

JOURNALisms

We're happy for one thing this spring—we do not have to write any editorials concerning the lack of interest in our city elections as so many papers came up with last week. Blair, for instance, came through with 182 ballots. As Editor "Hooligan" O'Hanlon pointed out, it is an opportunity time for a write-in campaign to produce results. Plattsmouth had this experience one time.

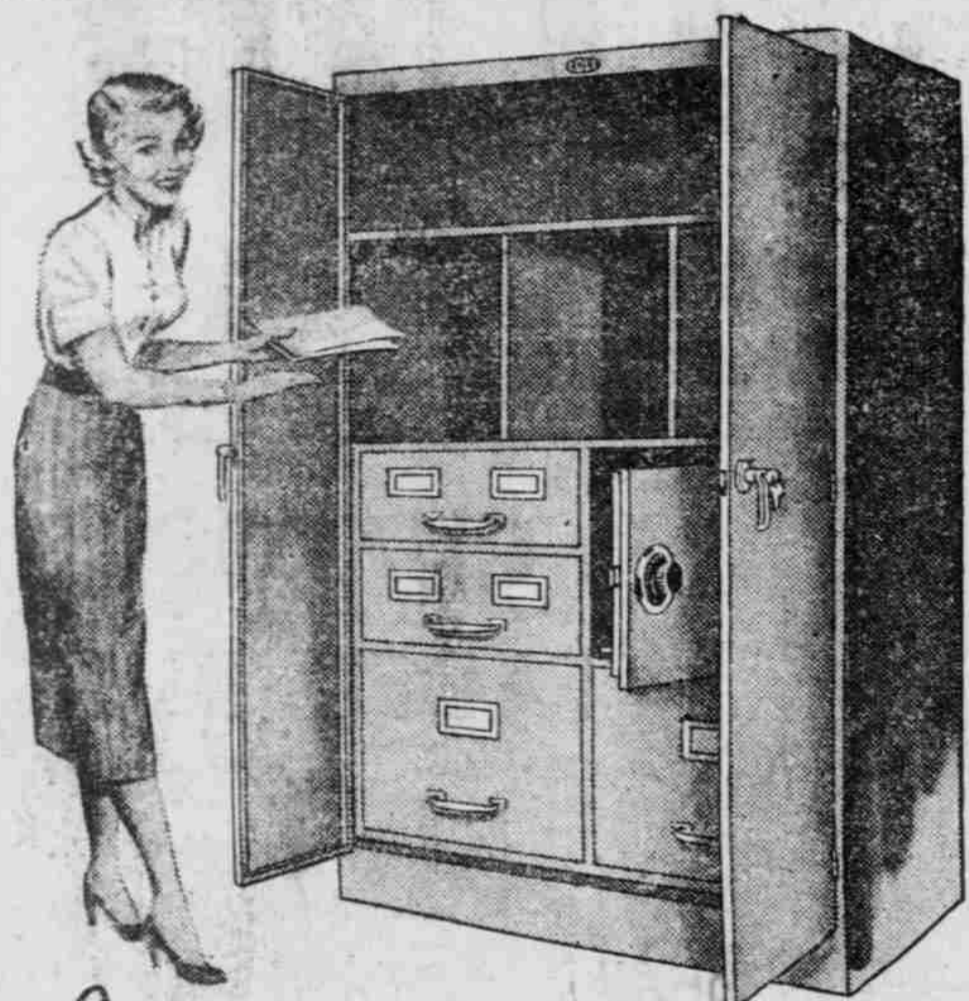
Nebraska City had an embarrassing situation last Saturday that might well precaution to local boosters in the future. During their annual Easter egg hunt Saturday a group of older youngsters jumped the gun on the committee by some 20 minutes, gathered up all the eggs and by the time the smaller kids began a search for prizes they

found themselves left out. Red-faced committee members did their best to pacify disappointed youngsters by presenting them with colored Easter eggs.

The Journal is making plans for a county-wide Centennial edition later this year and would like to call on readers with a "Yelp for Help" in compiling much in the way of information pictures, etc., to be used. Community minded citizens can furnish us with information regarding their towns and communities: origination and organization of churches, clubs and other facts of interest. We would like to know who had the first automobile in Cass County; in your town; who bought the first tractor; combine, who came in steam-powered threshing machine? Have you any early day pictures of some of these events? Of sod houses? First settlers and their biographies? Mail them or bring them to The Journal. We'll give you full credit and return all pictures and copy in good condition.

