

JOURNALisms

We have never failed to see some ray of sunshine hit a newspaper shortly after dark clouds appeared on the horizon and the roof caved in. We boys and girls that man the news desks on any newspaper, large or small, have some very trying times. Criticism flies thick and fast on many occasions and any newspaper guy who feels it his duty and the obligation of his newspaper to take a stand and tell readers exactly what he thinks, must also have extremely broad shoulders and a fine sense of humor to stand the gaff.

We refer especially to the school bond vote of a little over a week ago. We concede very graciously, that every person has an inalienable right to form his own opinion and follow through on his convictions. We would not care to reside in any country or community where conditions were otherwise. But, in our own opinion, we still believe we folk here in Platts-mouth missed the boat, even though all the planning could not please everyone.

There are folks who believe we fellows who write this stuff are as slippery as an eel, as truthful as the Baron Munchausen and as cold as an old maid's stare, but, actually, under this crust of concrete most of us have a warm heart, sympathy for our fellowman and an understanding of the frailties of humanity. Babies love us and, on occasion, newspapermen have been chased by women and a lot of them caught.

But, like the rainbow following a storm, the mail box spread a little oil on our troubled waters. Opening a neatly addressed envelope at the desk Friday morning, out popped a \$50.00 bill. Now, anything over a ten spot can cause considerable more than a stir around most newspaper plants, and one of this size has been known to lead off a riot. Appended thereto was this little note, "Dear Ron: This just between you and me. You should not be put to so much expense for the 'Yes' and 'No's'. No fan fares, please. Yours,

What could bring more joy to a broken heart? A fellow like me just couldn't help but be proud to live in a community that contained even one spirited soul as he who penned his signature to that letter. Most people would be hard pressed to believe this man had any interest in what Platts-mouth did with its school system, but here it was in black and white and backed up with cash.

However, there is one thing no individual or group of individuals can buy from this newspaper—and that is service any sheet worthy of its name owes to the community. We happen to be of the old school of newspapermen that continue to believe that, though a newspaper is owned by an individual, it is an integral part of the community and should at all times stand for what it thinks to be right and best for the area it serves. Properly supported this newspaper includes Community Service as a part of its everyday operating expense. Right or wrong, it can't be bought.

We thumbed this \$50.00 bill for some time trying to decide what to do with it. To send it back would have offended our friend. So, Platts-mouth's high school band will be sporting a new silk banner shortly. Ward Pscherer, instructor, was handed the bill Monday and has ordered a large white silk banner carrying the Blue Devil emblem and lettered "Platts-mouth High School Band" in blue.

Next time you see the band parade by carrying this striking new banner, tip your hat to a fine old gentleman, who, in spite of his years, like us, sees progress over the horizon for Platts-mouth. As for us, we'll probably step around the corner and bawl.

See where the Grand Island school bond election carried nearly two to one. A four million dollar deal for G. I. broken down to Platts-mouth's size would be the same as voting near \$800,000.00 here. The amazing part, however, is there is a town with a present school system that would put most communities to shame—but they know a city can never be any better than its educational facilities. That's why Grand Island has grown and will continue to grow.

We haven't given up—we still have hopes for Platts-mouth.
RRF

Ralph Younker Is Promoted

Mr. and Mrs. Frank Topliff received a telephone call Saturday from their daughter, Mrs. Ralph Younker, to inform them that Ralph, who is stationed at Hamilton Field, Calif., has been promoted to corporal. He also received a three-day pass, which was spent visiting relatives at Ventura, Calif.

VARIETY FOODS



Grand buys in LENTEN FOODS

Borden's STARLAC
1-lb. Pkg. 38c

Aunt Jemima PANCAKE
Flour 44c
3 1/2-lb. Bag

Bisquick
Lge. Pkg. 48c

Kre-Mel PUDDINGS
2 Pkgs. 15c

Robin, Vacuum Packed — (Free Measuring Spoon)

COFFEE

Value 85c NOW - Lb.

77c

Miolo, Colored and Quartered

OLEO

1-Lb. Pkg.

21c

California Grated

TUNA FISH

Value 28c Flat Can

24c

Happy Vale Fancy Pink

Salmon

56c Value 1-Lb. Can

49c

LENTEN TIME

Dollar Savers

MAIN DISHES FEATURING



Star-Kist

Chunky Style

Tuna 7-oz. Can 31c

You'll need these, too!

