

Shop Soennichsen's in September and Save!

See For Yourself That "Quality Costs Less At Soennichsen's" !

BELTED SURCOAT



He'll go for this goes-everywhere coat; zippered front; fur collar; lined..... **13.95**

Now it's Jacket Time At Soennichsen's!

Choose now from a new stock of jackets by **Field & Stream**
The most famous label to be had!
Tops in quality . . . tops in value!

All - Weather JACKET



He'll smile happily thru all seasons in this model. Water repellent; warmly lined..... **23.50**

Zipper WINDBREAKER



A sturdy friend in every weather is this trim jacket; richly lined..... **11.95**



Shop Soennichsens today and see how you save on quality merchandise! For more than 60 years all Cass County has found that "quality costs less at Soennichsens" . . . and the merchandise you'll find at Soennichsens this week-end is best in value, best in price! See for yourself . . . shop Soennichsens now, today. See how you save! Shop Soennichsens in September . . . you'll save!

Pequot Sheets

famous for quality for generations

Soennichsen's brings you Pequot Plus-Service Sheets at a price that means savings-- buy sheets and cases now!

Just think! Now you can own famous Pequot Plus-Service Sheets for the same price you'd expect to pay for ordinary sheets! Woven 144 strong threads to the square inch, Pequot Plus-Service Sheets are the smoothest-feeling, longest-wearing sheets you'll see anywhere. Save on sheets . . . PEQUOT SHEETS today, at Soennichsens!

81 X 108 SHEETS
Full Bed Size
Extra-Long
Cellophane Packed
2.99

42 X 36 CASES
Standard Size
Cellophane Packed
.49

A Best Buy In Bedspreads!

Thick Tufted Chenille Spreads In All Decorators Colors . . . Were 7.95 to 12.95 . . . Now



A Soennichsen's scoop! Bedspreads that were made to sell for 7.95 to 12.95 . . . now on sale for just 5.98! Purchased specially in case lots from one of the world's largest distributors, these spreads are a best buy in anybody's book. You'll find all the popular colors in a variety of patterns . . . all at the same low price. Save today!

5.98

Ready-To-Hang DRAPES

42 inches wide . . .
87 inches long to the pair!
At a new low price!

- Colors for every room . . .
- Cherry red
 - Hunter green
 - Oyster
 - Grey
 - Rose
 - Wine
 - Chartreuse

Now . . . save on luxurious bark-cloth drapes that are ready-to-hang! Whether you're building a new home or refurbishing an old one, these drapes do wonders for every room. Made of lustrous bark-cloth drapery they're beautifully pleated with pleasing fullness, and hang like a charm! You'll find a color for your color scheme . . . save on drapes now . . . at Soennichsens!

4.95
A Pair!

SOENNICHSEN'S

QUALITY COSTS LESS AT SOENNICHSEN'S !

