

# Free Parking January Clearance

**Save and Save!**

**Check Every Item!**

**ALL SALES FINAL!**  
NO RETURNS  
NO EXCHANGES  
NO REFUNDS

## Shirt Sale!



Dress Shirts, Sport Shirts . . .  
Men's Shirts, Boys' Shirts . . . Save!

**REG. 3.95 DRESS SHIRTS**  
Regular 3.95 men's dress shirts . . . all with famous labels . . . a best buy!  
**1.98**

**2.95-3.95 SPORT SHIRTS** Now **\$2**  
Gabardines, flannels, many colors and fabrics . . . save up to 1.95 on these!

**4.95-5.95 SPORT SHIRTS** Now **\$3**  
Famous brands, top quality shirts in fine fabrics and styles . . . save up to 2.95

**6.95-7.95 SPORT SHIRTS** Now **\$4**  
Buy really fine sport shirts in superb styles. You can save up to 3.95!

**REG. 1.98 BOY'S SHIRTS**  
Flannels, cottons, rayons, in boys' shirts for dress or play!  
**1.39**

## Shoes Reduced!

Drastic Reductions on Shoes for the Entire Family!

Save Now at These Once-A-Year-Prices . . . Hurry!

Women's Shoe Sizes 4-10 Widths AA-D

Men's Dress Shoe Sizes 6-11 Widths B-D

Children's Sizes 9's to Big 3's Widths A-D

Women's Shoes

Reg. 5.95 - 7.95  
Dress and casual styles

**3.99**

Men's Dress Shoes

Reg. 7.95 - 8.95  
Oxfords and casuals

**4.99**

Children's Shoes

Reg. 4.95 - 5.95  
Boys or girls styles

**2.99**



Save up to 9.95

on every dress you buy!



## Better Dresses

3 Wonderful Prices!

Junior from 7 to 15  
Misses Sizes from 10 to 20  
Half-Sizes from 12½ to 26½

Reg. 8.95-10.95 **\$5**

Reg. 12.95-14.95 **\$7**

Reg. 16.95-19.95 **\$10**

Reg. 5.95 - 6.95 Playtex Girdles, now . . . . . \$4.69

Reg. 5.98 - 7.98 Jersey Blouses, now . . . . . \$3.00

Reg. 1.29 Rayon Gabardine, now . . . . . 89c

Reg. 3.98 - 5.98 Better Sweaters, now . . . . . \$1.98

Reg. 2.98 Ladies Sittin Sox, now . . . . . \$2.00

Save up to 20.50!

New styles, new colors!

Our complete stock to choose from!

## Men's All Wool Topcoats



Men's 100% wool topcoats!  
New colors, styles and fabrics!  
All sizes from 35 to 46  
You can save up to 20.50!

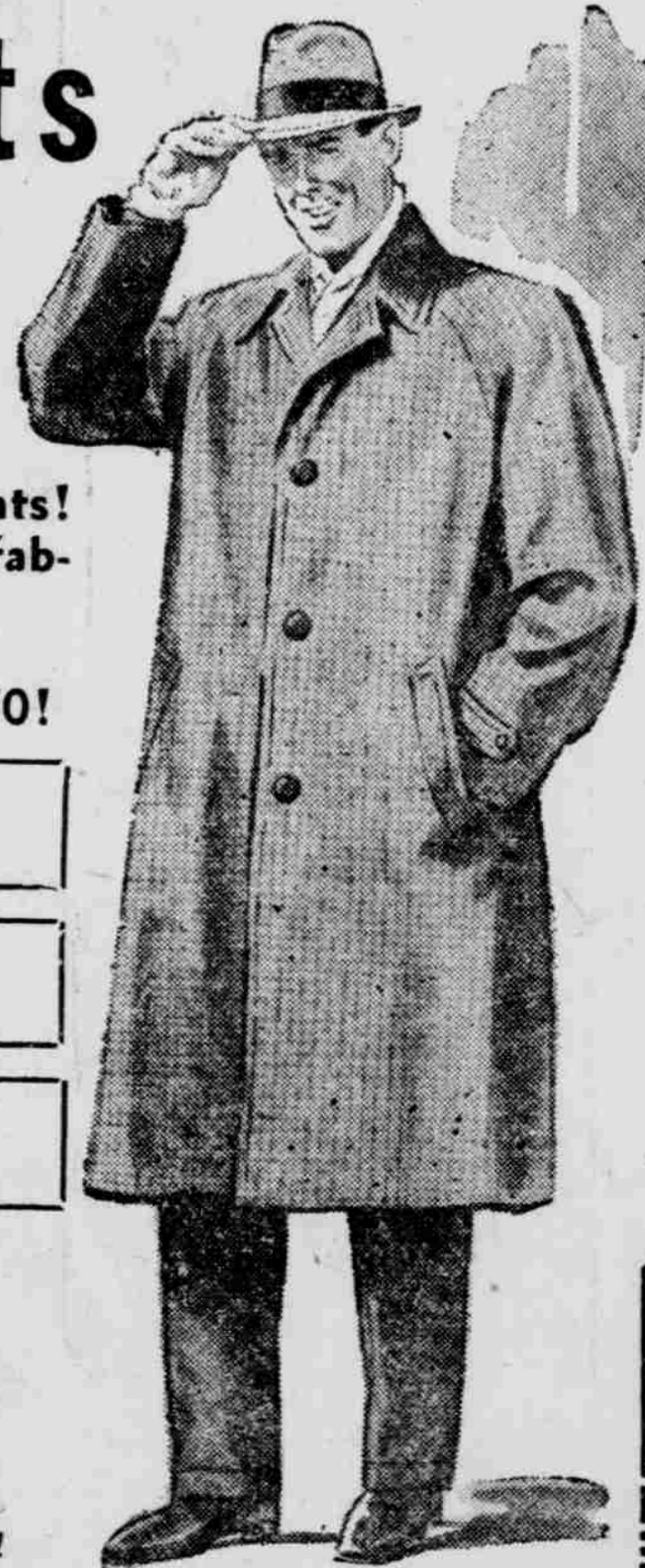
**39.95 Coats!**

**45.00 Coats!**

**49.50 Coats!**

Now Just

**29<sup>00</sup>**  
Longs and Regulars!



Save up to 5.95!

Quilts, seersuckers, novelty fabrics!

All sizes . . . save at these prices!

## Housecoats and Dusters Reduced!

2 value price groups!

All with famous labels!

All washable . . . wearable

Buy now . . . you save!

Save now on a famous collection of housecoats and dusters. All flattering — all eminently washable and wearable they're the best buys of the year! See these bargains today — save during this sale!

Reg. 3.95, 4.95  
**\$2**

Reg. 8.95, 10.95  
**\$6**



"WHERE QUALITY COSTS LESS"  
**Soennichsen's**  
DEPARTMENT STORE