

# EDITORIALS

## NEW CARS FOR 1953

Reports from Detroit indicate that the automobile industry is getting customer-conscious and will make a strong bid to attract buyers in 1953. It is beginning to look as if the big automobile producers will make more changes in next year's models than in any year since the end of World War II.

Chrysler is expected to put its new cars on the market in October and it is understood that there are major changes in the body designs of all four: Plymouth, Dodge, DeSoto and Chrysler. Dodge is expected to come out with a new V-8 type engine, 140 horsepower.

General Motors is offering air conditioning units in the new Cadillacs and Oldsmobiles. Both Buicks and Chevrolets are expected to change to the V-8 type engine.

Ford expects to introduce new cars in November. While extensive body changes are not expected for the new Lincoln, Mercurys and Fords, the Mercurys and Fords may have new and more powerful engines.

Hudson expects to offer a new body and also a new car in the light, six-cylinder field. Studebaker bodies are to be re-designed completely. Packard is offering power-steering and power-brakes.

In other words, it looks as though there will be plenty of competition as the 1953 season approaches. The accent, which has been on power in recent years, is turning toward comfort and the prospects are that there will be plenty of cars to go around.

## OUR WIDENED OUTLOOK

There was a time, not very long ago, when the people of Cass county were not much interested in what happened outside of the United States and, if you go back some years, there was a time when nothing much mattered except what happened within gun-shot range of their homes.

Times have changed and with them, the outlook of our people. Whether we like it or not, we cannot remain insensible to what happens in the world, because the economic consequences are felt in the sale of our products and the state of our business.

The development of rapid transportation through the means of the automobile and the airplane, has done much to widen our outlook. The dissemination of news, through the newspapers, the radio and television, has heightened our interest in the happenings beyond our local borders. Today, as never before, there are well-informed people in every hamlet and crossroads in the United States.

This does not mean, of course, that, as a people, we have what one might call an intelligent, world viewpoint. Our thinking, expressed in national action, often continues to be local. There is a vast number of people who believe that the United States is not yet a part of the big world in which they and so many other peoples live. Yet, there are signs that a new understanding is becoming manifest.

**PARACHUTES AND AIR TRAVEL**  
The old issue of parachutes or no parachutes on commercial air liners has been raised again as a result of a recent crash of a Pan-American plane in the jungles of Brazil. The cause of the crash is still undetermined.

One of the theories advanced, however, is that a fire developed in one engine and the pilot dived the great airliner in an effort to put out the blaze. He might have failed to extinguish the fire or he might have pulled off a wing in trying to pull out of the dive.

At any event, passengers on commercial airliners seldom are provided parachutes and in similar instances usually have no escape from a burning ship aloft.

### THOUGHT FOR TODAY

*In the affairs of this world, men are saved, not by faith, but by the want of it.*

—Benjamin Franklin

## The Plattsmouth Journal

Official County and City Paper

ESTABLISHED IN 1881  
— Twice Winner Ak-Sar-Ben Plaques for "OUTSTANDING COMMUNITY SERVICE" 1949 — 1951  
Presented Nebraska Press Association "GENERAL EXCELLENCE AWARD" in 1951  
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## Furse's Fresh Flashes

About the most dangerous cases the average army nurse gets are those that are nearly well.

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An eastern college professor says that fast reading is the key to learning. That may be true, but to acquire wisdom the hard way, just skip over the fine print entirely.

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As a newspaperman, we know the first thing most people will do on resurrection morning will be to look at his tombstone to see if his name is spelled correctly.

\*\*\*

A local bird tells us that people seldom think alike until it comes to buying wedding presents.

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Flipper Fanny, our dainty little contour twister, says she never slaps her boy friend to hurt his feelings, she just wants to stop them.

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The first snow is now being awaited by some of us.

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On the other hand, if your daughter doesn't get married, what are you going to do with her?

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We often wonder what would happen to the value of the American dollar if everyone were paid what he thinks he's worth.

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We're sorry, but occasionally the temptation to say what we think gets the better of us.

It seems that if only one passenger could be saved by the addition of parachutes, the move would be worthwhile.

