

Holiday Savings



CLOSED ALL DAY LABOR DAY
Monday, Sept. 6
SHOP FOR THE LONG WEEK-END!



HAMS

Cudahy Puritan Ready-to-Eat 18-20 Lb. Average, Skinless, Shankless, Fatted, Whole or Butt Portion, Lb. **59c**
Center Slices Lb. 98c

Cudahy's Puritan With Free Glazed Fruit for Decoration, 3 1/2-Pound Can, Each **4³⁹**

CANNED PICNIC Decker's Hickory Smoked, 3-Lb. Can **2⁶⁹**

BEEF ROAST

U. S. Good Corn-Fed Beef, Shoulder Blade Cut, lb. **35c**

SIRLOIN STEAK

U. S. Good Corn-Fed Beef, E. V. T. (Extra Value Trim) lb. **59c**

GROUND BEEF

Freshly Ground From Selected Cuts, lb. **3 lbs. 95c**

Skinless Wieners

Wilson's Quality For Labor Day Picnics **3 lbs. \$1**

Chicken Hearts & Gizzards

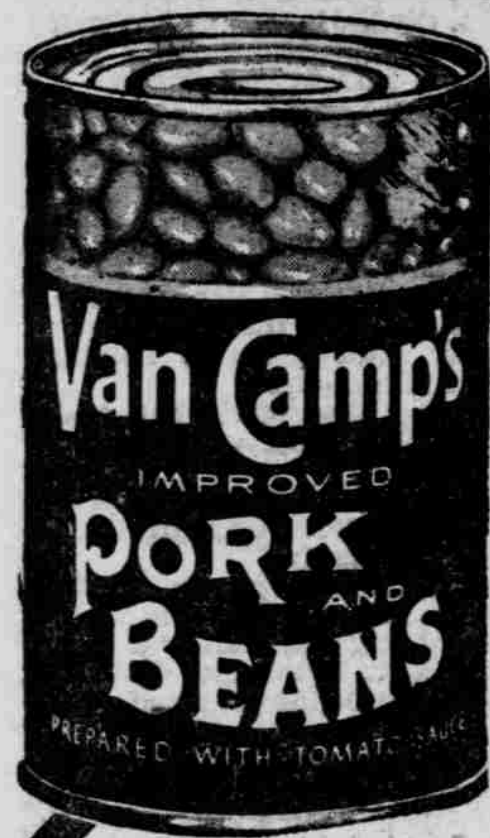
Lb. 20c 5-lb. Cup **89c**

LUNCHEON MEATS Wilson's Quality Macaroni and Cheese Loaf, Pickle and Pimento Loaf, Fresh Liver Sausage, Large Bologna or Cotto Salami, YOUR CHOICE **39c**

HEINZ KETCHUP

14-oz. Bottle **19c** Limit 2 Bottles to a Customer

Ad effective a full week thru Wed. Sept. 8. We reserve the right to limit quantities. No sales to dealers.



Van Camp's Famous **PORK & BEANS**
16-Oz. Cans **3 for 35c**
No. 2 (20-oz.) Cans **3 for 53c**
No. 2 1/2 (31-oz.) Cans **3 for 69c**
8-Ounce Cans **3 for 25c**

DEL MONTE QUALITY **FRUIT COCKTAIL** 3 FOR **\$1**
No. 2 1/2 Cans

HUNT'S QUALITY WHOLE **APRICOTS** 3 FOR **49c**
In Heavy Syrup, 15 1/2-oz. Can 17c

CHERRY PIE MIX 29c
White House, 24-oz. Glass Jar

TUNA FISH 2 for **45c**
Eina light meat grated, 6-oz. can 23c

MUSTARD Eina Saled Style or With Horse Radish 5-oz. Shaker Jars 3 For 25c	Sandwich Spread Food Club Quality, Smooth and Creamy, Quart Jar 53c 8-oz. Jar 19c, Pint Jar 33c
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Pure Granulated Beet **SUGAR** 95c
10-Lb. Bag

Just in Time for Your Labor Day Picnic!
Sensational, New **MISSION-UP** Beverage in new modern 12-oz. Cans No Deposit, No Returns 6 Cans **49c**
3 for 25c

COFFEE

HAPPY HOUR, Guaranteed to Please, 1-Lb. Vacuum Can **99c**

FOLGERS, HILLS or BUTTER-NUT 109 2-Lb. Vac. Can 217
Drip, Reg. or Fine Grind, 1-Lb. Vacuum Can
INSTANT COFFEE Maxwell House or Nescafe, 6-oz. Jar 1.69 2-oz. Jar **63c**

HINKY DINKY

CHEER
New Blue, Large Pkg. (with coupon) **31c**
Giant Pkg. (with coupon) 74c

SPIC & SPAN
Household Cleaner
1-Lb. Pkg. **25c**

ALVO NOTES

Mrs. Mabelle Winn Phone 420

Mrs. Mabelle Elliott entertained the Double Deck Pinochle club at her home Wednesday afternoon with four tables of players. Mrs. Dot McKay won high prize, Mrs. Mattie Skinner, second and Mrs. Edith Braun, low. Mrs. Elliott served a dainty lunch. The next party will be with Miss Martha Dettmer September 29.

