



**RUBACK'S COLOSSAL**

# 25¢ Sale

**A Quarter buys More at this FINE FOOD STORE**

By George!—See what a quarter buys at our BIG 25c SALE! Why—these super values are big enough to make that image of Washington on your quarters grin with glee. And that's the truth—because 25c is big money at RUBACK'S this week end! And it's values like these that have made our market first for quality . . . first for economy . . . first in the hearts of thrifty shoppers. So buy all of your food needs here and see how easy it is to chop down food bills to budget size.

- No. 1 Quality **MINCED HAM** Lb. **25c**
- Thinly Sliced **BEEF LIVER** Lb. **35c**
- Fresh **BEEF HEART** lb. **19c**
- Liver **SAUSAGE** lb. **39c**
- Home Made Pork **SAUSAGE** lb. **35c**
- No. 1 Spiced **LUNCHEON** lb. **49c**
- No. 1 Ring **BOLOGNA** lb. **49c**
- Skinless **WIENERS** lb. **39c**
- Econo Whip **SALAD DRESSING** Quart Jar **39c**
- Wilson's **BAKE RITE** 3 LB. CAN **69c**
- Nebraska Brand Frozen **DOG FOOD** lb. **23c**
- Meatless Frozen **CHOW MEIN** Pkg. **35c**

WASHDAY DETERGENT

**TIDE** Large Package **25c**  
ASSORTED FLAVORS — GENUINE

**JELLO** 4 PKGS. **25c**  
LIBBY OR DEL MONTE CRUSHED

**Pineapple** NO. 2 CAN **25c**  
AUDABON GOLDEN CREAM STYLE

**CORN** 2 CANS **25c** No. 303  
HI-C — NON CARBONATED DRINK

**ORANGE** 46 OZ. CAN **25c**

- Hershey's **COCOA** 8-oz. Pkg. **26c**
- Vets **DOG FOOD** 4 16-oz. Cans **35c**
- Oleo **SPAGHETTI** 2 No. 1 Cans **19c**
- Water Maid **RICE** Pound Pkg. **21c**

- BALLARD — OVEN READY **BISQUITS** 2 Tubes **25c**
- SCOTTIES CLEANSING **TISSUE** 400 Count, Package **25c**

- SWEET RIPE GUARANTEED
- WATER-MELON** Pound **3c**
- CALIF. ELBERTA
- PEACHES** POUND **10c**
- Home Grown 2-lbs. **TOMATOES** **25c**
  - Colorado **CABBAGE** lb. **5c**
  - Large Stuffing **PEPPERS** lb. **29c**
  - Pascal **CELERY** lb. **15c**
  - Acorn **SQUASH** lb. **10c**
  - Calif. **NECTARINES** **43c**
  - Sweet Red **PLUMS** lb. **29c**
  - Jumbo Sunkist **ORANGES** lb. **12c**
  - Bartlett **PEARS** 2 lbs. **35c**
  - Slicing Lb. **CUCUMBERS** **10c**
  - Sno Ball **CAULI-FLOWER** lb. **23c**
  - Crisp Red Colorado 2 Bnchs. **RADISHES** **15c**

STOKELY'S PURE PEACH

**Preserves**  
12-OZ. GLASS

# 25c

- ASSORTED FLAVORS
- KOOL-AID** 3 Pkgs. **10c**
- Kraft **MIRACLE WHIP** Qt. **49c**
  - Save All **TUNA FISH** Can **25c**
  - Gerbers **BABY FOOD** 3 Cans **26c**

- Hy Klas Purple **PLUMS** No. 2 1/2 Can **25c**
- Maine Oil **SARDINES** 3 Cans **25c**
- Bakers **COCOA-NUT** 8-oz. Pkg. **25c**
- Northern Toilet **TISSUE** 3 Rolls **25c**
- Heinz **KETCHUP** 14-oz. Bottle **25c**
- Swanson **CHICKEN SALAD** 5-oz. Can **25c**
- Peter Pan **PEANUT BUTTER** 12-oz. Glass **25c**
- Libby Deep Brown **BEANS** 2 14-oz. Cans **25c**

STO-AWAY CHICKEN

# POT PIE

EACH **25c**

- Frozen Foods
- "TASTE THE FRESHNESS — IT'S FROZEN RIGHT IN!"
- LIME GLO **LIME ADE** 2 6 OZ. CANS **29c**
  - REAL GOLD **LEMONADE** 2 6 OZ. CANS **29c**
  - Sno Crop **SQUASH** 16-oz. Pkg. **19c**
  - Polar **SPINACH** 14-oz. Pkg. **19c**
  - Sno Crop Cut **ASPARAGUS** 10-oz. Pkg. **39c**
  - Chip **STEAKS** Lge. Pkg. **79c**
  - Red Pitted — Sweetened No. 2 **CHERRIES** Can **37c**
  - Polar Sliced Elberta 10-oz. **PEACHES** Pkg. **19c**
  - Real Gold 6-oz. **ORANGE-ADE** 2 Cans **29c**
  - Polar Blueberry **MUFFINS** Pkg. **19c**

IN PLATTSMOUTH IT'S

# RUBACK'S

SUPER MARKET

# OF COURSE!

AIR CONDITIONED FREE PARKING  
for Your Shopping Comfort for Over 50 CARS

Prices good Friday, Aug. 14 through Thursday, Aug. 20. No sales to dealers. We reserve the right to limit quantities.