Long lines formed in hallways, corridors and stairways at the courthouse during the past two weeks attempting to get their annual assessment over. This is one bottle neck that will have to be taken care of another year. Few bread winners can afford to spend several hours standing in line during work

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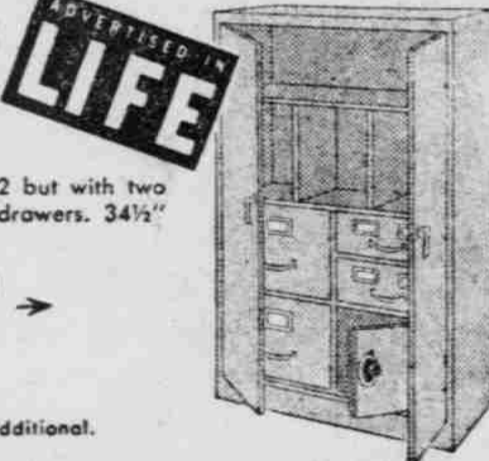
This attractive file vault will keep records from prying eyes and pay for itself by preventing pilferage. Contains two letter size, ball-bearing drawers, two drawers for 3x5 or 4x6 cards (6400 capacity) also used for leases, contracts or cancelled checks. Plus a secret vault with Dial Lock, doubly protected by extra outer doors under lock and key. Also, three roomy compartments for books and a large shelf 30" wide, 17" deep. Overall size, 31 1/2" wide, 60" high, 18" deep. Olive green or Cole gray baked enamel finish.

No. 992 LETTER SIZE \$89.95

No. 1092—Similar to above No. 992 but with two legal size instead of letter size file drawers. 34 1/2" wide, 60" high, 18" deep.

No. 1092 LEGAL SIZE \$94.50

The above cabinets in Grained Walnut, Mahogany or Knotty Pine finish \$15.00 additional.



Proclamation

WHEREAS, the general health and welfare of our citizens depend upon wholesome surroundings arising from good clean living conditions, and

WHEREAS, the lives and property of our people are endangered by fire caused by the cluttered conditions in homes, factories, alleys and streets, and

WHEREAS, unity of effort is required for the future development of our community.

THEREFORE, I, Clement T. Woster, Mayor of the City of Plattsmouth, do hereby designate April 26, 1954, as official opening day of the CLEAN-UP PAINT-UP FIX-UP program, and call upon all departments of the city, its commercial organizations, civic clubs, schools, churches, boys' and girls' clubs, and all other associations, and our people in general, to take an active part in this constructive program for community improvement to insure its success.

This, the 22nd day of April, 1954.

MAYOR CLEMENT T. WOSTER,
City of Plattsmouth, Nebraska



days, nor can employers of several persons stand the luxury of each taking several hours from their job. With personal property taking another nose-dive in 1954, coupled with at least a 20 per cent loss last year, should prove the present set up does not work. There are a lot of irritated taxpayers in Cass County.

We would like every reader of The Journal turn to the letter box this week. President Warren Rhylander of the Plattsmouth Parent Teachers Association points out the necessity of parents taking a greater interest in their schools. This lack of interest is apparent in every community as so many are good "joiners" then immediately retire to an easy chair.

Here in Plattsmouth we believe this lack of school interest can be blamed on failure to provide facilities in the past. Presentation of school activities were always handicapped. Accommodations were at a premium for indoor sports events, school plays, musicals, and other events when held in the old high school assembly room, since remodeled. With construction of the new school auditorium, Plattsmouth takes a back seat for no one. Adequate space and seating is provided, but it will take a good selling job on the part of school authorities and individuals, plus an expenditure of a percentage of the "take" at these events to put this building to its full use.

Several times a year this newspaper is taken to task for failure to adequately publicize certain functions of the community. Might we say here that first obligation of a newspaper is to publish the news. Might we also say that most incidents are not news until after they occur. We might also say that a newspaper editor's desk is deluged with copy from promoters of cash raising programs before they are presented, but few reports reach his desk following an event. Which simmers down to a point where it is news when the sponsor is searching for a spare buck, but ceases to be once he's got it.

Some people have the idea that a newspaper is a public utility, run on hot air, hope and charity. A few believe those operating a newspaper can be chastised, cussed, discussed and bludgeoned to their personal enjoyment, that space in a news-

paper should be used in its entirety for any and all pet projects without charge.

We have different ideas. A newspaper is a private enterprise run for profit. It is owned entirely by the publisher, just as your drug store, bank, service station, super-market, or any other business. It assumes certain responsibilities to a community when all its citizens are benefited as a whole, but has no more obligation to donate, give away, or offer its services or what it has for sale free than does any other business or individual.