Crema Margarine 1-lb. Ctn. 30c

Pet Milk 2 Tall Cans 29c

American Cheese 1-lb. 59c

IGA Greenies Peas No. 303 Can 19c

Spaghetti IGA CANNED No. 1 Can 14c

IGA ALL PURPOSE Flour 5 lb. Bag 40c



Cooper's Best Pancake 36c Value 3 1/2-lb. bag	Del Monte Fruit Heavy Syrup No. 2 1/2 Can	IGA Salad Quart Jar	Musselman's 35c Value 32-oz. jar
FLOUR - - 29c	COCKTAIL - 39c	DRESSING - 49c	JELLY - - 29c
San-A-Lac Non Fat Dry Pkg. of 3 plus trial pkg.	House of George Grapefruit Value 26c 46-oz. can	Wonder Food 1-lb. pkg.	Our Mother 66c Value 2-lb. can
MILK - - 31c	JUICE - - 21c	Marshmallows 19c	COCOA - - 49c

FEATURE OF THE WEEK!
Macaroni or **SPAGHETTI**
1-lb. cello pkg. 20c
IGA PURE Egg Noodles 12-oz. 25c

Orange Thins and Vanilla Thins
COOKIES
BOX 31c

Homogenized IGA Can
MILK
3 CANS 42c

FOOD HEADQUARTERS

..... FOR THE THRIFTY HOUSEWIFE

IGA SALAD MUSTARD 8-Oz. Jar 10c	Ripe 'n Ragged APRICOTS No. 2 1/2 Can 38c
Red Maraschino CHERRIES 4-Oz. Jar 16c	IGA Syrup Pack BLACKBERRIES No. 303 Can 34c
Del Monte Med PRUNES 1-Lb. Box 24c	Musselmans APPLE SAUCE No. 303 Can 13c
Water Maid RICE 1-Lb. Pkg. 16c	Tender, Tasty IGA SPINACH No. 303 Can 15c
Gaines DOG MEAL 5-Lb. Box 74c	Festal Fancy PUMPKIN No. 303 Can 13c
IGA ORANGE JUICE 46-Oz. Can 24c	IGA Sweet POTATOES Squat Can 23c
Real Gold ORANGE BASE 6-Oz. Can 15c	IGA Whole Grain GOLDEN CORN No. 303 Can 18c
Stokely's TOMATO JUICE 46-Oz. Can 29c	Mission Brand SWEET PEAS No. 303 Can 13c
Del Monte PEACHES No. 2 1/2 Can 35c	Taste Well TOMATO CATSUP 12-Oz. Bottle 5 for 95c

Del Monte CRUSHED PINEAPPLE Flat Can 15c
Pillsbury 36c CAKE MIXES Pkg.

IGA SnoKream Shortening 3 LB. CAN 83c

IGA Cake Flour BOX 30c

Tops in MEATS

Special Ground BEEF and PORK MIXTURE	49c
Fresh HOME RENDERED LARD, 7-Lb. Pails	\$1.05
Cudahy's Gold Coin - Wilson's Corn King SEALED PACKED BACON, 1-Lb. Pkg.	39c
U. S. Choice 7th - 8th - 9th Cuts CORN FED RIB STEAKS, Per Lb.	59c
U. S. Choice LAMB SHOULDER ROAST, Per Lb.	59c
Cudahy's BACON END & PIECES, Per Lb.	17 1/2c
FRESH DRESSED FRYERS & HENS	
FRESH CATFISH — FANCY - FROZEN - PICKLED - SMOKED FISH	

Eat And Enjoy Fairmont Frozen Foods

Fairmont Fancy Cauliflower, 10-oz. box	26c
Fairmont Baby Green Lima Beans, 12-oz. box	35c
Fairmont Fancy Green Peas, 12-oz. box	26c
Fairmont Concentrated Orange Juice, 6-oz. can	19c
Fairmont Apple Pie	72c
Fairmont Cherry Pie	72c
Fairmont Blueberry Pie	80c

Fruits & Vegetables

Red Washed, Waxed POTATOES 100 LBS.	\$3.98
Red Ripe FRESH TOMATOES TUBE	17c
Sunkist, Navel 232 Size ORANGES POUND	10c
California Green Top CARROTS BUNCH	9c
White Marsh Seedless GRAPEFRUIT POUND	8c

Charmin So Handy
KITCHEN TOWELS Per Roll 19c

SOENNICHSEN'S (BLACK & WHITE)

PHONE 238 PLENTY OF SUPERVISED FREE PARKING ON LOT IN BACK OF OUR STORE

Charmin Embossed 17x17
DINNER NAPKINS 125 in Pkg. 32c