

We're Sorry!

We Have No 3rd Floor —
Our Second Floor is Loaded —

- So -

We Are Throwing A Little

Shoe Sale

ON OUR MAIN FLOOR

BROKEN LOTS OF WOMEN'S SHOES. WE CAN'T BEGIN TO DESCRIBE THEM ALL. SO COME SEE FOR YOURSELF.

1st Sale

1st Pair . . \$2.98
2nd Pair . . .01

2 Pair \$2.99 LIMIT TWO PAIR

JUST THINK—AND NO STAIRS TO CLIMB!
WITH SHOE PRICES ADVANCING, THESE REPRESENT WONDERFUL VALUES!

All Sales Final **SOENNICHSEN'S** Sorry! No Lay-a-Ways
"Where Quality Is Not Expensive"

STORM BOOTS

Women-Men-Children

Right in step with Winter's unpredictable weather . . . our new collection of sturdy, warm boots for every member of the family. Bring the gang in today—ready them for a healthy, storm-protected season!



Stadium Boots
2 Buckle Black\$3.45
4 Buckle Black 5.50
5 Buckle Black 5.95
4 Buckle Brown 5.95
5 Buckle Brown 6.45
5 Buckle Red U. S. 6.95
\$5.95



Men's Dress Zip Boots
Brown Velvet Finish 5.95
Black 5.50



Women's Two-Snap Gaiters
Black - Sizes 4 1/2 - 10
Military or Cuban Heel
\$2.95

Women's Zip-Front Gaiter
Black - Sizes 5 - 10
Cuban or Hi-Cuban Heel
\$3.95

Women's High Black Boot
Inside Zip - Sizes 5 - 10
Military Heel
\$4.45

Be Prepared — Fill Your Footwear Needs Now

SOENNICHSEN'S
"Where Quality Is Not Expensive"

"IGA IS CHASING THIS WITCH THE YEAR AROUND"

I've noticed, too, that IGA stores are mighty reliable when it comes to quality, because they are as consistent about keeping the QUALITY of their foods HIGH as they are about keeping PRICES LOW. That's a combination which is hard to beat!

IGA MILK Tall Can **12c**

IGA BRAND MINCE MEAT 9-oz. pkg. **17c**

IGA ROLLED OATS LARGE 48-oz. Pkg. **31c**

Feature of the Week!

IGA CREAM STYLE Golden Corn 2 No. 303 Cans **27c**

SLICES OR HALVES IGA PEACHES No. 2 1/2 can **32c**

FLAVORFUL Sunny Morn Roaster-Fresh COFFEE 1-lb. bag **78c**

OCEANS OF SUDS TIDE Lge. pkg. **30c**

VEGETABLE SHORTENING SPRY 3 lb. can **95c**

IGA RICH, RED TOMATO JUICE 46-oz. can **29c**

SUNSHINE Hydrox Delicious Cream Filled Chocolate Sandwich Cookies 12 3/4 oz. pkg. **39c**

MOTT'S SWEET APPLE CIDER qt. **25c**

ESTAL-1 PIE SIZE PUMPKIN No. 300 can **9c**

SEE HOW IGA'S LOW PRICES CAN SAVE YOU MONEY!

HERSHEY'S CHOCOLATE SYRUP 2 16-oz. Cans **35c**

IGA FANCY TENDER EARLY JUNE PEAS No. 203 Can **18c**

DEL MONTE TOMATO CATSUP 14-oz. Bot. **21c**

CALIFORNIA LARGE WALNUTS Lb. **37c**

GREAT NORTHERN WHITE BEANS 2 Lb. Bag **27c**

IGA JELL-IT 3 Pkgs. **23c**

KEEP OFF YOUR KNEES WITH JOHNSON'S NEW GLO-COATER WAX APPLIER 98 VALUE ONLY **49c**

FINEST FRESH FOODS at LOWEST PRICES!

U. S. GOOD CORN FED Beef Shoulder Roast lb. **59c**

U. S. GOOD 7TH RIB BEEF STEAK lb. **55c**

SPECIAL GROUND Beef and Pork Mixture . . . lb. **45c**

ARMOUR'S TRAYPACK SLICED BACON lb. **55c**

ROBERT'S LONGHORN FULL CREAM CHEESE lb. **49c**

ARMOUR'S AMERICAN SQUARE LOAF CHEESE lb. **49c**

FRESH DRESSED CHICKENS

CRISP, JUICY, RED Jonathan Apples . 3 lbs. **29c**

FRESH, BRIGHT Cranberries . . . 1-lb. bag **20c**

FRESH SEEDLESS GRAPEFRUIT lb. **8c**

PORTO RICAN Sweet Potatoes lb. **7c**

CRISP PASCAL Celery Hearts pkg. of 2 **27c**

FINE BAKING RUSSET Potatoes . . . 10-lb. bag **43c**

WE HAVE SPECIAL PRICES NOW DURING NATIONAL APPLE WEEK ON BOX AND BUSHEL APPLES, BUY NOW AND SAVE!

CHARMIN TOILET TISSUE FACIAL TISSUE SOFT 4 ROLLS **31c**

DEL MONTE

ROUND-UP CONTINUES FOR ONE MORE WEEK. HERE LISTED ARE ONLY A FEW OF THE BIG MONEY SAVING ITEMS TO BE FOUND ON OUR SHELVES. HURRY! HURRY!

DEL MONTE Pineapple Juice 46-oz. can **39c**

DEL MONTE 12-OZ. CAN APRICOT NECTAR 2 for **25c**

DEL MONTE CRUSHED PINEAPPLE No. 2 1/2 can **35c**

DEL MONTE ROYAL ANNE CHERRIES No. 303 glass **37c**

DEL MONTE CREAM STYLE GOLDEN CORN . . . No. 303 can **16c**

IGA BRAND FINEST QUALITY SLICED PINEAPPLE NO. 2 CAN **31c**

IGA XTRA-WHIPPED SALAD DRESSING PINT JAR **30c**

IGA Pure EGG NOODLES 6-oz. pkg. **12c**

Watermaid Blue Rose FANCY RICE 1-lb. bag **15c**

White or Yellow POP CORN 10-oz. pkg. **17c**

Makes Ironing Easier SATINA pkg. **6c**

Hormel Chili CON CARNE 16-oz. can **39c**

Tastes Like A Million Lge. Pkg. CREAM of WHEAT **31c**

Black and White

Telephone 238

INSTANT COFFEE NESCAFE 14-oz. jar **57c**

INSTANT RALSTON pkg. **29c**

TRICK OR TREAT

You'll Find Our Shelves well stocked with Quality Foods at low prices so you'll have no trouble fixing those sacks of goodies for the kids this Tuesday evening.

Jelly Beans 14-oz. pkg. **29c**

Candy Corn 10-oz. pkg. **19c**

Cherry Balls 10-oz. pkg. **25c**

Marshall Peanuts 8-oz. pkg. **25c**

Ice Box Chocolate Wafers 9 1/4-oz. pkg. **31c**

Oreo Creme Sandwich 11-oz. pkg. **35c**

BRACH'S PARTY MIX 1 Lb. Box **69c**

Hershey Candy Bars 6 Bars for **25c**