

in CUDDLEKNIT BALBRIGGAN

For carefree relaxing and carefree sleep . . . They're cute as can be . . . and so easy to care for!

Women's Sizes S-M-L Sizes 9-15 and 10 to 16

Speed your way to dreamland in Luxites Cuddleduds . . . they're warm, practical and pretty as a picture! Brightly colored in saucy styles, Cuddleduds are wonderful for lounging around the TV set, for dorm relaxing at school or for pure and simple sleeping comfort. Each gay style has a charm all its own . . . easy to wash, they

Grey - Yellow - Melon - Navy - Wine

You Save On Miracle-Fabric Wrinkle-Resistant Fall Suits!

Creases Will Stay In!

Wrinkles Hang Out!

Extra Long-Wearing!

40% Orlon - 60% Wool!

Now priced at only

These are Marx-Made Suits in best selling two - button single breasted models-made of miraculous orlon and wool flannel! They're your sharpest - looking, longest wearing suit buys for fall!

Sizes 37-38-39-40-42-44. Regular sizes only.

Save on fine suits now . . . at Soennichsens!

Now! You save on miracle-fabric suits with features galore . . . creases stay in, wrinkles hang out, wearing qualities are increased . . . yet you pay no more than you would for any ordinary suit. These suits are exclusive with Soennichsens they're Marx-Made with hand set collars and shoulders, tailored to a "T" and perfect in every detail. They're 40% orlon for wrinkle-free comfort and longer wear, 60% wool for handsome appearance and extra fabric life. We feel you'll see no better buy this fall . . . if you are ready to invest in a suit, then you'll get more dividends on these orion-and-wool suits, dollar for dollar, than on any suit you'll see at a comparable price. See them now . . . they're a best buy!





\$1095

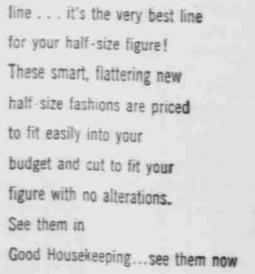
- A. Black with wheat, navy with red. purple with blue or grey with platinum in sizes 141/2 to 221/2.
- B. Garnet, purple, navy or black in sizes 141/2 to 221/4.
- C. Wine, blue, green or grey in sizes 161/2 to 241/2.
- D. Black, royal, purple or green in sizes 141/4 to 221/4.



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QUALITY COSTS LESS AT SOENNICHSEN'S!



The long, easy line is the fashion

Martha Manning

ILLUSION HALF-SIZE DRESSES

the new

FALL TREASURE

COLLECTION

in rich rayon crepe

Good Housekeeping...see them now in our Martha Manning Department.



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