## Down Memory Lane

### 10 YEARS AGO

Major Raymond J. Larson has been attached to headquarters of Camp Carson, Colorado. Mrs. Larson and two sons will leave Saturday night for Colorado Springs to join Major Larson. . . Annual sweet corn pack of Norfolk Packing company will start Monday morning. Tomato canning is also slated to start soon. . . A car stolen from Glen Puls was located on the Chester Sporer farm near Murray. When found the car had been jacked up and the four tires had been removed. . . Arthur Warga is taking teletype training at Camp Crowder, Mo. . . Mrs. Velma Bowman was elected president of the newly organized Sunbonnet Garden Club. Other officers are Mrs. Hattie Sheinholz, vice president; and Mrs. Loh Reichstadt, secretary. . . Mrs. John Hatt was hostess to the K. B. bridge club. Prize winners were Mrs. John Wolff, Mrs. Frank Gobleman and Mrs. John Hatt.

### 20 YEARS AGO

The board of county commissioners have granted George E. Coon permission to operate a pool hall at Manley. . . Alvo defeated Elmwood 6 to 3 in a baseball game Sunday. Skinner and Fairfield were battery mates for Alvo. . . Leo Rikli is leader of the Happy Hustlers 4-H Baby Beef club at Murdock. . . Mr. and Mrs. Herman Phillips of Weeping Water are the parents of a son. . . Jimmy Ganz of Alvo broke his arm in a fall at his home. . . Miss Cecile Dohnlak and Carl Baumgartner of Murdock were married recently. . . Miss Isabell Gakemeier of Murdock is a student nurse at Bryan Memorial hospital in Lincoln.

## The Washington Merry-Go-Round

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**DREW PEARSON SAYS: ADJOURNMENT SEES CONGRESSMEN OFF ON AIR JUNKETS; UTAH LIQUOR BUSINESS GOES "SOCIALIST"; FCC HANDS TV LICENSES TO ADMINISTRATION FRIENDS.**

Washington.—A new rash of congressmen wangling free airplane transportation to various parts of the world has started now that Congress has adjourned.

In fact, some of it started even before Congress left for home. Several flights are justified, but others have the appearance of junkets, especially when wives and children are taken along.

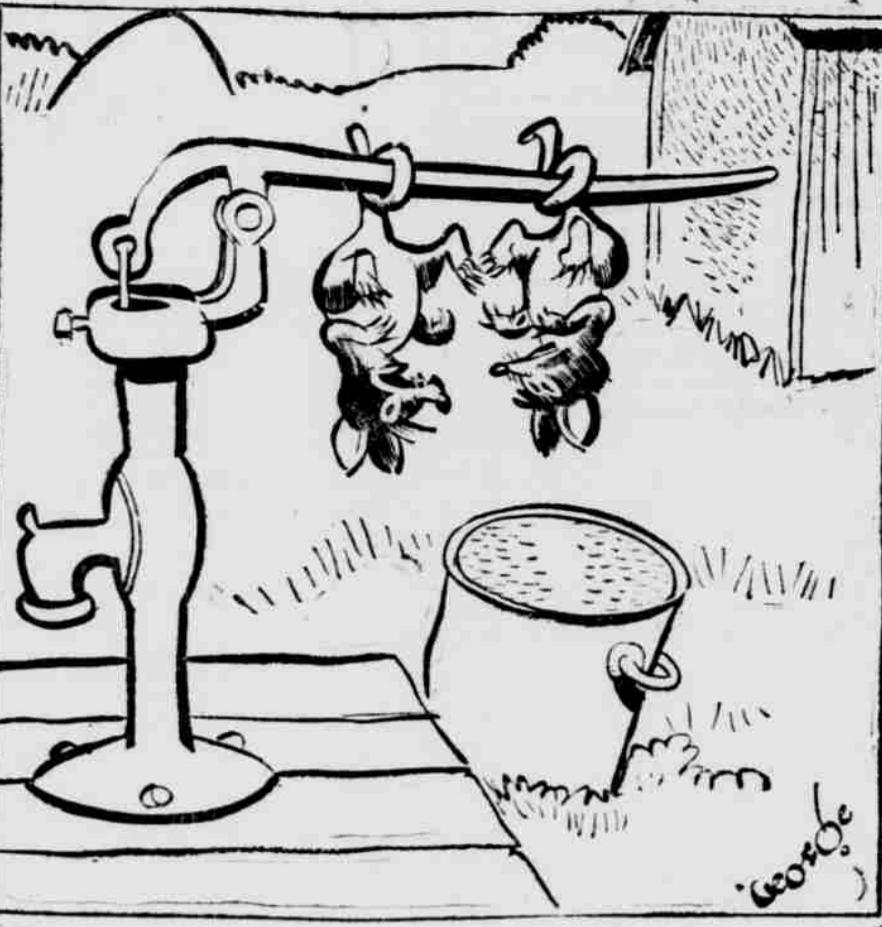
One trip with all the earmarks of the latter was arranged by Congressman Harold Cooley of North Carolina, who sent his sister, Mabel Downey, to Europe with free air transportation to study hoof-and-mouth disease for the House Agriculture Committee, of which Cooley is chairman and his sister is clerk.

