

A LABOR DAY SALUTE TO B R E X



Throughout the year days are set aside to pay a tribute to things living and inanimate. There's New Years, there's Christmas, May Day and the Fourth of July—There's a day set aside for Mother, another for Dad—even the dog has his days.

But on this Labor Day, we merchants who have sponsored this advertisement wish this day set aside in special tribute to the Burlington Refrigerator and Express Company Shops in Plattsmouth and to the hundreds of men whose livelihood has been gained through steady employment in this vast enterprise.

For over 80 years Burlington and B R E X have been as much a part of this community as the schools, churches and even the rising sun. Through the gates daily parade hundreds of skilled workers, all an integral part of Plattsmouth. Dozens of you men and women have distinguished yourselves through your efforts in civic affairs. Much of Plattsmouth's most noted leadership and guidance has come from you men and women—and through B R E X dozens of Plattsmouth men have gone on to higher and higher posts of responsibility in the vast, sprawling Chicago, Burlington and Quincy Railway enterprises.

And so, on this Labor Day, we business men would like to pause and remind you of our sincere appreciation for our years of association here in Plattsmouth. We thank you for the many favors you have bestowed upon us in the past and trust as the years go by, all of us will continue to join in building a bigger and finer community, and a stronger respect for what B R E X means to all of us.

Labor Day—the day this nation pays respect to the heroes of our industrial might.

Ruback's Super Market

First with low prices
First in quality First in service

Black & White Groceries and Meats

Quantity as well as quality at every day low prices

Gas Company

Harry's Bar

Pete and Harry

Stander Implement Co

John Deere Dealer

Knorr's 5c to \$1.00

Firestone Store

Leo Meisinger, Owner
Congratulations on a job well done

Farley Furniture Store

Comfort designed for you

Ladies Toggery

The latest in fashions

Jack & Elmer's Tavern

Air conditioned for your comfort

Joe's New-Way Market & Locker Plant

We give S & H green stamps

The Plattsmouth Journal

Plattsmouth, Nebraska

John's Television Service

Expert Radio and T.V. Service

George Conis

Refreshments, pop, ice cream

Soennichsen's

Where all Cass County shops with confidence

Sports Hall

Spend your idle hours with us

Plattsmouth Motor Parts Company

Dean Dunham, Owner

Plattsmouth State Bank

Member of Federal Deposit Insurance Corp.
Deposits now insured for \$10,000.00

Gamble Store

Herb Freeburg, Owner

Hinky-Dinky

Quality at low prices