE Check the book counters for gift inspirations, geared to the men on your Christmas list. His interests are your guide.



GLAMOROUS EARRINGS or a beautiful watch (or both) answer every woman's dream of jewelry for Christmas. Watch with black suede cord by Gruen.



SEVEN-IN-ONE, sizes that is, to which this gift candelabra will adjust in the holiday spirit. New Heirloom Sterling design.

TO HANG ON WALL Television screens so thin they can be hung on the wall like a painting are visualized by General Electric scientists for 1964.

CLEM WOSTER'S FORCAST FOR DECEMBER SHOPPERS



1. Much colder and lots of snow before Christmas . . . I think
2. Lots of people will buy rubber footwear . . . I think
3. The lowest prices on first quality rubber footwear are at Woster's . . . I know

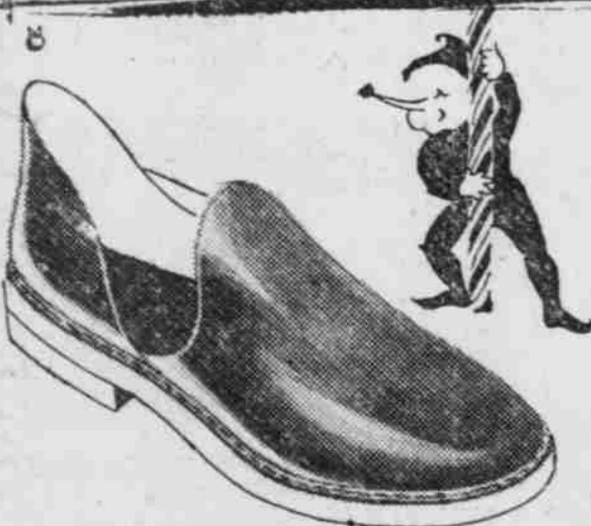
MEN'S ZIPPER Oyershoes Pair \$4.95	CHILDREN'S Rubber Boots Pair \$1.79	WOMEN'S Nylon Boots Reg. \$8.95, \$6.98 Now
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— Ball Band — Converse — Goodyear —

slipper comfort the year 'round...

A Nice Line of Gift Hosiery and Slippers for

Holiday Shopping . . . at Prices To Fit Your Gifting Budget



Santa's Forecast
If you shop at Woster's, you and everyone on your gift list will be happy!



WOSTER SHOE STORE

THE SHOE CENTER OF CASS COUNTY

Plattsmouth

Dial 3176



STREAMLINED BEAUTY kit in red patent leather contains complexion milk, astringent, night cream, shampoo and scented soap. By Yardley.

FRAGRANCE FOR BELLES, bell-ringing gift for the gals are perfumes. Snowflake-dotted set contains Cologne Duet by Prince Matchabelli.

Family Pooch Now Has Rival in Toy

The scientific toy age has all but eliminated even Fido, the family pooch. "Flexy" a new amazing life-like animal sits, stands, can be taken for a stroll — and, believe it or not, can even be shampooed.

He makes an ideal pet as a sleeping companion, at school or at summer camp because Flexy is tailored from selected lamb-skin and is soft, fluffy and cuddly. Versatile Flexy is available as a cocker, terrier, scottie or poodle.



SPARKLING RHINESTONES — clever earrings by Ann Fogarty, double for hair clips as high-lights are set off by Blensol.

LEADING DOUBLE LIFE For your man's "night life," see some of the smart new pajamas that double as loungers and sleepers.

Christmas GIFT inspirations



GIFTS for the entire family



COTY Coty "Scenty" Set in Emmerade \$3.50 plus tax	CUTEX Cutex Manicure Evening Bag \$3.00 plus tax	SEAFORTH Trip-Kit \$2.50 plus tax	EVENING IN PARIS "Festive" Gift Set \$3.50 plus tax	UNIVERSAL Automatic Toaster \$1.75	EVENING IN PARIS "Blue Lily" Gift Set \$5.00 plus tax
MENNEN Skin Bracer \$1.00 plus tax	MENNEN Gift Set for Men \$1.50 plus tax	MASTER-ARTIST Master-Art Numbered Paint Set \$2.50	CASCO Steam and Dry Iron \$18.95	U. S. TIME Walt Disney's Cinderella Wrist Watch \$6.95 plus tax	U. S. TIME Hopalong Cassidy Wrist Watch \$6.95 plus tax
TAWN Deluxe Travel Kit for Men \$5.99 plus tax	TAWN Men's Set \$3.50 plus tax	RONSON "Essex" Lighter \$8.50	COUNSELOR "Cocoonet" Bath Scale \$8.95 (Denver & West, \$9.45)	WRISLEY Flower Vase Bubble Bath \$1.00 plus tax	COTY "Charlotte" Set in L'Orign \$3.50 plus tax
CUTEX Cutex Lipstick Christmas Card \$1.00 plus tax	UNIVERSAL Coffromatic \$2.95	CUTEX "Your Very Own" Manicure Kit \$2.50 plus tax	LA CROSS "Lady Fingers" Manicure Set \$5.95 plus tax	AMITY "Director" Billfold and Key Kaddy Set \$7.50 plus tax	SCHICK Custom Electric Shaver \$28.75
JEWELITE Brush and Comb Set \$2.50	JEWELITE Dresser Set \$5.75	SENTINEL "Little Pal" Alarm Clock \$3.95 plus tax	UNIVERSAL "Stewardess" Steam and Dry Travel Iron \$14.95	EASTMAN Brownie Hawkeye Flash Outfit \$13.65	SYLVANIA Sylvania Bon-Ton 8 Flash-bulb Gift-Pak \$1.79
REMPEL "Mr. Squawker" The Duck \$1.98	REMINGTON Remington 00 Deluxe Electric Shaver \$29.50	PAPER-MATE Pen \$1.69	HASBRO "Mr. & Mrs. Potato Head" \$1.98	GEM Gem Deluxe Shaving Quarter \$2.00	EVER-READY "Magnet" Shaving Brush \$3.00

Win a 1955 Cadillac 4-door Sedan and 1000 other valuable prizes in our **GIANT Christmas DRAWING**

Pick up your **FREE ENTRY BLANK** at.....

CASS DRUG
Walgreen Agency