The hoof-and-mouth disease in which the United States is chiefly interested is in Argentina and Mexico, and, while it exists in Europe, there is no meat imported from Europe to the United States. Why it was necessary for Cooley's sister to go to Europe remains something of a mystery.

Congressman Cooley has also requested the Air Force to supply a special plane to take a large group of Congressmen and Senators to the Inter-Parliamentary Union

## Ticklers

By George



at Berne, Switzerland, on August 28.

This trip appears to be justified since the inter-parliamentary union is an important gathering for world cooperation. Cooley insisted, however, that the Air Force supply a Constellation which costs \$28 an hour for gas and oil alone, not including the salaries of the crew or the wear and tear on the plane.

Those listed for this trip in addition to Cooley are: Sen. A. Willis Robertson, Va., his wife and two sons; Rep. Albert Gore, Tenn., his wife, son, and daughter; Sen. Homer Ferguson, Mich., and wife; Sen. Willis Smith, N.C., and wife; Sen. Tom Connally, Tex., and wife; Sen. Tom Underwood, Ky., and wife; Sen. Paul Douglas, Ill., and wife; Sen. Alex Wiley, Wis., and wife; and Sen. Theodore Green, R.I.

Other congressional junketers are: Sen. Homer Cabhart of Indiana and his assistant, William Krieger, both accompanied by their wives, who flew to Europe in Air Force plane on July 11.

Also Congressman John Wood of Georgia, chairman of the House Un-American Activities Committee, flew to Europe with his wife in an Air Force plane on April 19, returning May 4. Sen. Alexander Wiley and wife also flew to Europe on their honeymoon in an Air Force plane, leaving May 16, returning June 1, while Congressman Walter Norblad and wife left for Europe July 5.

**Utah "Socialism"**  
Gov. J. Bracken Lee of Utah, one of the nation's most vocal critics of "creeping socialism" is letting his GOP associates get away with some creeping "shake-downism."

Some of his supporters have worked out a new wrinkle for raising money—by putting the bite on liquor companies which do business with the state of Utah.

In Utah, liquor is purchased and sold through the state liquor commission, and one firm doing business with Utah, the Continental Distilling Corp. of Philadelphia, got a letter from the Utah Statesman, demanding in rather peremptory terms that it advertise.

The Utah Statesman, a weekly paper, is a Republican mouthpiece, and in the letter demanding liquor advertising, its publisher significantly states: "We adhere very closely to the philosophy of the state administration. We, at least, have their unofficial blessing."

The letter to the Continental Distilling Corp., signed by editor and publisher Rue L. Clegh, also stated:

"We are enclosing herewith our last week's issue of the Utah Statesman, together with a copy of a letter from Terry McGowan, chairman of the Utah Liquor Commission, having reference to the article on page 5 in which we praise the commissioners for their efficient and economical operation of that department."

