

A 1000-and-1 LOW PRICES on Our Counters DAILY



If you're looking for low prices — look in at RUBACK'S. You'll see them everywhere — on every counter . . . in every case . . . on every shelf because we make every price a low price every day. And how that policy cuts down your food bills! Shop here for one week and your savings will convince you — convince you that our every day low, low prices are 1000-and-1 good reasons for shopping here always.

Values Galore

Hy-Klas Creamery
BUTTER
Pound 69¢

Rare Treat Golden
CORN
2 12-oz. Vac. Cans 29¢

Kraft
VELVEETA
2-lb. Box 89¢

Bakery Treats

Hy-Klas
BUTTER ROLLS
3 Pkgs. 29¢

Raisin Filled COFFEE
CAKE Pkg. 29¢

Hy-Klas PECAN
ROLLS Pkg. 35¢

Hy-Klas Special
SNAILS Pkg. 25¢

Hy-Klas JELLY
ROLLS Pkg. 33¢

**DOWN-ON-THE-FARM FRESHNESS
AT DOWN-TO-EARTH PRICES**

FRESH PRODUCE

You'll think you're dining right on the farm when you taste the just-grown flavor of our quality produce. You'll find a menu-filling variety of these delicious taste-treats filling our Produce Counters daily. And what's just as wonderful—these good-to-eat, good-for-you treats are really down-to-earth in price. Come in today—and every day—and take your pick of our top-of-the-crop fruits and vegetables.

Sunkist Navel — Large 200 Size
ORANGES
5 LBS. 39¢

Fresh Green
BROCCOLI
LARGE BUNCH 19¢

Turnips or
PARSNIPS Cello Bag 19¢

Golden
YAMS 2 lbs. 39¢

Nebraska Red
POTATOES 10-lb. Bag 39¢

Long Green Slicing
CUCUMBERS . 2 LBS. 29¢

Fresh — Green
CABBAGE LB. 5¢

Marsh Seedless
GRAPEFRUIT 8-lb. Bag 55¢

Crisp, Sweet
CARROTS 3 Cello Bags 29¢

Pascal Celery
HEARTS Cello Pkg. 29¢

Fresh Florida
GREEN BEANS lb. 19¢

Fresh Ripe
STRAWBERRIES Pint 35¢

New Yellow
ONIONS 2 lbs. 9¢

Ruback SUPER STORES

EVERYDAY LOW PRICES * * * SUPER SAVINGS ON QUALITY FOODS * * * AMPLE PARKING SPACE

USE OUR 2 FREE PARKING LOTS

CONVENIENTLY LOCATED — USE OUR Front Or Back Entrance

All prices effective one full week, April 17th through April 23rd inclusive. No sales to dealers. We reserve the right to limit quantities.

Quality Meats

Our Regular — Fine Quality

GROUND BEEF
3 LBS. \$1

Gold Seal, Flavo-Rite
BEEF ROAST 45¢
POUND Gladly Cut to Order

Rib
Boiling Beef LB. 19¢

Armour Star
SAUSAGE lb. 49¢

Repeat Sliced
BACON lb. 45¢

Beef
HEARTS lb. 29¢

Armour Star
FRANKS
Pound 45¢
Cello

Lean — Boston Butt
PORK STEAK
Pound 49¢

Smoked
BRAUN-SCHWEIGER lb. 39¢

Beef
BRAINS 2 lbs. 29¢

Quality MINCED
HAM lb. 39¢

Frozen Foods

Polar — Sliced Freestone
PEACHES
2 10 OZ. PKGS. 35¢

K. C. Buttered
Beef Steaks PKG. 39¢

Whole Sun
ORANGE JC. 2 6-oz. Cans 29¢

Polar
BROCCOLI 10-oz. Pkg. 19¢

Polar Baby Green
LIMAS 10-oz. Pkg. 19¢

Fresh Frozen Sno Crop
OKRA - BLACK EYES

Sno Crop
PEAS 12-oz. Pkg. 19¢

M. C. P.
LEMONADE 2 6-oz. Cans 35¢

Polar Cut
CORN 10-oz. Pkg. 19¢

Polar
CAULIFL'W'R 10-oz. Pkg. 19¢

Sun Valley
OLEO 2 LBS. 39¢

ALL PRICES GOOD A FULL WEEK

NORTHERN Toilet TISSUE 50¢

Granulated Beet
SUGAR 100 LB. BAG 9²⁹

Wilson's Shortening
Bake Rite 3 LB. CAN 65¢

Smuckers Pure
Grape Jam 3 24 OZ. JARS \$1

Hy-Klas — Yellow Cling Sliced
Peaches 2 NO. 2 CANS 55¢

Libby's Fancy Fruit
Cocktail . . . 3 CANS \$1

Donald Duck Chili Flavored
Catsup 2 12 OZ. BTLs. 29¢

Starkist, Green Label, Chunk Style
TUNA FISH REG. CAN 29¢

Hy-Klas
TOMATO JUICE 2 46-oz. Cans 49¢

Kraft—Salad or Horse Radish
MUSTARD 2 6-oz. Jars 15¢

Detergent
TREND 2 Pkgs. 39¢

Oecomo Whole
CHICKEN 3 1/4-lb. \$4.49 Can 25¢

Duncan Hines
PANCAKE 3 1/2-lb. Bag 49¢

French's — Black
PEPPER 4-oz. Pkg. 79¢

Brooks Mexican
HOM-INY 2 Cans 23¢

Turnip or Mustard
GRE'NS 2 Cans 25¢

Asst. Flavors
JELL-O 3 pks. 25¢

Hershey Chocolate
CHIPS Pkg. 22¢

Hy-Klas — Homogenized, Grade A — Vit. D
MILK
3 Quarts 59¢

Buy 3 — Save 7¢ Below Other Milks