One could not help but feel for President Dwight D. Eisenhower as he stood on the inauguration platform at the Capitol January 20th and saw the hope and expectations of the multitude which had gathered to see him sworn in.

It was a bright sunny day. The bright red uniforms of the Marine band were directly in front of him. The crowd was eager, and people in all the states looked to Eisenhower to bring them through the next four years wisely and safely. They were confident in him. The destiny of these people—the destiny of the greatest nation in the world, and of the free people in the world-was suddenly to be entrusted to one man.

As Ike stood there, bared in the sunlight, with the little hair he has left blowing up in the wind, he must have thought to himself that this was some responsibility for one man. He saw, in the parade that followed the swearing in, the reminders of the greatness of all the forty-eight states. He saw the old and historical military units which have fought for freedom, and won it, over the years. He saw the greatness of a wonderful country and he realized just how wonderful this country is. for he has served so long overseas. Looking at the young men, young women, and the marchers of all ages, he could not help but feel the awful responsibility which had become his.

For General Eisenhower has become Presid at Eisenhower at a time when the fate of the civilized world hangs in atomic balance. He becomes the nation's leader at a time when a bomb, powerful enough to destroy our civilization, is being perfected. He comes to power with the masses of Asia turned against the land of the free. for the most part. He comes offering hope and guidance, and pledges his efforts to peace without fear, defense without intimidation and fairness to all.

He is the man of the hour, for the enthe world. Upon his shoulders, more than on any other one man's rests the fate of the free world. It is a sobering thought. and the new President will face hard devisions in the months and years to come. He will never be able to completely get away from the weight of his new job, and decisions, until he retires from it or dies

Meanwhile, the free world looks to nim. May he have the strength and guidance to bring this country through the next four years safely. It will not be an easy task.

* * * MATCH FOR "BAIT ADVERTISING" We are happy to note that Omaha's Better Business Bureau has finally gotten around to call public attention to "Bait Advertising," which they claim was the most frequent advertising abuse during

It was encouraging to learn that this group was acknowledging publicly the stack of complaints they received from customers who failed to read between the lines on bait advertising of such articles as used vacuum cleaners, sewing machines, television sets, appliances and other merchandise.

Bait advertising was described by the Bureau as "an alluring offer to sell something which the advertiser does not sincerely want to sell." It added the primary aim of this type of advertising is to get the customer interested so he can be sold something else, "usually at a higher price or on a basis more advantageous to the advertiser."

While we blame the public for falling for this type of advertising and never

THOUGHT FOR TODAY

Keep not ill company lest you increase the number

-George Herbert

The Plattsmouth Journal Official County and City Paper

- ESTABLISHED IN 1881 -

Twice Winner Ak-Sar-Ben Plaques for "OUTSTANDING COMMUNITY SERVICE" 1949 Presented Nebraska Press Association "GENERAL EXCELLENCE AWARD"

in 1951 (Ranked Second in Cities Over 1000 Population) Published Semi-Weekly, Mondays and Thursdays, at 410 Main Street, Plattsmouth, Cass County, Nebr.

RONALD R. FURSE Publisher HARRY J. CANE Editor FRANK H. SMITH News Reporter ALBERT E. BACK Advertising Mgr. SOPHIA M. WOLEVER Society Editor



Entered at the Post Office at Plattsmouth, Nebraska, as second class mail matter in accordance with the Act of Congress of March 3, 1879.

SUBSCRIPTION RATE: \$3.50 per year in Cass and adjoining counties, \$4.00 per year elsewhere, in advance, by mail outside the city of Plattsmouth. By carrier in Plattsmouth, 20 cents for two weeks.

Furse's Fresh Flashes

Want to keep from growing old? Just try sleeping at the wheel.

* * * Plattsmouth's laziest man always gets up in the morning before anyone else so he will have more time to loaf.

* * * One reason Noah was ready when the flood came was because he didn't have to get an appropriation bill through Congress. * * *

Paris says the "Wasp Waist" is coming back. We want to see this achieved by some woman with a Bumblebee figure. * * *

We see where a man 70 years old has enrolled in an eastern college. He's probably a door-to-door magazine salesman who finally made it.