"We shall be most grateful to obtain your advertising and receive it direct (that is, after clearance with the liquor commission) rather than taking it through one of the advertising agencies."

**TV License Plums**  
Some choice television licenses have been handed out by Federal Communications Commission lately, and at least three have gone to good friends of the administration.

In another case, Governor Stevenson is among those applying for license in Springfield, Ill.

If politics is involved in this one, however, it's inter-party politics, for another top Illinois Democrat, Edward J. Barrett, the Secretary of State, is opposing Stevenson and his group. Barrett, who may replace Stevenson as governor, has applied for a competing TV license.

Other friends of the administration who have been favored with the extremely hard-to-get TV licenses are:

1. Mrs. Lyndon Johnson, wife of the Senator from Texas, who got a TV station at Austin.  
2. Ed Craney and Bine Crosby, who got a TV station in Spokane, Wash. Craney is close to Sen. Ed Johnson of Colorado, chairman of the Senate Interstate and Foreign Commerce Committee which rules on FCC matters.  
3. Roger Putnam, the econ-

haps the state should get out of the property tax field, altogether, leaving it to the counties and find some other way—perhaps a sales or income tax—to pay the cost of state government.

On one point almost everyone was in agreement: Nebraska's tax picture is in a pretty hopeless mess. State law requires 100 per cent valuation of property, yet only a fraction of the classes of property, notably cars, are assessed at anything like actual value.

**Hogs**  
A special session of the Nebraska Legislature will be summoned if the federal government and other agriculture states agree to pay farmers for their losses caused by the epidemic of vesicular exanthema among swine.

Gov. Peterson said he would ask the lawmakers to appropriate \$200,000 to be used for matching with federal funds to indemnify the farmers for their losses.

The government's office estimated it would take at least three weeks for action, by the federal government and other states and that a final decision on summoning the lawmakers would be made then.

Meanwhile State Agriculture Director Clay Wright issued an order banning swine shows at any of the state's 88 county fairs, the Nebraska State Fair and the Ak-Sar-Ben show, because of the outbreak of the disease.

**Tour**  
Gov. Peterson is Col. Peterson of the Air Force this week. He is on a two-week tour of active duty with the Strategic Air Command and will examine air bases in the United Kingdom and North Africa.

He made a similar tour last summer and visited with Gen. Dwight Eisenhower in his SHAPE headquarters outside Paris. Before leaving for this year's duty, Peterson met with the general, now the Republican presidential nominee, at Denver.

## DHIA Operations Summary Shows Increase For '51

Here is a summary of the operations of Nebraska dairy herd improvement associations that completed their testing year in 1951. The figures were compiled by extension dairymen at the University of Nebraska.

The average production of all cows was 9216 pounds milk and 352 pounds butterfat. The average feed cost per cow was \$154 and the returns over feed cost, \$223.

The average feed cost required to produce 100 pounds milk was \$1.67 and to produce one pound of butterfat the feed cost was 44 cents. Compared to the previous year's production the average cow in all associations produced 115 pounds more milk, 3 pounds more butterfat, and tested the same or 3.8 per cent.

Feed costs were \$14 more per cow in 1951 than in 1950, and the value of the product was \$15 more. The returns over feed costs in 1951 were \$23 per cow, compared to \$22 in 1950. The net gain in 1951 was 115 pounds milk, 3 pounds butterfat and \$1 returns over feed costs. Feed costs are more realistic if considered from the viewpoint of the amount of roughages and grain cows market from the farm.

Cows that produced 7,470 pounds milk and 300 pounds butterfat marketed \$13 more feed per cow and then returned \$34 more above feed costs than cows which produced 2,400 pounds less milk and 100 pounds less butterfat. Cows that produced 400 pounds butterfat marketed \$29 more feed and then returned \$74 more over feed cost than the cows in the 300 pounds of butterfat group.

One cow producing 10,586 pounds milk and 400 pounds butterfat, was more valuable from the standpoint of production than 3 cows producing one-half as much milk and butterfat.

Preliminary news about Stalin's successor seems to indicate that Joe's death won't save the world after all, but will only transfer it from the frying pan to the fire.

