

THIS IS

*Electric*

RANGE MONTH

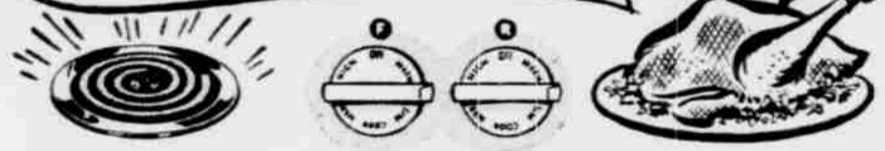


Look! FULL-SIZE 40-inch ELECTRIC RANGE

HERE FOR '50 FROM PHILCO  
FOR ONLY \$169.50  
Your Credit Is Good Here PHILCO 401



Packed with Modern Quality Features!

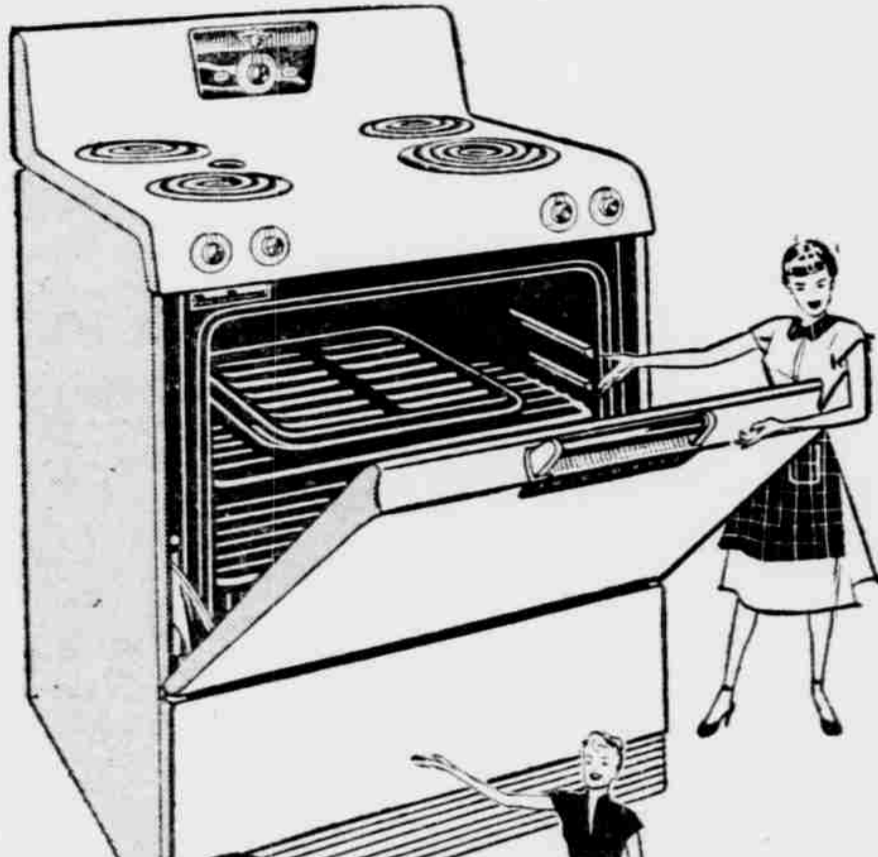


Faster than Fast Surface Cooking! "Speedmaster" surface units give greater pan contact.  
5-Heat Switches; Oven Thermostat All needed surface heats—plus exact oven temperatures.  
Huge Banquet Oven Holds 40 lb. Turkey 5530 cu. in. Cooks food without drying it out. Fast heating.