We'll betcha Bess said to Mamie, "You'll just have to excuse the way the house looks."

tell-if she puts it on her head it's a hat, if she puts it under her arm it's a bag. * * * This is the time of year when seed

catalogues can easily mislead you.

tour twister, says there's one way you can

Flipper Fanny, our dainty little con-

Down Memory Lane

YEARS AGO

Men of the Presbyterian church works: Robert Sprague of the to give up his life for his country played host to their wives at a church ban- | Sprague | Electric | Co., North | he saw no reason why business- | ing recent years," the legislators | zone signal the first serious plot expected time. Harry Truman quet observing the 75th anniversary of the Adams. Mass., to be undersecre- men should not give up their founding of the congregation at Platts- vance, head of Studebaker, to was in the president's mind mouth . . . Search is underway for a trio take over the national product when he pressured Wilson. of masked men who attempted to rob the tien authority and defense mo- Naval Feud of masked men who attempted to rob the McCulloch farm home south of Platts- of Newark N. J., counsel of the Lovett had rigged it so that his Local financial responsibility suit. The Bonn government is mouth . . . Plattsmouth defeated Peru Prep New Jersey Republican state 24 to 9 . . . Kalina, Edwards and Jensen committee, is getting an FBI Navy John Floberg, former atled the Reserves as they were bounced clearance for Arthur Vanden- torney for the Chicago Tribune, by Avoca 47 to 6 . . . Twenty-nine high staff. Tom Stevens will then during the Truman-Eisenhower from Peterson's budget. Crosby of the threatening situation trouble in finding men to help school students are listed on the current move up to be Ike's appoint- change-over. He had both Flohonor roll . . . Announcement is made of ment secretary—the lob held by berg and Francis Whitehair, who tions for subsistence payments man government can and will the marriage of Lottie Dry of Chester to Matt Connelly under Truman . . . outranks him as undersecretary totals the same as Peterson's do about it. On the Monday before inaugu- of the navy, send in their resig- He said he thinks every assist- The Wein Dr. Edgar D. Cummins of Plattsmouth . . . ration. Maj. John Eisenhower nations at the same time, both ance recipient should be allowed won the hearts of the German Miss Mildred Knisley, former teacher, and Elmer Colbert of Plattsmouth were married during the past year, according to an announcement made today . . . Miss Irene Marguerite Taplett and James E. Warga of Plattsmouth were married at Valpa- of Plattsmouth were m

A YEARS AGO For the calendar year the Plattsmouth post office reports sale of nearly to clear all job appointments \$70,000 in war savings bonds . . . Clement with the senators the way the Woster has been re-elected president of senators want. the Plattsmouth Ad Club. Roy Knorr was Eisenhower to give them the ini- the Potomac to the gnarled and elected vice president. Orville Nielsen of tiative, let them propose the Fremont has taken over the Gamble store names, then have the White door to the White House. He at Plattsmouth . . . Cpl. and Mrs. Hubert House appoint. What the White House is going to do, on the other hand, is to propose the other hand, is to propose the served as secretary of state, leavest son born January 27 . . . Jesse F. Baker of names, then let the senators ing all other state department Plattsmouth has been inducted into the O.K. army at Fort Logan, Colo. . . Leonard This is what FDR did when sentiment prevails over practica-Born has been installed as commander of Mt. Zion Commandery, No. 5, Knights his administration was in top gear. FDR never let the senators initiate, except for minor up running the state depart-Templar at Plattsmouth . . . Mr. and Mrs. jobs and except for his favorite ment . . . Ellsworth Bunker, Tru-Ivan Taylor have learned of the marriage senators. Truman, in trying to man's ambassador to Italy, was of their son, Sgt. David Taylor, to Miss appease the senate, let it get the offered the important job of as-Margaret Ferron of Corvallis, Oregon.

sell below cost or without a profit, greatest | C. E. Wilson's Stock blame should be shouldered by the media that accepts this type of advertising.

Readers of The Journal have little fear of the legitimacy of any advertising appearing in these columns. Every effort is made to cull out any type advertising that tact man with congress during the program goes into full pro-Omaha, or anywhere else can merchants of exposed in display type. We do our boys on capitol Hill tick. best to see that all ads in this newspaper like that Wilson would have to and Ike will have a tough time state the truth.

In spite of our efforts, we have been Later, Persons went further, told Under the Dome caught, however. Only a few weeks ago the president wilson was in the fine the capit was necessary to "jerk" an out-of-town but because of his arrogant at- itol elevator together, 38-yearad from this newspaper after a Journal titude toward the senators. subscriber informed us of unethical dealings and an investigation proved the subscriber right. We hope all readers of The Journal will report any misleading statements in advertising appearing in this nowspaner-through you we are enabled to hold the confidence of our subscriber and continued patronage of reliable merchants.

The Washington Merry-Go-Round

(Copyright, 1952, By the Bell Syndicate, Inc.)