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**Doc Hagedorn, inventor famous Livestock and Poultry Remedy received letter from Davenport, saying your Medicine is Wonderful stopped dying of my hogs at once I lost over 100 head hogs before I found out what you had. I spent over \$200 in Medicine that did not help. This Medicine only \$5 Qt \$15 gallon Will treat 100 pigs sold by Wm Hagedorn 2512, O. St. So. Omaha Neb Or Thrifty Drug Co 4826 So. 21 st**

## Test Your Intelligence

Score 10 points for each correct answer in the first six questions.

- This year's summer Olympic games were held in: —Norway —Sweden —Finland —United States
- What elective office did Franklin Roosevelt hold immediately to becoming president: —Governor of New York —Senator from Pennsylvania —Secretary of the Interior —Congressman from Pennsylvania
- Who is said to have played a violin while Rome burned: —Julius Caesar —Nero —Claudius —Antony
- The novel, *Rob Roy*, was written by: —Tennyson —Scott —Walpole —Lamb
- Who was president of the U. S. during the Mexican War: —Harrison —Monroe —Taylor —Polk
- The island of Zanzibar is off the coast of: —Brazil —Argentina —Italy —Africa
- Listed below, at left, are animal characters from Aesop's Fables. Opposite them are other characters or objects with which they are associated. Match them, scoring 10 points for each correct answer.  
(A) Tortoise —Manger  
(B) Fox —Grasshopper  
(C) Ant —Grapes  
(D) Dog —Hare

Total your points. A score of 0-20 is poor; 30-60, average; 70-90, superior; 90-100, very superior.  
(Answers to Questions on Page 5)

## Realty Transfers

Howard Schwenneker & Venetta B., to F. G. Hull & Gertha, WD 7-19-52, L. 13 & 14, B. 172, Plattsmouth, \$6800.00.

Bessie Montgomery & E. A. to State of Nebraska, WD 6-2-52, NW 10' L. 559 Greenwood, \$200.

Mae Hutton to Darwin Hoover & Leta M., WD 7-17-52, W12 L. 8 & 9, B. 172, Plattsmouth, \$2750.00.

Andy Schmadler to F. J. Carter & M. L. QCD 7-19-52, L. 53, 12-12-13, \$160.00.

Floyd L. Rogers & Helen C. to Alvo A. Horn & Mabel R., WD 7-21-52, SE 1/4, 18-10-14, \$100.

Jack Reichart to Melvin Reed & Alice, WD 6-26-52, S. 20' L. 1, Louisville, \$300.00.

Carl J. Schneider & Kermit to Ronald P. Furse & Irene L., WD 8-13-51, E. 23' 4" L. 1, B. 29, Plattsmouth, \$100.

Orville Miller & Lydia to Mollie Jane Rice, WD 7-1-52, Pt. Ls. 126, 127, 135, SW 1/4 NE 1/4, 19-12-14, \$200.00.

Peter Jurgens & Hanna to Victor E. Carlson & Rose, WD 7-10-52, W1/2 NE 1/4 & S1/2 NW 1/4 & W1/4 SW 1/4 & NE 1/4 SW 1/4 & NW 1/4 SE 1/4, \$100.

Most of the Chinese prisoners held by the U. N. in Korea don't want to be exchanged. Which is about as good an argument against Communism as you can get.

A recent popular tune suggests that when things go wrong it is best just to sit down and cry. That noise you hear is our pioneer forefathers turning in their graves.

A Classified Ad in The local costs as little as 35c.

get all the latest hits on

**TOP RECORDS**  
45 or 78 rpm

one hit on this side

another hit on this side

2 hits on each record

only

LATEST RELEASES

**CASS DRUG**  
Walgreen Agent

**DEMONSTRATION POSTPONED!**

Due to Weather, Will Be Held Next Mon., Aug. 11, afternoon, same location

**New John Deere "60" Tractor and PLOW**

and **Soil Surgeon**

Demonstration Location  
1/2 Mile South  
1/2 Mile West of Platte River  
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**Stander Implement Co**  
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