



WE LOVE TO SAVE YOU MONEY!



It's the truth! — You'll cut down your food bill by doing all your food shopping at RUBACK'S — and these "Best Buys of the Week" prove it. And by George — you can do it every day of every week because our policy is to make every price a low price. We do it by keeping a close watch on wholesale markets — seeking out and selecting the best buys — and passing price reductions along to our customers immediately. That's why you always get more for your money here — more food, more variety, MORE SAVINGS!

BRUCE'S QUALITY GRAPEFRUIT JUICE OR
Orange Juice 46 oz. CAN **29c**

SUPREME
Salad Wafers 2 LB. BOX **45c**

STERROLL
Toilet Tissue 6 Rolls **29c**

STOKELY'S FINEST
Catsup 14 oz. Bottle **19c**

WASHDAY WONDER
Tide Large Package **27c**



GENUINE 6 DELICIOUS FLAVORS
Jello 10 PKGS. **69c**

CARROLL PLATTSMOUTH'S FAVORITE
Ice Cream 2 PINTS **43c**

GREAT NORTHERN NAVY
BEANS ... 2 lbs. **23c**

Butternut - Folgers - Hills
COFFEE ... lb. **79c**

Del Monte Fruit No. 2 1/2 can
COCKTAIL ... **35c**

Stokely's Finest Red Pitted
Cherries No. 2 can **22c**

MISSION
Peas 2 No. 303 cans **25c**

Smucker's Preserves 12 oz. jar
Strawberry ... **35c**

GARVEY'S PEANUT
Butter ... qt. jar **59c**

HONOR BRAND
Finest FROZEN FOODS

STOKELY'S HONOR BRAND
ORANGE JUICE 2 6 oz. cans **39c**

STOKELY'S HONOR BRAND
SPINACH 14-oz. pkg. **23c**

STOKELY'S HONOR BRAND
CAULIFLOWER 16-oz. pkg. **29c**

NEBRASKA BRAND CHOPPED
HORSE MEAT lb. pkg. **19c**

EATWELL
MACKEREL 1-lb. can **19c**

HORMEL - WITH BEANS
CHILI 16-oz. can **37c**

OTOE RED
KIDNEY BEANS No. 2 can **14c**

BIG BEN FORK AND
BEANS 2 No. 2 1/2 cans **27c**

STOKELY'S OR DEL MONTE
APRICOTS No. 2 1/2 can **35c**

GERBER'S
BABY FOODS 6 cans **49c**

EXTRA LARGE ENGLISH
WALNUTS lb. **43c**

Tropical Isle
Pineapple NO. 2 1/2 CAN **29c**

BLUE BONNET
MARGARINE Pound **25c**

5 MORE
COFFEE FRESHLY GROUND TO YOUR TASTE LB. **69c**



Ex. Fancy-Ind. Wrap. Jonathan

Apples
Half Box **\$1.98**

FLORIDA — VARIETY OF SIZES
JUICE ORANGES ... lb. **8c**

Fresh Green Solid Wisconsin Holland Seed
CABBAGE ... lb. **4c**

FRESH
CRANBERRIES cello pkg. **15c**

Paul Bunyan Red Skin All Purpose
Potatoes . 10 lb. mesh bag **49c**

SNAPPY, RED JONATHAN
APPLES ... 3 lbs. **25c**

SELECTED RIPE
TOMATOES ... tube **23c**

FRESH FROZEN PER LB.
HALIBUT STEAKS **73c**

MOTHER ANN SALT
CODFISH lb. box **59c**

OCEAN PERCH
FILLETS lb. **35c**

OCEAN CATFISH
STEAKS lb. **45c**

FRESHLY SLICED
BEEF LIVER lb. **59c**

THINLY SLICED
PORK LIVER lb. **35c**

SKINLESS, SWIFT'S
WIENERS lb. **45c**

SLICED OR PIECE
SIDE PORK lb. **39c**

LEAN
PORK CUTLETS lb. **59c**

MR. FARMER
GET THE TOP PRICE FOR YOUR
EGGS
AT RUBACK'S TODAY'S PRICE
35c
We Will Pay More if Market Advances

GRADE "A"
EGGS dozen **39c**

RUBACK'S
RECIPE OF THE WEEK
By Mary Lee Taylor
Oyster Stew
1 pint oysters, 2 tablespoons butter, 2 1/2 cups fat milk, 2 1/2 tablespoons finely cut parsley, 1/2 teaspoon salt, 1 small bay leaf, 1/2 small onion, 1/2 small carrot.
Drain oysters of any liquid; then clean oysters carefully. Add water to oyster liquid to make 1 1/2 cups. Cook oysters in butter until edges start to curl. Add milk, liquid off oysters, salt, pepper and bay leaf. Heat to boiling. Stir in parsley. Do not boil. Serve steaming hot. Makes 4 servings.
*To use canned oysters, heat thoroughly in butter before adding milk, then proceed as directed above.
You Will Need:
Pet Milk, Oysters, Bay Leaf, Parsley and Butter or Margarine.

LOIN END
Roast PORK LB. **39c**

Cudahy's Ready To Eat or Rath Black Hawk
PICNICS Smoked LB. **39c**

IT'S ALL BEEF — Taste The Difference
Ground Beef LB. **45c**

LEAN CENTER CUT
Pork Chops LB. **55c**

FRESH — CELLO WRAPPED
FRYERS CUT UP **57c**
Minced Ham, Pickle Pimento, Macaroni and Cheese Old Fashioned
Baked Loaves LB. **45c**

LEAN — NO RIND
Bacon Squares LB. **33c**
RATH'S — CELLO WRAPPED
Sliced Bacon LB. **39c**

Ad Effective November 24th through November 25th. To Dealers. We Reserve The Right To Limit Quantities.

PLENTY of FREE PARKING

On Our Lot in Rear of Store

Ruback SUPER STORES
EVERY DAY LOW PRICES
★ ★ SUPER SAVINGS ON QUALITY FOODS ★ ★
AMPLE PARKING SPACE

WINNER OF LAST WEEK'S DOOR PRIZE
Oliver Meisinger Plattsmouth

Register For This Week's Door Prize
No Purchase Necessary
No Obligations