

Hurry! Hurry!

**The Most Gigantic!
The Most Stupendous!
The Most Amazing**

**Array of Towel BARGAINS Cass
County Has Ever Seen!**

It's Soennichsen's

SHOP 8-6 WEEK DAYS
UNTIL 9 P.M. SATURDAYS



CANNON CIRCUS

**In This Ring, Ladies and Gentlemen
The Amazing, The Exciting
SALE of BATH-MATS!**

- 24x36 Size!
- Thick, Soft Chenille!
- Woven Back!
- Vat Dyed Colors!
- Washable!

Not \$2.98

Not \$2.79

Not \$2.49

But Just

\$1.98

Our trapeze artist says these are fluffy enough to fall on! Thick, washable chenille bath mats with an eye-catching colored border. These are a headline value — buy yours now at the Cannon Circus.

BATH SETS!

24x36 Size
Woven Patterns

\$2.95



For Your Amazement and Enjoyment...

WE PRESENT THE

Great Dish Cloth Sale!

**ATTENTION LADIES
AND GENTLEMEN!**
Remember, next week, Tuesday, May 29, you can see the world's second largest circus — The great Kelly - Miller! Louisville Road grounds! Take the kids!

**A Three-
Ring
Bargain!**

Leo the Lion says he'd really like to roar with excitement when he thinks about these bargains! Generously sized (15x15 inches) and made of hardwearing absorbent cotton, these dishcloths should sell for much more — but not at the Cannon Circus. You'll want more than six!

6 FOR 49c

A SHOW-STOPPING VALUE!

20 x 40 Inch Towels!

- Cannon "Dryfast"!
- Famous for Quality!
- Blue, Yellow, Green, Red!
- Soft and Absorbent!

44c

These versatile 20x40 bath towels in a utility weight are priced lower than our pythons tummy! The colors are Cannon Color Magic — the quality is Cannon... the price is a Cannon Circus special! Only 44c — hurry in and buy yours!

**ADDED
ATTRACTION!**
Terry Cloth
Shorty Coats
Reg. \$5.95
\$3.95!

**Look Ya!
Look Ya!
PLASTIC**
By the yard
Print and Plain
36-in. wide
35c



**Hurry, Hurry, Hurry
Right This Way
For The Horrifying,
Devastating**

HAND TOWEL FREAK!

These Towels Are Going At The Freakish Price of

**Yes! Perfect Quality
HAND TOWELS!**

You've never seen anything like these creatures — at this price they're more freakish than Jo-Jo the Dog-Faced Boy! A full 16x28 inches in size, they're soft, luxurious and absorbent! Buy several while you're at the Cannon Circus — you'll save!

34c

Straight from the Wilds
of Cannon Mills! Only
at the Cannon Circus!

**JUST 240!
THIS ACT
WON'T LAST
VERY LONG!**

98c

**PRICE MAGIC!
NOTHING
LIKE IT
SINCE
HOUDINI!**

LADIES AND GENTLEMEN! ANNOUNCING...
THE STARS OF THE CANNON CIRCUS...
EXCITING, GLAMOROUS, WONDERFUL —
**RICH, THIRSTY
BATH TOWELS**
22x44 - EXTRA SIZE! THICK, HEAVY TOWELING!
4 COLORS - CITRON, PINK, FLAMINGO & YELLOW!
There ain't another value like this nowhere! (Our ring-master is so excited about this value that he can't talk correctly!) These soft heavy-napped oversize beauties are easily our stars. We guarantee — no finer value anywhere. Buy now and save!

WASH CLOTHS!

WASH CLOTHS!

Wash Cloths!

TELL YA WHAT WE'RE GOING TO DO! WE'RE GOING TO LET THESE ABSORBENT BEAUTIES GO FOR — NOT 50c, NOT 35c, BUT FOR JUST

7 FOR \$1.00

Step right up folks — get your soft fluffy washcloths here — not one, not three, not six, but seven of these glamorous beauties are yours for just one thin dollar! And that price is lower than a tent stake. We have a tent-ful of colors — you'll find a ring full of values. Buy now!

**BE SURE TO SEE THE GREAT SIDE
SHOW OF UNADVERTISED BARGAINS**

\$1.29!

IT'S THE ONE AND ONLY
TERRYCLOTH!

By The Yard! By The Yard!

Wonderful, versatile terrycloth — it's as useful as Little Lulu, our work elephant! Make your own robes and brunch coats... your own towels and curtains. So soft and pretty in solid colors and stripes, you'll want several yards! Only at the Cannon Circus will you find such a value!

THE BIG TOP OPENS AT 8 A.M. FRIDAY, MAY 25!
COME ONE, COME ALL — FOR IT'S A BARGAIN CIRCUS!

SOENNICHSEN'S

Quality Costs Less at Soennichsen's

