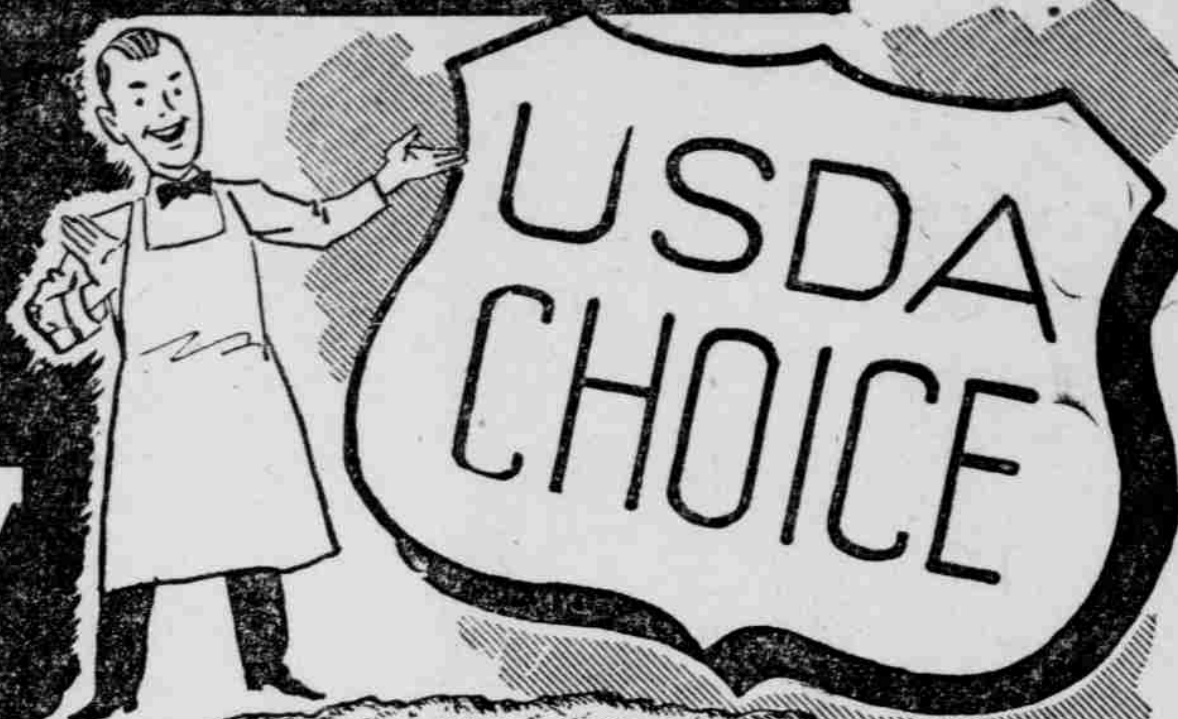


*This* **GRADEMARK**  
*is the*  
**HALLMARK**  
*of* **QUALITY**



Meat grading by Official U. S. Government Graders is the only impartial, unbiased guide to quality in meat buying. And for your satisfaction and protection, all beef cuts sold by us are from meat that has been inspected and government-graded "USDA CHOICE" or "USDA GOOD" and carries the shield-like stamp shown above. Both grades will be individually displayed and priced in our case. Only top quality beef gets this grademark. It is your HALLMARK OF QUALITY... your guarantee of full meat value for your money.



Now!! Both "USDA Choice" - and "USDA Good" - At Ruback's

<b>BEEF ROAST</b>	USDA Choice Chuck	49c L.B.	USDA Good Chuck	39c L.B.
<b>ROUND STEAK</b>	USDA Choice Round	79c L.B.	USDA Good Round	69c L.B.
<b>SIRLOIN STEAK</b>	USDA Choice Loin	69c L.B.	USDA Good Loin	59c L.B.
<b>T-BONE STEAK</b>	USDA Choice	89c L.B.	USDA Good	75c L.B.

Look for the Government Grade Mark - Your Assurance of Quality

2 Top Grades to Choose From  
Kath's Mulberry  
**Sliced BACON**  
39c  
Pkg.  
Kraft Longhorn  
**CHEESE**  
Lb. 49c

Franks Quality

**KRAUT** No. 303 Can 10c

Kaysville

**TOMATOES** Big No. 2 1/2 Can 19c

Van Camp

**PORK'N BEANS** No. 300 16-oz. Can Limit 4 10c

Karo - Red Label

**WHITE SYRUP** Pint Bottles 2 FOR 39c

Values Galore

Cerbers - Strained or Chopped

**BABY FOOD**

12 CANS

98c

Foaming Cleanser

**AJAX**

10c

**THE BESTEST OF THE FRESHEST PRODUCE**



WASHDAY WONDER

**TIDE**  
**LARGE BOX**  
Limit 2  
25c

Ballard

**Bisquits**  
2 Cans 25c

Join the **MARCH OF DIMES**  
IT WILL TAKE MORE IN '54!  
January 2 to 31

Porta Rican Golden

**YAMS**  
Pound  
10c

FRESH, CRISP

**CARROTS**  
2 CELLO BAGS 29c

Pascal  
**CELERY HEARTS** 25c

Solid Green

**CABBAGE** lb. 5c  
**APPLES** No. 1 Washington State Winesap 2 lbs. 35c

Sunkist  
**LEMONS** lb. 19c

Fresh  
**ENDIVE** Large Bunch 10c

Firm Ripe

**Tomatoes**  
Cello Tube  
29c

**PEACHES**

Stokely's  
Yellow Cling  
Sliced or  
Halves\*

No. 303  
Can

19c

Skippy - Creamy or Chunk

**PEANUT BUTTER** 13-oz. Jar 39c

Welch's Grapelade or

**GRAPE JELLY** 10-oz. Glass 19c

Campbell's

**TOMATO SOUP** 3 No. 1 Cans Limit 6 29c

Dog Food

**STRONGHEART** 3 16-oz. Cans 29c

Ellis - In Chili Gravy

**BROWN BEANS** 2 No. 303 Cans 25c

Native - Ready Prepared

**CHERRY PIE MIX** 3 No. 2 Cans \$1.00

Franco American

**SPAGHETTI** . . . 2 16-oz. Cans 29c

Del Monte Bartlett

**PEARS** . . . . No. 2 1/2 Can 39c

Gold Medal

**FLOUR**  
25-lb. Bag

\$1.98

Brown or Powdered

**SUGAR**  
2 LBS. FOR 25c

Popular Brands  
**CANDY BARS**

Ctn. of 24

89c

IN PLATTSMOUTH IT'S

**RUBACK'S**  
SUPER MARKET  
**OF COURSE!**

You'll Like Our  
Every Day  
LOW PRICES

FREE PARKING  
for Over  
50 CARS

Prices good Friday, Jan. 8  
through Thursday, Jan. 14.  
No sales to dealers. We reserve the right to limit quantities.