DREW PEARSON SAYS:

PRESIDENT EISENHOWER STILL WORRIED OVER AMMUNITION SHORTAGE; IKE WON'T SURREN-DER TO SENATORS RE JOBS; GEN. WILTON PERSONS WAS KEY FIG-

URE IN WILSON'S STOCK SALE. WASHINGTON - One thing very much on President Eisenhower's mind as he said good-bye to new U. N. Commander ment of the dividend can be ex-General Maxwell Taylor was the ammuni-

tion shortage in Korea. Ike fears we won't have enough ammunition on hand to launch a full-scale offen- paid premiums for three or district office is located at Fort sive for some time. When he was in Korea more months between the an- Snelling. St. Paul, Minnesota



WANTED: Man to Grind Axe

differentiated from reserve clans around him. stores behind the lines.

rea but have fallen down in our firmation and fight for a chance and Formosa. This will be one Pentagon-if he divested. of Charles E. Wilson's first jobs | Note-At a famous dinner par-

1600 Pennsylvania Ave.

sisted.

Jobs Messrs. Taft-Millikin-Knowland. firmed. the White House just isn't going

What the solons want is for

really recovered his appointive

sell his General Motors stock. Persons used to be army con-

divest himself of G. M. stock, deciding which. the president Wilson was in

that if Ike surrendered on Wil- man," needled Nixon. son he could get no experienced look at me," replied Barkley,

over the small amount of heavy businessmen in his cabinet emmunition in the front lines, as would end up win hack politi-

Ike sided with General Per-Real fact is that we are short sons, put the heat on Wilson, of ammunition, not only in Ko- told him he'd fight for his conshipments both to Indo-China for him to do a good job at the

to remedy as secretary of de- ty at the F Street Club in 1948, Ike horrified Senator Taft and some other Republicans by say-New Ike appointments in the ing that when a boy was asked

pet. Assistant Secretary of the bera's job on the White House would be in charge of the navy

is secretary of the navy while waiting for Ike's nominee, Bob Regardless of protests from Anderson of Texas, to be con-Washington Pipeline

New Secretary of State Dulles wants to move his personal office from the Svelte modern tion. state department building near ugly old state department next officials several blocks away. If upper hand on jobs and never sistant secretary of state for Latin-American affairs by John power. The more he appeased, Foster Dulles. Bunker turned it the more the senate demanded. down on the ground that he's a Democrat . . . Though there's Credit Gen. Wilton "Slick" supposed to be unification of the Persons, the new White House | armed services, a backstage batcontact man for congress, with the is brewing over which service tipping the scales with Eisen- should be in charge of guided hower to have Charles E. Wilson | missiles. So far, all three have | Legislature the question of been duplicating by experimenting on guided missiles. When the war, knows what makes the duction, however, a guided missiles corps will be set up either From the first, he kept telling in the army, navy, or air force,

As the incoming and outgoing old Nixon kidded 75-year-old Certain others around the Barkley about his weight. "This president didn't agree, argued elevator wasn't built for a fat

VETERANS' COLUMN By RICHARD C. PECK

Cass County Veterans' Service Officer

1953 INSURANCE DIVIDEND; + The Veterans Administration 1952 dividend, and the amount has announced that another of the dividend will be the regular dividend will be paid in same on most term policies but 1953 to approx- will vary on permanent plan



surance Policies days after the anniversary date of the policies.

month of June or July.

imately five mil- policies according to the number

Life In-Again, this dividend will not be paid in cash unless the policy The first pay- be paid in cash unless the policy ments will follow holder requests it. However, within 30 to 40 cash payment of the 1953 dividend is automatic to those who made written request for cash This will mean payment of the 1952 dividend. Richard Peck that if the an- previously made written request niversary date of a policy is must do so if they desire cash during the month of may, pay- payment of the 1953 dividend To do this, a policy holder pected sometime during the should write the Veterans Ad- 337.13. ministration district office now To participate in this divi-dend, a policy holder must have For veterans in this region the

"I'm lean as a buggy whip"

Ex-Senator Brewster of Maine PAGE SIX spends as much time around the senate now as before his defeat Vice President Nixon has had a little trouble finding anyone who'll accept the job as his aide. The position pays only \$4,474.20 a year.

Capitol News

next two years.

The figure is about \$41/2 mil-lion less than recommended by Moreove \$7 million less than was ap- said to favor some post-war po- cial interests in a business conpropriated for the current bi-

Here are the comparisons:

\$58 681 519 Asked by state agencies: \$173, 908,666, all funds; and \$61,918,-553 from general fund.

