



PRESENT THE BIGGEST SALE OF THE SEASON EVERYONE SHARES IN SAVINGS DURING THIS EVENT . . . CHECK THESE VALUES!

Unparalleled Performance with **NYLON SUPER-CREST**

LIFETIME TIRES

TRADE TODAY
Your Old Tires Are Worth Dollars More Right Now!

Costs Not One Penny More than Industry's List Price of First Line Rayon Tires!

Here it is—a new standard of tire safety and mileage! LIFETIME—the only tire so superior that it can be actually guaranteed in writing for LIFE. See it now!

Safety You've Dreamed About!
Pound for pound, NYLON CORD is stronger than steel! Bruise breaks are virtually a thing of the past.

Extra Mileage You've Wanted!
Perma-life tread means many extra miles of service—costly new abrasion-resistant carbon black is added.

Life Road Hazard Guarantee
Good as long as tire is on your car. It will be replaced on a tread wear basis. Workmanship guarantee, too.

AVAILABLE IN SIZES 670x15, 710x15 and 760x15 to fit all popular cars.

CBS-Columbia Full Fidelity TV

Prices start as low as **\$139⁹⁵**

including Federal Tax and warranty

CBS-Columbia
a division of the Columbia Broadcasting System

They have Full Fidelity Sight, with the exclusive CBS-Columbia Power-Tron Chassis and Photo-Electron Gun, to give you a constantly sharp, deep, brilliant picture. And most models have 360° Full Fidelity Sound to give you a richness of true sound such as never came from a TV set before.

22 C 05
21-inch console at a table model price! Built-in antenna.

\$199.95

YOU SAVE \$20 to \$30!
OVER COMPARABLE CLEANERS!

CLEANS ALL OVER FROM 1 POSITION

EUREKA Roto-Matic
SWIVEL-TOP CLEANER

NO DUST BAG TO EMPTY!

Exclusive ATTACH-O-MATIC Clip-on Tools

Special Trade-In Allowance for Limited Time Only!

\$69.95
WITH DELUXE CLEANING TOOLS!

SEE DEMONSTRATION AT OUR STORE OR REQUEST **10-DAYS' HOME TRIAL** WITH MONEY-BACK GUARANTEE

SMALL DEPOSIT \$125 A WEEK

FULLY GUARANTEED FOR FIVE YEARS

VARCON F60 HURRICANE BATTERY

- Extra Plates—Extra Power
- Rustproof Silver Treatment
- Waterguard for Durability

57 plates in Group 1, 63 plates Group 2L. In rugged IM-PLAST case. 120 amp. hr. cap. Waterguard adds 50% to battery life.

\$19⁹⁵

Gr. 1 and 2L Exchange

COMPLETE LINE OF BATTERIES FOR CARS, TRUCKS AND TRACTORS

CORONADO "Jester"

4" speaker, 5 tubes including rectifier. Maroon & Tan.

\$20.95

Shop at Gambles Use Our Lay-Away

WE GUARANTEE MORE FOR TRADES

CORONADO DELUXE TWINS WASHER

- Set It, Forget It, Save Time
- Top-Loading Stops Stopping

Washes 9 lb. load hygienically. Has 5 year transmission warranty.

\$249⁹⁵

CORONADO ELECTRIC DRYER
18 lb. capacity. **\$189.95**

GUARANTEED PERFORMANCE

2 Full Years of Tractor Service

VARCON Tractor Batteries

Group 1 Exchange **\$11.45**

80 ampere hour capacity. 18 month guarantee.

Heavy Duty Batteries **\$14.45**

100 amp. hour capacity. 24 mo. guarantee. Powerful.

WE CARRY ALL FAMOUS MAKE GUNS

TWINCHESTER
Marlin Remington SAVAGE

A-STEVENS 12 GAUGE SHOTGUN **\$23.50**

B-REMINGTON 12 GAUGE SHOTGUN **\$77.30**

Mossberg STEVENS

Skirted Semi-Automatic CORONADO SUPERMATIC

- Waist-High Controls, Timer & Pump
- 10 Lbs. Capacity in 26 Gallon Tub

The price is low—the trade-in high! Has genuine Lovell wringer, 5 year transmission warranty, Dulux finish.

\$139.95

Other Wringer-Type Washers Priced as low as **\$89.95**

FILL IT AND FORGET IT

VARCON PERMANENT Anti-Freeze

Gallon Can **\$2.19**

Finest radiator protection at lowest cost. Non-evaporating. Ethylene Glycol type, guards against rust. Winterize now!

ROUND THE CLOCK COMFORT

WITH Heat THAT IS **Clean, Uniform, Automatic**

32,000 B.T.U. MODEL

CORONADO Oil HEATER

\$56.95

Circulates heat into room—radiates heat from louvers. U.L. approved. Gray enameled, durable finish.

EVER POPULAR Chest Models

15 Cu. Ft.

CORONADO Home Freezer

- Stores 524 Lbs. of Food
- 5-Yr. \$250 Food Warranty

Glass-Fiber insulated cabinet has 2.6 cu. ft. fast-freeze section, baskets and dividers.

\$349.95

4.50 Per Week, Payable Monthly

SHOP AT GAMBLES USE OUR LAY-AWAY

COMPACT 30" CORONADO GAS RANGE

NO MONEY DOWN*

- Well-Insulated Giant Oven
- Drop-Front Smokeless Broiler
- Clock, Timer, Lamp, Outlets

\$149.95

2.75 Per Week, Payable Monthly

BAKES 6 BIG PIES AT ONCE!

Save precious kitchen space—get the biggest banquet oven of all with this 30" CORONADO! Has Robertshaw control, porcelain enamel finish, year written warranty. U.L. listed.

GUARANTEED SATISFACTION

BONDED ANTI-FREEZE

Gallon Can **\$1.10**

Sure cold-weather protection. Guaranteed against cooling system freeze damages.

VARCON "188" ANTI-FREEZE In your container, gal. **65c**

Save with safety. High Test Menthanol anti-freeze, treated to resist evaporation and rust. Buy now.

12,000 B.T.U. MODEL CORONADO Gas HEATER

12,000 — 20,000 — 40,000
55,000 — 75,000 BTU

As Low as **\$7.95**

Special! VACUUM BOTTLE \$1.19

HIAWATHA 1/2-pint size for school and office lunches. Plastic drinking cup included.

Super Saver Brand New! Potato Baker 33c

Bakes eight potatoes evenly, leaves no hard centers. Tin finish. Stops burned fingers.

Special! WASTE BASKETS 27c

Ideal for bedroom, bath or kitchen. Metal with "Rose Bouquet" on blue, pink or yellow.

Super Saver Hunting Knife With Sheath! 59c

High-carbon, cutlery steel. 3/4 x 4" blade. 8 3/4" knife. Colorful plastic handle.

Be Sure to Visit Our Basement **TOYLAND!!**

Use Our Lay-Away

GAMBLES

HERB FREEBURG, Owner

Plattsmouth, Nebraska - Dial 3254