Like any other business it costs money to operate. For instance, during 1953, more than \$73,000.00 cash was expended here in Plattsmouth to keep The Journal coming regularly on Monday's and Thursday's. Free space in this newspaper donated to the community and to worthy projects, if paid for, totaled over \$20,000.00. That's a worthy contribution in anybody's language.

The longer we're in the newspaper business, the more we feel like one of our contemporaries down Texas way who says: "This newspaper is dedicated to two things: The making of money and the personal enjoyment of its editor. It exists for no altruistic purpose. Our campaigns are waged for things that will make our community a better place to live. They do not include 'trade-at-home' campaigns unless paid for at the regular rate. Nor do they include charity drives of a national character. We do not list among our sacred cows the glorification of local businessmen, safe driving, why one should join the P.T.A. or support National Sunday School Week, or why sin in general doesn't pay. We are obligated to our readers to furnish the news, deliver the paper on time, and to cut off their subscriptions promptly in case of nonpayment... etc."

As stated above, we sometimes feel like this fellow, but believe we'll live a lot longer and more pleasantly if we just continue to do the best we can.—RRF.

TOY BOX BREAKS NECK
PHILADELPHIA—When the lid of a toy box fell on 16-month-old Johnny Rendin, the child died of a broken neck.

LETTER BOX

The Journal welcomes letters from readers for this column on any subject. Your name must be signed to all articles intended for publication, however, by request, it can be omitted from the letters appearing in print. (Contents do not necessarily express the opinions of this newspaper.)

April 17, 1954
OPEN LETTER TO THE CITIZENS OF PLATTSMOUTH:

The greatness of the United States is based upon its material and intellectual resources. Education is a resource. Without it, we would be only disorganized mobs subject to the whims of dictatorial force. The past and future of this country is very closely associated with its schools.

Plattsmouth has a long association with education—nearly 100 years. Education is a measure of this city's progress. If our standards of education are low, retarded. High standards of education can be established and maintained only if you, as a citizen and taxpayer, take an active interest in the welfare of your children—or your children's children. The Parent Teachers Association is the only medium whereby parents and teachers can meet and discuss, as a group, those problems whose timely solution insures continuous high standards of education.

The Plattsmouth Parent Teachers Association is faced with the unhappy prospect of disbanding unless adequate support is received. Records of the Association indicate that nearly 250 citizens have paid dues for 1954. Unfortunately, average attendance at meetings is usually about 30 people, the majority of these quite often being teachers. Where are the rest of members?

The Plattsmouth Parent Teachers Association meets once each month on the 4th Tuesday. Our next meeting will be on the 27th of April at 8 o'clock at the Central School. The meeting will include election of officers.

We respectfully request that all members attend this, and future meetings. We cordially invite all persons who recognize today's children as tomorrow's citizens.

THE PLATTSMOUTH PARENT TEACHERS ASSOCIATION
C. WARREN RHYLANDER
President

"Listen to Leon"

Is Senior Class Play at Avoca

AVOCA (Special)—"Listen to Leon," a three-act comedy play was presented by the Senior class of Avoca high school at the school auditorium on April 14 and 15.

Setting for the play was a summer resort hotel in Western New York.

Ronnie Luce played the part of Leon Bryan, while other members of the cast were Fred Ruhge, Ramona King, Eunice Ruhge, Ramona King, Eunice Jensen, Richard Meyer, Wayne Wessel, Myrna Knake and Nora McDonald.

Between acts a piano trio, Misses Kaye and Maye Berner and Miss Elaine Brockhoff, and a piano solo by Miss Brockhoff, entertained the large audiences. Coach Don Yocum is class sponsor.

Join the Campaign



Plattsmouth Music Students In UN Program

Two Plattsmouth music students at the University of Nebraska will participate with stage screen and television star Basil Rathbone in the presentation of the symphonic psalm, "King David," Sunday, May 2, at 8 p. m. in the University Coliseum.

The students are Wendell Friest and Merna Peteret. Friest is a member of both the orchestra and the chorus and Miss Peteret is a member of the chorus.

More than 500 University students will perform in the most difficult spring musical program ever undertaken by the University's Department of Music.

The symphonic psalm consists of 27 pieces which revolve about the life of King David: shepherd, leader, war chief, prophet, and king.

Mr. Rathbone will appear as narrator to connect the various musical pieces, forming a complete story. David Foltz, chairman of the music department, will direct the hour-and-a-half long production.