**MATNEY Furniture Store**  
424 Main Dial 3136

**FRIGIDAIRE Electric Range**

NEWEST IDEA IN RANGES



ALL THIS FOR ONLY \$169.75

Model RM-35 with Cook-Master Oven Clock-Control, Lamp and Utensil Drawer

- It's Compact
- It's Thrifty
- It's High Speed

YOU CAN'T MATCH A FRIGIDAIRE ELECTRIC RANGE

**WARGA HDWE. & APPLIANCE**

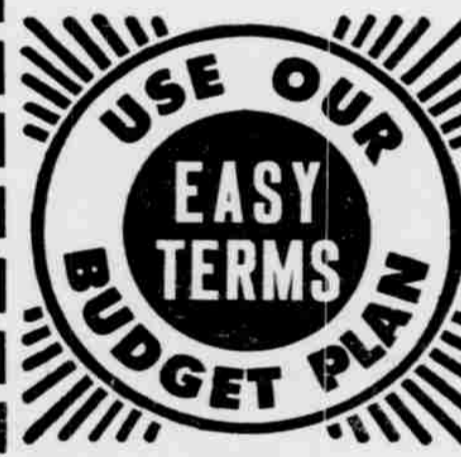
517 Main St. Dial 3171



THAT IS WHY THOUSANDS OF WOMEN HAVE SWITCHED TO ELECTRIC COOKING

- 1—IT'S SIMPLE: No other method known is so easy to use.
- 2—IT'S FAST: No other cooking method known can bring food to the cooking temperature any faster.
- 3—IT'S CLEANER: Electric cooking means a cleaner home with cleaner cooking and baking utensils. No soot, grease or grime.
- 4—IT'S COOL: Electric cooking means that the FOOD is cooked and not the cook.
- 5—IT'S ECONOMICAL: No heat wasted. It's measured and controlled, goes into the utensil to cook or bake the food.
- 6—IT'S SAFE: It's as safe as your electric lights. No open flame or dangerous fumes.
- 7—IT'S HEALTHFUL: Electric cooking retains more healthful vitamins and minerals in the food.

BUY YOUR APPLIANCE IN PLATTSMOUTH WHERE YOU GET SERVICE WHEN YOU NEED IT. SAVE MANY DOLLARS BY SHOPPING HERE!



Today's BEST Value



**Firestone ELECTRIC RANGE**

OUR PRICES START AT ONLY \$139.50 UP

- Here's a low price electric range that has everything you want.
- All-porcelain exterior
  - Chromalox seven-beat cooking units
  - Full forty-inch width
  - Large oven with waist-high broiler
  - Large deep well cooker
  - Three roomy storage drawers

Only 2.75 A WEEK After Down Payment

**Welshimer's FIRESTONE STORE**

CLEANER, AUTOMATIC COOKING

STARTING AT

WITH **CORONADO**

**\$136.95**

*Electric Ranges*



Take the Hard Hours of Work out of Meal Making

Hailed by homemakers everywhere for performance and moderate cost... CORONADO Electric Ranges feature automatic oven, 7-speed Chromalox units and deep well cooker! Liberal trade-in allowance for your old range.

Model Shown - \$234.50

**Gambles**

HERB FREEBURG, Owner

**A Few Dollars Down**

Delivers this NEW

**Westinghouse Champion**

**ELECTRIC RANGE TODAY!**

Easy Terms

"Pay-As-You-Cook!"



**Exclusive Miracle Oven!**

Giant Miracle Oven bakes perfectly in any rack position! Super-sized broiling element cooks outer edges of meat to the same perfection as the center portions!

**Automatic Cooking Controls!**

Electric Timer cooks complete oven meals automatically! Has morning coffee perking while you catch that last wink... simplified controls—out of the "Steam Zone!"

**4 Full-Sized Corox Units!**

More surface cooking capacity with 4 famous, speedy "COROX" Units. New bonus space between units permits you to cook with 4 ten-inch utensils at one time!

YOU CAN BE SURE...IF IT'S Westinghouse

**Wm. Schmidtman**

438 Main Street

Phone 3165

**By Popular Demand**

WE WANT AUTOMATIC COOKING  
WE WANT CLEAN COOKING  
WE WANT FAST COOKING  
WE WANT ECONOMICAL COOKING  
WE WANT DEPENDABLE TEMPERATURE  
WE WANT COOL COOKING

**OF COURSE It's Electric**

The new electric ranges are designed and constructed to provide the features modern homemakers want.

They are fast, give perfect cooking neat at the snap of a switch—economical, save on fuel and food bills—dependably automatic, eliminate watching—clean, cut down cleaning time and redecorating costs—cool, keep your kitchen degrees cooler even on hottest days, and so easy to use. These and many other attractive features really make the new electric range the modern way to perfect meals. Switch now to modern electric cooking.

The New Electric Ranges are the answer to the Modern Homemaker's needs.

See your Electric Range Dealer or . . .

CONSUMERS PUBLIC POWER DISTRICT

**"Never-before" G-E Range value!**



**1950 SPEEDSTER RANGE**  
WITH PUSH BUTTONS  
Of course, it's electric!

STARTING AT \$169.95

COME IN FOR A DEMONSTRATION

Here's a brand-new G-E "Speed-cooking" Range with push buttons at a price that's lower than you'd ever expect! See it today! You'll shout about it, just as we are doing!

- Push-Button Control
- Automatic Oven Timer!
- Big Thrift Cooker!
- Huge Tript-Oven!
- Hi-Speed Calrod Heating Units!
- Fourth Raisable Unit!

**STANDER Implement**

135 South 6th

Phone 4178



WE ARE A FRANCHISED GENERAL ELECTRIC DEALER