Suggested by Peterson: \$170,-830,874, all funds, and \$59,241,-814, general fund. Suggested by Crosby: \$166. 379,614, all funds, and \$54,765,-554, general fund.

JOLT

counties. He proposed legislation shifting from the state to the tab for health service payments.

"The cost of health services | twenty age group. has been mounting rapidly durlevel of state government it has in Germany since the end of been impossible to exercise an World War II. The official Bricontrol.

There were more jolts in Unwed Mothers.

He said he had voted for eshe was a legislator himself in for the school is behind us." Mothers, he said, "I do not think dulge themselves in this exceptional activity. From a dollar standpoint.

Crosby's recommendation on the University of Nebraska was publications have warned Rusthe same as Peterson's: An additional \$2 million in General But there was one significant last two months.

difference. Peterson said he was recommending the additional \$2 million to enable the University to continue its present program and left up to the whether the money was to be spent for expansion.

Crosby's message indicated he made before the committee earthought no money should be spent for such things as cost-ofliving salary increases and the additional \$2 million should go for the College of Medicine and for agricultural research.

BREAKDOWN

Here's a breakdown on some of the larger agencies. The first figure is Crosby's recommendation, the second is the amount each agency expects to spend this biennium and the last figure is ex-Gov. Peterson's recommendation:

Highway Department, \$39, 683,000; \$51,122,811.66; \$40,427, Assistance, \$34.728.367.02; \$36,

532.998.51; \$36.899,617.02. University of Nebraska, \$33,-961,600; \$29,288,065.13; \$33,661,-Board of Control, \$29 606,013; \$22 408,401.17: \$27.046,793.

Normal Schools, \$6,419,000; \$5 680 637.15; \$6,559,000. Military Department, \$2,740,-070: \$976.530.96: \$2,730.070 Health Department, \$2,717,100; lion veterans who of years the policy has been in \$3,888.770; \$2,771,200.

\$5.367,965.96; \$3,131,600. Game Commission, \$2,588,000 \$2 259 416 30; \$2,605 000. State Superintendent, \$2,121,-250; \$2,065,248.03; \$2,272,500. Labor Department, \$1,980,200 \$1,837,737.98; \$1,980,200 Agriculture Department, \$1.914 500; \$1.781,283.48; \$2,040,600

Aeronautics Department, \$1. 409,000: \$1,346,009.25; \$1,409,000 Educational Lands and Funds. \$1 067,337; \$1004,618.39; \$1,042,-Twenty-nine other depart ments \$5,789,076.90; \$5,415,934.-18: \$6 254 357.32.

Total. \$166 379.614: \$170 976.

428.15; \$170,830,874 47. After hearing the governor, 'Continued on Page Seven)

THE PLATTSMOUTH, NEBRASKA, SEMI-WEEKLY JOURNAL Thursday, January 29, 1953 Section F



By Stanley James, Journal Washington Reporter

Washington - An official U. LINCOLN - Governor Robert S. Intelligence appraisal of the ly in the hearing. B. Crosby went before the Legis- revival of Nazi sentiment in lature this week to recommend West Germany shows surpris- if he would transact any busithat it appropriate \$166,379,614 ing results. For the first time ness with GM (General Motors) to operate the government of since the end of the war, the when he became Defense Secthe state of Nebraska for the sentiment for a revival of na- retary, he replied that he would tional socialism is above twenty not hesitate to do so. That

licies of the Bonn government cern is allowed to transact busiaimed at righting wrongs of the ness with that same firm as an Perhaps the significant totals for most tax-paying Nebraskans is the amount to be spent from the General Fund, supported principally by state tax money.

Here are the comparisons:

alimed at righting wrongs of the Nazi report comes only shortly after British occupational officials seized seven former Nazis and charged them with plotting to restore a Nazi restal confirmation hearing, or the transcripts of the Louis government to power.

Current appropriations: all Thus, indications in all areas funds, \$173,383,571; general fund of West Germany point to a revival of the Nazi spirit among satisfy the committee. Forrestal a minority, but a growing mintor involved is that this senti-ment is strongest among the which he was directly concernority - and the dangerous facyounger adults of the former ed financially.

Hitler state.