Professional soloists will be: Miss Margaret Goldsmith of New York City soprano; Mrs. Marilee Logan Amundson of Omaha, contralto, and Franklin Barger, of Denver, Colorado, tenor, formerly a resident of Sidney.

Quarter Bond Sales \$318,037 In Cass County

Walter L. Smith, Chairman of Savings Bond Committee in Cass County, announced today that total sales of Series E and H of 1954 amounted to \$318,037.50 Bonds for the first three months. This is 34% of the 1954 county quota.

At the same time it was announced by Leland R. Hall, State Director for the Savings Bonds Division of Nebraska, that during the same period total sales for Nebraska were \$41,419,552.09, or 43.9% of the 1954 quota.

Two Counties Have Livestock At Omaha Market

With nearly 30,000 head of livestock, Omaha again Monday was the nation's top ranking market. Trade trends pointed generally higher.

Fat cattle sold steady to 25 cents up; cows sold strong to 50 cents higher; hogs were 25 to 50 cents up and fat lambs were fully 50 cents higher.

Among recent shippers from Cass county were Bobby L. Spangler, 14 hogs weighing 233 at \$28.25; and Ross Thulin, 14 steers weighing 1131 at \$23.50.

Co-op Road Surfacing Policy Set

A "pay as we go" road surfacing policy was adopted by Cass county commissioners Wednesday in an attempt to equalize methods of surfacing throughout the county.

Under the board's policy, roads where adjacent property owners will share part of the costs will get priority when it comes to rock and gravel surfacing. The policy has been partly in effect by commissioners.

But regardless of the participation of property owners, the board will match funds only as they are available in the budget. Commissioners point out, however, that through the cooperative "share the cost" policy, more roads can be surfaced with the limited funds of the county budget. Mail routes will get priority, however.

Commissioners pointed out that in recent years they have paid for the surfacing materials when property owners pay for the hauling.

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AMBULANCE MONUMENTS

Let's Clean Up



BRIDE, 65, "TOO YOUNG"
INDIANAPOLIS, Ind. — When his bride, Mrs. Rozella Featherstone, 65, left him the day after they were married, the husband, Charles Featherstone, 91, mourned, "I guess she was too young for me."

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ABSORBINE Jr. 4-oz. Bottle (Limit 1)	84c	Keep Your Poultry in Tip Top Shape With SULMET	Check's Poultry Diseases Before They Start Sulmet Produces Results
33c TISSUES SOCIETY 100	2.55c	TRU-VAC VACUUM BOTTLE Full Pint A Real Bargain at \$1.59	ANACIN TABLETS For quick pain relief Bottle of 100 98c Three scents 1.09
LUX SOAP REGULAR SIZE AT LOW PRICE (Limit 3)	3 FOR 25c	DOLPHS INSECT BOMBS Safe and Efficient KOPPERS MOTH BALLS Kills Moths—Positive Protection	75c

Household Bargains!

Extra-Rich! Perfection Cold Cream 8-oz. jar. For dry skin.	89c	LIVER Concentrate With Iron & B Complex 84 potent capsules. Olafsen brand.	2.98	FREE! 40c HAZEL BISHOP Nail Polish When you buy \$1.50 Lipstick For limited time	1.10
ALLIMIN Garlic Parsley TABLETS Pack of 60	1.29	Pre-Wrapt MODESS NEW DESIGN	39c	AMARAY SPRAY HOUSEHOLD DEODORIZER Three scents	1.09
Pack of 12 Glycerine Suppositories Infant or Adults.	23c	Bismadine Digestive Powder 4 1/2-ounce bottle	69c	ALKA-SELTZER Effervescent Tablets	65c
3-oz. AMUROL AMMONIATED TOOTH POWDER	49c	60c MURINE For the eyes. 1/2-ounce	54c	SHAVE BOMB 150 shaves • LANOLIZED • O-D-O Brand	79c
Med. Size SAL HEPATICA Saline laxative	69c	ANEFRIN APC Antihistamine plus 24	89c	2 Giant Tubes Kolynos Tooth Paste	69c
One Brushing Desires Most Dainty Scented Procter & Gamble GLEEM Tooth Paste Large tube. Each 53c	47c	OLAVITE Therapeutic Vitamins Bottle of 50	4.89	MENNEN SKIN-BRAGER After-shave lotion	59c

FEATURE DRUG VALUES!

49c Glycerin-Rosewater 4-ounce (Limit 1)	37c	5-oz. MENNEN SKIN-BRAGER After-shave lotion	59c
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The Plattsmouth Journal

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