Mr. and Mrs. Jack Zimmer of Lincoln were Sunday evening guests of Mr. and Mrs. Wm. Fawell and Grandma Stroemer. Those at the annual School of Missions held at the Nebraska Wesleyan campus from the local W. S. C. S. were Mrs. John Knapp, Mrs. Sherrill Pifer, Mrs. Archie Miller, Mrs. A. B. Stroemer and Mrs. Geo. Johnson. Mr. and Mrs. Geo. Johnson attended the pastor's school held at the same time.

Rev. and Mrs. Leslie Drake and family were calling on friends in Alvo Monday morning. They were dinner guests of Mr. and Mrs. Sherrill Pifer and family Tuesday evening and Mr. and Mrs. John Knapp Friday evening.

Hopkins Reunion At Brunkow Home

The Hopkins reunion was held at the home of Mr. and Mrs. Herman Brunkow Sunday with 56 members present, coming from Lincoln, Weeping Water, Louisville, Carson, Iowa, Nehawka, McGrew, Nebr., and Alvo. Mr. and Mrs. Darwin Hopkins and two sons from McGrew, Nebr., arrived at the Herman Brunkow home Thursday evening. Later on Mr. and Mrs. Brunkow accompanied them to Weeping Water where they spent the evening.

Cheyenne Man Visits His Sister

Jessie Hinds from Cheyenne, Wyo., is visiting his sister, Mrs. Will Copley.

Mrs. George Wilson, who has spent the summer visiting her daughter, Mrs. Mabelle Elliott, went back to Lincoln to stay for a while.

Mrs. Elmer Rosenow and son, Ray, who visited the former's parents and other relatives and her sister and husband at Sheridan, Wyo., came home last Tuesday.

Mr. and Mrs. Jerry Comstock from Kansas and Mr. and Mrs. Gene Henning from Colorado, who visited at the home of Mr. and Mrs. Gerald Reber a few days last week left for their homes Thursday. Terry Henning, who has spent the summer with her grandparents went home with her folks. They are moving to North Platte where Mrs. Henning will teach school.

Mr. and Mrs. John Weichel and family and Clarence Menke drove to Clatonia Sunday to visit their parents, Mr. and Mrs. Albert Menke.

Mother-Daughter club Has Family Picnic

The Mother's and Daughter's Council club had a family picnic at Antelope park at Lincoln Sunday. There were 37 present. Mrs. Hazel Mickel, chairman, and Mrs. Mattie Skinner and Mrs. Grace Bennett were the committee.

Mrs. Mattie Skinner and Rosalie Johnson attended the horse races at Lincoln two days last week.

August Johnson was taken to the hospital at Lincoln Monday morning for a check up.

Mr. and Mrs. Gerald Glaubitz and family were Sunday afternoon visitors of Mr. and Mrs. Dan Rueter and Elmer. Mr. and Mrs. Soren Peterson from Fremont were visitors one day last week.

Fertilizer Cuts Production Costs Greatly

Wheat production costs can be cut as much as 37 cents a bushel by improved farming practices, including the use of fertilizer. Corn production costs can be lower by 19 cents a bushel and oats by 21 cents.

That's the report from recent studies by the U. S. Department of Agriculture and the Michigan Experiment Station.

The studies revealed also that production costs on alfalfa-brome grass hay can be reduced \$3.50 per ton by these better practices; and sugar beets by \$3.02 per ton.

The Michigan tests showed that under average farming methods, it cost \$1.65 to grow a bushel of wheat, as compared with \$1.28 when better soil management and more fertilizer are used. Corn cost \$1.21 per bushel under average methods and \$1.02 with improved practices; oats, 90 cents and 69 cents per bushel, respectively. The corresponding figures on alfalfa-brome hay were \$16.80 and \$13.30 per ton; and on sugar beets, \$11.21 and \$8.19.

By reducing production costs per bushel, the farmer automatically increases his profit. The Michigan studies indicated that farmers as a rule are not using enough fertilizer for maximum profit on their crops.

WHOLESALE SALES
The government announcement of an increase in sales of wholesalers in June and May coupled with the improvement in the sales and inventory figures on durable goods, has encouraged students of the nation's economy.

A Classified Ad in The Journal costs as little as 35 cents



World's first "detergent-action" gasolines

The new kind of fuel that cleans your carburetor, keeps it clean to cut gas waste, boost power, make your engine run smoother, quieter, with no stalling at stops. Cuts repair costs, gives extra gas mileage, too. Fill up with new Chevron Supreme or Chevron today.

Cloidt's Service
Is Your **CHEVRON SERVICE**



WE TAKE BETTER CARE OF YOUR CAR

miles ahead in comfort
years ahead in style



When you see them you'll agree that other shoes can cost you more, but they can't give you more comfort!
Weyenberg Shoes \$8.95 to \$16.95

Woster Shoe Store

"Shoe Center of Cass County"
Plattsmouth Dial 3176