This is not surprising in view boned up on the history of such vounger adults of the former Hitler state.

of the fact that Hitler indoctrin- cases and he answered a couple ated every German youth from of the big questions the wrong 1934 through May, 1945, with a way. Gov. Crosby's budget message and nationalism. These Gercontained a rude jolt for the man youth of that era are now man from 1600 Fennsylvania grown men and women, have Avenue means a number of become the thirty-to- forty age things but to reporters assigncounties the \$1 million a year group today, whereas, in the ed to the White House, it means thirties they were the ten-to- the end of an era when the

The British arrests in their with anything at the most uneffective control over the am- tish viewpoint is that Nazi senounts paid for nursing home timent is on the rise and that service, hospital service, nurs- the situation in West Germay is should supply effective local, embarrassed at the revelations, but seems powerless to descredit The scheme, Crosby said, en- the right-wing groups in Gerabled bim to trim \$2 million many. In the end, the outcome stressed that his recommenda- will depend on what the Ger- them vamp.

The Weimar Republic never

Crosby's message - two stiff ents) are giving the Reds inones for the town of Milford creasing security worries. In where are located the State fact, there is some indication Trade School and the Home for that the Russians are under-Unwed Mothers.

Crosby proposed cutting both something like that which has agencies off with no appropriation. ent years.

Radio Moscow recently refertablishing the trade school when red to the "army of spies" being sent into the Soviet sphere, in 1941 but now "I think the need | what is believed to be a most enor the school is behind us.' couraging admission of the Of the Hom'e for Unwed troubles of the Communists inside the Iron Curtain. The rethat Nebraska taxpayers are so cent attacks on the Jews in the affluent that they should in- communist countries indicate an increasing uneasiness on the part of the Reds about security leaks. In addition, armed forces

sian members of the Army and Navy, to beware of U.S. agents. Fund money over its current Both inPoland and in Czechoappropriation of \$12.5 million. slovakia, government officals The University had asked \$16,- have admitted concern over foreign spy operations in the

The reason Charles E. Wilson ran into such trouble before a Senate Armed Forces Committee, looking into his qualifications before confirming him as Secretary of Defense, was partly

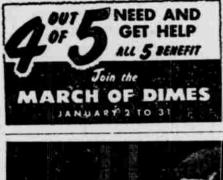
Asked by committee members would have been a direct violalion less than recommended by Moreover, less than fifty per tion of the law of the land, ex-Gov. Val Peterson and about cent of the West Germans are since no one with direct finantion of the law of the land,

> Thus, indications in all areas Johnson confirmation hearing. Both men had to take care to had to get rid of some stock and Johnson pledged not to do any

The departure of Harry Tru-President was likely to come up stories for reporters unexpectedly. They nexer knew what he would say next, and whether he would blast some prominent official severly without advance warning.

Naturally, reporters loved it. Dwight D. Eisenhower is expected to be more cautious.

The vampires never have any





STRUGGLING STATUE-Writhing in the clutches of ironfisted thought control is the sculptured figure titled "Political Prisoner." One of 3500 statues entered in the London contest, the statue is being examined by Miss M. Stiles. The artist winning the World Contest will receive \$32,000. All have submitted statues interpreting the same subject.

WEEKLY CROSSWORD PUZZLE

Here's the Answer Movie Director HORIZONTAL 60 Small lakes 1,6 Pictured VERTICAL motion picture 1 Weak producer 2 Grade 11 Add flavor 3 Donkey 14 Permits 4 Negative 15 Ireland 5 Leg joint 6 Walking stick 21 Hangs loosely 46 Comfort 18 Modify 19 Lincoln's 7 Any 24 Punitive 47 Promissory 8 Cooking vessel 26 Respect nickname note (ab.) 20 Conveyed 9 Tumult 29 Energy 48 Preposition 10 Temper 31 Except by deed 49 Speak 22 Beverage 11 Bangs 34 Window parts imperfectly 23 Mail (ab.) 13 Torment 35 Labor 50 Imitated 24 Mixed type 16 Anent organizations 52 Scottish river 17 Heredity unit 37 Says 25 Exclamation 54 Oriental coin 27 While 20 He also -38 Plants 56 Railroad (ab. 28 Cut 44 Two-part song 58 Toward pictures 30 Exalted 32 Feminine suffix 33 African antelope 34 Shrub 36 Water lily 39 Preposition 40 Lieutenant (ab.) 41 Comparative 42 Tellurium (symbol) 45 Calyx leaves 50 Consumed

51 Noisy 53 Opposed 54 Raced 55 Shows 57 Guides 59 Cubic meter

he found that Howitzers were limited to five rounds a day—though this has been improved since he left. He is also worried dividend will be the same as the lington 25, D. C.

Shelling, St. In service should write to the Office of Insurance, lington 25, D. C.

Continuous and the found that Howitzers were limited to hiversary date of the policy in 1953. The rate of the 1953 write to the Office of Insurance, write to the Office of Insurance, lington 25, D. C.