

FRIDAY and SATURDAY ARE

CHRISTMAS VALUE DAYS

AT SOENNICHSENS! SHOP EARLY and SAVE!

5 VALUES TO EASE THE LOAD ON YOUR CHRISTMAS BUDGET! CHECK EVERY ITEM!

Plastic Gift Box FREE

with 3 pair nylons



LONGER-WEARING PROPORTIONED NYLONS

What A Wonderful Gift! What A Buy!

Here is the most exciting gift item in many, many seasons! Wonderfully sheer Holeproof nylons in either 51 or 60 gauge - packed in a beautiful lucite gift box. The box is yours at no additional charge! Buy these nylons at Soennichsens's special box price . . . and you have the finest gift item ever!

Reg. 1.45

15 Denier 51 Gauge - BOX OF 3 **4.20**

Reg. 1.65

15 Denier 60 Gauge - BOX OF 3 **4.80**

Heavy-Weight, Snow White

SHEET BLANKETS

YOUR CHOICE OF 72x99 OR 81x99 SIZE!

REGULARLY 3.39 TO 3.79 — BUY NOW — SAVE!

Extra-weight, suede-finished sheet blankets by Beacon . . . a gift to please the most discriminating! Generously napped and extra-big, these blankets are your best buy. This price for Friday and Saturday only — hurry!

2.99



A GIFT TO PLEASE HIM

MENS DRESS SHIRTS

AT A PRICE THAT WILL PLEASE YOUR BUDGET!

WHITES - STRIPES AND SOLID COLORS!
THE PERFECT GIFT . . . AT A WONDERFUL PRICE!

You'll love the price . . . he'll appreciate the gift . . . fine broadcloth dress shirts in white, solid colors or stripes at a tiny, tiny price! All sanforized, all superbly tailored. Sizes 14 -17, Sleeves 32 - 34.

1.98



A GREAT GIFT VALUE!

100% NYLON SLIPS

BY FRUIT-OF-THE-LOOM!

Made of 100% DuPont Nylon Tricot!

Lace-and-Nylon Trimmed Bodice and Hem!

Your Choice of White or Flesh Pink!

Your Best Buy — Fruit-of-the-Loom!



Gorgeous knit nylon slips at an inflation-shaking price! Buy them for gifts or for year-round wear . . . No better buy than these beautiful slips by Fruit-of-the-Loom. Don't delay!

SIZES 32 TO 40

3.95

MEN'S DESERT-TONE GABARDINE SLACKS

COMPARE THESE SLACKS WITH ANY YOU'VE SEEN AT 8.95!

DESERT-TONE GABARDINE IN THE SEASON'S BEST COLORS!

FULL, DEEP PLEATS - SUPERB TAILORING - ZIPPER FLY!

SLATE GREY - BLUE - BROWN - SAGE GREEN - SIZES 29 TO 42

NO CHARGE FOR ALTERATIONS DONE NOW OR AFTER XMAS!

Just received! Mens gabardine dress slacks . . . the finest value Soennichsens have ever offered! Compare these wonderfully tailored slacks with others selling for \$2 to \$3 more . . . you'll find these handsome desert-tones to be tops in quality, tops in value! They make a wonderful gift. (We'll alter them after Xmas if you wish) so hurry . . . these are a real buy!

5.95



SOENNICHSENS

QUALITY COSTS LESS AT SOENNICHSENS'S . . . CASS COUNTY'S CHRISTMAS STORE