Open Til 9 Saturdays - Free Customer Parking

Shop Soennichsen's in September and Save

BELTED SURCOAT

See For Yourself That "Quality Costs Less At Soennichsen's" !



He'll go for this goes-everywhere coat zippered front; fur collar; lined

All - Weather JACKET



model. Water repellent; warmly lined

Now it's Jacket Time At Soennichsen's!

> Choose now from a new stock of jackets by

Field & Stream

The most famous label to be had! Tops in quality ... tops in value!

Zipper WINDBREAKERR



A sturdy friend in every weather is this trim jacket; richly lined.....

11.95

Ready-To-Hang

42 inches wide . . . 87 inches long to the pair! At a new low price!

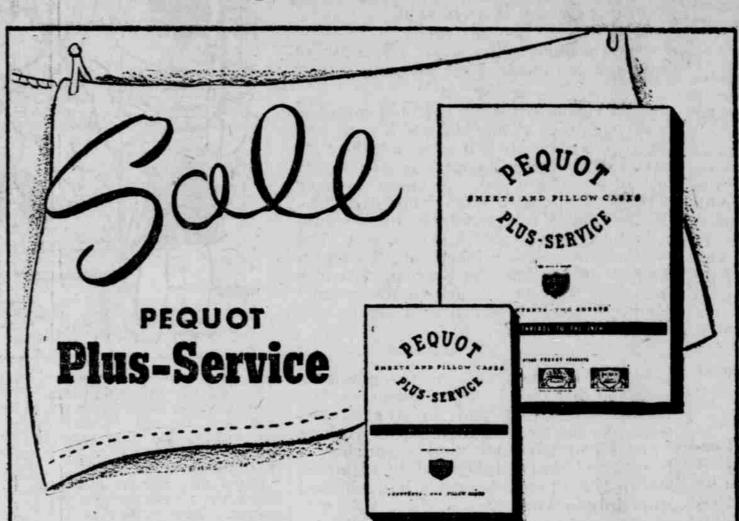
Colors for every room . . .

- · Cherry red
- Hunter green
- Oyster
- Grey

• Rose • Wine • Chartreuse

Now . . . save on luxurious bark-cloth drapes that are ready-to-hang! Whether you're building a new home or refurbishing an old one, these drapes do wonders for every room. Made of lustrous bark - cloth drapery they're beautifully pleated with pleasing fullness, and hang like a charm! You'll find a color for your color scheme . . . save on drapes now . . . at Soennichsens!

A Pair!



Shop Soennichsens today and see how you save on quality merchandise! For more than 60 years all Cass County has found that "quality costs less at Soennichsens" . . . and the merchandise you'll find at Soennichsens this week-end is best in value, best in price! See for yourself . . . shop Soennichsens now, today. See how you save! Shop Soennichsens in September ... you'll save!

UUUU UIIUU

famous for quality for generations

Soennichsen's brings you **Pequot Plus-Service Sheets** at a price that means savings-buy sheets and cases now!

Just think! Now you can own famous Pequot Plus-Service Sheets for the same price you'd expect to pay for ordinary sheets! Woven 144 strong threads to the square inch, Pequot Plus-Service Sheets are the smoothest-feeling, longest-wearing sheets you'll see anywhere. Save on sheets . . . PEQUOT SHEETS

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Full Bed Size Extra-Long Cellophane Packed

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A Best Buy In Bedspreads!

Thick Tuffed Chenille Spreads In All Decorators Colors ... Were 7.95 to 12.95 ... New

A Soennichsen's scoop! Bedfor just 5.98! Purchased specially in case lots from one of the world's largest distributors. anybody's book. You'll find all the popular colors in a variety of patterns . . . all at the same low price. Save today!

QUALITY COSTS LESS AT SOENNICHSEN'S!

