THIS IS

FULL-SIZE 40-inch ELECTRIC RANGE FOR ONLY FOR '50 FROM PHILCO Packed with Modern Quality Features

Holds 40 lb. Turkey **Oven Thermostat** Surface Cooking! 5530 cu. in. Cooks "Speedomaster" All needed surface food without drying heats-plus exact surface units give oven temperatures. greater pan contact. **Matney Furniture**

& Appliance

Phone 3136 424 Main

Thousands of Women Have Switched to

Electric Cooking

HERE'S WHY:

- 1-IT'S SIMPLE: No other method known is so easy
- 2-IT'S FAST: No other cooking method known can bring food to the cooking temperature any faster.
- 3-IT'S CLEANER: Electric cooking means a cleaner home with cleaner cooking and baking utensils. No soot, grease or grime.
- 4-IT'S COOL: Electric cooking means that the FOOD is cooked and not the cook.
- 5-IT'S ECONOMICAL: No heat wasted. It's measured and controlled, goes into the utensil to cook or bake the food.
- 6-IT'S SAFE: It's as safe as your electric lights. No open flame or dangerous fumes.
- 7-IT'S HEALTHFUL: Electric cooking retains more healthful vitamins and minerals in the food.

Buy Your Appliance in Plattsmouth and Save!



CORONADO "SUPER'

- Large Automatic Oven
- 7-Heat Chromalox Units
- Handy Deep-Well Cooker Minute Minder and Lamp

23450

An outstanding range that gives you qualify features at moderate cost! Banquet-size, automatically controlled, illuminated oven plus 3 large storage drawers! See it today!

Other Models \$174.95 Up Gambles

Herb Freeburg, Owner

Facts about a **FIRESTONE Electric Range**



SPECIAL FEATURES

- "Magic-Fourth" cooker gives you "In-the-Well" or "On-the-Surface" cooking.
- · New, built-in, full-width, porcelain enameled fluorescent lamp gives soft, non-glaring light. Integral part of the range.
- New, improved electric clock and automatic oven timer with new sturdy control knobs.
- New "swing-Up" seven-heat chromalox cooking units. Easy to clean. Pilot light indicates when surface units are in use.
- Timed convenience outlet for small appliances.
- Floating construction of oven door assures a positive heat seal, yet allows uniform inflow of fresh air needed for efficient baking.
- · Baking time and temperature chart on pull-out drip trays.

Priced at

\$249.95

Only OTHER MODELS STARTING AT \$139.95

Welshimer's FIRESTONE STORE

"Never-before" G-E Range value!



Here's a brand-new G-E "Speed-cooking" Range with push buttons at a price that's lower than you'd ever expect! See it today! You'll shout about it, just as we are doing!

· Push-Button Controls! · Automatic Oven Timer!

. Big Thrift Cooker!

- . Huge Tripl-Oven! • Hi-Speed Calrod* Heating
- Units! • Fourth Raisable Unit!
- STANDER

Implement 135 South 6th

Authorized dealer GENERAL @ ELECTRIC STRADE MARK RES. U.S. PAT. OFF. RANGES



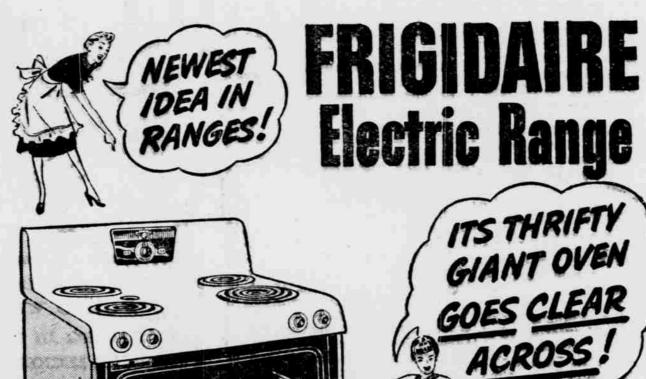
Discover the Convenience and Economy of the New **Electric Ranges**

You will be pleasantly surprised at how easy it is for you to enjoy the many advantages of modern electric cooking. The sensational features of the new work and money saving electric ranges offer you more dollar-for-dollar value . . . more cooking convenience and greater economy.

Make it a point to find out for yourself how little it really costs to cook electrically. See how easy it is for you to have a new electric range installed.

> VISIT YOUR ELECTRIC RANGE DEALER OR ...

CONSUMERS PUBLIC POWER DISTRICT





Model RM-35 with Cook-Master Oven

Clock-Control, Lamp and Utensil Drawer

attale Patrick

A completely new idea and another Frigidaire first! A bigger, more usable thrifty oven-in a range that takes 14 less kitchen space! Breath-taking styling by Raymond Loewy! Feature after feature of costliest range models, including Frigidaire's new, more efficient Radiantube Surface Units! ALL at a sensational low price! Come in - see this startling new-comer among electric ranges!

- · It's compact!
- . It's thrifty!
- · It's high-speed!

You Can't Match a Frigidaire Electric Range!

Warga Hardware and Appliance 517 MAIN **DIAL 3171**

\$129.95 00000 take 12 months to pay for this BIG SURFACE COOKING CAPACITY! Full 40-inch range with 3 full-sized "Corox" Surface Units, plus built-in, 6-quart Econo-Cooker and 3 big,

easy-glide Storage Drawers!

SUPER-SIZED MIRACLE OVEN!

Offered for the first time in this value-priced model! Bakes perfectly in any rack position! Full-width, emokeless broiling.

FAMOUS WESTINGHOUSE COOKING CONTROLS! Exclusive Tel-A-Glance Controls, all located out of the "Steam Zone!" Light and Electric Timer assembly available at slight additional cost.

Westinghouse

Plattsmouth, Nebraska